

DEPARTEMENT OF JOURNALISM

PROFILE OF THE DEPARTMENT
2019-2020



NAGARJUNA GOVERNMENT COLLEGE (A),
NALGONDA

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1. About department.

The department of journalism was established in the year 1998. It has introduced the knowledge and generating the students staff members and also learnt more report writing, communicative skills from this department. It is very useful for make interaction with common people and also grasping of the knowledge from the society day by day. In the globalization we can expose that the benefit of students and also may be acquired job opportunities. The main objective is to impart quality education in the field of journalism. With rapidly evolving information and communication technology in the global market. The department has produced the students with communicative skills in journalism and they are holding important positions in various fields .

The department of journalism is the strongest and vibrant department of the college. Currently the department of journalism is headed by Sri k.praven reddy (asst.prof. of History)and Sri. J. suresh, lecturer in journalism. The department offers under graduate courses in B.A, Mass Communication and journalism (HGMJ), with the aim to develop core competence in journalism and prepare the students to carry out communicative skills and soft skills. The department also has been working to promote the holistic development of the students' and certain the academy creativity and inventiveness of the faculty. The department engages extension lectures, guest lecturers, field trips, Group Discussions and faculty development programmers.

2. Vision and mission

Molding a student to be proficient in communicative journalism through innovative teaching learning processes and equip the student with lecturers and moral ethics to be in tune with the needs of information technology. The curriculum has been designed in such a way to transform the students into model citizens with expected leadership qualities and responsibility in the modern world. The mission of the department to inculcate value based socially committed professionalism to the department of students and society

The students are trained in such a way that they will be in a position to apply the skills in journalism to solve the real-world problems thus amplifying their potential for life long High quality careers and give them a competitive advantage in the ever –changing and challenging global work and environment. The department tries in its end ever to produce globally, competent ,excellent and skilled professional and provide a current, comprehensive and client-centered environment for the teaching and journalism and related professionals values .the department works to the highest standard there by enhancing the reputation of the college .

The vision of the department of journalism envisages for developing uniqueness of its updating skills and information through unbiased approach to ideologies and realms of knowledge at the sometime attaining versatility in application of skills and tools. The department provides leading programs in JOURNALISM who graduate are globally recognized as innovative and well-prepared professionals. To impart a balanced quantity and technical education and to produce competent students excelling in communicative and soft skills .

3. CURRICULAR ASPECTS

- Semester system with unitized syllabus
- Meeting of BOS at the beginning of every academic year
- Designing and development of curriculum
- Preparation of annual academic plan in the beginning of academic year
- Study projects and assignments are given to the students
- Seminars, extension Lecturers, Guest Lecturer
- Previous Question papers.
- Students feed back

4. INFRASTRUCTURE & LEARNING RESOURCES

- Imparting training to the students creating awareness to utilize library resources effectively
- Department have five fully equipped computer systems for students usage
- Providing CDs related to the subject matters
- Charts , Maps
- Paper clippings
- Practice of books reading and review competition among students
- Providing material for PG and other entrance tests
- Providing model question papers

5.TEACHING

- ❖ Academic plans
- ❖ Synopsis
- ❖ Maintaining Teaching Diaries
- ❖ Extension and guest lectures

Personal Profile

J. Suresh,

House NO. 1-137,

Village Regatte,

Mandal Kanagal,

Nalgonda 508255,,

Telangana State.

Mobile: 9701171924

Email: sureshgoudnlg@gmail.com



Objective:

To pursue a career in Education and Media sector that would enhance my growth through experience and expertise by joining as a member in a highly motivated team.

Educational Profile:

Course	Institution	Aggregate %	Year
Post Graduation in Mass Communication and Journalism	Kakatiya University	69%	2014
B.A History, Geography & Journalism	Osmania University	71%	2012
Intermediate Commarce , Economics, Civics	Board of Intermediate Education, A.P	63%	2009
SSC	State Board for Secondary Education A.P	45%	2007

Additional Qualifications in Academic Area

1. Post Graduation in History
2. Bachelor of Library and Information Science
3. Teaching Experience: 5 Years in teaching Journalism for B. A. Course in Nagarjuna Government College, [Autonomous], Nalgonda.

Personal Details:

Father's Name	Janagam Yadaiah
Date of Birth	06-03=1992
Sex	Male
Marital Status	Married
Nationality	Indian
Languages known	Telugu, Hindi and English
Hobbies	Reading Books, Listening Music
➤ Strengths	➤ Good communication skills, Diligent, Team spirit, Positive attitude, and Aptitude to explore and learn

Attended national seminars ;

- “ROLE OF SOCIAL MEDIA IN EMPOWERMENT OF WOMEN” DEPT.OF JOURNALISM KAKATIYA UNIVERSITY WARANGAL .
- “SCRIPT WRITING AND POET WRITING” Dept.of Telugu, Nagarjuna government college [A]. Mahatma Gandhi university Nalgonda.
- “Social justice in india contribution of pule and Dr.Br. Ambedkar” Dept.of public administration, Nagarjuna government college [A] Mahatma Gandhi university Nalgonda .
- “Rural community engagement and rural immersion programme” Dept.of political science, Nagarjuna government college [A] Mahatma Gandhi university Nalgonda .

I hereby acknowledge that the information furnished above is true to the best of my knowledge.

J. Suresh

Guest Faculty/Resource Person

Dept of Journalism

Nagarjuna Government College, [Autonomous], Nalgonda.

6.Board of studies meeting -2014-15

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year 2014-15

S.NO	Category	Name & Designation
1.	Chairman Board of studies	P.Gopalrao,In-charge Dept.ofJournalism
2.	University Nominee	Prof.B.Balaswami,Dept.of Communication & Journalism,OU ,Hyd
3.	Subject Experts-From out side college	Prof.K.Narendar,Dept.of Communication & Journalism,OU ,Hyd
4.	Member	L.Saidulu, N.G College,Nalgonda

Board of studies meeting -2015-16

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year **2015-16**

S.NO	Category	Name & Designation
1.	Chairman Board of studies	P.Gopalrao, In-charge Dept. of Journalism
2.	University Nominee	Prof. B. Balaswami, Dept. of Communication & Journalism, OU, Hyd
3.	Subject Experts-From out side college	Prof. K. Narendar, Dept. of Communication & Journalism, OU, Hyd
4.	Member	J. Suresh, N.G College, Nalgonda

Board of studies meeting -2016-17

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year **-2016-17**

S.NO	Category	Name & Designation
1.	Chairman Board of studies	Dr.N.Deepika ,In-charge Dept.ofJournalism
2.	University Nominee	Prof.B.Balaswami,Dept.of Communication & Journalism,OU ,Hyd
3.	Subject Experts-From out side college	Prof.K.Narendar,Dept.of Communication & Journalism,OU ,Hyd
4.	Member	J.Suresh, N.G College,Nalgonda

Board of studies meeting -2017-18

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year **2017-18**

S.NO	Category	Name & Designation
1.	Chairman Board of studies	Dr.N.Deepika ,In-charge Dept.ofJournalism
2.	University Nominee	Prof.B.Balaswami,Dept.of Communication & Journalism,OU ,Hyd
3.	Subject Experts-From out side college	Prof.K.Narendar,Dept.of Communication & Journalism,OU ,Hyd
4.	Member	J.Suresh, N.G College,Nalgonda

Board of studies meeting -2018-19

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year 2018-19

S.NO	Category	Name & Designation
1.	Chairman Board of studies	Dr.N.Deepika ,In-charge Dept.ofJournalism
2.	University Nominee	Prof.B.Balaswami,Dept.of Communication & Journalism,OU ,Hyd
3.	Subject Experts-From out side college	Prof.K.Narendar,Dept.of Communication & Journalism,OU ,Hyd
4.	Member	J.Suresh, N.G College,Nalgonda

Board of studies meeting -2019-20

The Board of studies in the department of Mass communication & Journalism has been constituted with the following members for the academic year **2019-20**

S.NO	Category	Name & Designation
1.	Chairman Board of studies	K.Praveen Reddy, In-charge Dept.of Journalism
2.	University Nominee	Prof.B.Balaswami, Dept.of Communication & Journalism, OU ,Hyd
3.	Subject Experts-From out side college	Prof.K.Narendar, Dept.of Communication & Journalism, OU ,Hyd
4.	Member	J.Suresh, N.G College, Nalgonda

7.. Senior Visiting Faculty

- ❖ D.Kiran kumar (ETV Delhi correspondent)
- ❖ V .Shiva ram Prasad (eminent journalist,TV5& studio N director)
- ❖ K.Srikanth (I-10 camera man)
- ❖ K. Rambabu (studio N district correspondent)
- ❖ D. prem kumar (IBC news reporter)
- ❖ J. rajendhar Reddy (Namaste Telangana news paper buero incharge)
- ❖ Y. Krishna Reddy (social service RTI)
- ❖ K. Kranthi kumar (social service RTI)
- ❖ M. Hari Prasad (raj news district correspondent)
- ❖ Ch.prabakar (Retired-IAS)
- ❖ Ramu Goud (T-news, staff reporter)
- ❖ L. Saidulu (Namaste Telangana Sub-Editor)
- ❖ P. Srikanth (Sakshi sub-editor)
- ❖ Srinivas Goud (sakshi TV camara man)
- ❖ Mallesh yadhav (Express TV camara man)
- ❖ Saidulu (Studio N camara man)
- ❖ Ramakrishna (Namaste Telangana town Reporter)
- ❖ Srinivas Goud (Hans india photo Journalist)
- ❖ Akash (Namaste Telangana photo Journalist)

8. GOLD MEDAL LISTS IN JOURNALISM DEPARTMENT

- ❖ Banda Geetha D/o . Linga Reddy -2011-12
- ❖ Aldasu Suresh S/o . Venkataiah - 2012-13
- ❖ K. Satyanarayana S/o . Yadaiah - 2013-14
- ❖ B. shiva Prasad S/o . Saidaiah – 2014-15
- ❖ S. Kavitha D/o Sattaiah - 2015-16

9. FACULTY:

The department has one non sanctioned post. But no permanent faculty is appointed . However a gust faculty is appointed by college management, this gets renewed every Year. The faculty member is competent in teaching and research activity.

The following table shows the succession list of journalism department

s.no	Name and destination	Education qualifications	Teaching experience	Period
1	P. Usha Rani	MCJ	5years	1998-2002
2	R.Pradeep kumar	MCJ	4 years	2002-06
3	K. Venkateshwarlu	MCJ	3 years	2006-08
4	M.Surya Prakash Reddy	MCJ	4 years	2008-11
5	L. Saidulu	MCJ	6 years	2011-15

At present the following staff working in the department.

s.no	Name and destination	Education qualifications	Teaching experience	Period
1	J SURESH	MCJ	4 years	2015-2019

➤ The students, teacher's ratio at present is 1:129

10. Time Table

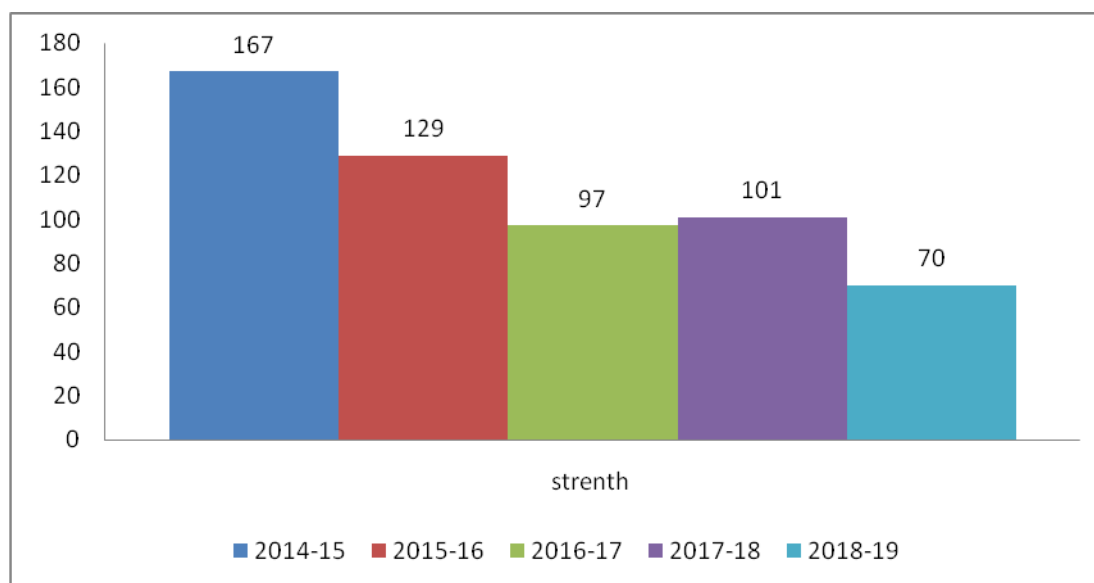
Time table for the year 2014-19

Days/ time	9:30AM- 10:30AM	10:30AM- 11:30AM	11:30AM- 12:30PM	12:30PM- 1:30PM	1:30PM- 2PM	2PM- 3PM	3PM- 4PM
MON	I	III	-	II	L U N C H	III	-
TUE	II	III	-	I		III	-
WED	III	II	-	III		I	-
THU	III	-	I	-		II	III
FRI	I	II	III	-		-	-
SAT	I	II	III	-		-	-

11. Teaching, Learning and evolution

Consolidated students strength from Academic year 2014-19

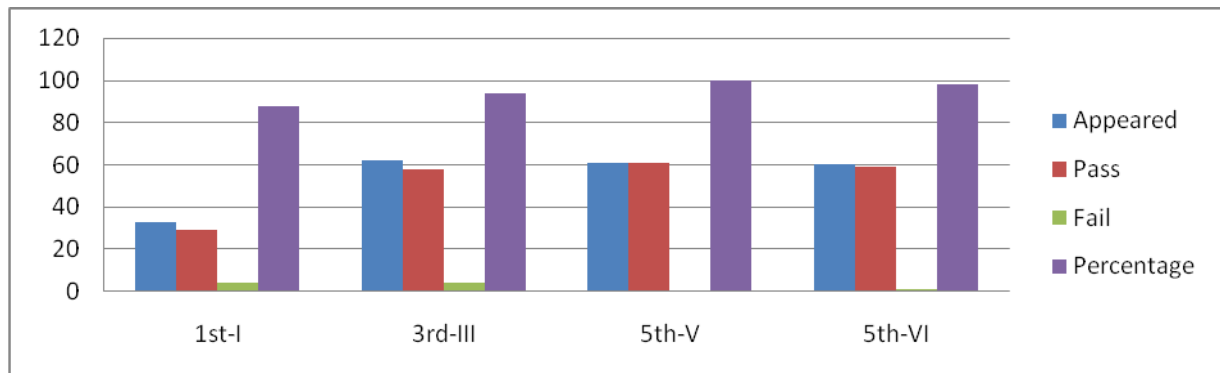
Year	2014-15	2015-16	2016-17	2017-18	2018-19
Strength	167	129	97	101	70



12.SUBJECT WISE RESULT ANALYSIS

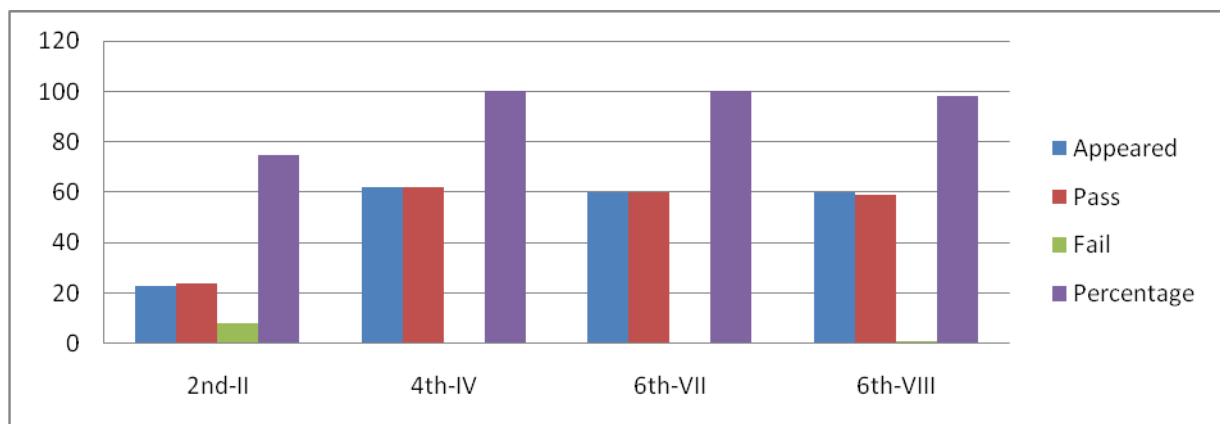
Subject wise results analysis for the year 2013-14,Dec- 2014

Semester& paper	Appeared	Pass	Fail	Percentage
1st-I	33	29	04	88
3rd-III	62	58	04	94
5th-V	61	61	00	100
5th-VI	60	59	01	98



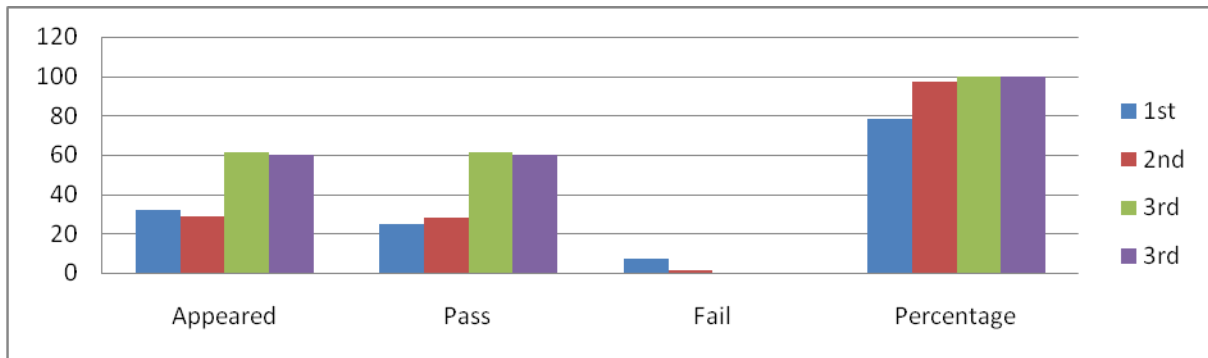
Subject wise results analysis for the year 2014-15, April-2015

Semester& paper	Appeared	Pass	Fail	Percentage
2nd-II	23	24	08	75
4th-IV	62	62	00	100
6th-VII	60	60	00	100
6th-VIII	60	59	01	98



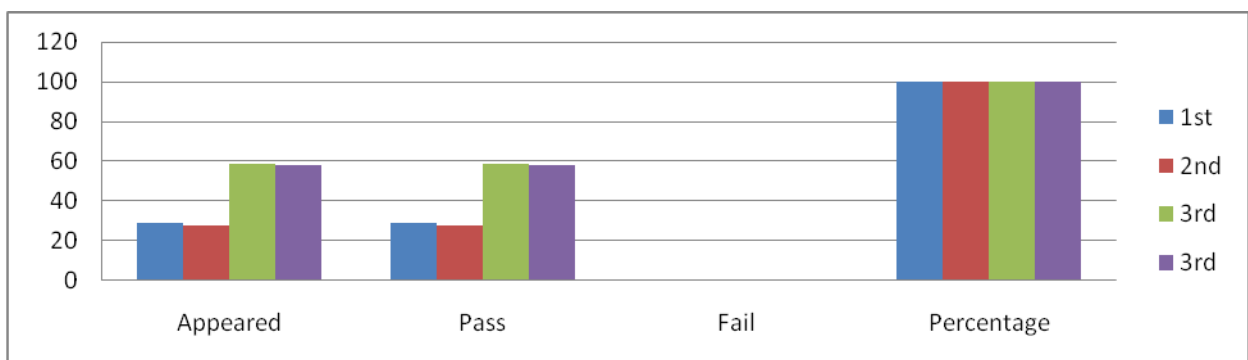
Subject wise results analysis for the year 2015-2016, November -2015

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	32	25	07	78
2 nd	29	28	01	97
3 rd	61	61	00	100
3rd	60	60	00	100



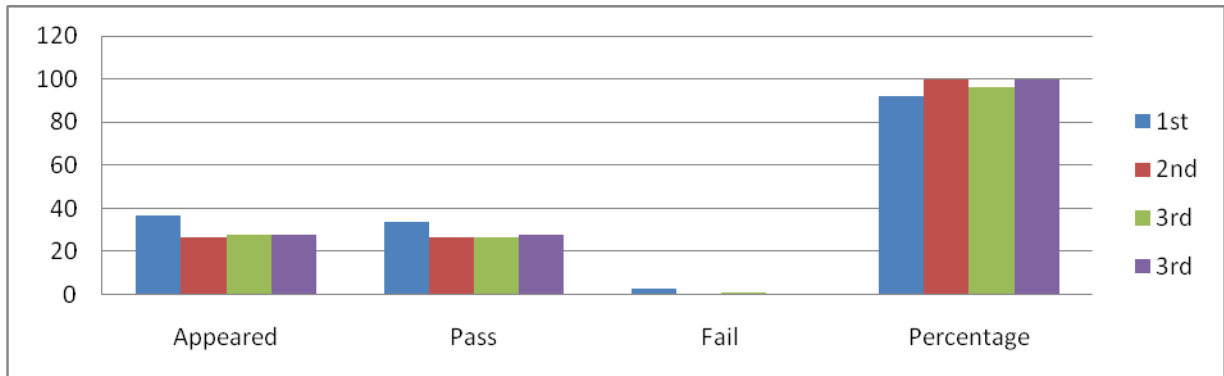
Subject wise results analysis for the year 2015-2016, april-2016

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	29	29	0	100
2 nd	28	28	0	100
3 rd	59	59	0	100
3rd	58	58	0	100



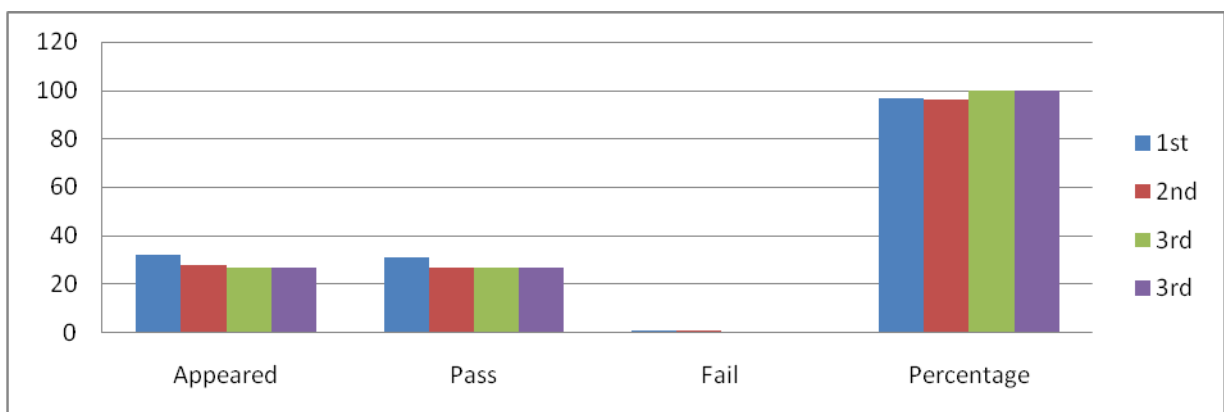
Subject wise results analysis for the year 2016-2017,November-2016

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	37	34	3	92
2 nd	27	27	0	100
3 rd	28	27	1	96
3 rd	28	28	0	100



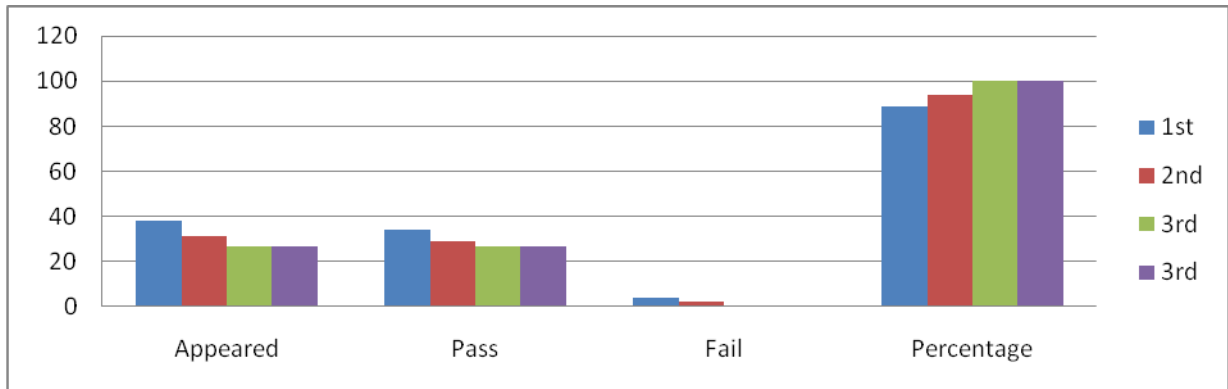
Subject wise results analysis for the year 2016-2017, april-2017

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	32	31	1	97
2 nd	28	27	1	96
3 rd	27	27	0	100
3 rd	27	27	0	100



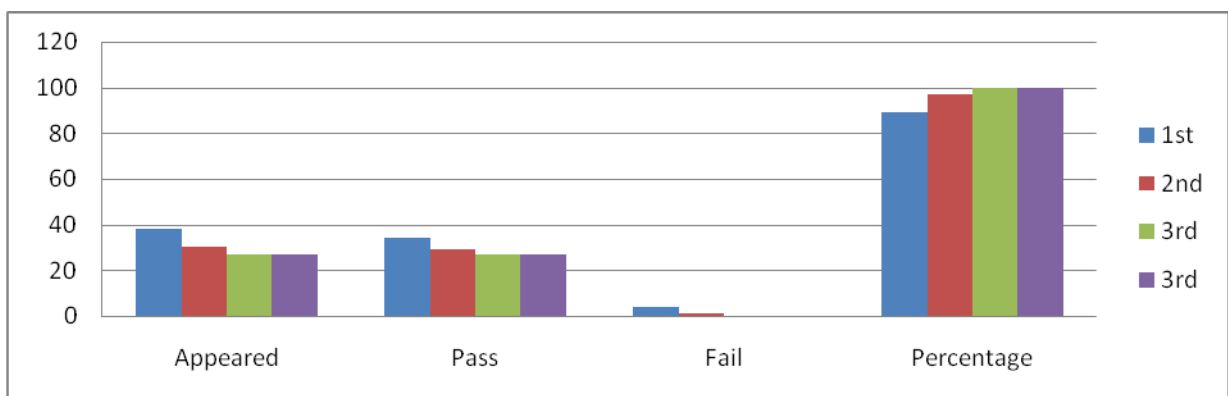
Subject wise results analysis for the year 2017-2018, November-2017

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	38	34	4	89
2 nd	31	29	2	94
3 rd	27	27	0	100
3 rd	27	27	0	100



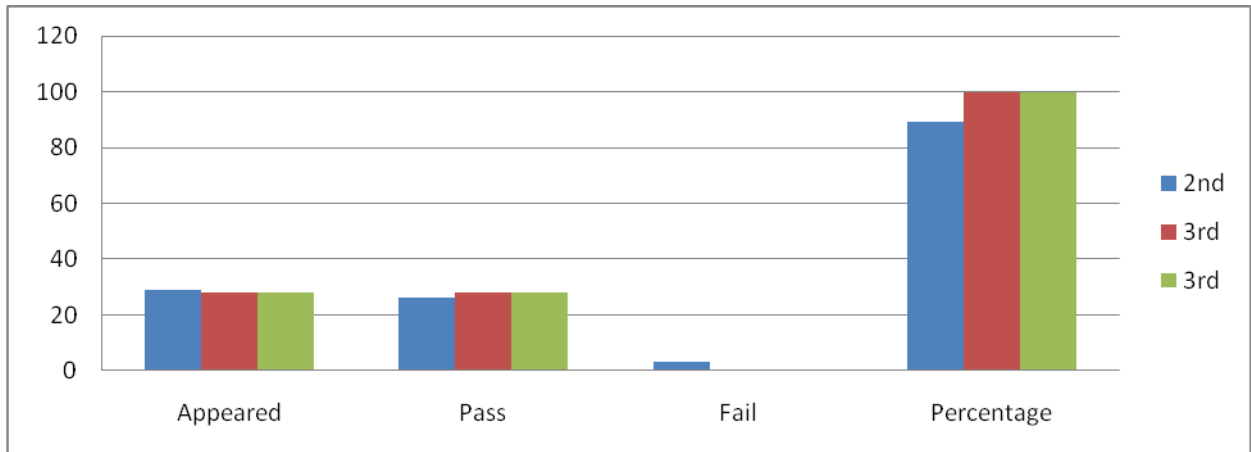
Subject wise results analysis for the year 2017-2018, April-2018

Semester & paper	Appeared	Pass	Fail	Percentage
1 st	38	34	4	89
2 nd	30	29	1	97
3 rd	27	27	0	100
3 rd	27	27	0	100



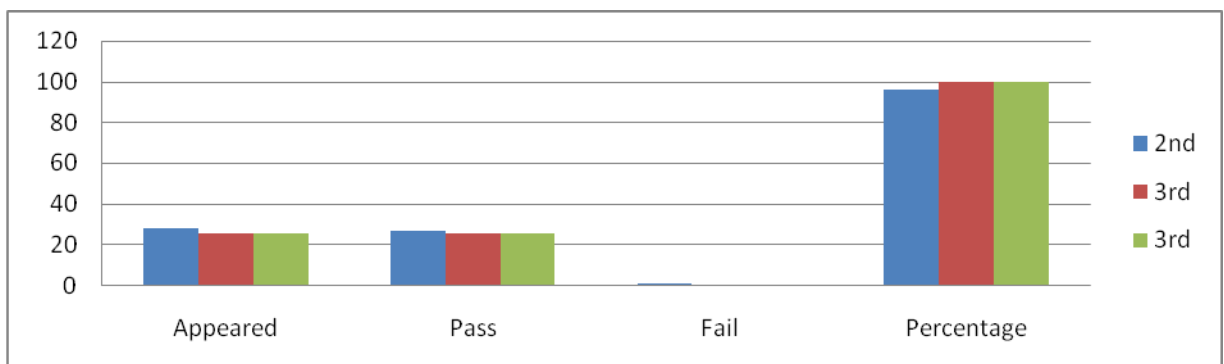
Subject wise results analysis for the year 2018-2019, November-2018

Semester& paper	Appeared	Pass	Fail	Percentage
2 nd	29	25	4	86
3 rd	28	25	3	89
3 rd	30	27	3	90



Subject wise results analysis for the year 2018-2019, **april-2019**

Semester& paper	Appeared	Pass	Fail	Percentage
2 nd	28	27	1	96
3 rd	26	26	0	100
3 rd	26	26	0	100



13. Teaching Learning Process

Teaching methods adopted by us are as follows

- a. Lecture method
- b. Discussion method
- c. Interactive method
- d. Question and answer method
- e. Modern teaching methods (LCD and OHP)

14. Students Centric activities

- Learning by doing – Assignments Project works
- Learning by teaching – student seminars
- Learning through observation – Field trip .
- Learning through participation – Elocution
Essay writing
Group Discussion
Quiz, JAM and
Cultural Activates

15. Best Practice

- Study material for paper I,II,and III were supplied for Students .
- PG Journalism (MCJ) entrance Exam coaching
- Awarding of prizes to merit students by Dept.
- Reporting writing by students .
- Visiting print and electronic media offers

16. SWOC Analysis of the Department and the Feature plan

- Strengths :
 - Sincere and hard working faculty .
 - Good aptitude in conducting the cultural activities .
 - Ability to generate interest in subject and communication skills .
 - Faculty members actively participated in admission process . He is a member of BOS of journalism .
 - Computer and Internet facilities available
 - Success rate is 98% and dropout rate is 2%.
- Weakness :
 - Inadequate departmental library
- Opportunities :
 - To bring out the talent creativity in the students
 - To produce report writing and creative writing skills in journalism
- Challenges :
 - To develop departmental library
 - To develop laboratory for journalism students

- To organize many certificates courses
- Future plans :
 - To start PG Courses MCJ (journalism)
 - To conduct National Level Seminar.
 - It is decided to organize more no.of extension lectures with experts .
 - Department will be modifying the syllabus andquestion paper pattern in accordance with the demands of the semester system .
 - To acquire good collection of books for the departmental library.

17. ENCOURAGEMENT TO THE STUDENTS

- Student's seminars were organized on topics related to their subjects periodically.
- Study material for paper I,II,and III were supplied to the students
- Students were encouraged to participate in the programs like QUIEZ, Essay writing , Elocution , Group discussion , Project work keeping in view of their career buildings