

Government Degree College, Kukatpally

Department of Commerce

Best Practice – Commerce Week

Description: The Department of Commerce has fostered Commerce Week as one of its best practices to dedicate entire week in an academic year to conduct co curricular and extra curricular activities for both Commerce and Non Commerce students to enhance the cognitive levels of the students on the most contemporary issues of Commerce and Business Management which are very required to evince the caliber of students whenever occasioned.

Title of the Practice; Commerce Week

Objectives of the Practice

- Generating interest on commerce among the non Commerce students.
- Enhancing the cognitive levels of Commerce students on the contemporary issues.
- Developing interdisciplinary learning skills among the students.

The Context:

The Department of Commerce is of the firm belief that Commerce has become more multi disciplinary and going hand in hand with different domains like Economics, Statistics and Management. Therefore, it is not apt for the teachers, students and other stakeholders of Commerce to confine themselves to the conventional curriculum, rather, there is a need to envelop every tenet into the learning process of students that forges them competent in the domains of decision science, general management and analytical thinking along with the strengths of core Commerce.

The Practice:

The Commerce Week occasions the Department of Commerce to liaison with other departments and allocate one complete week , preferably the third week of December, during which six different programmes viz, quiz, elocution, essay writing, group discussions, extension lecture and community outreach programmes are conducted on six days of the week, and students from all the streams are motivated to participate in all the six programmes.

The Success

This programme is adopted as one of the best practices only in the academic year 2020-21, during which the pandemic period of Covid has occasioned the college to take classes only in the virtual mode and could not accommodate entire week for implementing Commerce Week. Therefore, it could not evince early stage success.