

EDP

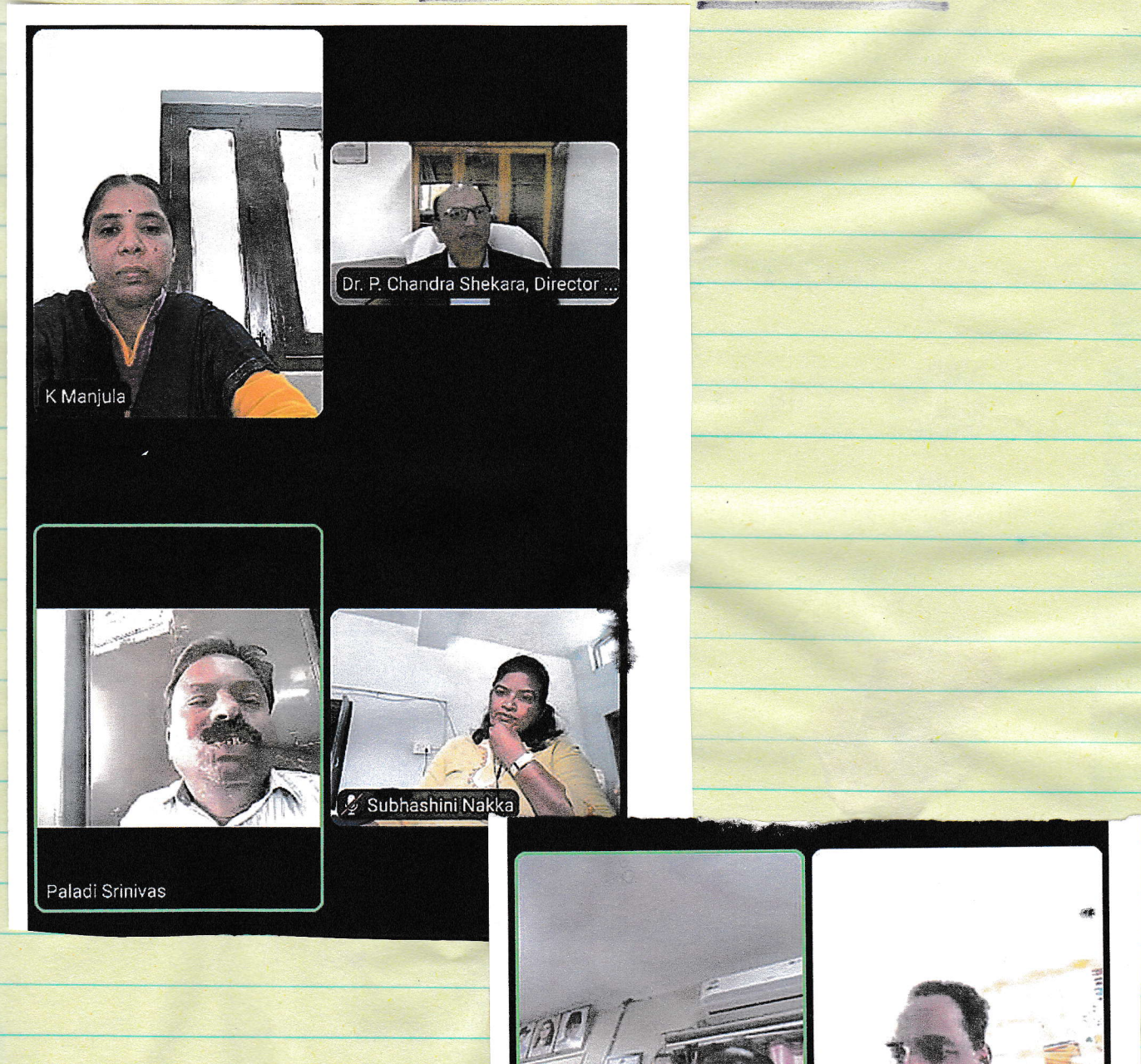
cell

# online Awareness Programme on

"Opportunities in Agri-Business"

Resource person: Dr. P. Chandra Shekara.

- Director General - MANAGE.



Close

## Participants (60)

Q Search



K Manjula (Co-host, me)



VIJAY KUMAR P. V.... (Host)



Dr. P. Chandra S... (Co-host)



Dr J Venkatesh... (Co-host)



Dr.Ch. Appiya Ch... (Co-host)



Padala Nanda Ki... (Co-host)



Paladi Srinivas (Co-host)



Andre Kavitha



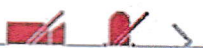
Arshiya Fathima



B.Pavan



C. Raghavender



Invite

Mute All



Nida Nag.  
B.com [Computer - Application] E/m.

Capacity Building  
Direct and seed money should be given,  
Loans, land farmers linkage, problems  
Hand holding success rate is more than  
50%. Success rate is very less in  
Agribusiness reason is gambling between  
market and monsoon. E.D.P Programme  
is excellent.

Dinrunc

D. Shirisha  
B.sc (B2c) I-year E/m

ಭೂಮಿ ಮತ್ತು ಮನುಷ್ಯ -  
Agriculture  
ಭೂಮಿಯು ಮತ್ತು ಮನುಷ್ಯನು ಸಹ  
Business - ಯಶಸ್ವಿ ಮತ್ತು ಸುಸ್ಥ Agri. em  
Losses ಕನಿಷ್ಠ 13-15% for ಉನ್ನತ Agri.  
75% ವರೆಗೆ ಉನ್ನತ ಮತ್ತು ಸುಸ್ಥ ಆಗಿರುತ್ತದೆ  
ಉನ್ನತ - Agriculture ಯಶಸ್ವಿ.  
2050 - 497 - 1 time Food ಉತ್ಪಾದನೆ  
E.D.P programme is excellent.

shirisha

4  
ଅନୁରୋଧ କରିବାକୁ ଅନୁରୋଧ କରାଯାଇଛି. on line  
(ଅନୁରୋଧ) ନିମ୍ନଲିଖିତ ଭାବରେ ଏକ ପତ୍ର ଉପରେ ଏକ ପତ୍ର ଉପରେ ଏକ ପତ୍ର  
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ନୁମୋଦିତ ହେଉଅଛି. E shakti

K. Mohan Rathod  
B.com - [comp] Application - F/m. Ist-year.

ଅନୁରୋଧ କରିବାକୁ ଅନୁରୋଧ କରାଯାଇଛି. ଏକ ପତ୍ର  
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K. Mohan Rathod.

ವ್ಯವಸಾಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ಉಪಗ್ರಹದ ಮರಿಯು ರೇಷುಲು  
 ರುಂದಿನಿಂದನು ಪುಟಲನು ವಿಷಯದ Business ಪೌನುಕೋಪ್ಯ  
 ಮರಿಯು Agri Business ಡ್ರಾಂಗ್ ಸುರೂಪಗುಲಕು ಉಪಗ್ರಹ  
 ಲನೇವಿ ವಿ ಅಧಿಕನು ಕುಪ್ಪುಲು. ಮರಿಯು ಉದೇ ಒಡ್ಡಿಗೆ  
 ಉಪಗ್ರಹುಲು ಕಲಿಯುಪಡುಂ Training ಇದವಿಡು ಪಾಲೆ  
 ಮುಂಚಿನು ಕುಂದಿ. ಇಲಾಂಟೆ ಪಾಟೆ ಡ್ರಾಂಗ್ ಒಪುಲಕು  
 ಉಪಗ್ರಹುಲು ಕಲಿಯುಪಡುಂ ಮರಿಯು ವ್ಯವಸಾಯಗು  
 ವಕಲಾಪುಂಪಡುಂ ಪಾಲೆ ಪಾನು ಕುಂದಿ.

programme is very nice.

*(Signature)*  
 R. vijaya Lakshmi Devi  
 Lec in Commerce.

J. vijaya Nimala

B.com. Computer Application. T/m 1st year

ವ್ಯವಸಾಯ ಲೆಕವುಡೆ ಉಪಗ್ರಹುಲೆ ಮನುಷ್ಯಲು  
 ಉಲಕಲೆರು ಕನುಕ ತೇಲು ವ್ಯವಸಾಯ ಪೆಯುಡುಡೆ ಮನುಷ್ಯೆ  
 ಅಪುರು ಪಾಲೆಕುಂ ಪಾಲೆ ಕುಪುಮುಪುಯಿ. ವ್ಯವಸಾಯ  
 ಪುನುಕು ಅಪುರು ಗುಪುಪುಡೆ ಅಪುಡೆ ತೇಲು ಅಪುಡೆ ಸಕು  
 ಪಾಲೆ ಕುಪು. ವ್ಯವಸಾಯ ಪುನುಕುಪುಡು ಗುಪುಗು ಕುಪುಂಟೆ.  
 ಕುಪುಂಟೆ ಕುಪುಲ ಅನಿ ಅನುಕುಂಟುಂಪುಡು. Programme is  
 excellent.

J. vijaya Nimala

EDP → online Awareness programme on "opportunities in Agri-Business" conducted by Commerce dept. is a good programme to students which makes them self employable.  
 → Also useful in how to do agribusiness by farmers.

K. Jini  
 K. Manjula  
 Asst. prof - physics

'EDP' Online Awareness programme to the students opportunities in Agri-Business Sector.

~~Raj~~

C. Beesala  
 History

On Behalf of EDPC conducted "opportunities in Agri Business" is very good programme. it is useful to rural background students.

Nesimula  
 J. Nesimula  
 Asst prof of pub. adm.

'EDP' Online Awareness programme on "opportunities in Agri business" conducted by Commerce department. is a very good programme, useful to rural background students for self employment.

~~Raj~~

A. Kavitha

# AGRI BUSINESS OPPORTUNITIES

## AN AWARENESS PROGRAMME

Resource Person: Dr. P.Chandra Shekara , Director General, MANAGE

National Institute of Agricultural Extension Management known as MANAGE formerly National Centre for Management of Agricultural Extension at Hyderabad is an autonomous extension and agribusiness management institute located in Hyderabad. The aim is to instill managerial and technical skills to everyone for practicing sustainable agriculture.

Agriculture is production of paddy , Mango or Milk. How Agri-business can be done, What are the opportunities in this sector. This sector cannot be eliminated as it is necessary. The survival of mankind is difficult without this sector.

Younger generation is not coming to the agricultural sector , reason behind is the hardest efforts put by their parents and the resultant outcome is not satisfactory strongly speaking farmers are doing only cultivation not Agri business.

A survey says that everyday 2409 farmers are leaving agriculture and migrating to cities. 75% of farmers said that since they have no other option they are doing cultivation. By 2050 49% of people has to take one time food if farmers quit cultivation. 292 billion tonnes of production is there at present and it is sufficient for present population.

Recent developments are Food Security of India , Nutritional Security is important as infant mortality is increasing because of Malnutrition. Worlds highest Milk production is in India. More than 48% of women and 23% of men are anemic. Income security is important this can be done by Agri business.



## AGRI BUSINESS OPPORTUNITIES

### AGRIPRENEURSHIP DEVELOPMENT:

#### Syngenta Foundation:

Capacity building is the first step and then seed money should be given or loans can be provided. Farmers are linked to vendors . Making them handle the problems but the success rate here is only 50%

#### PI foundation model:

In jammikunta KVK , 45 days training is given to 40 members. After training they joined in company. Biological Science students are eligible for Agri Clinic Centers. 141 training centers are there to provide training to the youth on pesticides.

Start-up loan upto 20lakhs is provided by MANAGE if the product is an innovative one. 44% subsidy is given to SC,ST and 36% to others and the term of repayment vary from 5 to 7 years.

Wide no of courses are going in Krushi Vignan Kendra operating at the District level. Specialisation can be done and unit can be established. Various Agri businesses are Fisheris , Prawn Culture and for organic farming Bio-Fertilisers are important and for this training is given at National Research Centre for Organic Farming Delhi.

The help line number of Kisan Call Center is 1800 180 1551.

Principal

Members:

(1)

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Ashu  
Co-ordinator