

GOVERNMENT DEGREE COLLEGE – HUZURABAD.

DEPARTMENT OF COMMERCE

workshops/seminars

(2021-2022)



Learn Better to Serve Better

2021-2022

13.12.21.

23

One Day work shop on Digital Marketing.

Resource Person: Dr. Akbar. M.B.A. Ph.D.

one day workshop conducted on Digital marketing for the benefit of all the B.Com. students.

- Objective:-
- 1) To understand the Digital marketing Platforms
 - 2) To understand the Payment methods of Digital marketing.
 - 3) To have an overview of development of website for Agricultural products.

Report:-

One day workshop organised for the benefit of the students. The inaugural session chairperson Sri. G. Paramesh principal of the college IQAC coordinator Dr. Srinakar Department faculty Incharge Sri PN Prerthy, Dr. G. Srinivas and Asst. Prof of Commerce and other faculty members and students participated.

Resource person explained the Digital marketing platforms and how to develop the website for the agricultural products.

Outcome:- Students understood the Digital marketing platform, methods of payment and development of website.

12/12/21
ONE DAY WORKSHOP ON DIGITAL MARKETING

Department of Commerce IQAC

Attendance list

Sl. No.	Name of the student	Class	Sign
	K. Anjali	B.Z.C 1 st year	Anjali
	B. Shravani	B.ZCS 1 st year	Shravani
	M. Sainidhi	B.com 2 nd year	M. Sainidhi
	U. Shavani	B.com 1 st year	Shavani
	M. Ravali	B.com 1 st year	M. Ravali
	G. Harisha	B.com 1 st year	G. Harisha
	B. Ravali	B.com 1 st year	Ravali
	B. Havika	B.com 1 st year	Havika
	P. Anulya	B.com 1 st year	Anulya
	M. Sumitha	B.com 1 st year	Sumitha
	M. Pallavi	B.com 1 st year	Pallavi

Sl. No	Name of student	class	Sign
	K. Karitha	BZCS 2 nd year	K. Karitha
	A. Vani)	A. Vani
	S. Divya	MPC 1 st year	S. Divya
	T. Javani	BZCS 2nd year	T. Javani
	E. Uma rani	BZC 2nd year	E. Uma rani
	G. chinnika	BZCS 2nd year	G. chinnika
	T. Akshitha	B.A 2 nd year	T. Akshitha
	E. Pragathi	B.A 2 nd year	E. Pragathi
	Md. Thabera	BZC 1 st year	Md. Thabera

Signature



Date: 13.12.21

GDC, HUZURABAD

DEPT. OF COMMERCE & IQAC

ONE DAY WORKSHOP ON DIGITAL MARKETING

WWW.VILLAGESENSEX.COM Resource Person: Dr. Akbar

- Our services: -
- 1) social media
 - 2) online sales
 - 3) Insurance (fairly)
 - 4) copy right
 - 5) custome
 - 6) Training
 - 7) Cab





GOVERNMENT DEGREE COLLEGE – HUZURABAD.

DEPARTMENT OF COMMERCE

WORKSHOP

2018-19



Learn Better to Serve Better

**ONE DAY WORKSHOP ON AWARENESS PROGRAMME ON
ENTREPRENUERSHIP DEVELOPMENT**

