## DEPARTMENT OF BUSINESSADMINISTRATION





Bachelor in Business Administration (BBA) is the right course for the students to equip them with the knowledge and expertise required by the organizations. Its curriculum is perfectly blended with business and management. It is ideal for those who want to enter into management field.

BBA course in this college was introduced in the year 2019,

## **VISION:**

To train the students to meet the challenges of contemporary business environment.

## **MISSION:**

To generate and transmit knowledge as well as to develop skills and form attitudes which are necessary for the successful management of companies and organizations in a changing world.

S.NO	Name of the Teacher	Qualification	Specialization	Designati on	Profile	Vidwan ID
1.	DR.Sajida Begum	M.Com, M.Phil, Ph.D.	Accounting	Asst. Professor	View Profile	256660
2.	Dr.M.J. Eliat	/	ACCOUNTING & MANAGEMENT	Associate Professor	View Profile	253663
3.	Dr.Kastoori Srinivas	M.Com, Ph.D	ACCOUNTING	Associate Professor	View Profile	253702
4.	S. Praveena	M.Com, PGDCA	ACCOUNTING	Contract Lecturer	View Profile	256253
5.	C.P Uma	M.Com, PGDCA	ACCOUNTING	Guest Lecturer	View Profile	245471
6.	A. Bhargavi Goud	M.Com, PGDCA B.Ed	ACCOUNTING	Guest Lecturer	View Profile	256663
7.	Y.Swathi	MBA(Ph.D)	ACCOUNTING	Guest Lecturer	View Profile	

1. BoS: View Document

## 2. CURRICULUM

Programme Specific Outcomes (PSO): ViewDocument

Course Outcomes (CO): <u>View Document</u>

Syllabus : View Document

- 3. ACTIVITIES CONDUCTED: View Document
- 4. TEACHER ACHIEVEMENTS: View Document
- **5. STUDENT ACHIEVEMENTS: View Document**
- 6. FUTURE PLANS:
  - Introduce new program such as Entrepreneurship and PG program MBA
  - The department proposes to hold seminar for U.G students to provide them opportunities to read paper based on their syllabus of Management
  - Introduce a greater number of certificate courses
  - To Strengthen ICT basis teaching and learning
  - To extend the cooperation with other Business or Institution(MOU)
  - To create and develop e-content of syllabus
  - Impact community through enhanced extension activities

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