



Tara Government College Sangareddy
(Autonomous)



An ISO 9001: 2015 certified college

Telangana Skills and Knowledge Centre and

Internal Quality Assurance Cell

Awareness programme

on

Digital marketing

13 November 2018

Tara Government College Sangareddy (A) on 13 November 2018 conducted a programme on Digital marketing.

Objectives:

- To train students on Digital Marketing
- To bridge the skill gap

The programme on Digital Marketing started at 11 a.m. in the seminar hall with selected students attending the activity. Starting the programme, vice-principal Dr. A. Venkatesham exhorted on the importance of learning marketing principles. The resource person started the activity by asking questions such as what is digital marketing? How can we identify the impact of Digital Marketing?

The resource person Sri.S. Upender, slowly drew the topic to a logical conclusion by explaining the know-how and know-whys of the Digital marketing. He lucidly clarified doubts raised by the staff and students. Vote of thanks was offered by student Mr. Rajesh.



Resource Person explaining about Digital Marketing