DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM



Most of them may have aspired to be Ravish Kumar or Barkha Dutt who bravely questioning about the system and society and rush into action whether it is farmers protest or terror-stricken Kashmir or cyclone-ravaged zone. Thus we see that the media industry is booming. And, since technology has revolutionised the way people consume media—whether the newspaper or watching the news on television, or being connected to social media — the discipline of Journalism has opened up a slew of new job options. In tune to the growing demand the college has introduced the Mass communication and Journalism department in the academic year 1998.

The department emphasises the students to be creative, innovative and lead in producing communication and media professionals. The department encourages the students to adapt to a changing academic, professional, scientific, technological and corporate world; and respect initiatives in collaborative and networking initiatives in communication and the media industry.

From 2019 the department is offering this course through DOST CBCS system as Virtual class room under MOOcs to all the Government Degree Colleges across the State through DOST.

VISION:

The Department of Journalism strives committed to promote a strong and independent free press following the fundamental journalistic values of accuracy, accountability, and fairness. It provides innovative Journalism landscape and gives its graduate students the skills and confidence to rise to the top of todays demanding news and media-dependent professions.

MISSION:

The mission of the Journalism Department is to provide excellence in education on fundamental concepts, values and skills in journalism that focus on problem solving, critical thinking, innovation and communication. We also promote an understanding of ethical and legal implications of media and the importance of cultural and intellectual diversity, civic engagement and social responsibility in preparing students for leadership roles in journalism

FACULTY

S.No	Name of the Teacher	Qualification	Specialization	Designation	Profile (provide your Google drive link)	Vidwan ID
1.	Ms. Parveen Sultana	M. A Journalism UGC-NET (Ph.D)	Mass Communication & Journalism	Lecturer (Contract)	<u>View Documen</u> t	245490
2.	Dr K Rajaram	Ph. D	Mass Communication & Journalism	Visiting Faculty – Assistant Professor, EFLU	-	-

1. BoS: <u>View Document</u>

2. PROGRAMMES & COURSES OFFERED

- Economics Political Science Journalism
- History Political Science Journalism
- Economics Psychology Journalism
- History Psychology Journalism
- History Economics Journalism

3. CURRICULUM

Programme Specific Outcomes (PSO): <u>View Document</u>

Course Outcomes (CO): <u>View Document</u>

Syllabus: <u>View Document</u>

4. You Tube channel:

5.e-Adhyayan:

https://drive.google.com/drive/folders/1iBJYVKE4tPMV7a29K-Bxjq59FHn-r3Cd?usp=sharing

4. ACTIVITIES CONDUCTED (latest Completed academic year) 2020-21 google drive link : <u>View Document</u>

5. TEACHER ACHIEVEMENTS : <u>View Document</u>

6. STUDENT ACHIEVEMENTS : <u>View Document</u>

7. FUTURE PLANS :

- To offer certificate courses in related subjects such as Photography, Academic writing, web Journalism.
- Planning to enter into MoUs with various Media Houses
- To set up well equipped Media lab
- 8. CONTACT US : gdcwb.mcj@gmail.com