

**COMMISSIONER OF COLLEGIATE EDUCATION  
TELANGANA STATE, HYDERABAD  
CIRCULAR**

Sub: Collegiate Education – Government Degree Colleges-‘*Swachhta Hi Sewa Campaign*’, scheduled from 15<sup>th</sup> September to 2<sup>nd</sup> October 2023, - Certain Instructions- Issued-Reg.

Ref: F. No. P. 24-I/NSS/DTE/2023/1136/-1188, Dt: 12-09-2023

*Swachhta Hi Sewa Campaign*, an initiative of the *Swachh Bharat Mission*, aims to generate greater public participation, reinforce the concept of “sanitation as everyone’s business” and culminate Mahatma Gandhi’s 150th birth year celebration with a nationwide campaign. It will be run in educational institutions in Telangana State during the fortnight from 15th September to 2nd October, 2023 so as to bring awareness among students about cleanliness.

As part of the *Swachhta Hi Sewa Campaign*, the Commissioner of Collegiate Education hereby directs all the Principals of the Government Degree Colleges in the State to carry out the following activities related to *Swachhta Hi Sewa* (SHS) Campaign in the premises of these educational institutions and their adopted villages with the active participation of NSS Volunteers and NSS Programme Officers:

1. Single use plastic awareness and distribution of cloth bags among public.
2. Cleaning drives in Traditional water bodies and coastal cleaning activities will be organized in association with local NGOs and State Govt. Depts.
3. Social media awareness on keeping premises clean.
4. Out of 120 hours of regular activities, every NSS volunteer will devote 20 hours on *Swachhta* cleaning activities.
5. *Swachhta* pledge taking event (Pledge enclosed).
6. *Swachhta* cleaning activities organize at public places like bus stand, Railway Station and market places.
7. During NSS 7-day Special Camp period, the volunteers may organize *Swachhta* cleaning drives at the adopted villages and clean public places like Schools/Colleges, water bodies and conduct awareness rallies, street theatre on *Swachhta* importance.

The Principals of GDCs are also directed to conduct co-curricular activities such as essay writing, elocution, painting, drawing competitions to create awareness on *Swachhta* and

submit Day Wise Activities Report to the NSS Programme Coordinators of the Universities concerned.

(The orders of the CCE have been obtained in the note file.)

For Commissioner of Collegiate Education

To  
The Principals of the all GDCs in the State

*Mr. vinayaka Kumar and Dr. D. padma are informed to implement the CCE circular and send a report.  
Principal 17-09-23*