



**Government Degree College, Gambhiraopet,
Rajannasicilla Dist, Telangana State**

ENTREPRENEURSHIP DEVELOPMENT CELL

Detail report

On

AWARENESS PROGRAMME ON ENTREPRENEURSHIP

Organized by Department of Commerce & Economics

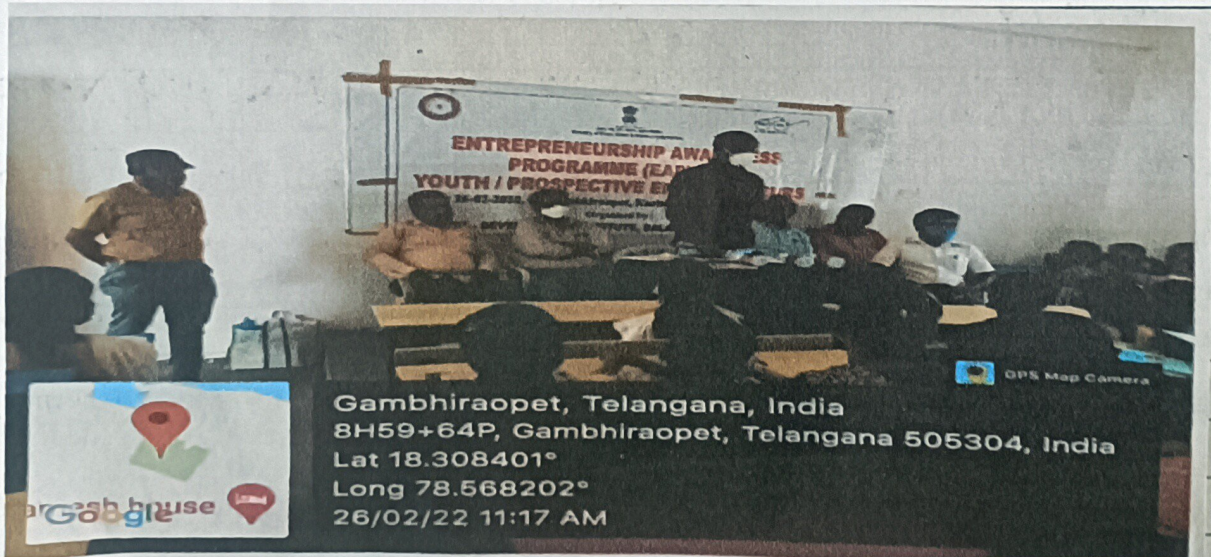
In collaboration with Ministry of Micro, Small and Medium Enterprises

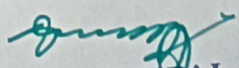
MSME

Introduction:

It was on 26/02/2022, Entrepreneurship awareness Program was organized by the Department of Commerce and Economics in collaboration with MSME with a specific purpose of providing awareness on entrepreneurship to the under graduation final year students.

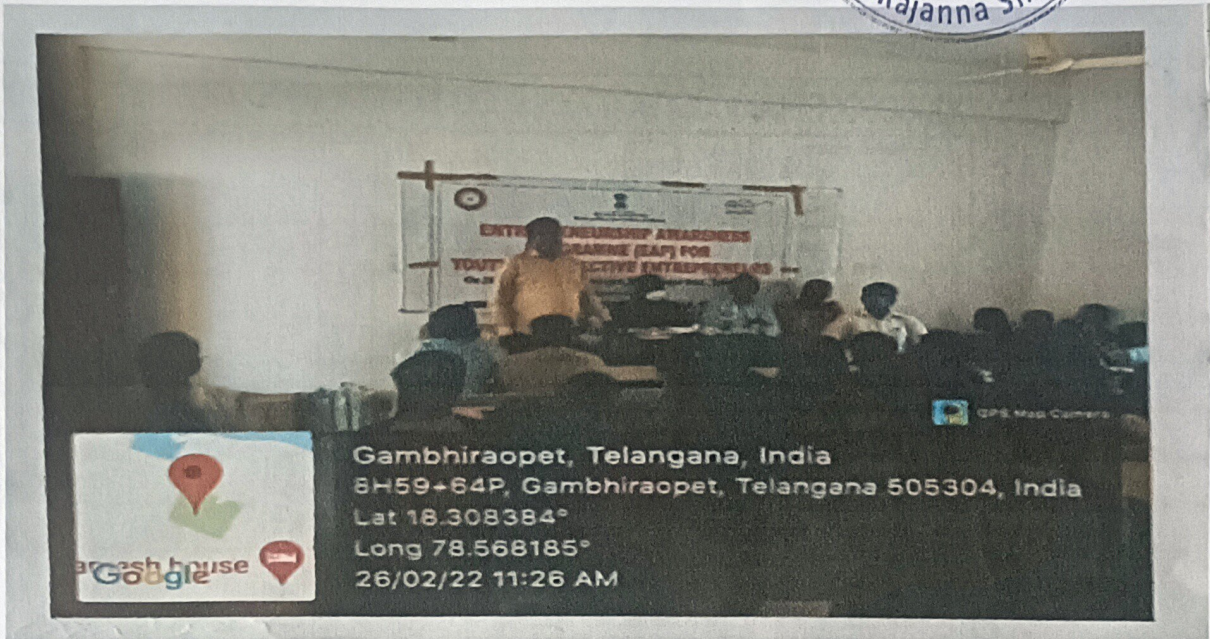
The Principal –addressing and creating Awareness of MSME.




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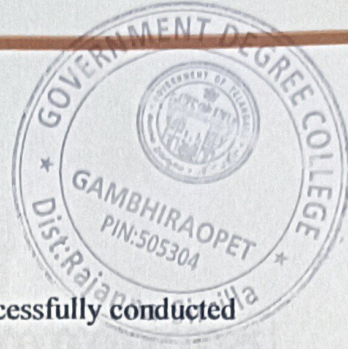
MSME Member- Clarifying doubts of students



The Faculty interacting with MSME Members.



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II. Collaboration:

The departments of Commerce and Economics have successfully conducted entrepreneurship Awareness program in collaboration with Ministry of Micro, Small and Medium Enterprises MSME as a part of NIMSME National Institute for Micro, Small and Medium Enterprises.

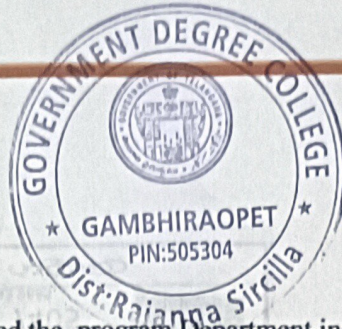
III. Aims & Objectives:

- ❖ Providing credit and financial assistance
- ❖ Skill development training
- ❖ Infrastructure development
- ❖ Marketing assistance
- ❖ Technological and Quality up gradation.

IV. Resource Persons:

- (1) MSME-Karimnagar Branch Organizer Sri.S.V.Dasarath.
- (2) MEME-Karimnagar Branch Coordinating Organizer Sri.M.Suresh


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V. Conduction of Awareness:

The Principal Sri Pitla Dhass Chaired the program Department incharges of Commerce and Economics Sri A. Manohar and B.Srinivas were present on the Dias along with the resource persons they explained the different providers of financial assistance.

- (i) Prime ministers employment generation program
- (ii) Credit guarantee trust fun for MS ES

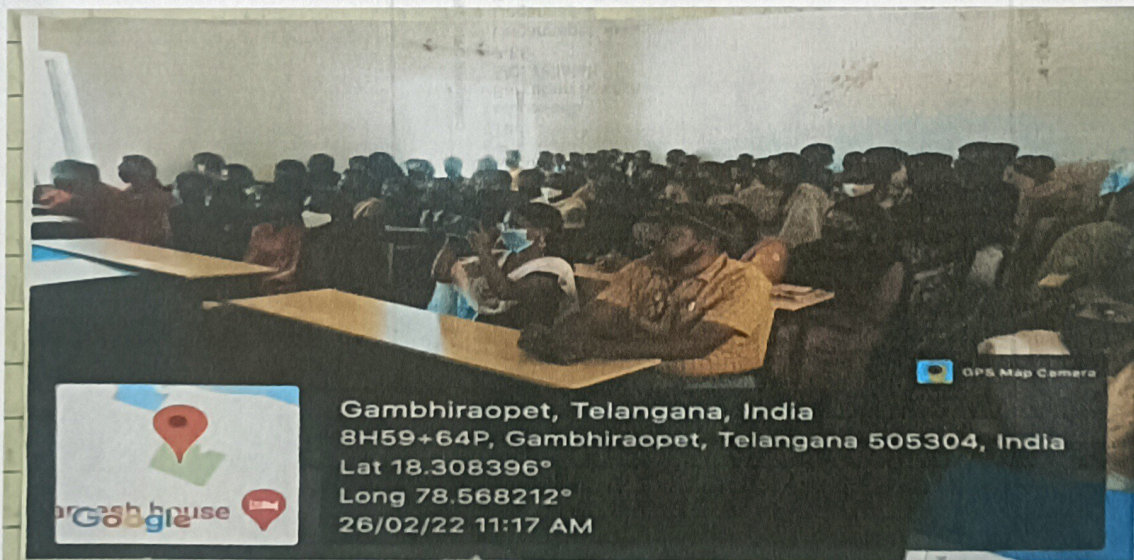
They also explained the various

- (i) Industrial motivation campaigns
- (ii) Entrepreneurship awareness program
- (iii) Entrepreneurship skill development program

VI participation

Approximately 74 students participated in the program the students really felt that it was extremely useful

Students enthusiastically listening to MSME speaker..



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VII Conclusion


The entrepreneurship awareness program successfully conducted 26th February 2022 and the students derived the benefits of this program

Convener: Pitla Dhass, Principal (FAC).

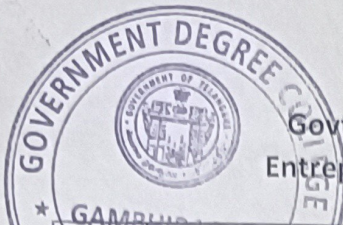
Co-Convener: A. Manohar, Lecturer in commerce

Members : B. Srinivas, Lecturer in Economics.

Y. Anjaneyulu, Lecturer in English



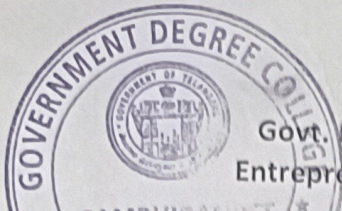
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Govt. Degree College Gambhiraopet, Rajanna Siricilla (Dist)
 Entrepreneurship Development Programe Organaised by Department of
 Economics & Commerce

Sl. No	H.T. NO.	Name	Group	Signature
1	20077086402250	M. Kamya	B.com(CA)	M. Kamya
2	20077086402091	U. Bhavani	B.com(CA)	U. Bhavani
3	20077172402249	M. Ashwini	B.com(CA)	M. Ashwini
4	20077086402011	B. Ravali	B.com(CA)	B. Ravali
5	20077086402063	N. Ishwarya	B.com(CA)	N. Ishwarya
6	20077086402079	P. Sravani	B.com(CA)	P. Sravani
7	20077086402076	P. Sony	B.com(CA)	P. Sony
8	20077086402012	J. Bhavisha	B.com(CA)	J. Bhavisha
9	20077086402007	A. Aishwarya	B.com(CA)	A. Aishwarya
10	20077086402046	K. Ruchitha	B.com(CA)	K. Ruchitha
11	20077086402047	L. Shirisha	B.com(CA)	L. Shirisha
12	20077086402052	M. Sravan	B.com(CA)	M. Sravan
13	20077086402033	G. Sunitha	B.com(CA)	G. Sunitha
14	20077086402032	G. Deeksha	B.com(CA)	G. Deeksha
15	20077086402069	P. Ruchitha	B.com(CA)	P. Ruchitha
16	20077086402012	B. Kavya Sri	B.com(CA)	B. Kavya Sri
17	20077086402068	P. Ruchitha	B.com(CA)	P. Ruchitha
18	20077086402018	Ch. Archana	B.com(CA)	Ch. Archana
19	20077086402026	D. Bhavya	B.com(CA)	D. Bhavya
20	20077086402066	O. Babusha	B.com(CA)	O. Babusha
21	20077086402080	R. Susmitha	B.com(CA)	R. Susmitha
22	20077086402014	B. Poojitha	B.com(CA)	B. Poojitha
23	20077162402111	M. Mounika	B.com(CA)	M. Mounika
24	20077162402050	Shabena	B.com(CA)	Shabena
25	20077086402061	N. Divya	B.com(CA)	N. Divya
26	20077086402062	N. Divya	B.com(CA)	N. Divya
27	20077086402064	N. Prathvisha	B.com(CA)	N. Prathvisha
28	20077086402028	E. Ruchitha	B.com(CA)	E. Ruchitha
29	20077086402030	E. Bhavana	B.com(CA)	E. Bhavana
30	20077086402084	Saniya	B.com(CA)	Saniya
31	20077086402055	M. Anusha	B.com(CA)	M. Anusha
32	20077086402025	D. Shirisha	B.com(CA)	D. Shirisha
33	20077086402039	K. Anusha	B.com(CA)	K. Anusha
34	20077086402034	Itawsiya	B.com(CA)	Itawsiya
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37	20077086402084	K. Sandhya	B.com(CA)	K. Sandhya
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39	20077089402025	S. Nipitha	B.com(CA)	S. Nipitha
40	20077089402004	M. Aparna	B.com(CA)	M. Aparna
41	210770864021090	P. Bhargavi	B.com(CA)	P. Bhargavi
42	210770864021063	M. Bhargavi	B.com(CA)	M. Bhargavi
43	210770864021022	B. Navitha	B.com(CA)	B. Navitha
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 Entrepreneurship Development Programme Organised by Department of
 Economics & Commerce

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2	210770864021009	A. Deepthi	B.com CA	A. Deepthi
3	210770864021045	G. Shanthi	B.com CA	G. Shanthi
4	210770864021096	S. Vidhyanani	B.com CA	S. Vidhyanani
5	210770864021004	G. Sailatha	B.com CA	G. Sailatha
6	210770864021094	S. Pranitha	B.com CA	S. Pranitha
7	210770864021113	T. Akhila	B.com CA	T. Akhila
8	210770864621056	K. Rekha	B.com CA	K. Rekha
9	210770864021049	K. Ningsi	B.com CA	K. Ningsi
10	210770864021109	T. Revathi	B.com CA	T. Revathi
11	210770864021021	B. Deepika	B.com CA	B. Deepika
12	210770864021085	P. Reecha	B.com CA	P. Reecha
13	210770864021094	Ch. Poaja	B.com CA	Ch. Poaja
14	210770864021093	S. Sandhya	B.com CA	S. Sandhya
15	210770864021089	P. Ramya	B.com CA	P. Ramya
16	210770864021033	D. Bhavitha	B.com CA	D. Bhavitha
17	210770864021092	R. Rachana	B.com CA	R. Rachana
18	210770864021077	N. Somya	B.com CA	N. Somya
19	210770864021106	S. Somya	B.com CA	S. Somya
20	210770864021069	M. Akhila	B.com CA	M. Akhila
21	210770864021047	J. Sudheep	B.com CA	J. Sudheep
22	210770864021066	MD. Sufyan	B.com CA	MD. Sufyan
23	210770864021067	MD. SUMER	B.com CA	Sumer
24	210770864021068	MD. Bilal	B.com CA	Bilal
25	210770864021096	N. Sulikran	B.com CA	N. Sulikran
26	210770864021081	P. Akshay	B.com CA	P. Akshay
27	210770864021065	MD. Sobail	B.com CA	MD. Sobail
28	210770864021069	M. Saishwa	B.com CA	M. Saishwa
29	210770864021110	T. Samson	B.com CA	T. Samson
30	210770864021030	D. Rakshitha	B.com CA	D. Rakshitha
31	210770864021091	A. Raju	B.com CA	A. Raju
32	210770864021101	S. Adithya	B.com CA	S. Adithya
33	210770864021087	P. Sathish	B.com CA	P. Sathish
34	210770864021112	T. Dileep	B.com CA	T. Dileep
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Government of India

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. It contributes significantly in the economic and social development of the country by fostering entrepreneurship and generating large employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector contributes significantly in the inclusive industrial development of the country. The MSMEs are widening their domain across sectors of the economy, producing diverse range of products and services to meet demands of domestic as well as global markets.

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a progressive MSME sector by promoting growth and development of the Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises, adopting cutting edge technologies and encouraging creation of new enterprises.

A number of statutory and non-statutory bodies work under the aegis of the Ministry of MSME. These include the Khadi and Village Industries Commission (KVIC) and the Coir Board besides National Small Industries Corporation (NSIC), National Institute for Micro, Small and Medium Enterprises (NIMSME) and Mahatma Gandhi Institute for Rural Industrialisation (MGIRI).

The Ministry of MSME runs numerous schemes targeted at:-

- a) **Providing credit and financial assistances,**
- b) **Skill development training,**
- c) **Infrastructure development,**
- d) **Marketing assistance,**
- e) **Technological and quality upgradation and,**

f) Other Services for the MSMEs across the country.

PROVIDING CREDIT AND FINANCIAL ASSISTANCES

(A) Scheme for Credit and Financial assistance to MSMEs

(I) Prime Minister's Employment Generation Programme (PMEGP)

The scheme aims to generate employment opportunities in rural as well as urban areas of the country through setting up of new self-employment ventures/projects/micro enterprises. Besides, the scheme also seeks to provide continuous and sustainable employment to all segment of traditional and prospective artisans and rural / urban unemployed youth in the country, so as to help arrest migration of rural youth to urban areas. The scheme also focuses to increase the wage earning capacity of artisans and contribute to increase in the growth rate of rural and urban employment. The Scheme is implemented by Khadi and Village Industries Commission (KVIC), as the nodal agency at the National level. At the State level, the Scheme is implemented through State KVIC Directorates, State Khadi and Village Industries Boards (KVIBs) and District Industries Centres (DICs) and banks. The maximum cost of the project/ unit admissible under manufacturing sector is Rs.25 lakh and under business/service sector is Rs.10 Lakh.

(II) CREDIT GUARANTEE TRUST FUND FOR MSEs (CGTMSE) - Provision of Collateral Free Credit for MSMEs

Guarantees are provided for extending collateral free lending to Micro and Small Enterprises through banks and financial institutions (including NBFCs). The Scheme covers collateral free credit facility (term loan and /or working capital) extended by eligible lending institutions to new and existing micro and small enterprises up to Rs. 200 lakh per borrowing unit. The guarantee cover provided is with a uniform guarantee at 75% of the credit exposure above Rs. 50 lakh and up to Rs. 200 lakh (85% for loans up to Rs. 5 lakh provided to micro enterprises, 80% for MSEs owned/ operated by women and all loans to NER). A composite all in Annual Guarantee Fee upto 1.80% p.a. of the credit facility (2% for retail Trade) sanctioned is charged on the outstanding loan amount, with the minimum Guarantee Fee being 1 % p.a.

(B) Schemes for Skill Development and Training

(i) Industrial Motivation Campaigns (IMCs):-Two days Industrial Motivation Campaigns are organized to identify and motivate traditional / non-traditional entrepreneurs having potential for setting up MSEs so as and to lead them towards

self-employment. One day IMC for Clusters SPVs/ Industry Associations/ Chambers for propagating schemes for promotion and development of MSMEs

(ii) Entrepreneurship Awareness Programmes (EAPs):- Entrepreneurship Awareness Programmes are being organized regularly to nurture the talent of youth by enlightening them on various aspects of industrial activity required for setting up MSEs. These EAPs are generally conducted in ITIs, Polytechnics and other technical institutions, where skill is available to motivate them towards self-employment. The course contents of such Entrepreneurship Awareness activities are designed to provide useful information on product/project, selection and project profile preparation, marketing avenues/ techniques, product/service pricing, export opportunities, infrastructure facilities available, financial and financial institutions, cash flow, accounting, product casting etc.

(iii) Entrepreneurship-cum-Skill Development Programme (E-SDP):- Comprehensive training programmes are organized to upgrade skills of prospective entrepreneurs, existing workforce and also develop skills of new workers and technicians of MSEs by organising various technical cum skill development training programmes with the basic objectives to provide training for their skill upgradation and to equip them with better and improved technological skills of production. The specific tailor made programmes for the skill development of socially disadvantaged groups (SC/ST, PH and women) are organized in various regions of the states, including the less developed areas.

(iv) Management Development Programmes (MDPs):- The objective of imparting training on management practice system is to improve the decision-making capabilities of existing & potential entrepreneurs resulting in higher productivity and profitability. Inputs on a variety of topics of managerial functions are provided to the participants in short duration training programmes. These programmes are of short duration and the curriculum is designed based on the needs of the industry and are customized, if required by the clients.

(V) A Scheme for Promotion of Innovation, Rural Industry & Entrepreneurship (ASPIRE)

The scheme has the following objectives:

- (i) Create new jobs and reduce unemployment,
- (ii) Promote entrepreneurship culture in India,

(iii) Grassroots economic development

(iv) Facilitate innovative business solution for unmet social needs, and

(v) Promote innovation to strengthen the competitiveness of MSME sector

The scheme components are

i) Create a database of technologies available with various Government/private agencies and setup a Network of Technology Centres for sharing of best practices and experiences;

ii) Develop the required skilled Human Resources necessary for mentoring and handholding the incubates;

iii) Set up Livelihood Business Incubators (LBI) under National Small Industries Corporation (NSIC), KVIC or Coir Board or any other Institution/agency of GOI/State Govt.

iv) Setting up Technology Business Incubators (LBI) by incubation centers operated currently under different Ministries/Departments of Govt. of India or institutions/eligible private institutions.

v) Incubation and Commercialisation of Business Ideas Programme through technical/ research institutes, Ministries of GOI and Private incubators.

vi) Business Accelerator programme for scaling up.

vii) Create a framework for Start-up Promotion through Small Industries Development Bank of India (SIDBI) by using innovative means of finance to enable ideas/innovation & to convert these into commercial enterprises.

The Objective of LBIs is

a) To set up business incubators so that eligible youth can be adequately incubated in various skills and be provided the opportunity to setup their own business enterprises;

(b) To impart entrepreneurship, and skill development training to youth;

(c) To provide mentoring and hand holding with facilitation for funding with a view to empower them to set up own business enterprises.

(d) To promote new low-end-technology/livelihood based enterprises.

The Objective of TBIs is

(a) To promote growth through innovation and application of technology;;

(b) Support economic development strategies for small business development;

(c) Encourage growth from within local economies, while also providing a mechanism for technology transfer.

The following activities are covered under the scheme:

A-Livelihood Business Incubators by NSIC, KVIC, Coir Board or any other Institution or Agency of Govt. of India/State Govt. or Private Institution

under PPP mode - Support for setting up LBI's (Rs.100 lakh for NSIC & other Govt. agencies and Rs.50 lakh for eligible agencies under PPP) for plant & machinery only.

B. Technology Business Incubator

- Support for Existing Incubators (Rs.30 lakh for plant and machineries)
- Setting up of New Incubator (Rs.100 lakh for plant and machineries) Incubation of Ideas (Rs.4 lakh per idea)
- Creation of Enterprise out of innovative idea (Seed Capital fund@ Rs.1.00 cr. per incubator for enterprise creation@ 50% of project cost or Rs.20 lakh per successful idea whichever is less)
- Accelerator Workshop

C) Schemes for Infrastructure Development - Support through Cluster Approach

I. Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

The objectives of the scheme is to organize traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability, sustained employment, to enhance marketability of products of such clusters, to equip traditional artisans of the associated clusters with the improved skills, to make provision for common facilities and improved tools and equipment for artisans, to strengthen the cluster governance systems with the active participation of the stakeholders, and to build up innovative products, improved technologies, advanced processes, market intelligence and new models of public-private partnerships.

The scheme covers three types of interventions

i) Soft interventions— Activities to build general awareness, counselling, skill development and capacity building, exposure visits, market development initiatives, design and product development, etc.

ii) Hard interventions— Creation of common facility centres, raw material banks, upgradation of production infrastructure, warehousing facility, tools and technological upgradation, etc.

iii) **Thematic interventions**— Interventions on a cross-cutting basis for brand building, new media marketing, e-commerce initiatives, research and development, etc. The financial assistance provided for any specific project shall be subject to a maximum of Rs. 5 (five) crore to support Soft, Hard and Thematic interventions.

II. Scheme for Micro & Small Enterprises Cluster Development Programme (MSE-CDP)

- i. Support sustainability of MSMEs by addressing common issues
- ii. Capacity Building of MSMEs for common supportive action
- iii. Create / upgrade Infrastructural Facilities in Industrial Estates / Clusters
- iv. Setting up of Common Facility Centres (CFCs)
- v. Promotion of Advanced & Sustainable Manufacturing Technologies

i. Common Facility Centers (CFCs): Common Facility Centers (CFCs): Creation of tangible “assets” as Common Facility Centers (CFCs) like Common Production/Processing Centre (for balancing/correcting/improving production line that cannot be undertaken by individual units), Design Centres, Testing Facilities, Training Centre, R&D Centres, Effluent Treatment Plant, Marketing Display/Selling Centre, Common Logistics Centre, Common Raw Material Bank/Sales Depot, etc. The GoI grant will be restricted to 70% of the cost of Project of maximum Rs.20.00 crore. GoI grant will be 90% for CFCs in NE & Hill States, Island territories, Aspirational Districts / LWE affected Districts, Clusters with more than 50% (a) micro/ village, (b) women owned, (c) SC/ST units. The cost of Project includes cost of Land (subject to maximum of 25% of Project Cost), building, preoperative expenses, preliminary expenses, machinery & equipment, miscellaneous fixed assets, support infrastructure such as water supply, electricity and margin money for working capital.

ii. Infrastructure Development: Consist of projects for infrastructural facilities like power distribution network, water, telecommunication, drainage and pollution control facilities, roads, banks, raw materials storage and marketing outlets, common service facilities and technological backup services for MSEs in the new/ existing industrial estates/areas. The GoI grant will be restricted to 60% of the cost of Project (Rs.10.00 crore for Industrial Estate & Rs.15.00 crore for Flatted Factory Complex). GoI grant will be 80% for Projects in NE & Hilly States, Island territories, Aspirational Districts / LWE affected Districts, industrial areas / estates / Flatted Factory Complex with more than 50% (a) micro/ village, (b) women owned, (c) SC/ST units.

iii. Marketing Hubs / Exhibition Centres by associations:

The GoI assistance to Associations for establishing Marketing Hubs / Exhibition Centres at central places for display and sale of products of Micro and Small Enterprises. The GoI grant will be restricted to 60% of the cost of Project of maximum Rs.10.00 crore for Product Specific Associations with BMO rating of Gold Category and above from NABET (QCI) and 80% for Associations of Women Entrepreneurs.

IV. Thematic Interventions:

This component would cover GoI financial assistance for implementation of Thematic Interventions in approved / completed CFCs for following activities: a. Training Programmes. b. Exposure Visits. c. Strengthening the Business Development Service (BDS) provision through a panel of service providers. d. Any other activity related to creating business ecosystem in cluster mode. The GoI grant will be restricted to 50% of total cost of maximum 5 activities not exceeding Rs.2.00 lakh for each activity. As such the total GoI maximum grant under this component for each CFC would be Rs.10.00 lakh. Remaining cost would be borne by SPV / State Government.

V. Support to State Innovative Cluster Development Programme:

This component would provide co-funding of the CFC projects of State Cluster development Programme on matching share basis. The GoI fund would be limited to State Government share or Rs.5.00 crore whichever is lower. The GoI assistance would be 90% of project cost not exceeding Rs.5.00 crore in respect of CFC projects in North East / Hilly States, Island territories, Aspirational Districts / LWE affected Districts, as well as for projects where beneficiaries are SC / ST / Women owned enterprises, as per the scheme guidelines of State Cluster Development Programme

D. Scheme for Marketing Assistance

I. Scheme for providing financial assistance to Khadi institutions under MPD

E. Scheme for Technology Upgradation and Competitiveness

I. Financial Support to MSMEs in ZED certification

II. Support for Entrepreneurial and Managerial Development of SMEs through Incubators

F. Other Schemes for the MSMEs across the country

I. The National Scheduled Caste and Scheduled Tribe Hub

II. Building Awareness on Intellectual Property Rights (IPR) for MSMEs

MSME CHAMPIONS PORTAL

Technology Platform to empower MSME

CHAMPIONS which stands for **Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength.**

Detailed objectives of CHAMPIONS:

- i. **Grievance Redressal:** To resolve the problems of MSMEs including those of finance, raw materials, labor, regulatory permissions etc particularly in the Covid created difficult situation;
- ii. **To help them capture new opportunities:** including manufacturing of medical equipments and accessories like PPEs, masks, etc and supply them in National and International markets;
- iii. **To identify and encourage the sparks:** i.e. the potential MSMEs who are able to withstand the current situation and can become national and international champions.

CHAMPIONS portal www.Champions.gov.in, a Technology driven Control Room-Cum-Management Information System.

UDYAM REGISTRATION

www.udyamregistration.gov.in

An enterprise for this purpose will be known as Udyam and its Registration Process will be known as 'Udyam Registration'.

Further highlights of this process are:

- MSME registration process is fully online, paperless and based on self-declaration. No documents or proof are required to be uploaded for registering an MSME;
- Adhaar Number will be required for registration;
- A Registration number will be given after registration;

- After completion of the process of registration, an Udyam Registration Certificate will be issued;
- This certificate will have a dynamic QR Code from which the web page on our Portal and details about the enterprise can be accessed;
- There will be no need for renewal of Registration;
- PAN & GST linked details on investment and turnover of enterprises will be taken automatically from the respective Government data bases;
- MSME Ministry's online system fully integrated with Income Tax and GSTIN systems;
- Those who have EM-II or UAM registration or any other registration issued by any authority under the Ministry of MSME, will also have to re-register themselves;
- No enterprise is supposed to file more than one Udyam Registration. However, any number of activities including manufacturing or service or both may be specified or added in one Registration;
- Government 's Facilitation mechanism in the name of single window systems at Champions Control Rooms and at DICs will help people in this process;
- **Registration Process is totally free. No Costs or Fees are to be paid in this regard.**

CLASSIFICATION OF ENTERPRISES

An enterprise shall be classified as a micro, small or medium enterprise on the basis of the following criteria, namely:--

(i) a micro enterprise, where the investment in plant and machinery or equipment does not exceed one crore rupees and turnover does not exceed five crore rupees;

(ii) a small enterprise, where the investment in plant and machinery or equipment does not exceed ten crore rupees and turnover does not exceed fifty crore rupees; and

(iii) a medium enterprise, where the investment in plant and machinery or equipment does not exceed fifty crore rupees and turnover does not exceed two hundred and fifty crore rupees.

BECOMING A MICRO, SMALL OR MEDIUM ENTERPRISE

(1) Any person who intends to establish a micro, small or medium enterprise may file Udyam Registration online in the Udyam

Registrationportal, based on self-declaration with no requirement to upload documents, papers, certificates or proof.

(2) On registration, an enterprise (referred to as –Udyam in the Udyam Registrationportal) will be assigned a permanent identity number to be known as –Udyam Registration Number.

(3) An e-certificate, namely, –Udyam Registration Certificate shall be issued on completion of the registration process.

For more details on schemes please visit

www.msme.gov.in

www.dcmsme.gov.in

For Assistance please contact

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