

**Government Degree College Siddipet (Autonomous) Department of Commerce and Business Management** 



## Details of Seminars/ Workshops/ Conferences Conducted by the Department of Commerce and Business Management for the A.Y: 2020-21

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Sl.No	Date	Nature of the Program	Funded By		
1	12-05-2020	National Level Webinar on "Aftermath of	College Funds		
		COVID-19 on Indian Higher Education:	GDC-Gajwel (M)		
		Challenges and Strategies"			
2	12-03-2021	One Day workshop on "Entrepreneurial College Funds			
		Education and its Development among Degree <b>GDC- Siddipet</b>			
		College Students"			







Department of Commerce and Business Management Government Degree College Siddipet (A)



## Program Sheet for One-Day Workshop on

"ENTREPRENEURAL EDUCATION AND ITS DEVELOPMENT AMONG DEGREE COLLEGE STUDENTS"

## On: 12-03-2021

### Inaugural Session: (10-00AM to 11-00AM):

4	President	of the	Session	: Dr.	Gopal	a Sudarshanam	С

- Chief Guest
- Guests of Honour
- : Dr. Ch. Prasad : Dr. K. Hussain, Dr. P. Ayodhya Reddy Dr. Ch. Madhusudan,

Convener of the Workshop Principal College Vice Principal PG Courses Coordinator IQAC Coordinator

Tea Break: 11-00AM to 11-10 AM

Technical Session-I: (11-15AM to 12-15 PM):					
🖊 President	: Dr. Raju Guguloth, Asst. Prof. of Commerce				
🖊 Discussant	: Dr. M. Sraddanandam, Asst. Prof. of Economics				
🖊 Speaker	: Dr. Patrick Anthony, Asso. Prof of Commerce, OU-Hyd.				
Technical Session-II: (12-20PM to 1-20PM):					
🔸 President	: Dr. A.Balachandram, Asst. Prof. of Commerce				
🖊 Discussant	: Sri. M. Surender Reddy, Asst. Prof. of Commerce				
🖊 Speaker	aker : Dr. K. Bhavani, Asst. Prof of Economics				
Lunch Break: 1-30PM to 2-20 PM Technical Session-III: (2-30PM to 3-30 PM):					
🖊 President	: Dr. P. Pallavi, Asst. Prof. of Microbiology				
4 Discussant	: Dr. T. Srinivas, Asst. Prof. of Commerce				
🖊 Speaker	: Dr. A. Sateesh Kumar, Asst. Prof of Commerce				
Valedictory Session: 3.45 PM to 5.00 PM DCBM@GDCSA					





# One-Day Workshop on: "ENTREPRENEURAL EDUCATION AND ITS DEVELOPMENT AMONG DEGREE COLLEGE STUDENTS" Held on: 12-03-2021

# **Report on Workshop**

#### **Introduction:**

This Students centred one day college level workshop was proposed and organized by the department of Commerce and Business Management of our College. The very purpose of conducting the workshop is, to instil and nurture the entrepreneurial awareness and insights among degree college students and also to inculcate the self employment enthuse among students for their progressive and proactive strides in the days to come. Department of Commerce and Business Management has come up with a plan of organizing this workshop with its faculty members personal funds and also gracious support extended by the Principal and other functionaries of the college graciously. As per the program schedule, entire workshop has been divided in to Five Sessions: Inaugural, Technical Session-II, Technical Session-III and Valedictory Session. For its smooth and effective conduct, available human resources in the college were drafted and utilized properly. The brief inputs on each session can also be presented as under.

#### Inaugural Session:

Workshop was started by singing national song Vandematharam sharp at 10.00 AM. The Workshop Chairman & Principal of the College Dr. Ch. Prasad, Workshop Convener, Dr. Gopala Sudarshanam and other Guests of Honour Dr. K. Hussain, Dr. Ch. Madhusudan and Dr. P. Ayodhya Reddy have adored and graced the dais during this session. All the registered participants and staff members of the college were present in the conference hall in time. The pleasant applause of the copious amount of gathering of Students, Delegates, Faculty, Media and other stakeholders of the Higher Education in general and institution at particular made a pave clear and fair to inaugurate the ceremony. All guests of honour on the stage have briefed on the workshop, followed by the chief guest's message. How to imbibe the Entrepreneurship skills among the students, need and significance of entrepreneur skills and expected outcome of the workshop bestowed on students by the chief guest.

Dr. Gopala Sudarshanam, workshop convener has briefed about objectives, importance and schedule of the workshop in a lucid manner, in the beginning. He has also shared the sub-themes of the workshop, resource persons and their respective areas of talk. Eventually, the inaugural session was fruitfully come to an end by proposing vote of thanks by Smt. JJ Navatha, faculty member department of Commerce and Business Management of our College.

#### **Technical Session-I:**

The technical Session-I was started immediately after inaugural session & Lunch. It was organized between 11.15 AM to 12.15 PM. Dr. Raju Guguloth, Assistant Professor of Commerce and Head Department of Computers has acted as the Session President. Dr. M. Sraddanandam, Assistant Professor of Economics was the discussant and Dr. Patrick Anthony, Associate Professor of Commerce, University College of Commerce, Osmania University; Hyderabad was the invited Speaker of the session. He had delivered an outstanding talk on **"Entrepreneurship Development: Conceptual framework"**. Nature, Scope and essential components of entrepreneurship development have been explained with the help of PPT. characteristics, needy postulates and prerequisites of budding entrepreneurs were also covered with catchy illustrations. At the end of the session, various doubts of the participating students were also well explained by the session resource persons, followed by vote of thanks and felicitation to session guests by Sri. Gurucharan Das, one of the faculty members of the Department.

#### **Technical Session-II:**

Technical Session-II was immediately began after completion of Technical Session. It was conducted between 12.20 PM to 1.20 PM. Dr. A. Balachandram Assistant Professor of Commerce has rendered his immaculate service as the Session President. Sri. M. Surender Reddy, Assistant Professor of Commerce was the discussant and Dr. K. Bhavani, Assistant Professor and Head Department of Economics, Government Degree College Siddipet (Autonomous) was the Speaker of the session. She delivered her astounding lecture on **"Women Entrepreneurs: Opportunities and Challanges"**. Successive stories of Indian women entrepreneurs, SWOT analysis of them and available opportunities and thrown challenges have been explained with the help of PPT and empirical case studies. Discussant as a bridge between resource person and participants has made the discussion live and more interactive. The session has come to an end by vote of thanks and felicitation to session guests by Sri. Suddala Prabhakar, one of the faculty members of the Department.

#### **Technical Session-III:**

Technical Session-III was commenced after lunch break. It was begin at scheduled time between 2.30 PM to 3.30 PM. Dr. P. Pallavi, Assistant Professor of and Head Department of Microbiology was the Session President. Dr. T. Srinivas, Assistant Professor of Commerce was the discussant and Dr. Ananthula Sateesh Kumar Assistant Professor of Commerce, SRR Government Arts and Science College Karimnagar was the Speaker of the session. Dr. Sateesh has presented his most contributing talk on **"Institutions for Entrepreneurship Development: Role of Consultancy Organizations"**. Role of Financial Instituions, Government Agencies, Development Banks and other stakeholders of Entrepreneurial promotion institutions have been explained with the help of PPT and short video clippings. Cares to be taken, documents to be prepared and interpersonal correspondence modes to be used, were other important aspects covered by the speaker in his most applauded talk. Discussant has made the discussion more interactive. The session has come to an end by vote of thanks and felicitation to session guests by Smt. R. Prameela, one of the faculty members of the Department.

#### Valedictory Session:

The final stage of the Workshop i.e. the Valedictory Session was commenced at 4.00 P.M. Smt. JJ Navatha, Assistant Professor of Commerce has invited the guests on to the dais and decorated them with Badges and Bouquets. Dr. Gopala Sudarshanam, Convener of the workshop has briefly presented the report on various sessions of the workshop. Dr. Ch. Prasad Principal and Chairperson of the workshop has congratulated students for attending most useful workshop and also rendered his possessive wishes to all the faculty members of the Commerce department for effective conduct of the workshop. He has urged the participants to make use of the inputs served in the workshop in their future endeavours. The guests on the dais have also briefly spoke and presented their valedictory message. A few students were also made their feedback and opined the workshop was more useful for them and resource persons were at their disposal. At the end 'Participation Certificates' were distributed by the guest on the dais to all the student participants, followed by the national Anthem JANAGANAMANA.. as the mark of workshop has come to an end.

#### Signature of the Workshop Convener (Dr. Gopala Sudarshanam)

Signature of the Workshop Chairperson & Principal