

WORKSHOPS CONDUCTED BY THE DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

S.No	Date	Nature of Activity (seminar/ Workshop/Extn lecturer etc.,)	Title of the Activity	Name (s) of the Convener	Details of Resource Persons (Name, Designation etc.,)	No. of Students participated
1	15-03-21	Workshop	How to win virtual Interview	K. Nageswar Rao Lecturer in Computer Science & Applications	J.V.S. Arundathi Guest Faculty	96
2	06-03-21	Workshop	Artificial Intelligence	Ch. Jamuna Rani Lecturer in Computer Science & Applications	K. Usha Pavani Guest Faculty	87
3	01-03-20 21	Workshop	Creation of Google Forms	M. Srinivasa Rao Lecturer in Computer Science & Applications	K.Usha Pavani Guest Faculty	30
4	25-02-21	Workshop	Digital Marketing	K. Nageswar Rao Lecturer in Computer Science & Applications	Vanam Pulla Rao Guest Faculty	42

A One day Workshop on How to win virtual Interview

About the College

SR & BGNR Government Arts and Science College was established in 1956 to cater the Educational needs of the Rural and Backward areas in and around Khammam town. Since Khammam is semi-urban area and is located aimed a commercially and industrially potential area, the college felt the need for introducing novel and Job Oriented Restructured courses to attend the demand of the day and the society.



About the Department

SR & BGNR Government Arts and Science College, Khammam has introduced the Computer Course in the year 1997 with B.Sc Mathematics, Physics and Computer Science combination. In the immediately successive year, i.e.(1998-1999) computer course with B.A and B.Com classes also was introduced. Since then there has been a steady and evident development of the department. Currently the Courses are B.Sc (Phy. Sci.) as MPCS, MCKS, MSCS, MBSC, B.Com (CA), B.A(CA) and B.Sc (Life Sci. with CA) & with new course B.Sc Data Science.

About the Workshop

"How to Win Virtual Interview" Workshop will be held at SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(Autonomous), Khammam, Telangana India, on 15, March 2021. The aim of the workshop How to Win Virtual Interview is to provide the skill mechanism to the students for facing the interview in online mode as in the current scenario due to the Covid-19 pandemic and social distancing measures, many industries are hiring and conducting interviews in virtual (online) mode. The workshop is to meet new challenges, collect new ideas and exhibit it as a practice during the session.



ONE DAY WORKSHOP

On

"HOW TO WIN VIRTUAL INTERVIEW"

On

15th MARCH, 2021

Organized By

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE

AUTONOMOUS

KHAMMAM

Under

STUDENT DEVELOPMENT PROGRAM

(To cultivate Student Learning and development by supporting Students in their Academic, Personal and Social Growth)

Resource Person

J. V. S Arundhati M.Tech, NET, SET

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(a), KHAMMAM

VENUE

Room No: 233, COMPUTER LAB1





SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), Khammam

Department of Computer Science & Applications is organizing the following event.

Name of the Event: Workshop

Date: 15-03-21

Venue: Computer Lab

Topic: Workshop on How to Win Virtual Interview

Department of Computer Science and Applications organized a workshop on “How to Win Virtual Interview” on 06-03-2021. The resource person is J.V.S. Arundathi and a well-known person in the field of Computer Science. The speaker began the workshop by giving information about current scenario to how to succeed in virtual interview, due to the global COVID-19 pandemic and social distancing measures, many industries are hiring online. According to research by Handshake, 89% of employers are conducting their job interviews online. However, pitching yourself as a candidate via video conference can be just as daunting as interviewing face to face.

They were also given brief introduction about the various tips used to make a good impression in a Virtual Job Interview

The speaker also gave valuable insights on interview questions both technical and aptitude. Overall the workshop was very informative and useful where the students gained a brief introduction to kick start their journey.

Content covered

A virtual interview, or video interview, is a digital method that enables remote assessment and screening of candidates. They are often used as a first stage screening method, although their use accelerated as more firms went remote during 2020.

Sometimes they are conducted by telephone but they mostly take place using video conferencing software. Common platforms for remote interviews include Zoom, Microsoft Teams and Hinterview.

Often, virtual interviewing will be conducted like a traditional interview. However, interviewing by video requires more thought about body language, facial expressions and non-verbal communication. These are harder to convey and interpret than during a face-to-face interview.



How to prepare for a virtual interview

1. Test Your Technology

The minute you agree to a virtual interview, test your technology to ensure you're set up for success. Check your internet connectivity, and confirm your camera and microphone are working. If the picture is grainy or you're experiencing an echo. On the day of, test your equipment and internet connection again.

2. Set the Scene and Minimize Distractions

While testing your technology, determine where to take the interview. Find a room with optimal lighting, preferably near a window, or a blank wall to guarantee you're the focal point of the conversation. Whether you sit on your living room couch or in your home office, tidy up your surroundings. It's hard to convince employers you're detail-oriented and organized when there's laundry visibly piling up in the corner. Once settled, eliminate all distractions. Turn off the TV, silence your cell phone, and close any nearby windows to muffle neighborhood traffic.

3. Sit Down Prepared

Just because you're on a computer doesn't mean you can search the web for answers mid-interview, so avoid clicking around. You want to appear focused and ready to answer any questions without the help of the internet. Research the company ahead of time and jot down notes for easy reference. Also print out a copy of your resume, so that you don't forget key talking points.

4. Practice, Don't Memorize

It's important to keep things simple. Don't feel like you have to give a long-winded answer if the question doesn't warrant it. Being clear and concise is one of the most important things in a job interview.

5. Monitor Your Body Language

The main way to communicate confidence is to sit up straight, smile, and keep the camera at eye level. Research shows that employers are more likely to remember what you said if you maintain eye contact, so keep your focus on the camera when talking, not on the image of the hiring manager.

6. Dress the Part

Professional clothing will show you're serious about the position, but there are personal benefits, as well: Studies show that people feel "most authoritative, trustworthy, and competent when wearing formal business attire."

7. Make a Connection

It's not easy to connect with everyone, but it's a crucial part of a virtual interview. You want the interviewer to be able to remember a personal story you told or a common interest you share. This is the best way to prevent yourself from blending in with the other applicants.

8. Be Yourself

Some people will be able to tell if you're "vibe" fits their company right off the bat. Give them a reason to push you through to the second round of interviews by shining a light on how you can help the organization.

9. Immediately Follow Up

If there was something specific you bonded over, mention that in the email so you stay top of mind. Or if an interviewer brought up a particular business challenge, use the follow-up as a way to propose potential solutions. Just keep the email concise; you want your note to leave a lasting impression, not immediately end up in the trash.



Concluding

Ultimately, the key to acing a virtual interview is proper preparation. From ensuring your technology is working to conducting research before the meeting, sitting down at your computer poised and ready for any and all questions will help set you apart from other applicants.



Participants list

SR & BGNR GOVT. ARTS & SCIENCE DEGREE COLLEGE (A), KHAMMAM
Department of Computer Science & Applications
Workshop on How to Win Virtual Interview
B.Sc/B.Com III YEAR

SNo.	HTNo	Student Name	Signature
1	2619-4201	ALAKUNTA RAMU	Ramu
2	2619-4202	ALAKUNTLA ANIL	A. Anil
3	2619-4204	AMGOTH KRISHNA	Krishna
4	2619-4219	BEESU MAHESH	Beesu
5	2619-4220	BHUKYA NAVEEN	Naveen
6	2619-4221	BHUKYA RAMSINGH	R. Ramsingh
7	2619-4224	BHUKYA SRIKANTH	S. Srikanth
8	2619-4233	DARAVATH VEERANNA	Veeranna
9	2619-4234	DARELLI NARENDRA	Narendra
10	2619-4235	DERANGULA TRIVENI	D. Triveni
11	2619-4239	DHARAVATH NAVEEN	D. Naveen
12	2619-4242	DONTHAGANI SRIKANTH	S. Srikanth
13	2619-4243	DOPATHI PRAKASH	P. Prakash
14	2619-4249	ELAPROLU GOPI CHAND	G. Gopi Chand
15	2619-4250	ESLAVATH SANDEEP	Sandeep
16	2619-4251	GADDIPARTHI SUDARSHAN	S. Sudarshan
17	2619-4252	GADIPELLY KARTHIK	K. Karthik
18	2619-4253	GANDHASIRI VENKATESH	V. Venkatesh
19	2619-4254	GOLLA PULLA RAO	G. Pulla Rao
20	2619-4257	GUDELLI SIREESHA	S. Sireesha
21	2619-4258	GUDIBOINA UMAMAHESH	U. Umamahesh
22	2619-4259	GUGULOTH DURGA PRASAD	D. Durga Prasad
23	2619-4263	GUNIGANTI VINAY	G. Vinay
24	2619-4272	KADIYAM GOPI	G. Gopi
25	2619-4273	KAMMAGANTI SRIHARI	K. Srihari
26	2619-4274	KANDHALA BHARATHKUMAR	B. Bharath Kumar
27	2619-4275	KANNAM SAI VIKAS	K. Sai Vikas
28	2619-4298	MANGALAGIRI SATISHKUMAR	M. Satish Kumar
29	2619-4299	MANGA SAIPRAKASH	M. Sai Prakash
30	2619-4300	MANIKYAM SRIHARI	M. Srihari
31	2619-4301	MARINGANTI KARTHIK	M. Karthik
32	2619-4302	MEKALA RAJESWARI	M. Rajeswari
33	2619-4303	MEKALA VAMSHI	M. Vamshi
34	2619-4304	MEKAPOTHULA SIVA KRISHNA	M. Siva Krishna
35	2619-4305	MOHAMMAD KAIF ZAKI	M. Kaif Zaki
36	2619-4306	MOHAMMED ABRAR AHMED	M. Abrar Ahmed
37	2619-4309	NANDIPATI NAVEEN	N. Naveen
38	2619-4310	NARRA VENU	N. Venu
39	2619-4311	NETHI SRIVANKUMAR	N. Srivankumar
40	2619-4312	NIDIGONDA MAHESH	N. Mahesh
41	2619-4313	NUKALA PAVAN KALYAN	N. Pavan Kalyan
42	2619-4315	PADIGA RAJESH KHANNA	P. Rajesh Khanna
43	2619-4324	PERALA MAHESH BABU	P. Mahesh Babu
44	2619-4325	PILLI GOPI CHAND	P. Gopi Chand

45	2619-4326	PIPPALLA NAGAMANI	Nagamani
46	2619-4327	PITTALA NAVEEN	NAVEEN
47	2619-4335	SAGABOYINASIVARAMAKRISHNA	S. Sagaboyina
48	2619-4341	SHAIK IMRAN	Imran
49	2619-4343	SHAIK MUSTHAFA	Mustafa
50	2619-4344	SHAIK NAGUL MEERA	Nagul Meera
51	2619-4345	SHAIK NOWSHAD	Nowshad
52	2619-4352	SURABOINA BHAVANA	Bhavana
53	2619-4353	T.LAXMI TIRUPATAMMA	Laxmi
54	2619-4354	TEJAVATH BHANU PRASAD	Bhanu Prasad
55	2619-4355	TEJAVATH RENUKA	Renuka
56	2619-4359	THUMMAKOMMA TEJASRI	Tejasri
57	2619-4360	THUPAKULA VAMSHI	Vamshi
58	2619-4361	TUMUJU VINITHA	Vinitha
59	2619-4362	VADIGA LEENA MOUKTHIKA	Leena Moukthika
60	2619-4363	VADITHYA SAI KUMAR	Sai Kumar
61	2619-4364	VAJRALA SAI RAM	Sai Ram
62	2619-4365	VANKUDOTH RAMBABU	Rambabu
63	2619-4366	VANKUDOTH UDAY KIRAN	Uday Kiran
64	2619-4369	VEERAMALLA UPENDER	Upender
65	2619-4370	VEMULA PUSHPA	Puspha
66	2619-4371	VEMULA SUCHITHA	Suchitha
67	2619-4373	YARRA SUSHMA	Sushma
68	2619-4374	YASA DIVYA SRI	Divya Sri
69	2619-4402	DUDDHA NAGAMANIKANTA	Nagamani Kanta
70	2619-4403	CHARPA THILAK	Thilak
71	2619-4404	GUGULOTH NAVEEN KUMAR	Naveen Kumar
72	2619-4405	INTURI NAGARAJU	Nagaraju
73	2619-4410	AMBATI NAVEEN KUMAR	Naveen Kumar
74	2619-4411	BADDI YASHWANTH SAI	Yashwanth Sai
75	2619-4414	BOLLAM SRAVANI	Sravani
76	2619-4415	CHALLA GOPAL RAO	Gopal Rao
77	2619-4416	CHENNOJU RAIITHA	Raiitha
78	2619-4417	CHITHARU POOJA	Pooja
79	2619-4418	DHARAVATH VEERABABU	Veerababu
80	2619-4419	DONAKONDA SATHISHKUMAR	Sathish Kumar
81	2619-4420	DUGGI SRAVANTHI	Sravanthi
82	2619-4427	KORSA NAVEEN KUMAR	Naveen Kumar
83	2619-4432	NALAMADA MOUNIKA	Mounika
84	2619-4433	NIDIGONDA RAKESH	Rakesh
85	2619-4434	PINNI RAMA	Rama
86	2619-4435	POOLA SRAVAN KUMAR	Sravan Kumar
87	2619-2802	ALTHI NAGA VAMSI KRISHNA	Naga Vamsi Krishna
88	2619-2808	BANOTH PRASHANTH	Prashanth
89	2619-2810	BANOTH BALAJI	Balaji
90	2619-2814	BIHAKKATHALA SATHEESH	Satheesh
91	2619-2823	CHAKKALI VENKATESWARA RAO	V. Venkateswara Rao
92	2619-2824	CHENNABOINA SWAPNA	Swapna
93	2619-2826	DAPUKU ARUN KUMAR	Arun Kumar
94	2619-2831	GUGULOTH VINOD	Vinod
95	2619-2833	GUNTI SUNIL	Sunil
96	2619-2836	JAGADABI CHANDRA SHEKHAR RAJU	Chandrashekhara Raju

Dept. of Computers
S.R.&B.G.N.R. Govt. College
(Autonomous)

SR & BGNR GOVT ARTS & SCIENCE COLLEGE(A)

Khammam :: Telangana-507002

DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION



Certificate of Appreciation

This is to certify that Mr/Ms of **SR & BGNR GOVT. Arts & Science College(A), Khammam** has successfully completed the national level Workshop on "How to Win Virtual Interview" organized by Department of Computer Science and Application conducted on **15/03/2021**.

K. Nageswar Rao
Convenor

N. Srinivasa Rao
Incharge

K.S.S. Ratna Prasad
Principal

A One day Workshop on Artificial Intelligence

About the College

S.R. & B.G.N.R Government Arts and Science College was established in 1956 to cater the Educational needs of the Rural and Backward areas in and around Khammam town. Since Khammam is semi-urban area and is located amidst a commercially and industrially potential area, the college felt the need for introducing novel and Job Oriented Restructured courses to attend the demand of the day and the society.



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About the Workshop

"Artificial Intelligence" Workshop will be held at SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(Autonomous), Khammam, Telangana, India, on 06, March 2021. The aim of the workshop Artificial Intelligence is generally associated with Computer Science, but it has many important links with other fields such as Maths, Biology and Philosophy, among many others. Our ability to combine knowledge from all these fields will ultimately benefit the progress in the quest of creating an intelligent artificial being.



ONE DAY WORKSHOP

On

"ARTIFICIAL INTELLIGENCE"

On

6th MARCH, 2021

Organized By

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE

AUTONOMOUS

KHAMMAM

Under

STUDENT DEVELOPMENT PROGRAM

(To cultivate Student Learning and development by supporting Students in their Academic, Personal and Social Growth)

Resource Person

K. Usha Parani, M.C.A

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), KHAMMAM

VENUE

Room No: 205, COMPUTER LAB1





SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), Khammam

Department of Computer Science & Applications is
organizing the following event.

Name of the Event: Workshop

Date: 06-03-21

Venue: Computer Lab

Topic: Workshop on Artificial Intelligence

Content Covered:

- Artificial Intelligence (AI) is a branch of *Science* which deals with helping machines finding solutions to complex problems in a more human-like fashion.
- This generally involves borrowing characteristics from human intelligence, and applying them as algorithms in a computer friendly way. A more or less flexible or efficient approach can be taken depending on the requirements established, which influences how artificial the intelligent behaviour appears.
- AI is generally associated with *Computer Science*, but it has many important links with other fields such as *Maths*, *Psychology*, *Cognition*, *Biology* and *Philosophy*, among many others. Our ability to combine knowledge from all these fields will ultimately benefit our progress in the quest of creating an intelligent artificial being.

Types of Artificial Intelligence





Reactive Machines

Limited Memory

Theory of Mind

Types of AI

The emergence of artificial superintelligence will change humanity, but it's not happening soon.
Here are the types of AI leading up that new reality.

Reactive AI	Limited memory	Theory of mind	Self-aware
<ul style="list-style-type: none">Good for simple classification and pattern recognition tasksGreat for scenarios where all parameters are known; can beat humans because it can make calculations much fasterIncapable of dealing with scenarios including imperfect information or requiring historical understanding	<ul style="list-style-type: none">Can handle complex classification tasksAble to use historical data to make predictionsCapable of complex tasks such as self-driving cars, but still vulnerable to outliers or adversarial examplesThis is the current state of AI, and some say we have hit a wall	<ul style="list-style-type: none">Able to understand human motives and reasoning. Can deliver personal experience to everyone based on their motives and needs.Able to learn with fewer examples because it understands motive and intentConsidered the next milestone for AI's evolution	<ul style="list-style-type: none">Human-level intelligence that can bypass our intelligence, too
			

Examples Of Artificial Intelligence

- Siri, Alexa and other smart assistants
- Self-driving cars
- Robo-advisors
- Conversational bots
- Email spam filters
- Netflix's recommendations

Pros

- Good at detail-oriented jobs;
- Reduced time for data-heavy tasks;
- Delivers consistent results; and
- AI-powered virtual agents are always available.

Cons

- Expensive;
- Requires deep technical expertise;
- Limited supply of qualified workers to build AI tools;
- Only knows what it's been shown; and
- Lack of ability to generalize from one task to another.



Participants list

SR & BGNR GOVT. ARTS & SCIENCE DEGREE COLLEGE (A), KHAMMAM


Department of Computer Science & Applications

Workshop on Artificial Intelligence

B.SC I YEAR

SNo.	HTNo	Student Name	Signature
1	26214203	ABOTHU RAVITEJA	<i>Abotev</i>
2	26214204	AJMEERA SRINU	<i>Ajmeera</i>
3	26214209	AZMEERA SWARUPA	<i>Azmeera</i>
4	26214210	BACHALA VAMSHI	<i>Bachala</i>
5	26214214	BANALA KRISHNA MURTHI	<i>Banala</i>
6	26214215	BANOTH ANIL	<i>Banoth</i>
7	26214226	BANOTHU SRAVANI	<i>Banothu</i>
8	26214227	BARLA VAMSHI KRISHNA	<i>Barla</i>
9	26214228	BATHULA MANOHAR	<i>Manohar</i>
10	26214233	BHUKYA VIJAY KUMAR	<i>Bhukya</i>
11	26214234	BINGI SAIKIRAN	<i>Bingi</i>
12	26214235	BODDU VIJAY RAKESH BABU	<i>Boddu</i>
13	26214236	BODHAPELLY HARISH	<i>Harish</i>
14	26214237	BOLLEPALLI DANIEL	<i>Daniel</i>
15	26214238	BOLLIKONDA SRUTHI	<i>Sruthi</i>
16	26214240	CHAKRALA SRAVANI	<i>Chakrala</i>
17	26214241	CHALLA MAHESH	<i>Challa</i>
18	26214245	CHATLA LAXMAN	<i>Laxman</i>
19	26214246	Chebrolu Vasista	<i>Chebrolu</i>
20	26214247	CHEJARLA RAJESH	<i>Rajesh</i>
21	26214248	CHELAGOLA MANASA	<i>Manasa</i>
22	26214249	CHENNA RAVI	<i>Ravi</i>
23	26214250	CHENNAKESHA VA SAI	<i>Chenna</i>
24	26214251	CHERUKU ASHOK	<i>Ashok</i>
25	26214255	CHINTHAKAYALA UDAY	<i>Uday</i>
26	26214256	CHINTHALA PRAVEEN	<i>Praveen</i>
27	26214257	CHIPPALAPALLI VENU	<i>Venu</i>
28	26214258	DAMALA VENU	<i>Venu</i>
29	26214259	DASARI ANOK	<i>Anok</i>
30	26214260	DAYYALA NANDA KISHORE	<i>Kishore</i>
31	26214261	DESHAI SATHISH	<i>Sathish</i>
32	26214262	DEVULAPALLI NIKHITH	<i>Nikhith</i>
33	26214263	DHARAVATH SRINIVAS	<i>Srinivas</i>
34	26214264	DOMALA KOTESHWAR RAO	<i>Koteswar Rao</i>
35	26214268	DUGGI NARESH	<i>Nareesh</i>
36	26214269	DUGGI SWAPNA	<i>Swapna</i>
37	26214270	DUGGYALA GOPI CHAND	<i>Gopi Chand</i>
38	26214272	EESAM ANEEL BABU	<i>Aneel</i>
39	26214273	ESSANAPALLY PRASHANTH	<i>Prashanth</i>
40	26214281	GUGULOTH MAHESH	<i>Mahesh</i>
41	26214283	GUGULOTH THARUNSAI	<i>Tharun Sai</i>

42	26214284	GUGULOTH TRIVENI	
43	26214286	GUGULOTHU CHALAPATHI	chalapathi
44	26214287	GUJARLAPUDI SUJITH	Sujith
45	26214288	GUNDA RUPA SAI	Rupa Sai
46	26214290	GUNDA BINDHU	Bindhu
47	26214291	GUNJA SRINU	Srinu
48	26214292	GUNJI NAGARAJU	Nagaraju
49	26214293	GUNTETI VAMSHI	Vamshi
50	26214502	CHAPALA SRAVANI	Sravani
51	26214503	CHEERLA SRI SARIKA	Sri Sarika
52	26214504	DALAI SATISH KUMAR	Satish
53	26214505	GANDRA MANASA	Manasa
54	26214506	GONELA VINAY KUMAR	Vinay Kumar
55	26214507	GUNDALA SAI DEEKSHITHA	Deekshitha
56	26214508	KANCHAM RAMU	Ramu
57	26214509	KASHIBOINA NAGARAJU	Nagaraju
58	26214510	KOLUGURU MANI RAHUL	Rahul
59	26214512	LAKKIREDDY NAGALAKSHMI	Nagalakshmi
60	26214515	MOHAMMAD MUZAMMIL	Muzammil
61	26214516	MOHAMMED YAKUB PASHA	Pasha
62	26214527	SAVALLA RAMESH	Ramesh
63	26214530	SHAIK REENA SHAMEEM	Reena
64	26214531	SHAIK SHAHEEN	Shaheen
65	26214534	TEKUMATLA SATHVIKA	Sathvika
66	26214537	VANKUDOTH SWETHA	Swetha
67	26214603	BHUKYA PAVANI	Pavani
68	26214607	CHENDU NAGA JAYANTH	Naga Jayanth
69	26214608	CHERUKUPALLI VENKATESH	Venkatesh
70	26214609	DOMANDULA SOWMYA	Sowmya
71	26214610	ESAM SRAVANI	Sravani
72	26214614	KAVURI GOPI	Gopi
73	26214615	KEERTHI REVANTH KUMAR	Revanth
74	26214618	KUCHARLAPATI CHANDANA	Chandana
75	26214619	KUKKADAPU SAIRAM	Sairam
76	26214620	MADHIKUNTA MOLINIKA	Molinika
77	26214621	MEEGADA SHIVA KRISHNA	Shivakrishna
78	26214622	MEESALA THARUN	Tharun
79	26214627	PAGADALA VINAY	Vinay
80	26214628	PAGILLA VENUSAGAR	Venusagar
81	26214629	PAYAM PRIYANKA	Priyanka
82	26214632	PUNYAPURTHI RANJITH	Ranjith
83	26214633	SAMINENI NIKHIL	Nikhil
84	26214636	SONGALA AKHIL	Akhil
85	26214642	YAGEE SAIDULU	Saidulu
86	26214643	YARAGORLA YAMUNA	Yamuna
87	26214644	YARAM SAMITHA	Samitha


 Dept. of Computers
 S.R.&B.G.N.R. Govt. College
 (Autonomous)
 KHAMMAM.

SR & BGNR GOVT ARTS & SCIENCE COLLEGE(A)

KHAMMAM - TELANGANA-507002

DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION

Certificate of Appreciation



This is to certify that Mr/Ms of **SR & BGNR GOVT. Arts & Science College(A), Khammam** has successfully completed the national level Workshop on "Artificial Intelligence" organized by Department of Computer Science and Application conducted on **06/03/2021**.

Ch. Jamuna Rani
Convener

N. Srinivasa Rao
Incharge

K.S.S. Ratna Prasad
Principal

A One day Workshop on Creation of Google Forms

About the College

S.R. & B.G.N.R. Government Arts and Science College was established in 1996 to cater the Educational needs of the Rural and Backward areas in and around Khammam town. Since Khammam is semi-urban area and is located in a commercially and industrially potential area, the college felt the need for introducing novel and Job Oriented Restructured courses to attend the demand of the day and the society.



About the Department

S.R. & B.G.N.R. Government Arts and Science College, Khammam has introduced the Computer Course in the year 1997 with B.Sc Mathematics, Physics and Computer Science combination. In the immediately successive year, i.e.(1998-1999) computer course with B.A and B.Com classes also was introduced. Since then there has been a steady and vibrant development of the department. Currently the Courses are B.Sc (Phy. Sci.) as MECS, MCCS, MSCS, MECS, B.Com (CA), B.A(CA) and B.Sc (Life Sci. with CA) & with new course B.Sc Data Science.

About the Workshop

"Artificial Intelligence" Workshop will be held at SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(Autonomous), Khammam, Telangana, India, on 06 March 2021. The aim of the workshop Creation of Google forms is generally associated with creating Google forms, it is a free online tool from Google which allows users to create forms, surveys, and quizzes as well as to collaboratively edit and share the forms with other people. Our ability to combine knowledge from all these fields will ultimately benefit the progress in the quest of creating google forms.



ONE DAY WORKSHOP

On

" CREATION OF GOOGLE FORMS "

On

1ST MARCH, 2021

Organized By

**DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS
SR & BGNR GOVT. ARTS & SCIENCE COLLEGE**

AUTONOMOUS

KHAMMAM

Under

FACULTY DEVELOPMENT PROGRAM

Resource Person

K. Vidya Prasad, M.C.A.

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), KHAMMAM

VENUE

Room No: 133, COMPUTER LAB1





SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), Khammam

**Department of Computer Science & Applications is
organizing the following event.**

Name of the Event: Workshop

Date: 01-03-21

Venue: Computer Lab

Topic: Workshop on Creation of Google Forms

Google Forms

Google Forms is a free online tool from Google which allows users to create forms, surveys, and quizzes as well as to collaboratively edit and share the forms with other people. Educators can use Google forms to assess their students at the beginning of the class and gauge pre-existing knowledge. Furthermore, Google forms can be used to give feedback to and receive feedback from students and parents. Similarly, students can use Google forms to assess their own learning and set the learning goals as well as to collect data for their research projects.

Opening Google Forms

Step 1. Open Google Chrome.

Step 2. Go to <http://drive.google.com>

Step 3. Enter your full Email address, then click **next**.

Step 4. Enter your Password, then click **Sign in**.

You will now be signed into Google Drive.

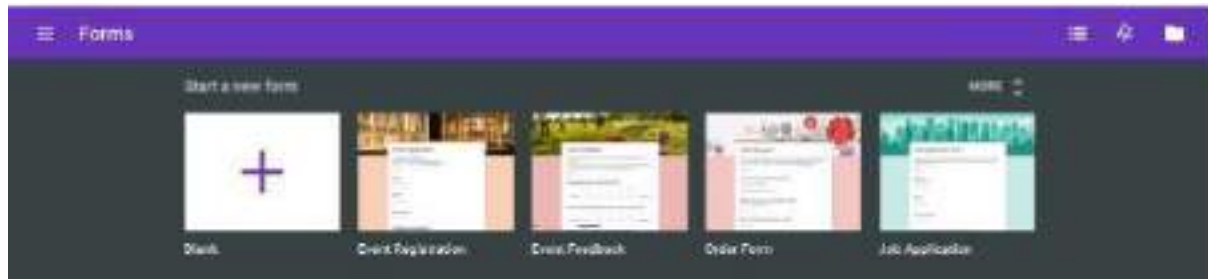
Step 5. Select **New > More > Google Forms** from the available menu. Choose either a Blank form or From a template.



Editing Google Forms

Creating a New Form from Template or by using a Blank form

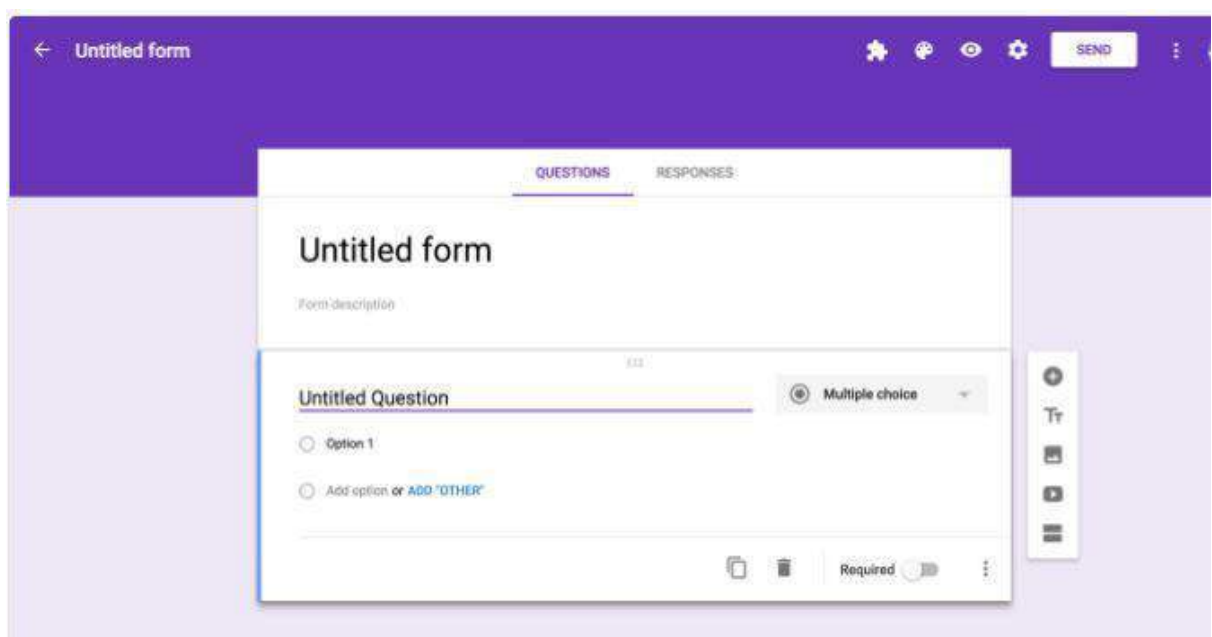
The Template gallery General tab offers a number of form templates. Or, simply click on Blank form to start from scratch.



Steps involved in Creation of Google Form after selecting Blank form

1.Editing your form

Name the Form. Click the “Untitled Form” name in the top left corner of the screen, then enter the form’s name. Hit the “Enter” key to submit your changes. If using a template, click on the template title to change to a unique name of your choosing.



2. Edit Questions

3. Add Questions

4. Copy/Duplicate Question

5. Required Questions

6. Preview Form

7. Advanced Form Settings
8. Send Form
9. View Form and Form Responses is Google Drive
10. Close Form

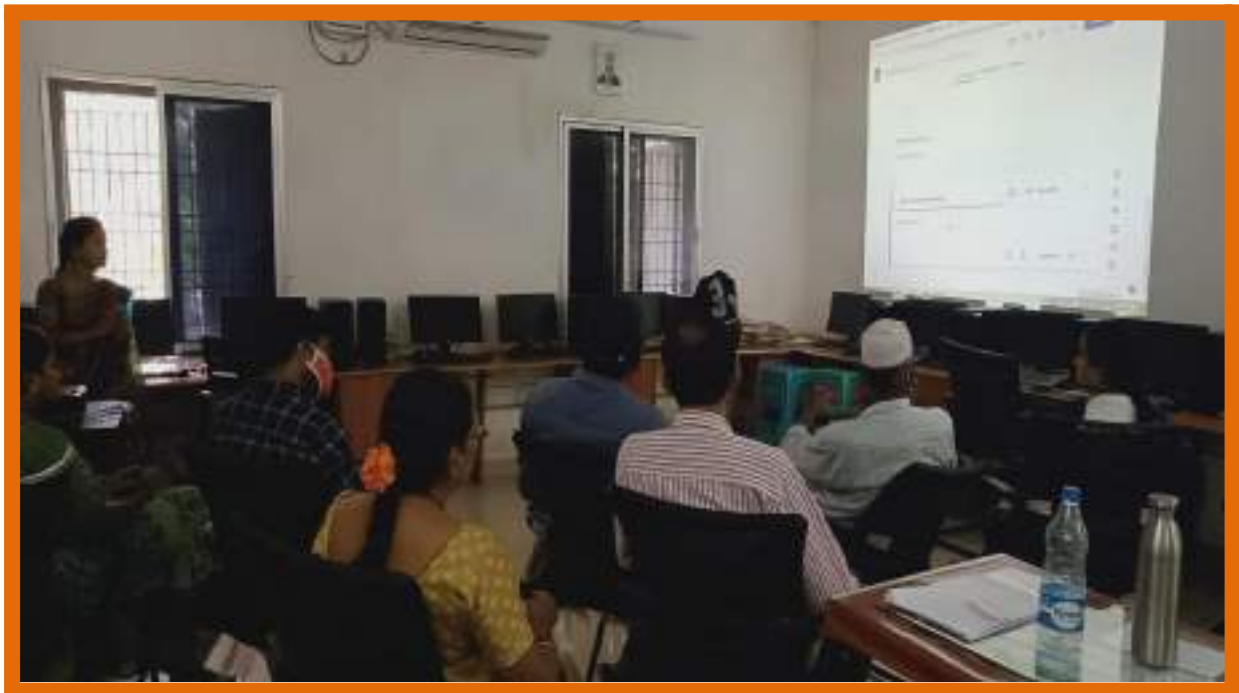
We can close the form for submission by selecting the **Responses** tab, then clicking the **Accepting Responses** toggle. You can modify the message respondents will see if they try to access your form while it is closed. Click the toggle again to reopen your form.



Conclusion

If we wish to be notified of any new form submissions, select **Tools > Notification Rules** from the Google Sheet menu. Select your notification preference, then click **Save** to save your changes.

Do not modify the sheetsheet data until after you have collected all responses. Modifying the form could result in incorrect data placement.



Participants list

SR & BGNR GOVT. ARTS & SCIENCE DEGREE COLLEGE (A), KHAMMAM
Department of Computer Science & Applications
Workshop on Creation of Google Forms

Participants List

SNo.	Name of the Faculty	Department	Signature
1	Dr. P. SARVESWARA RAO	Commerce	P. Sarveswararao
2	D. V. Prammanna	"	D. V. Prammanna
3	A. Srinidhi	"	A. Srinidhi
4	D. S. JATHA	"	D. S. Jatha
5	D. V. Prathman	"	D. V. Prathman
6	D. SETRAN	"	D. SETRAN
7	S. RAMESH	"	S. RAMESH
8	G. Ravi Shankar	"	G. Ravi Shankar
9	J. ANURADHA	Telugu	J. Anuradha
10	B. V. Reddy	Pol-Sci.	B. V. Reddy
11	K. Sonala	Computer	K. Sonala
12	P. Navarathnam	Pub-Adm	P. Navarathnam
13	Dr. N. Gopi	Economics	Dr. N. Gopi
14	Dr. V. Murukesh	Economics	Dr. V. Murukesh
15	N. Venkanna	Economics	N. Venkanna
16	Y. Ravivaradhan	Political Science	Y. Ravivaradhan
17	Dr. B. Channamurthy	Pol-Sci	Dr. B. Channamurthy
18	Dr. G. Venkatesh	History	Dr. G. Venkatesh
19	Dr. P. Venkatesh	Pub-Adm	Dr. P. Venkatesh
20	Dr. R. Sathya Narayan	Telugu	Dr. R. Sathya Narayan
21	G. Shivaji	English	G. Shivaji
22	Dr. K. Gayathri	English	Dr. K. Gayathri
23	P. Venkatesh	Telugu	P. Venkatesh
24	Dr. M. V. Ramesh	Telugu	Dr. M. V. Ramesh
25	T. Nagar	Hindi	T. Nagar
26	J. Anuradha Kumari	Microbiology	J. Anuradha Kumari
27	P. Anuradha	English	P. Anuradha
28	K. Vijaya Lakshmi	English	K. Vijaya Lakshmi
29	G. Sathya Kumar	Computer Science	G. Sathya Kumar
30	J. V. S. Arundathi	Computer Science & Applications	J. V. S. Arundathi

Dept. of Computers
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(Autonomous)
KHAMMAM.

SR & BGNR GOVT ARTS & SCIENCE COLLEGE(A)

Khammam :: Telangana-507002

DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION



Certificate Of Appreciation

This is to certify that Mr/Ms of SR & BGNR GOVT. Arts & Science College(A), Khammam has successfully attended the national level Workshop on "Creation of Google Forms" organized by Department of Computer Science and Application conducted on 01/03/2020 .

M.Srinivasa Rao
Convenor

N.Srinivasa Rao
Incharge

K.S.S. Ratna Prasad
Principal

A One day Workshop on Digital Marketing

About the College

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About the Workshop

" Digital Marketing " Workshop will be held at SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(Autonomous), Khammam, Telangana India, on 25. February 2021. The aim of the workshop Digital Marketing is to provide the skills mechanism to the students for learning marketing approach that primarily relies on the internet to connect with the target audience through various digital media channels and platforms. The workshop is to meet new challenges, collect new ideas and exhibit it as a practice during the session.



ONE DAY WORKSHOP

On

" DIGITAL MARKETING "

On

25th FEBRUARY, 2021

Organized By

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE

AUTONOMOUS

KHAMMAM

Under

STUDENT DEVELOPMENT PROGRAM

(To cultivate Student Learning and development by supporting Students in their Academic, Personal and Social Growth)

Resource Person

V. Pulla Rao, M.C.A

DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), KHAMMAM

VENUE

Room No: 111, COMPUTER LAB:





SR & BGNR GOVT. ARTS & SCIENCE COLLEGE(A), Khammam

**Department of Computer Science & Applications is
organizing the following event.**

Name of the Event: Workshop

Date 25-02-21

Venue: Computer Lab

Topic: Workshop on Digital Marketing

Content Covered:

Digital Marketing

Digital marketing is defined as a marketing approach that primarily relies on the *internet* to connect with the target audience through various digital media channels and platforms. Its development during the 1990s and 2000s changed the way brands and businesses use technology for marketing. As digital platforms became increasingly incorporated into marketing plans and everyday life,^[4] and as people increasingly use digital devices instead of visiting physical shops.

Apart from traditional marketing channels, such as television, newspapers, billboards, and so on, marketers use these digital channels to guide prospects through their purchase journey and keep in touch with their existing customers.

Types of Digital Marketing Channels

The most important types of digital marketing channels:

1. Website
2. Content Marketing
3. Social Media Marketing
4. Pay Per Click(PPC) and Search Engine Marketing(SEM)

5. Email Marketing
6. Marketing Automation
7. Inbound Marketing
8. Affiliate Marketing



1. Website

The website is often the home to your digital marketing efforts. Brands and organizations use websites to host content while using other mediums to distribute it. Most of your digital marketing activities will link back to your website, where an action is expected to take place, and the conversions are tracked.

2. Content Marketing

Content creation is the spine of your entire digital marketing strategy. Some of the most common formats of content include text (blog posts), videos, images, info graphics, podcasts, slide decks, and ebooks.

3. Social Media Marketing

Social media marketing ensure you are present on the platforms your users are spending the most time on. These include Facebook, Twitter, LinkedIn, Snapchat, and Instagram, where you can distribute content through both – organic and paid channels. Social media has also played a vital role in propagating video marketing and the ephemeral content wave.

4. Pay Per Click(PPC) and Search Engine Marketing(SEM)

Digital advertising is an umbrella term for various online advertising strategies. The typical pricing/bidding strategies for digital advertising are Pay-Per-Click (PPC) and cost-per-mille (CPM), i.e., per thousand impressions. Common formats of digital advertising are search engine marketing (SEM), display advertising, native advertising, social media advertising, and programmatic advertising.

5. Email Marketing

Email marketing is the process of maintaining a database of cold and warm contacts and sending them email alerts about your brand, products and services. Email marketing is useful to build your subscriber base, onboard new customers, retain existing ones, promote discounts and offers, and distribute content.

6. Marketing Automation

Marketing automation uses software to automate monotonous marketing work. Marketing departments can automate repetitive tasks such as email marketing, social media posting, and even ad campaigns - not just for the sake of efficiency, but also to provide a more personalized experience for their customers.

7. Inbound Marketing

Inbound marketing is a methodology based on attracting your target customers by accompanying them during the entire process from the time they first come into contact with your brand until they become loyal customers.

8. Affiliate Marketing

The concept of affiliate marketing is similar to commission-based sales. Organizations provide custom links to their affiliates. Affiliates earn a specific cut/commission every time someone buys through their custom link. Influence marketing could be considered a modern and evolved spin-off of affiliate marketing.

Few more types in Digital Marketing

Mobile Marketing

The number of smart phone users across the world is expected to grow to 3.5 billion in 2020. To bank on this opportunity, brands connect with their users on their smart phones through mobile apps, emails, mobile-friendly websites, and social media. By connecting with users on the go, brands have been able to optimize their marketing strategies and send timely messages.

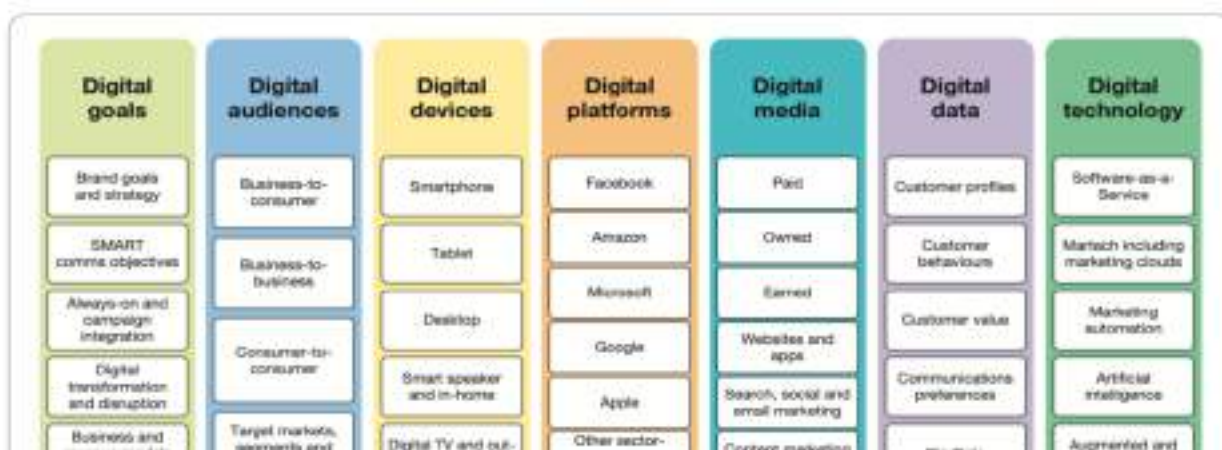
Web Analytics

Web analytics is the practice of collecting, measuring, analyzing, and reporting data. This is commonly tracked through Google Analytics, but websites could also build their analytical tools. Web analytics helps marketers understand the sources of traffic, what's working and what's not, the return on investments (ROI), and how they can enhance their digital marketing efforts.

Search Engine Optimization (SEO)

SEO acts as a jetpack for your content marketing efforts. SEO consists of on-page and off-page activities to boost your website's visibility in search engine result pages (SERPs) for your preferred keywords. Earlier, SEO was primarily text-based, but in recent years voice search has gained prominence as well, which is why your SEO activities need to have a conversational approach.


The 7Ds or pillars supporting effective digital marketing





Participants list

25	2620-2625	BANOTH RAVIKUMAR	Ravi
26	2620-2626	BANOTH SANTHOSH KUMAR	B. Santhosh Kumar
27	2620-2627	BANDTH SARUNA	Saruna
28	2620-2628	BANOTH SRINIVAS	Srinivasa
29	2620-2629	BANOTH SRINIVAS	B. Srinivas
30	2620-2630	BANOTH THARUN	Tharun
31	2620-2631	BANOTH VEERESH	Veeras
32	2620-2632	BARAPATI PAVAN KUMAR	B. P. Kumar
33	2619-2802	ALTHI NAGA VAMSI KRISHNA	Alitha
34	2619-2808	BANOTH PRASHANTH	Prasanth
35	2619-2810	BANOTH BALAJI	B. Balaji
36	2619-2814	BHAKKATHALA SATHEESH	Satheesh
37	2619-2821	CHAKKALI VENKATESWARA RAO	C. V. Rao
38	2619-2824	CHENNABOINA SWAPNA	Swapna
39	2619-2826	DAPUKU ARUN KUMAR	Arun
40	2619-2831	GUGULOTH VINOD	Vinod
41	2619-2833	GUNTI SUNIL	G. Sunil
42	2619-2836	JAGADABI CHANDRA SHEKAR RAJU	Raj


 Dept. of Computers
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Khammam :: Telangana-507002

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