

DEPARTMENT OF COMMERCE

CROSS CUTTING ISSUES

INTEGRATION OF CROSSCUTTING ISSUE	SEMESTER	MODULE	TOPIC	IMPORTANCE
BUSINESS ETHICS	III	Paper – III (DSC-4C)	Concepts of business –moral values- utilitarianism and universalism – Business standards and values- concepts of corporate social responsibility	Business ethics enhances the Law by outlining
LEADERSHIP&MANAGEMENT SKILLS	III	PAPER- III (DSC-)	(A)Leading through Bio-graphics individual greatness understanding the person of a leader drawing insights sailing through difficult situation. (B) Ethics and conduct. Importance of ethics ,Ethical decisions Personal professional ,Moral conduct of conduct Creating harmonium lithe	The right leadership skills can improve productivity of the individual. The courses can help the students set realistic goals, strategize more effective work plans and be more decisive.

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ENVIRONMENTAL and SUSTAINABILITY	II	PAPER-I (DSE)	Consumer Protection act- competition act socio – culture environment Corporate social responsibility	<p><u>Consumer Protection Act</u></p> <p>It Provides Consumer Rights to prevent consumers from fraud or specified unfair practices. These rights ensure that consumers can make better choices in the marketplace and get help with complaints.</p> <p><u>Competition Act</u> applying rules to make sure businesses and companies compete fairly with each other. This encourages enterprise and efficiency, creates a wider choice for consumers and helps reduce prices and improve quality.</p> <p><u>Culture Environment</u></p> <p>It identities and well-being of people. Cultural environments and the features particular to them provide a unique edge to regions and places, serve as the foundation of the development of local communities and create business opportunities.</p> <p><u>Corporate Social Responsibility</u></p> <p>It aims at protection of local and global environment. It ensures respect for human rights. It results in avoiding bribery and corruption. It promotes adherence to labor standards by companies and their business partners.</p>
BUSINESS ENVIRONMENT AND POLICY	II	PAPER-I (DSE)	Business environment, concept policy environment fiscal policy monetary policy.	<p><u>Business environment</u></p> <p>It enables firms to analyze their competitors' strategies and actions. Further, they can create their own strategies accordingly.</p>

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