

GOVT DEGREE COLLEGE, GAMBHIRAOPET

DEPARTMENT OF ECONOMICS

2021-22

A STUDENT STUDY PROJECT

ON

SOCIO-ECONOMIC CONDITIONS

OF

FISH VEGETABLE AND FRUIT STREET VENDERS

IN

GAMBHIRAOPET VILLAGE

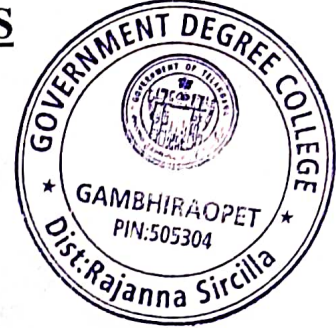


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CERTIFICATE

This is to certify that L.Venkatesh K.Eshwar N.Jansi P.Bhasker CH.Bhargavi T.Poojitha T.Archana P.Megana P.Supriya A.Varsha M.Rachana and ,G.Lavanya the students of B.A.-I,II and III year of this college have participated in the study project conducted by the Department of Economics under the supervision of Sri B.SRINIVAS titled on ‘‘ A Study Project on Socio-Economic Conditions of Fish Vegetable and Fruit Street Vendors in GAMBHIRAOPET’’ village regarding STUDENTS STUDY PROJECT for 2021-22

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INTRODUCTION: The Indian Economy greatly depended on agriculture and related activities. There are different types of fruits produced and consumed across the country. Street Fruit vendors are usually locally selling various types of fruits in limited quantities. These vendors source a variety of fruits in bulk from wholesalers and sell them in the local market to the end consumers. Street fruits vendors are an integral part of urban informal economy. It is virtually impossible to imagine life in India without associating it with life on the streets. Fruit vendors are a source of our primary food items. It is the presence ignoring the religious, class, caste and gender denomination of people. Many physically challenged persons who are poor cannot do any work depend on this business. Fruits give energy and good health.

By historical perceptive also we note that Kautilya in his book the Arthashastra points out 6th century B.C there was mobile fruits and vegetable vending and soup centers at the boundary line of the city to know the entry of unofficial and unwanted persons. So it is a part of social life. It cannot be vanished. Their contribution to the larger economy needs to be understood and accepted. This is community based rather than motivated by profit. They sell more fresh more easily available and more seasonal than we find in the big stores and malls.

STATEMENT OF THE PROBLEM: Gambhiraopet village is the 5th most populous city in Rajanna Sircilla District. It is the fourth largest and fastest growing Rural settlement in the district. It is famous for fish industry and dairy products. It is situated on the bank of the Upper Manair river. The village has 20,000 population within its villages surrounding limits. It has the literacy of 52.27%. The city is agricultural centre and road junction for other mandals. Trade and Agriculture is growing fast in the village day by day.


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OBJECTIVES OF THE STUDY:

- To examine the social conditions of fish vegetable and fruit street vendors
- To find out the economic status of the vendors
- To recognize the aspects that make fruits vendors a vulnerable section
- To find out solutions to the problems of street fruit vendors



RESEARCH METHODOLOGY: As per the GRAMA PANCHAYATHI of GAMBHIRAOPET data almost 100 street fruit vendors are throughout the village. We have chosen 10% of random sample method. The smaller but focused samples are more often needed rather than large random samples. The data was empirically collected, analyzed and results are evaluated on the data obtained. The interview was done on an informal mode.

- 1) Primary data: a) Street visits b) Questionnaire of survey 2) Secondary data: a) GRAMA PANCHAYATHI Gambhiraopet information

The study focuses age, sex, marital status, educational status, assets owned, dwelling, working hours, monthly income, monthly expenditure, amenities enjoyed, savings, profession of the children, nature of family system, health issues etc.

Age Dimension: It is important to know the age dimension of fruit vendors involved in the business which reflects the intensity of unemployment.

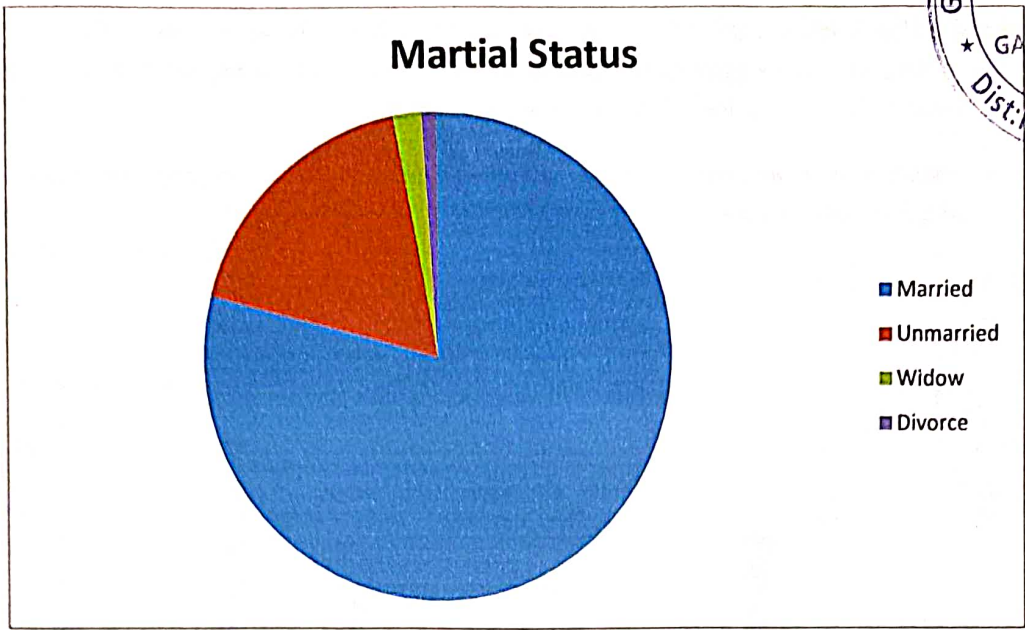
Table:

Category	Respondents	Percentage
Below 30	31	31%
30-40	41	41%
40-50	18	18%
Above 50	10	10%

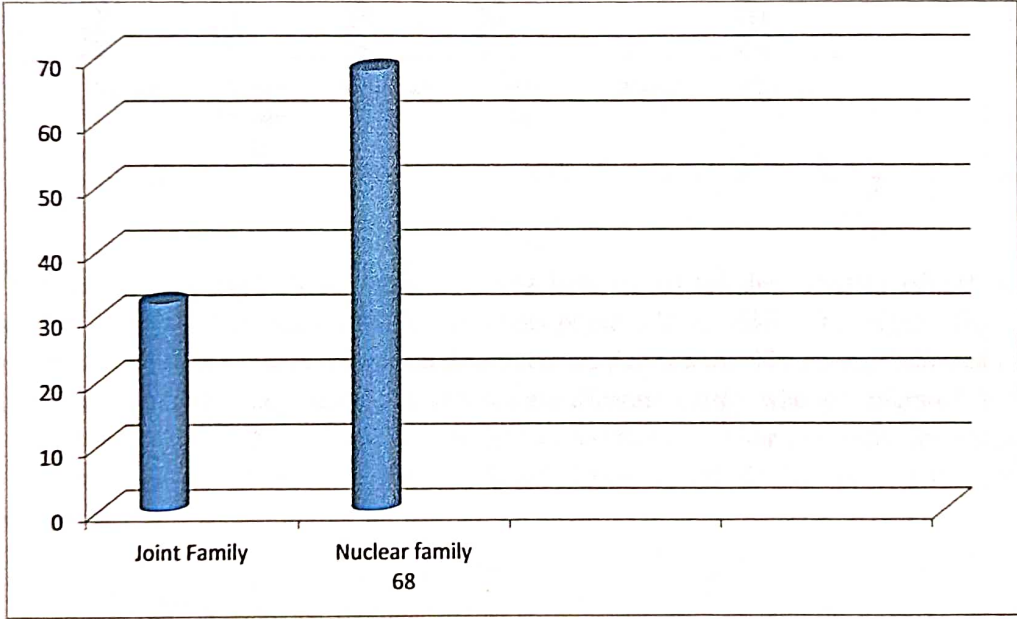
The above table shows 41% of the fruits vendors are under the category of 30-40 age group and 31% of the vendors are under the category of below 30 age group which indicates unemployed youth. Only 10% of the respondents came under above 50 group.


Marital Status: The study reveals the marital status of the fruits vendors to know whether the income is viable to feed the family earned by the vendors and whether the family members help the vendors in fruits vending. It showed that 79% of fish vegetable and fruit street vendors are married and 18% are unmarried.


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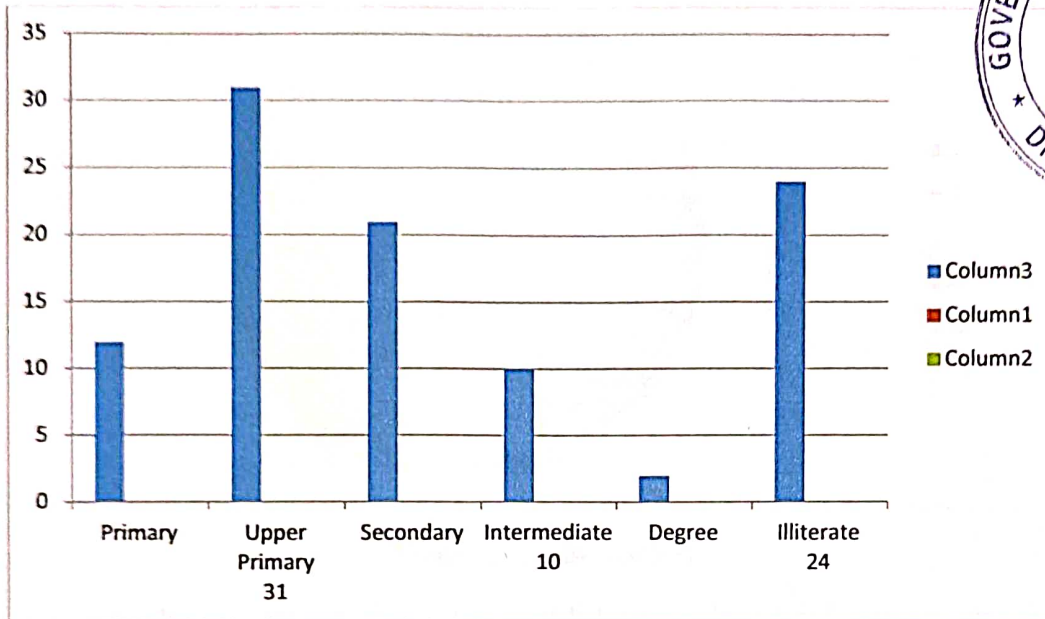
Type of Family: The study was conducted regarding the type of family whether they have joint family or nuclear family maintaining family relations in the context of modernized world searching for employment.




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The above graph shows that 68% of vendors are having nuclear families leaving their parents at the villages visiting them once in a month and sending money for their feeding. Only 32% of the vendors are having joint families spending happy moments with the family members.

Educational Status: Education plays key role in the development of a person. It is very important to know the educational profile of the fruit vendors and the reasons for backwardness of their educational sector.

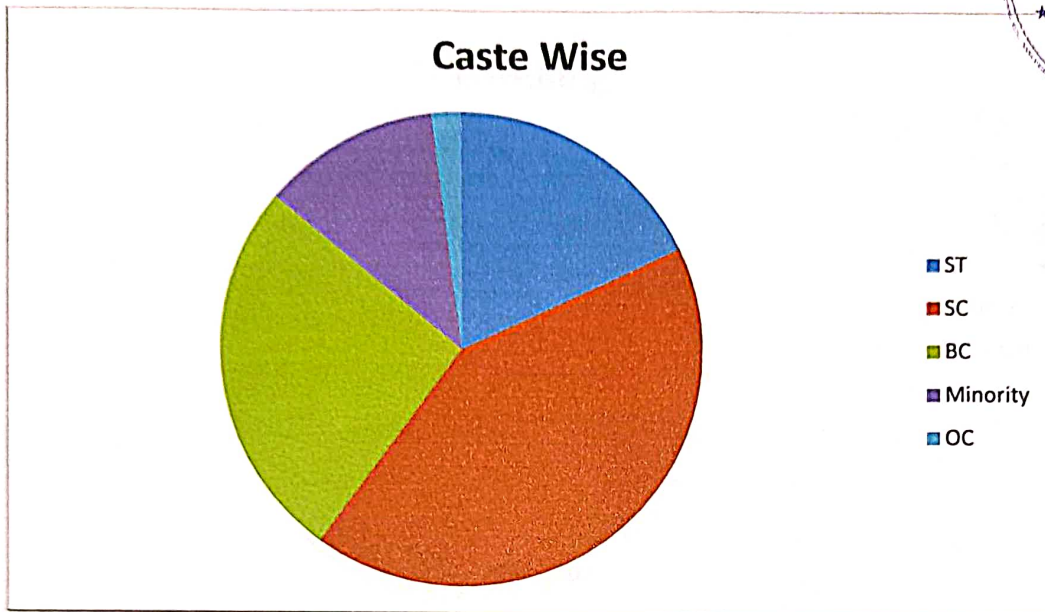


The above line graph shows that 12 persons have completed their primary education out of hundred persons. 31 persons finished their upper primary level which is the highest figure in the survey and 21% of vendors completed their secondary education. The survey indicated only 2% of vendors took their degree. 24% of vendors are illiterate mostly who are migrated from other states. It is noticed that the financial condition of the family is poor to educate the vendors and when they are grown they see them as breadwinners of the family pushing them into the business.

Community Dimension: It is important to know that what community people are involved in fruits vending mostly in the streets. It is also important to know the status of unprivileged and underprivileged sections of the people engaged in fruits business. The knowledge and other


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resources are still in the hands of upper caste people. The underprivileged people make some traditional products and invest a little amount to start petty business.



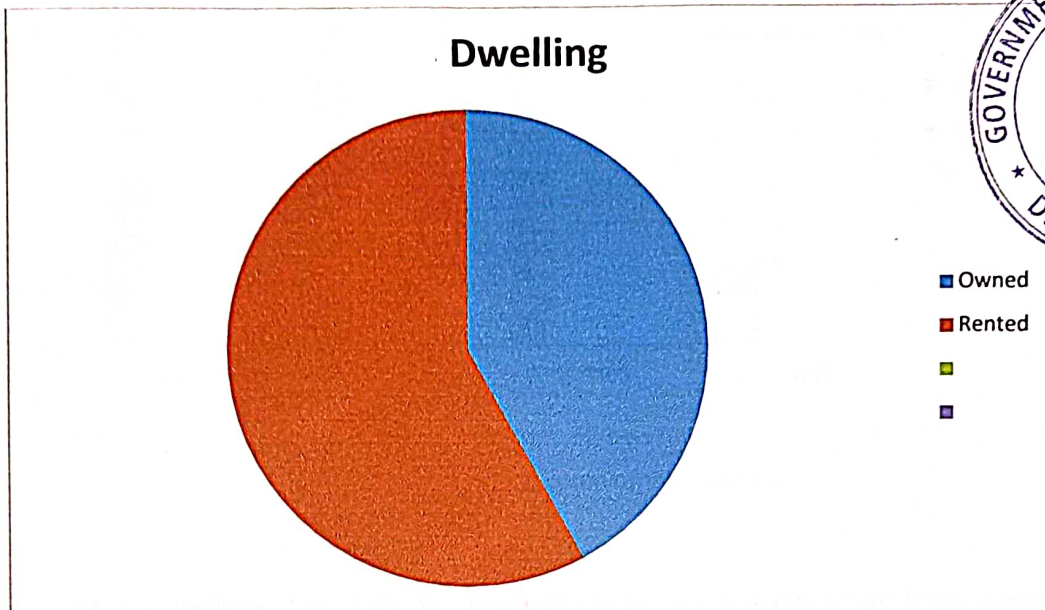
Community wise vendors

The above diagram shows that 42% of fish vegetable and fruit street vendors belong to SC community and 26% belong to BC community. 8% vendors came from ST community and 12% from Minority. It reveals only 2% vendors from OC category in the city. It indicates still most of weaker sections of the people are engaged this kind of business lack of proper higher education and poverty conditions.

Dwelling Status: The village expanded to 05 Sqkm. to each direction. The fish vegetable and fruit street vendors have their residence out skirt of the village having two or single room mostly. It is significant to notice the left over fruits would be stored in the house. They don't have separate cold storages.


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The below diagram shows that 58% of fruits vendors are residing in rented houses. These people migrated from rural villages and started fish vegetable and fruits vending business and some of the vendors are from other states. The remaining 42% vendors are having own houses residing nearby villages.

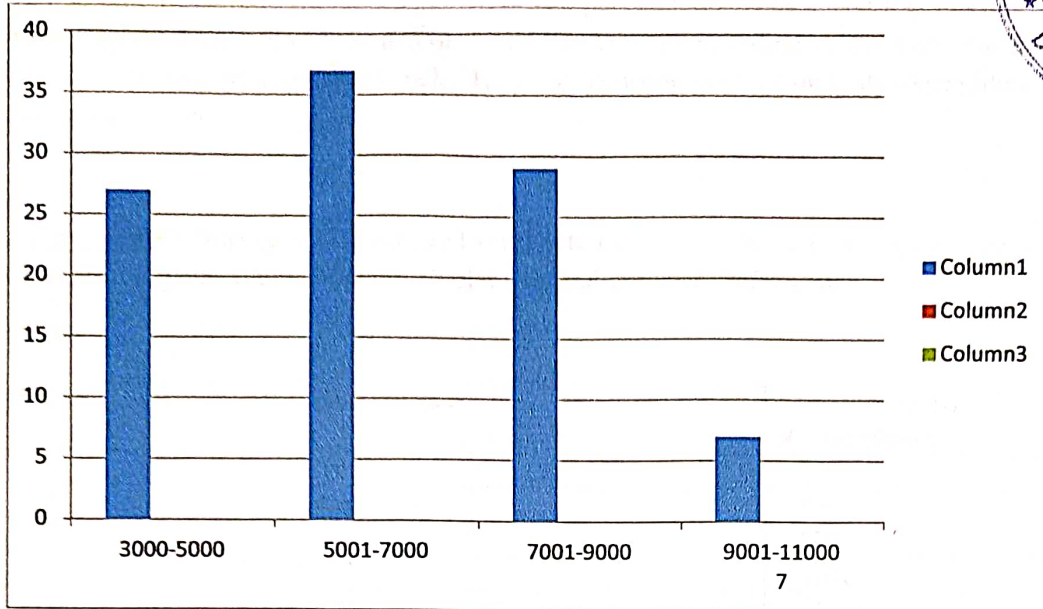


Dwelling of the vendors



Economic Condition: The income earnings are not considerable amount of the fruit vendors. For a family of five at least Rs.200 is needed to fulfill daily needs. The following figure shows their average monthly income. 27% of the road side vendors are earning 3000-5000 monthly i.e.per day Rs.150.which is not viable to meet their minimum needs.37% of the vendors fall under the category of 5001-7000 which is the highest income group earners. 29% of the vendors are getting 7001-9000 and only 7% of the vendors are getting between 9001-11000.These vendors depend on the earnings of their children and other family members for the family needs.


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Average monthly income of the vendors

Expenditure Pattern: The study also revealed the average monthly expenditure pattern of the vendors on food, cloth, entertainment, medicine, festivals, electricity, transport, drinking water.

Table:

Sl.No.	Item	Average spent(month)	Amount
01	Food	3000	
02	Clothing	500	
03	Medicine	500	
04	Drinking water	200	
05	Festivals	1000	
06	Entertainment	100	
07	Transport	200	
08	Electricity	300	


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It is noted that the vendors are spending Rs.3000 on food almost 50% of the income. Though they sell the fruits they are not taking fruits as a part of food. They spend Rs. 300 on Electricity more than drinking water. It is also observed that they are spending on meat and chicken during the festivals only not regular intervals. They are incurring average monthly expenditure Rs.5800 excluding services.

Assets owned: Survey was conducted on assets owned by the vendors in the houses such as cycle, motor cycle, T.V, Computer, Cooler, Agriculture land, Refrigerator.

Table:

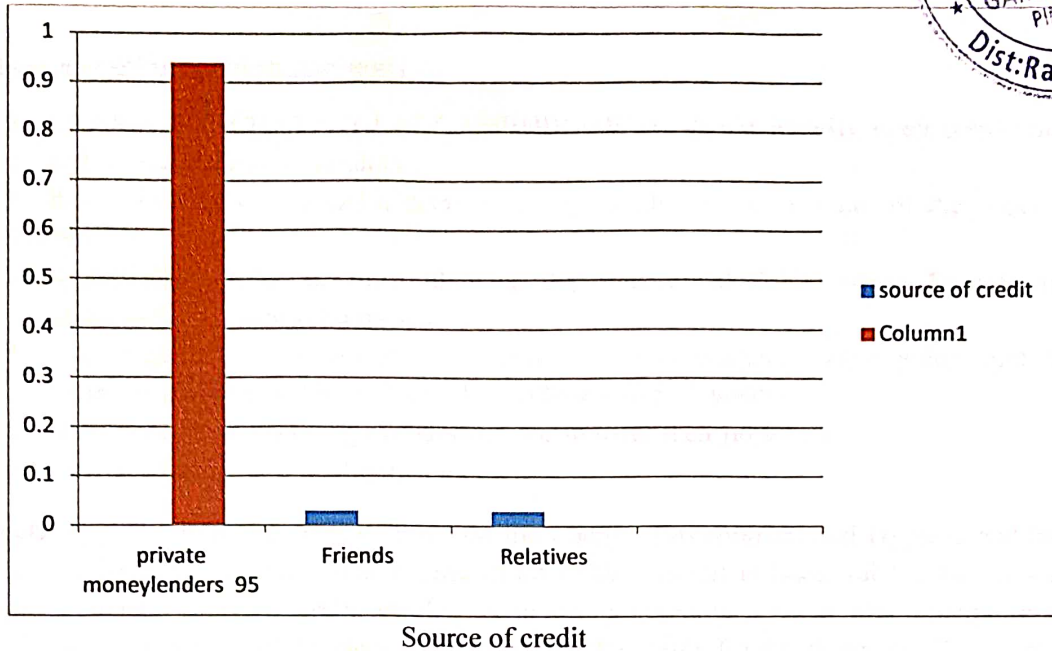
Sl.No.	Assets owned	Percentage(100 Respondents)
01	Cycle	26%
02	Motor cycle	68%
03	T.V	87%
04	Computer	00%
05	Cooler	66%
06	Refrigerator	38%
07	Agriculture land	18%
08	Mobile	100%

It is observed that 68% of the vendors motor cycles and 66% of the vendors having coolers. But none of the vendors have computer. 87% of the vendors have T.Vs and only 18% of the vendors are having agriculture land. With the communication revolution 100% vendors are having mobiles for their communication.

Source of Credit: This study project also focused on the source of credit for their business. To start their small fruits vending business Rs.20000=00 is required for which most of the vendors depend on private money lenders paying high rate of interest. In unseasonal days of business and between the days of business they are taking small amounts from local money lenders for one month who rotates money by lending daily wise.



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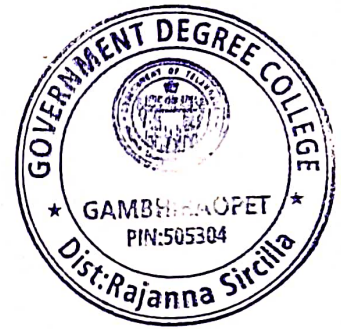
It is noticed that 94% of vendors are depending on private money lenders for their credit and 6% of vendors are taking credit from friends and relatives. 85% of vendors expressed unawareness of Mudra Loans. Sometimes they are taking credit to meet their daily needs for one week when the business is low. In this regard public credit is nil.

Students making survey at fish vegetable and fruit street vendors with Questionnaire

Problems Identified:

- Problem of site allocation
- Lack of accessibility of public toilets
- Lack of access to credit
- Lack of business skills
- Problem with shops owners
- Competition from Reliance and Spencers malls
- Harassments from local government (MCK) and traffic police
- Long working hours sitting and standing in dust and air pollution
- No livelihood security and lot of pressure and stress
- Quarrel among the fruit vendors for space


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Recommendations and suggestions:

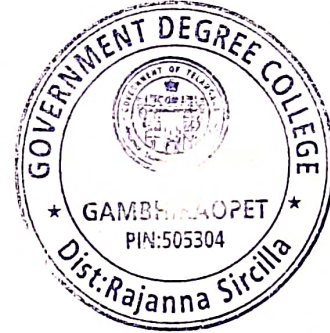
1. GRAMA PANCHAYATHI of GAMBHIRAOPET should identify open public places and should allocate to vendors
2. It is necessary to conduct a detailed survey to identify main issues of the street fruit vendors
3. Coordination with the town planning department and Public works Department is important to include vending spaces
4. It is required the involvement of Voluntary organizations, traffic police and local representatives to deal with day to day problems of fruit vendors.
5. It is important to encourage vendors unions to solve their problems
6. Easy access to credit facility is important

Conclusion: The fruits vending is based on the Energy, Environment and Hygiene and health cycle. The British Economist Schumacher in his book " Small is Beautiful "Economics as if people mattered, the street fruits vending economy is certainly a place where people matter. People are not just tools of development. People are the reason for development. The street fruit vendors are not threatening the environment. They are not destroying assets and not encroaching Government lands. They are trying to do living with dignity. They are struggling to make their share of service by feeding the rural poor.

References:


- Consumption of street foods by the urban population and their Microbiological safety NIN, HYD- Bharathi.S
- Street vendors in Asia- Bhowmick.S.K.
- Data from GRAMAPANCHAYATHI GAMBHIRAOPET.


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SURVEY QUESTIONNAIRE

1. Name of the fruit vendor:
2. Age: a) below 30 () b) 30- 40 () c) 40- 50 () d) above 50 ()
3. Community: a) ST () b) SC () c) BC () d) Minority () e) OC ()
4. Education : a) Primary () b) Upper Primary () c) Secondary () d) Intermediate () e) Degree ()
f) ITI () g) P.G () h) Professional () i) Illiterate ()
5. Marital status : a) Married () b) Unmarried () c) Widow/er () d) Divorce ()
6. No. Children: a) 1 () b) 2 () c) 3 () d) 4 () e) 5 () f) None ()
7. How many years are you engaged in Business: a) below 5 ()
b) 5- 10 () c) 10 – 15 () d) 15- 20 () 7. ()
8. Type of family: a) Joint family () b) Nuclear family ()
09. Monthly Income: a) below 3000 () b) 3001 – 5000 () c) 5001 – 7000 () d) 7001 - 9000 ()
e) 9001 – 10000 () f) 10001 – 12000 ()
10. Whether having Owned/ Rented House: a) Owned ()
b) Rented ()
11. Nature of the House: a) Thatched () b) Tiled () c) Pucca () d) RCC ()
12. No. of Rooms: a) One () b) Two () c) Three () d) Four ()
13. Whether Taken any loan:
a) Yes () b) No () 14. If Yes: a) Private () b) Public ()
14. Category of Assets owned: a) Bicycle () b) Motor Cycle () c) T.V () d) Computer () e)
Refrigerator () f) Air cooler () g) Agriculture Land ()


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15. Diseases from Suffering: a) Damage of lungs () b) Back Pain () c) Joint Pain () d) Heart Problem () e) Knee Pain ()

16. Pattern of Expenditure (per month): a) Food () b) Clothing () c) Medicine ()
e) Rent () f) Loan () g) Entertainment () h) Electricity ()
i) Drinking water ()

j) Transport () k) Festivals ()

17. Annual Savings: a) below 6000 () b) 6000 – 8000 () c) 8000 – 10000 () d) 10000 – 15000 ()
e) 15000 – 20000 () f) Nil ()



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