

Dr.BRR GOVERNMENT COLLEGE, JADCHERLA

DEPARTMENT OF COMMERCE

FIELD TRIP

BADEPALLY MARKET YARD



Permission Letter

Date: 22/2/2021

To
The Principal,
St. Xavier's College,
Tadichena,
Mahabubnagar.
Respected Sir,

Sub: Request permission - field trip -
Ecologically Sensitive Area - Rego-
Raj.

With reference to the subject cited
above of Dr. X. Hanjula, I am hereby
request to permit for field trip in
Ecologically Sensitive Area. As a part of
subject different businesses must
aspect of commission should be
made aware to students.

Kindly consider the request and
grant permission for field trip.

Thanking you,

Yours Sincerely,

(X. Hanjula)

(Head Dept of Commerce)

Signature
Date: 22/2/2021

As a part of Field visit, Department of commerce, organised [field trip](#). Staff and Students visited Badepally market yard on 23-02-2021.



A Project Report on Visit to
BADEPALLY MARKET YARD
(FIELD TRIP)

This project Report is submitted to Department Of Commerce

Submitted by:

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UNDER THE GUIDENCE OF

Dr.K.Manjula

(Head Department of Commerce)

Dr.BRR GOVERNMENT DEGREE

COLLEGE ,JADCHERLA

ACKNOWLEDGEMENT

We extend our thanks to Principal Dr.Ch Appiya Chinnamma for permitting field trip to students of B.Com.III

Our sincere thanks to Dr.K.Manjula Assistant Professor Commerce,Jadcherla,Mahabubnagar for giving us the valuable and enormous support in completing the project work.

We are also indebted to Market Chairman Katrapalli Laxmaiah garu, Naveen Market Secretary garu for guiding us in visiting the market yard.

INTRODUCTION:

Agriculture Market committee, Mahabubnagar was established in the year 1936 named as AGRICULTURE MARKET COMMITTEE BADEPALLY. This is one of the biggest and oldest regulated market yard in Telangana State.

Main commodities are Paddy, Ground nut, Maize, cotton, Red gram and Ragi. A part from these small quantity of castor, tamarind seed, tamarind fruit Loba, Horsegram and Jowar are coming into the market yard.

1. Amenities provided:

- 600 M.T godowns -3 No's
- AMC Owned Godown 5000 M.T's -2No's
- NABARD godown 5000 M.T's -2No's
- Covered sheds -10 No's
- Office building
- Special Shed for Direct Purchase Centre
- R.O water plant in 2 places
- Separate Toilet Blocks for women and men
- Women Rythu Rest House
- Men Rythu Rest House
- Provided Primary Health Centre with a Doctor

Other Equipments:

- | | |
|----------------------------|----|
| a. No of thermal printers | 10 |
| b. No of Laser Printers | 03 |
| c. No of Weighing Machines | 14 |
| d. No of Hand Set devices | 49 |
| e. Laptop | 01 |

Assaying Lab

A separate room was created with all related equipments for assaying of produce and same are attached to the concerned lot ID's.

Equipments available in Assaying lab are:

Parki	-	6 No's
Enamil plates	-	6 No's
Magnifying glasses	-	3 Boxes
Sieves	-	2 No's
Scoopes	-	6 No's
Moisture meter	-	2 No's
Digital moisture meter	-	2 No's

Assaying was done for paddy maize by NCML for (6) months from 01.04.2017 to 31.08.2018 for (2500) Lots.

Trail Run assaying was also done through MATT machine in which the result comes out in one (1) minute.

Net work :

Uninterrupted internet facilities provided by the private broad band (10 Mbps) along with free Wi-fi facility to the users of market yard

Awareness programmes:

Training to stakeholders

- A) Traders: Series of training sessions were conducted to the Traders for online Bidding and online payments. And also educated the weighment integration process
- B) Commissions Agents: A training session has also conducted to the commission agents how a lot was issued and explained about generation of sale bills.
- C) Weighmens : Training sessions were also conducted to all the licensed weighmens regarding weighment integration of each bag with help of handheld device .
- D) AMC Staff: No of Training sessions also conducted to all the staff and DEO's at Departmental Training Institute located at Bowenpally, Hyderabad.
- E) Awareness programme: Wide publicity and propaganda taken up in the notified area of AMC by the kalajaatha brundams.
- F) Inter-Trading: Awareness on Inter trading among the other AMC'S in the district and also taken up exposure visit to the AMC, Nizamabad where e-NAM is completely successful with the selected traders of erstwhile Mahabubnagar district .

Officials Visited to study implementation of e-NAM
Dr.K.Rambabu and Dr.P.Ramu, Research Associate for
Ministry of Agriculture and Cooperation.

Adoption process on flow in e-NAM implementation:

Issue of Lot Id's:

Lot Ids are being issued at gate point and also at sheds to cover the rush in the peak season. The trained staff of the AMC is issuing lot Ids for each and every lot.

Assaying :

Initially the department has outsourced the Assaying work to professional assayers NCML incurring monthly expenditure Rs, 72000/-per month with a view to create awareness among the staff and traders for its utilization for a period of six (6) months. Later on the staff of AMC got trained and assaying continued for assaying activities. A separate lab was created for this purpose with required equipment including computer, printer for uploading the results.

Approvals of Lot Id's and creation of bids :

At a specified time declaring the winner list and the said print out are giving to the commission agents, traders for onwards discrimination to the farmers.

There is an opportunity given to the farmers to accept or reject the price quoted by the traders. For this purpose 30 minutes time is given if the farmer gives written decent with the signature of commission Agent the AMC rejecting the transaction and enabling the lot for next trading. If the farmer not given the decent letter

within stipulated time the winner list is declaring duly assuming that there is no rejection.

Weighing:

Weighment integration is being done with the Bluetooth headed electronic weighing scales. The Department of Marketing has implemented weighment integration directly with e-NAM software for the first time in the AMC, Badepally and it is continuing successfully.

For this purpose all the staff, outsourcing persons and weighmens were Trained and provided POS machines with unique software developed for this purpose through which the weighment details automatically captured by the e-NAM server and their by generating weighing slips with weighment particulars

Generation of Sale agreement :

After weighment integration and capturing the date by e- NAM server the staff of AMC generated sale agreements and thereby generated the sale bill. The sale bills are given to each and every farmer through the Commission Agents and also a separate desk was opened to give the sale bill directly to the farmer whoever approached.

Payment :

The ACM has implemented online payment to certain extent duly creating awareness among the farmers, traders and Commission Agents. The AMC is ensuring the same day

payment to the farmers regularly. The online payment increasing day by day even though the functionaries are reliant to do this. With effective day to day persuasion by the staff.

Gate Exit :

All the transacted goods being out warded through exit options after ensuring the payment particulars.

Launching various apps:

- Weighment Integration was launched by RJDM, Hyderabad.
- Implementation of Intra Trade Mandi launched by RJDM, Hyderabad.
- Mobile App was launched.

Intra Mandi :

In the e-NAM Process Intra Mandi also done from Other Market Committees i.e. from AMC, Badepally to AMC, Mahabubnagar & from AMC, Badepally to AMC, Nawabpet and from AMC Badepally to AMC Warangal in which (5477) Lots only,

Online payments :

Online payments also has been done for & Value traded is Rs11,14,158.00.

Direct purchase Center:

In the e-NAM (Electronic National Agricultural Marketing) process, transactions have been made through Direct Purchase Center with Online Payments without involvement of Commission Agents so that the farmer gets more prices without deduction of commission.

Outcome :

After Implementation of e-NAM	Before Implementation of e-NAM
<p>In e-NAM after entering into the entry gate by issuing lot Id the farmer came to know that the produce has been kept for auction in e-NAM</p> <p>After issuing lot Id the produce has been kept for e-tender wherein the traders are participating in e-tender And quoting their prices in the closed bid manner</p> <p>After completion of bid by clicking single click the bid is declared and winner list is printing out</p>	<p>The farmer doesn't have the knowledge of how many bags brought to the market yard whether the produce was kept for auction or not.</p> <p>There is a chance of syndicate of traders and quoting of less prices</p> <p>After creation of the bid list by the traders the tender process and declaration of the winner list took 2 – 3 hours with more manpower and statistical mistakes.</p>

<p>By implementing the weighment integration the farmer is getting accurate weighment for each and every gram to his produce and due to weighment integration the weighment process has been speed up and the farmer is going home within same day</p>	<p>Whereas before e-NAM the farmer was not getting accuracy in the weighment . Due to late weighment the farmer was staying for two days in the market yard.</p>
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Impact :

The e-NAM process is creating more competition among the traders. Transparency takes a huge role in each and every transaction.

Mahabubnagar is a very remote and drought prone area , most of the farmers are small and marginal . Agriculture in this area mainly depends upon the rainfall. The farmers will get one crop in a year. With e-NAM platform farmers are getting competitive prices when compared to traditional marketing.

Special Grade Secretary
Agril . Market Committee

Badepally