

# TITLE : WRAPPERS TO RICHES.

## 1. Objectives of the Practice :-

As English has become lingua franca in many countries in the world, especially in multi lingual countries like India. This situation demands on the part of advertisers and manufactures to promote their products in every corner of the world by choosing English as medium of their Advertisements.

The Advertisements are mainly printed on the Wrappers of the products. The practice has been implemented in the institution with the following objectives.

1. To establish the fact that English language is available everywhere, particularly outside of the class room.
2. To promote the use of Wrappers used in the advertisements as a realia to learn English language.
3. To encourage learners of English to pay attention towards the language of Wrappers to learn English.
4. To include the Wrappers of different products in daily language classroom transaction for teaching and learning English.
5. To motivate the Teachers and learners to gain mastery over the four English language skills: listening, speaking, reading and writing through constant following

of advertisements.

6. To use Wrappers of household articles in their potential in language classrooms and even in outside for learning English language.

7. To make use of the wrappers as the cheapest means of teaching and learning English by the teachers and learners.

## 2) The Context :-

The present day learners are tech savvy and are living the technology driven age. Teaching them English is a challenging task. Especially, holding their attention to what is discussed in the classroom is much more difficult endeavour.

It is in this context, the Department of English has started the practice of collecting and using the wrappers of household article. Such as Soaps, Salts, chocolates, pens etc. for teaching and learning English Vocabulary.

The use of Wrappers of household articles will focus on the benefits of advertisements in learning English language in classrooms and in real life. After a thorough analysis of the data, it is found that Wrappers are a great source of English language.

They are handy in improving English vocabulary. (word power), phrases, clauses and sentences. Though English textbooks are prepared after considering all the approaches and methodologies underlying language learning.

However, wrappers are much more interesting and appealing to learners. And hence they can be exploited further to promote learning taking place in the language classroom.

### The practice and its uniqueness:-

The novel idea got its origin in the attractiveness of the vivid and colourful wrappers used in packaging industry by spending huge money in producing them. With a much closer look at the otherwise waste litter that every busy customer wants to throw away opens up an opportunity to learn English. Almost all wrappers used to pack the daily house articles are printed with the details mainly in English and are readily available material for imparting English language skills. And hence the institution has adopted the unique practice.

Language plays an important role in the preparation of wrappers for product advertisement. The use of catchy, interesting and relevant vocabulary, phrases, clauses, idioms, and sentences enhances the chances of the ad to reach the target group.

## Problems Encountered / Resources required:

The Wrappers are everywhere and easily accessible. Moreover they are available always. There is absolutely no problem in collecting them. The only resource that is needed to use them is interest and resourcefulness in using them in an appropriate manner.

Hence, no cost but valuable in learning English. In the modern times, English has emerged as a dominant medium of many advertisements.

In this context, one can learn a lot of English language through constant and conscious exposures to the Wrappers used in packaging industry. Almost every wrapper contains a catchy motto / slogan / tagline in English.

These mottos are a great source of English language learning. The students and teachers need to be aware of the fact that the English language is available not only in the classroom, but also in real life situations outside the classroom.

Hence the students are encouraged to exploit the wrappers to their fullest manner to learn English.



MALD GOVT DEGREE COLLEGE GADWAL. JOGULAMBA GADWAL DIST

Best Practice: Wrappers to Riches - 2020-21

Participants

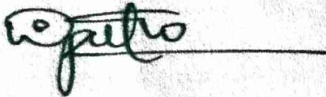
S.No	Roll No	Applicant Name	Gender	Signature
1	18033024441540	P NANDINI	F	P. Nandini
2	18033024441550	U NAGAMMA	F	Nagamma
3	18033024441553	V KAVYA SRI	F	Kavya sri
4	18033024445033	P PRIYANKA	F	Priyanka
5	18033024445035	RESHMA	F	Reshma
6	18033024445036	ROJA	F	Raja
7	18033024445037	SAMREEN	F	Samreen
8	18033024445038	SHAKIRA BEGUM	F	Shakeera begum
9	18033024445047	T SWATHI	F	T. Swathi
10	18033024445048	U PADMA	F	U. Padma
11	18033024445502	A DEEPIKA	F	Deepika
12	18033024445504	BALAGERI LAXMI	F	balageri laxmi
13	18033024445507	B ARUNA	F	B. Aruna
14	18033024445511	B NAVITHA	F	B. Navitha
15	18033024445512	BOYA THIMULAMMA	F	Thimulamma
16	18033024445538	G SHIRISHA	F	G. Shirisha
17	18033024445566	MD HASEENA	F	Haseena
18	18033024445575	M SHIREESHA	F	Shireesha
19	18033024445577	NARSAMMA	F	narsamma
20	18033024445591	R ANITHA	F	Anitha
21	18033024445595	S SHRAVANI	F	Shravani
22	18033024445613	V SRILATHA	F	V. Shrilatha
23	18033024457001	EEDIGA JYOTHI	F	Jyothi
24	18033024457005	K BRAHMESHWARI	F	BRAMESHWARI
25	18033024457007	K RAMALAXMI	F	K. Ramalaxmi
26	18033024457009	M NAVYA	F	Navya
27	18033024467007	K SRAVANI	F	K. Sravani
28	18033024467008	K YAMINI	F	Yamini
29	18033024467014	R LAXMI	F	R. Laxmi
30	18033024467015	U DIVYA	F	Divya
31	18033024467016	U MOHANA LAXMI	F	Laxmi
32	18033024468001	AKASHA LAVANYA	F	Lavanya
33	18033024468028	G MEGANA	F	MEGANA
34	18033024468030	GUNDRATHI NAVEENA	F	naveena
35	18033024468060	P DEEKSHITA	F	P. Deekshita

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37	18033024468065	P VANITHA	F	P. Vanitha
38	18033024468068	R KAVYA	F	R. KAVYA
39	18033024468070	SALMA	F	SALMA
40	18033024468071	SHEREEN	F	shereen
41	18033024468074	S SHIRISHA	F	S. shirisha
42	18033024468076	T VENKAT NARSAMMA	F	venkat Narsamma
43	18033024489001	K INDU	F	K.INDU
44	18033024572001	A SWETHA	F	A swetha.
45	18033024572002	B LALITHA	F	B. LALITHA
46	18033024572004	K LAVANYA	F	Lavanya
47	17-03-3024-441-	Boya Rajini	F	Boya Rajini
48	17-03-3024-441-511	B Swathi	F	Swathi
49	17-03-3024-441-	M Jagadeeswari	F	M. Jagadeeswari
50	17-03-3024-441-	M Santhoshamma	F	M. santhoshamma
51	17-03-3024-441-	Nishad	F	nishad
52	17-03-3024-441-	Shaik Neha	F	Shaik Neha
53	17-03-3024-441-	S Sudharani	F	sudharani
54	17-03-3024-468-	A Vijaya	F	Vijaya
55	17-03-3024-468-	B Renuka	F	B. Renuka
56	17-03-3024-468-	D-K Aruna	F	D.K. Arun
57	17-03-3024-468-	G Laxmi	F	Laxmi
58	17-03-3024-468-	G Ramya Sree	F	Ramya Sree
59	17-03-3024-468-	J Hemalatha	F	Hemalatha
60	17-03-3024-468-	K Gnaneswari	F	K. Gnaneswari
61	17-03-3024-468-	P Sandhya Bai	F	P. Sandhya Bai
62	17-03-3024-468-	S Shailaja	F	S. shailaja
63	17-03-3024-468-	T Pallavi	F	T. pallavi
64	17-03-3024-468-	T Shailaja	F	T shailaja
65	17-03-3024-468-	T Sumanjali	F	T. sumanjali
66	3024-15-468-027	Sumayya Begum	F	sumayya begum
67	17-03-3024-445-	Anjitha	F	Anjitha
68	17-03-3024-445-	B Jayasri	F	B. Jayasri
69	17-03-3024-445-	B Tulasi	F	Tulasi
70	17-03-3024-445-	E Radha	F	E. radha
71	17-03-3024-445-	G Madhavi	F	G. madhavi
72	17-03-3024-445-	G Tulasi	F	G. Tulasi
73	17-03-3024-445-	Mk Swathi	F	Swathi
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76	17-03-3024-445-	T Savaramma	F	T. Savaramma
77	17-03-3024-445-	Wasima Begum	F	wasima begum
78	17-03-3024-445-	Y Keerthi	F	Y. Keerthi
79	18033024111001	B ARASHU RAMUDU	M	Arashu Ramudu
80	18033024114531	V KRISHNA	M	Krishna
81	18033024114532	V VEERANNA	M	veeranna
82	18033024129001	A KRUSHNA	M	krushna
83	18033024129046	V SATHISH ACHARI	M	sathish
84	18033024129503	B KISHORE	M	B. Kishor
85	18033024129531	P PARUSHARAMUDU	M	parusharamudu
86	18033024129533	RAMAKRISHNA	M	Ramakrishna
87	18033024129534	RAMESH	M	ramesh
88	18033024129535	RAVI	M	Ravi
89	18033024156523	V RAJU	M	Raju
90	18033024401017	SIVA NARAYANA	M	shiva
91	18033024401504	B MAHESH	M	mahesh
92	18033024401550	THIMMAPPA	M	Thimmappa
93	18033024401552	T NARSIMHULU	M	narsimhulu
94	18033024405006	B NANDHA KUMAR	M	nanda kumar
95	18033024405027	H SHIVA	M	shiva
96	18033024405030	K HARIKRISHNA	M	Hari krishna
97	18033024405033	K PARUSHA RAMUDU	M	parusha Ramudu
98	18033024405043	M NAVEEN	M	naven
99	18033024405044	M VENKATESH	M	venkatesh
100	18033024405065	V NOWMAN	M	nowman
101	18033024441010	E INDRA GOUD	M	Indra Goud
102	18033024441012	G PARASHURAM	M	parashuram
103	18033024441548	T PARUSHARAMUDU	M	parusharamudu
104	18033024441552	U VEERESH	M	veeresh
105	18033024441554	V VEERENDRA	M	veerendra
106	18033024445001	A ARAVIND KUMAR	M	Aravind
107	18033024445003	B KALYAN	M	kalyan
108	18033024445004	BOYA MAHENDRA	M	Boya Mahendra
109	18033024445045	T NARENDER BABU	M	Narender Babu
110	18033024445046	T PARUSHARAMULU	M	Parusha Ramudu
111	18033024445519	B THIMMAPPA	M	B. Thimmappa
112	18033024445522	B VINOD	M	B. Vinod
113	18033024445528	C NARESH	M	C. Naresh



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115	18033024445542	JAHID	M	JAHID
116	18033024445554	K RAMANJANEYULU	M	K RAMANJANEYULU
117	18033024445555	K RAVI KUMAR	M	K. Ravi Kumar
118	18033024445557	K SHIVA	M	K. Shiva
119	18033024468015	B VENU KUMAR	M	B. Venukumar
120	18033024468021	E HARI PRAKASH GOUD	M	E. Hari Prakash Goud
121	18033024468022	E THIRUMALESH GOUD	M	E. Thirumalesh Goud
122	18033024468084	V VENKATESH	M	V. Venkatesh
123	18033024572003	EDIGA PULENDER GOUD	M	EDIGA PULENDER GOUD
124	18033024572005	K SAI KUMAR	M	Saikumar
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