

GOVT. DEGREE COLLEGE FOR WOMEN, KARIMNAGAR ENTREPRENEURSHIP DEVELOPMENT CELL.

Chairman: Dr. T. Sree Lakshmi, Principal GDC (W), Karimnagar

Coordinator: Dr.T.Lavanya, Asst Prof of Commerce

Members: Ch. Shobha Rani, Lecturer in English

M. Shakunthala , Asst Prof of Economics

An entrepreneur is a creator or a designer who design new ideas and business processes according to the market requirements and his/her own passion. Entrepreneurship is the art of starting a business, basically a startup company offering creative product, process or service. We can say that it is an activity full of creativity.

Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs through various training and classroom programs. Entrepreneurship development is concerned with the study of entrepreneurial behaviour, the dynamics of business set-up, development and expansion of the enterprise.

EDP is a programme meant to develop entrepreneurial abilities among the people. In other words, it refers to inculcation, development, and polishing of entrepreneurial skills into a person needed to establish and successfully run his / her enterprise. Thus, the concept of entrepreneurship development programme involves equipping a person with the required skills and knowledge needed for starting and running the enterprise.

The whole point of entrepreneurship development is to increase the number of entrepreneurs. This accelerates employment generation and economic development. Entrepreneurship is promoted to help lessen the unemployment problem, to overcome the problem of stagnation and to increase the competitiveness and growth of business and industries.

Develop and strengthen their entrepreneurial quality/motivation

The basic objectives of EDP are to:

1. Develop and strengthen entrepreneurial quality, i.e., motivation or need for achievement.
2. To analyze environmental set up relating to small industry and promoting it.
3. Removing unemployment
4. Enhancing industrial development
5. Developing industrially backward region.
6. Select project/product, Formulate the project.
7. Understand the process and procedure involved in setting up small units.
8. Know the sources of help and support available for starting a small-scale industry.
9. Acquire necessary managerial skill required to run the industrial unit..
10. Helping the person to understand environmental changes and opportunities.



Date: 10-03-2021 Awareness program on Entrepreneurship Development Cell by Dr.T.Sree Lakshmi Principal, Dr.T.Lavanya EDC Coordinator, Ch.Shobha Rani & M. Shakunthala Members and students participated in the Programme.



**GOVT. DEGREE COLLEGE FOR WOMEN, KARIMNAGAR
ENTREPRENEURSHIP DEVELOPMENT CELL.**

Topic: National Level Workshop on Printing and Dyeing

Date: 31st March, 2021

Time: 2.30 PM

Resource persons: Smt. M.Pratima Chandra Shekhar Kumar, Women Entrepreneur Sasi Sri Printing and Dyeing, Manufacturers & Suppliers, Hyderabad.

In order to promote the 'Entrepreneurship' among the college students and educating them on Entrepreneurship this workshop is organized so as to inspire and inculcate a culture of innovation and encourage budding entrepreneurs among students.

Entrepreneurship Development Cell, Department of Commerce and Department of Economics organised National Level Workshop on Printing and Dyeing by **Smt. M.Pratima Chandra Shekhar Kumar, Women Entrepreneur Sasi Sri Printing and Dyeing, Manufacturers & Suppliers, Hyderabad on 31.03.2021 at 2.30 pm.**

Dr.T.Sri Lakshmi Principal of the college was the president of the workshop. Smt Pratima Chandra Sekhar Kumar Women Entrepreneur was the resource person. Though she completed her Post graduation in M.Sc Maths, she shared her experiences about her start up of this unit.

Smt. Pratima garu explained about her journey in starting this unit, problems faced by her and how she turned up all the obstacles into opportunities and stood up successfully as an entrepreneur today. She motivated to take up new startups.

100 members participated in this workshop.



GOVERNMENT DEGREE COLLEGE FOR WOMEN
KARIMNAGAR, TELANGANA STATE

(Affiliated to Satavahana University)

NAAC ACCREDITED with 'B+' 3rd Cycle

An ISO 9001:2015 CERTIFIED INSTITUTION



Entrepreneurship Development Cell,
Department of Commerce & Economics

Organizing

National Level Workshop

On

Printing & Dyeing

Resource Person

Smt. M.Prathima Chandra Shekar Kumar

**Women Entrepreneur Sasi Sri Printing & Dyeing
Manufacturer & Suppliers, Hyderabad.**



Dr. T. Sreelakshmi
Principal & Chairman

Date: 31st March 2021

Time: 02:30 PM



Meeting ID: 793 0583 2809

Passcode: 1234



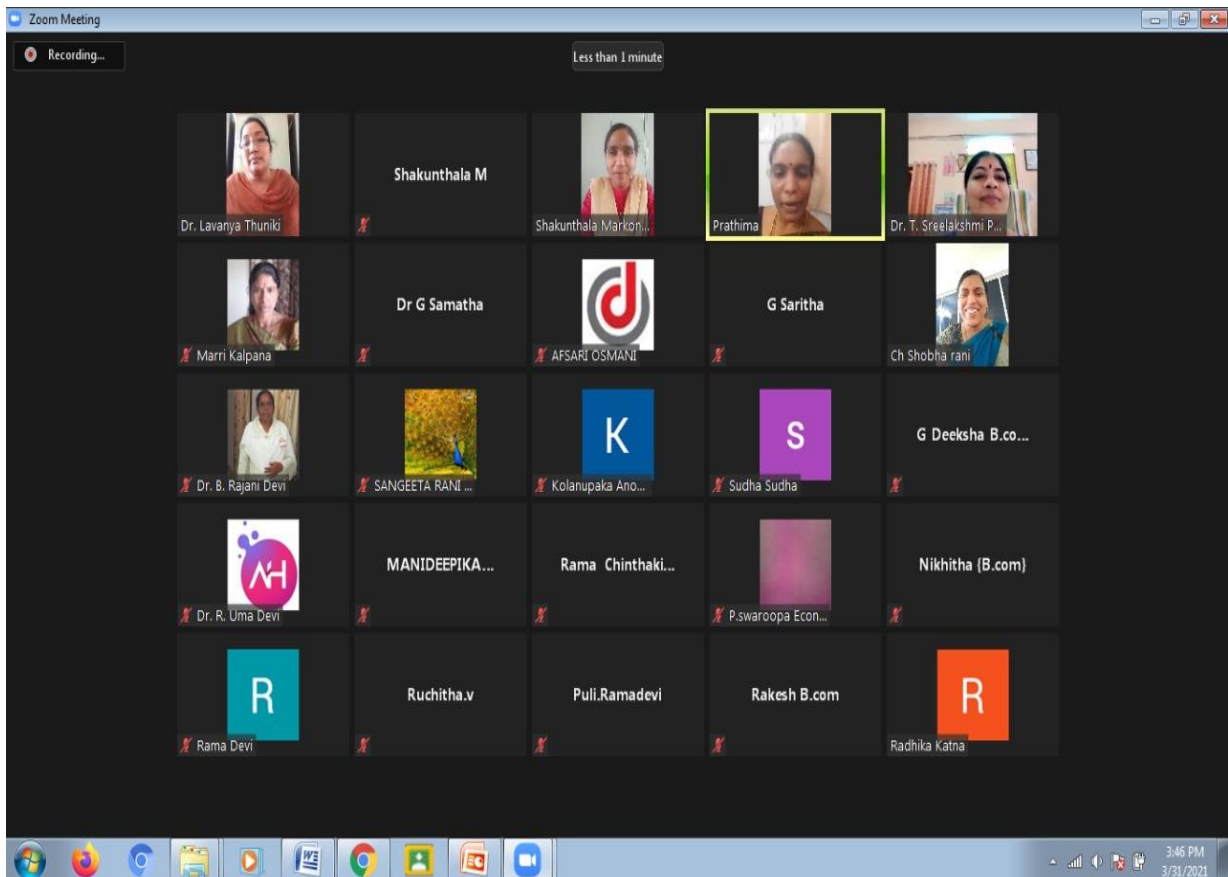
Dr.T.Lavanya
Convener & Coordinator
Entrepreneurship
Development Cell



M.Shakunthala
Convener
Incharge,
Dept. of Economics



Ch.Shobha Rani
Member
Entrepreneurship
Development Cell





Recording

Shakunthala Ma...
Ravi NARANG
Prathima

ARRAM JYOTHI...
vijaya lakshmi
Mari kalpana

Reecha B.com ca
Pul Radhadevi
Dr. T. Sreelaksh...

Dr. Lavanya Thunke
Yathwar santhos...
Arao

a
Ch.Manasa
G Deeksha B.co...

Shakunthala Ma...
L

Thota . Raghu
Bhavyasri

Veraparthi Vinay
kanaka all redon...

Arao
Sunitha Gudapati

C Tejaswini
L

Participants (94)

Q Find a participant

- 0045
- Ajayithra
- AFSARI OSMANI
- Ajay
- Abhila B
- Anusha
- Archana Mary
- ARRAM JYOTHI LAXMI
- Anan
- B. Renuka Asst. Prof.
- Badavath abhila
- Barla chandini
- Bhavyasri

Invite Unmute Me Reclaim Host

Chat

Recording

Lella Ravali naidu
Sriharsha

Shakunthala Ma...
Dr. Lavanya Thu...
Prathima

Participants (95)

Q Find a participant

- Anusha
- Archana Mary
- ARRAM JYOTHI LAXMI
- Arshiya B.com(CA)
- Anan
- B. Renuka Asst. Prof.
- Badavath abhila
- Bhavyasri
- Sommaraju Srividhya
- C Tejaswini
- Chandana
- Chendesh Rajasri
- Dane. Mamatha

Invite Unmute Me Reclaim Host

Karimnagar Women's College webinar enthuses students to launch start-ups

Karimnagar, March 31: “Women should focus on establishing start-ups and take up projects that create jobs instead of hunting for jobs,” enthused woman-entrepreneur M Prathima Chandrashekhar Kumar of Sasi sri Printing and Dyeing, Hyderabad, while addressing women students at a webinar organized as part of a workshop on printing and dyeing at the Government Women's College in Karimnagar.

While explaining her business model, Prathima Chandrashekhar informed that though she held a postgraduate degree in mathematics, she forayed into the printing and dyeing business due to her interest and the ability to provide employment to others.

Encouraging the students to launch start-ups, Prathima Chandrashekhar maintained that as women they were best suited for business where eyes for planning and control on finances were essential for success. “Though women constitute more than 49% of the population in the country, women seldom enter the world of the business.

But the times have changed. It is time to come out of your shell as banks and other financial institutions are coming forward to extend assistance to help you launch your business which will boost the economic growth of the country,” she stated.

College principal T Sreelakshmi also stressed on the importance of women foraying into business and urged the students to equip themselves with the necessary skills.

Entrepreneurship development cell (EDC) coordinator, T Lavanya; economics department in-charge M Shakunthala; vice principal Sampath Kumar Reddy and EDC member Shoba Rani among others participated in the webinar.

<https://aakerunews.com/karimnagar-womens-college-webinar-enthuses-students-to-launch-start-ups/>