

**ENTREPRENEURSHIP DEVELOPMENT CELL
(EDC) ACTIVITIES
2020-2021**

**GDC CHENNOOR
DIST. MANCHERIAL**

ACTIVITY: 1

Name of the Activity:

Agricultural Revolution And Awareness about MSME (Micro, Small, Medium Enterprises)

Date of the Activity : 25.02.2021

No. of Teachers Participated : 6

**Name of the Convenor : Sri. M. Thirupathi,
Lecturer in Economics**

No. of Students participated : 18

Objectives of the Activity :

- **To create awareness about making agricultural activity more productive.**
- **To make students avail opportunities under MSMEs – Create Awareness about Acts, Rules, Schemes and loan facilitation methods**

Summary of the Activity:

Entrepreneurship Development Cell was created and Sri. M. Thirupathi , Lecturer in Economics explained about the agriculture revolution happening across the globe.

He also created awareness about Ministry of MSME supporting many self employment businesses through loan facilitation and also about the schemes being provided. Encouraged students to register in the UDYAM portal.

Outcome of the Activity:

Students showed interest in starting up small business units and join in UDYAM portal.

Problems encountered: Nil



ACTIVITY: 2

Name of the Activity:

Setting Up of a small business with an example of lemonade and juice jellies in summer

Date of the Activity : 06-03-2021

No. of Teachers Participated : 10

**Name of the Convenor : Sri. M. Thirupathi,
Asst. Prof of Economics**

No. of Students participated : 52

Objectives of the Activity :

- **To create awareness about self employment opportunities.**
- **To educate the students about how to start a small business.**
- **To inspire them to hone their employable skills.**

Summary of the Activity:

Circular was sent to the students and staff to attend the scheduled program. Videos of how small businesses are creating great financial returns were displayed to the students. The procedure to start a small business unit including registration, investment, banking capital and clearance were explained by the commerce faculty Sri. G. Mukund.

The method of making lemonade and fruit jellies using jelly powder and moulds was explained by Ms. K. Sridevi, Principal (FAC) of the college.

Outcome of the Activity:

- **Many students expressed interest in opening units like garment designing, cafes, marketing associate units, starting a brick building unit etc.**
- **All the units found the activity useful.**

Problems encountered: Nil





The institution is planning to make EDC cell activities more effective and fruitful in the future.