

**Commissionerate of Collegiate Education  
Government of Telangana  
Circular**

- Sub: Collegiate Education - International Society for Krishna Consciousness (ISKCON) - Conducting Elocution Competitions in GDCs to promote Awareness on the disease Cancer - Orders Issued-Reg.
- Ref: Letter received from President, International Society for Krishna Consciousness (ISKCON), Kukkatpally, Hyderabad, on 22.07.2022.

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Cancer is a deadly disease and it is growing at an alarming pace. According to a recent survey, one out of every four males and one out of every five females will be affected by cancer at some point in their lives. However, more than 50% of the cases can be prevented by cultivating proper awareness, early detection and incorporating essential lifestyle changes.

To fight this monstrous disease and to create a Cancer-free society, **International Society for Krishna Consciousness (ISKCON)**, Kukkatpally is conducting Inter Collegiate Elocution Competitions on the topic '**Kill Cancer**' in all Degree Colleges.

In this regard, the Principals of GDCs are requested to coordinate with ISKCON, Kukkatpally and conduct the above competition in their respective colleges and select the best candidates to be sent for Semi Final competitions.

The best speakers will be awarded with trophies, fabulous gifts and prizes. All the participants will be awarded with certificates of participation. The first, second and third prize winners at District level will be given a laptop worth Rs. 30,000/-, laptop worth Rs. 20,000/- and a kindle worth Rs. 7000/- respectively. The first, second and third Best Speaker at State level will be awarded with a Scooty, laptop worth Rs. 40,000/- and laptop worth Rs. 30,000/- respectively. In addition, 10 winners will be awarded with kindles worth Rs. 7000/- as consolation prizes.

The Principals are requested to appreciate the seriousness of the fact that Cancer is the second biggest cause of death in the world and to cooperate and support to save the citizens and youth of our country by educating them about the disease. For further details, please contact Mr. Mahashring Dasa, Chief Coordinator, ISKCON, Kukkatpally at 9652675974.

(Orders of the CCE have been obtained in the Note File)

**Signed by D Thiruvengala  
Chary**

**Date: 23-07-2022 13:14:54**

**Reason: Approved**

For Commissioner of Collegiate Education

To The Principals of all GDCs  
Copy To  
The President, ISKCON, Kukkatpally.

## Annexure

1. Colleges should announce the date and venue for the competition at least six days in advance in their campus, preferably they can take a print-out of A3 size poster (file attached) and affix on their notice boards.
2. It is mandatory for all the participants to register themselves at [www.killthecancer.in](http://www.killthecancer.in) prior to the date of competition. Non-registered participants will not be allowed to progress to the next round. Participants who have not registered with us will not be awarded certificates or any type of awards.
3. Any number of students can participate in the intra-college round of the competition. However only the topper will be eligible to progress to the next round of the
4. There is no registration fee to participate.
5. It is recommended to conduct the elocution competition in the presence of fellow students for better awareness and long-lasting impact.
6. The NSS Programme Officers of the respective college will only be conducting the competitions at this level for selecting the intra-college winners.
7. The Best Speakers from the intra-college rounds will qualify to participate in the competition at a particular University level.
8. The Best Speaker thus selected from a college will be awarded a trophy and a certificate.
9. The second and third rank holders shall be awarded rank certificates.
10. All the participants will be awarded "participation certificates" duly signed by State NSS Officer and ISKCON President.
11. However ISKCON representatives could be invited to participate and present the seminar on Cancer Prevention at your college to facilitate the objective of spreading Cancer Awareness with prior intimation. Please co-ordinate with Smt. M. Srivani, Chief Co-ordinator.
12. Every college must display the flex banner of the competition (.jpg file attached) on the stage and take pictures and small video clips from different angles showing the audience also.
13. Please forward these video clips and digital images at [mahashring.dasa@gmail.com](mailto:mahashring.dasa@gmail.com) or WhatsApp to 94404 86792.
14. The panel of judges for semi-finals and the final will comprise of eminent Oncologist, College Professor and ISKCON representative.

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[www.killthecancer.in](http://www.killthecancer.in)



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**ISKCON (Kukatpally)**

INTERNATIONAL SOCIETY FOR KRISHNA CONSCIOUSNESS

FOUNDER-ĀCHĀRYA HIS DIVINE GRACE

A.C. BHAKTIVEDANTA SWAMI PRABHUPĀDA

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