

**COMMISSIONERATE OF COLLEGIATE EDUCATION  
GOVERNMENT OF TELANGANA  
CIRCULAR**

**Sub:** Collegiate Education -Degree Colleges - Isha Foundation - Awareness Drive for the Save Soil Movement in Colleges - Instructions - Issued - Reg.

**Ref:** Letter from Raghav Mukund, Isha Foundation; Dated 20.04.2022

Isha Foundation is an international non-profit organization dedicated to cultivating human potential, to raise the human consciousness and fosters global harmony through individual transformation.

Isha Foundation led by Sadhguru has launched the world's biggest and global ecological movement to bring awareness to save the soil. The Save Soil movement's objective is to reach the message to 3.5 billion people across the world. Since the launch, the movement has garnered strong support from UN Agencies, scientists, ecologists, NGOs, Governments, opinion makers, media and influencers from various backgrounds.

Vide reference cited above, Isha Foundation has requested the Commissioner of Collegiate Education to support the Save Soil Movement awareness activities in all the Colleges in Telangana State at the earliest convenient date.

In view of the above, Principals of all the Colleges in the state are hereby requested to take necessary initiatives in this regard by encouraging all students and faculty to join the Save Soil Movement and conduct mass awareness drives in collaboration with Isha Foundation.

The Representatives of Isha Foundation will contact the Colleges to facilitate the smooth conduct of the Save Soil Movement awareness programs in the colleges. For further information/clarifications you may contact Sri. Suresh Turaga, (91001 83434 & Email: suresh.turaga@ishafoundation).

Encl: Letter Cited

Commissioner of Collegiate Education