

**CERTIFICATE COURSE
ON AGRICULTURAL MARKETING FOR ECONOMICS
STUDENTS**

**ACADEMIC YEAR 2021-22
[FROM 25-10-2021 TO 02-12-2021]**

DEPARTMENT OF ECONOMICS



No. Of Participants:30

GOVERNMENT DEGREE COLLEGE, GAMBHIRAOPET

RAJANNA SIRCILLA DIST. 505 304



GOVERNMENT DEGREE COLLEGE, GAMBHIRAOPET
RAJANNA SIRCILLA DIST

DEPARTMENT OF ECONOMICS

PERMISSION LETTER

Date: 18-10-2019

To
The Principal,
Government Degree College,
Gambhiraopet,
Rajanna Sircilla Dist.-506304



Respected Sir,

Sub:- Department of Economics - Seeking Permission to start Certificate Course in Economics in our college Request-Reg.

-o0o-

Permitted
We the Department of Economics would like to start Certificate Course in Economics in our college for the academic year 2021-22 for the betterment of all Economics students.

Hence, we request you to permit us to start the Certificate Course on "AGRICULTURAL MARKETING FOR ECONOMICS STUDENTS" for the above mentioned academic year.

Thanking you sir,

Yours faithfully

B.Srinivas
B.SRINIVAS

Department of Economics

B.Srinivas
Dept In-charge/Course Coordinator

[Signature]
Principal
Principal
G.D.C.Gambhiraopet
Dist:Rajanna Sircilla-505304

**CERTIFICATE COURSE
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STUDENTS**

ACADEMIC YEAR 2021-22 [FROM 25-10-2021 TO 02-12-2021]

DEPARTMENT OF ECONOMICS

CIRCULAR


Date: 18-10-2019

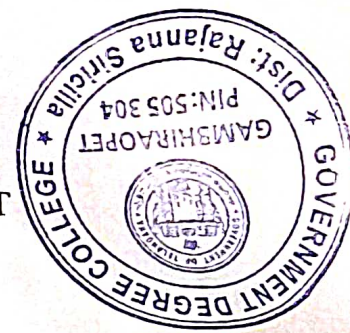


All the students are here by informed that we, the Department of Chemistry planning to Start "CERTIFICATE COURSE ON AGRICULTURAL MARKETING FOR ECONOMICS STUDENTS" for a period of 30 hours for this Academic Year 2021-22. The classes will be conducted during Zero hours that is from 4:30 P.M to 5:30 P.M (1 hour) on all working days. The Detailed scheduled will be intimated soon.

Interested candidates may enrol their names with Sri.B.Srinivas Lecturer in Economics on or before 23-10-2021.

Dept In-charge/Course Coordinator

Principal 
PRINCIPAL
GOVT. DEGREE COLLEGE
GAMBHIRAOPET-505304
RAJANNA SIRGILLA (DIST)T.S.



GOVERNMENT DEGREE COLLEGE, GAMBHIRAOPET
RAJANNA SIRCILLA DIST
DEPARTMENT OF ECONOMICS

Certificate Course on
"AGRICULTURAL MARKETING FOR ECONOMICS STUDENTS"

Curriculum of the Certificate Course:

Total Hours: 30

Unit -I

(7 Hours)

- Agricultural marketing Definitions of Agricultural marketing
- Types of Agricultural marketing
- Preference of Agricultural marketing
- Aims of Agricultural marketing
- Uses of Agricultural marketing

Unit -II

(7 Hours)

- Stages of Agricultural marketing
- Assembling Transport Processing
- Sampling Packing Stock
- Price determination

Unit -III

(7 Hours)

- Demerits of Agricultural marketing Lack of storage facility
- Lack of transport facilities
- Lack of credit facilities Lack of price facilities
- Existence of middle men's Measurements
- Lack of market information
- Poverty of farmers
- Highest market charges
- Highest management of Agricultural market

Unit - IV

(9 Hours)

- Control methods of Agricultural marketing
- Storage facilities in market areas
- Measurement facilities in the market
- Grading facilities in the market
- Market information to all the farmer
- Credit funds in the market
- Structure of roads in the market
- Support price all the markets
- Increase the Regulated markets
- Increase the Co operative markets


Dept In-charge/Course Coordinator


Principal
Principal
G.D.C.Gambhiraopet
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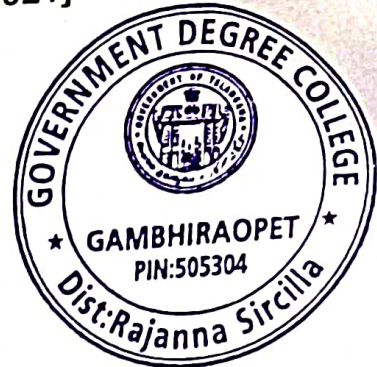
**CERTIFICATE COURSE
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ACADEMIC YEAR 2021-22 [FROM 25-10-2021 TO 02-12-2021]

DEPARTMENT OF ECONOMICS

AGRICULTURAL MARKETING

Resource Person: Sri. B.Srinivas, Lecturer in Economics



Learning outcomes

After studying this course, you should be able to:

- Gained through knowledge about agricultural markets
- Improved the wide range of understanding about the various definitions and views with regard to agricultural marketing
- Students learned the demerits of agricultural marketing
- Learned the reasons for demerits about agricultural marketing
- Understood the controlling and developmental methods of agricultural marketing

Dept In-charge/Course Coordinator

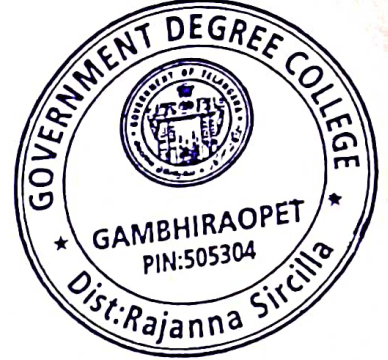

Principal
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**CERTIFICATE COURSE
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AGRICULTURAL MARKETING



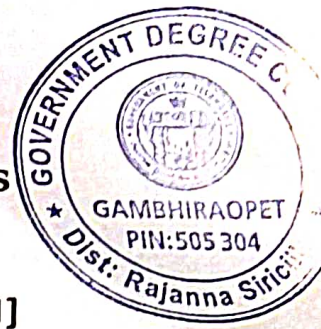
Aims and objectives

- To provide complete knowledge about agricultural marketing
- To explore ideas and definitions about agricultural marketing
- To allow to improve inputs with regard to demerits of agricultural marketing
- To expand better understanding about agricultural marketing at roof level
- To extend through grasping of practical knowledge about the problems of agricultural rural marketing
- To think and arrive the measures for controlling agricultural marketing problems

Dept In-charge/Course Coordinator


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ACADEMIC YEAR 2021-22 [FROM 25-10-2021 TO 02-12-2021]

DEPARTMENT OF ECONOMICS

Student Enrolment sheet:

Sl.No	Name of the student	Father name	College ID	Signature of the student
1	A.RANI	LAXMAN	20077086129002	A. Rani
2	CH.BARGAVI	PEDDADEVAGAUD	20077086129009	Ch. Bargavi
3	G.NIROSHA	MALLAIAH	20077086129016	G. Nirosha
4	M.SRAVANI	RAVI	20077086129028	M. Sravani
5	E.MAHESH	DEVAIAH	20077086129013	E. Mahesh
6	P.SUPRIYA	SAILU	20077086129039	P. Supriya
7	S.RAMYA	NARSIMULU	20077086129048	S. Ramya
8	V.VIJAYKUMAR	MALLESHAM	20077086129053	V. Vijay Kumar
9	S.VENKATESH	MALLESHAM	20077086129046	S. Venkatesh
10	R.RAMU	RAJU	20077086129043	R. Ramu
11	A.BANUPRASAD	SRINIVAS	20077086129501	A. Banuprasad
12	B.RAJANIKANTH	DEVAIAH	20077086129507	B. Rajanikanth
13	B.RAJU	ANJI	20077086129505	B. Raju
14	G.PRAVEEN	SRINU	20077086129512	G. Praveen
15	T.ARCHANA	RAJU	20077086129538	T. Archana
16	M.BARGAVI	RAJIAH	20077086129523	M. Bargavi
17	M.SRAVANI	RAJIAH	20077086129524	M. Sravani
18	T.POOJITHA	NARSIMULU	20077086129052	T. Poojitha
19	M.RAMYA	RAMESH	20077086129525	M. Ramya
20	B.ANIL	ANJI	20077086129506	B. Anil
21	D.ARAVIND	DEVENDER	210770861291011	D. Aravind
22	B.SATHISH	YADAGIRI	210770861291004	B. Sathish
23	S.VARDHAN	RAMESH	21077086129039	S. Vardhan
24	M.MANUSHA	RAJIAH	210770861291024	M. Manasha
25	N.DEENA	ANJANEYULU	210770861292016	N. Deena
26	M.RACHANA	KISTAIAH	210770861291026	M. Rachana
27	E.SHILPA	BHUPATHI	210770861291013	E. Shilpa
28	P.VENU	DUBBARAJAM	210770861291035	P. Venu
29	P.POOJITHA	NARSIMULU	210770861292022	P. Poojitha
30	G.LAVANYA	MOTHIRAM	210770861291014	G. Lavanya

Dept In-charge/Course Coordinator

Principal
G.D.C.Gambhiraopet
Dist:Rajanna Sircilla-505304




**CERTIFICATE COURSE
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STUDENTS
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DEPARTMENT OF ECONOMICS**

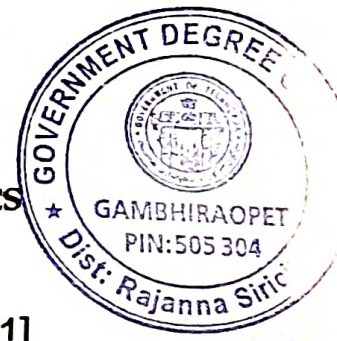
Inauguration photos



Dept In-charge/Course Coordinator


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GAMBHIRAOPET-505304
RAJANNA SIRICILLA (DIST) T.S.

**CERTIFICATE COURSE
ON AGRICULTURAL MARKETING FOR ECONOMICS
STUDENTS**



ACADEMIC YEAR 2021-22 [FROM 25-10-2021 TO 02-12-2021]

DEPARTMENT OF ECONOMICS

Students attendance sheet:

Sl. No	Student name	October					November															Dec		sign												
		25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		17	18	19	20	21	22	23	24	25	26	27	28
1	A.RANI	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			A.RANI			
2	CH.BARGAVI	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			CH. BARGAVI			
3	G.NIROSHA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			G.Nirosha				
4	M.SRAVANI	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			M.Sravani		
5	E.MAHESH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			E.Mahesh				
6	P.SUPRIYA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			P.Supriya				
7	S.RAMYA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			S.Ramya		
8	V.VIJAYKUMAR	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			V.Vijay Kumar				
9	S.VENKATESH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			S.Venkatesh			
10	R.RAMU	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			R.Ramu				
11	A.BANUPRASAD	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			A.Bhanuprasad				
12	B.RAJANIKANTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			B.Rajanikanth				
13	B.RAJU	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			B.Raju			
14	G.PRAVEEN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27					G.Praveen			
15	T.ARCHANA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			T.Archana		
16	M.BARGAVI	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			M.Bhargavi			
17	M.SRAVANI	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			M.Sravani			
18	T.POOJITHA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			T.Poojitha		
19	M.RAMYA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			M.Ramya			
20	B.ANIL	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28					B.Anil		
21	D.ARAVIND	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27					D.Aravindh			
22	B.SATHISH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			B.Sathish			
23	S.VARDHAN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28					S.Vardhan		
24	M.MANUSHA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			M.Manusha		
25	N.DEENA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			N.Deena		
26	M.RACHANA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			M.Rachana		
27	E.SHILPA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			E.Shilpa		
28	P.VENU	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29					P.Venu	
29	P.POOJITHA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			P.Poojitha		
30	G.LAVANYA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			G.Lavanya		

B.R. Vas
Dept In-charge/Course Coordinator

[Signature]
Principal
Principal
G.D.C.Gambhiraopet
Dist:Rajanna Sircilla-505304

**GOVERNMENT DEGREE COLLEGE GAMBHIRAOPET
RAJANNA SIRICILLA DIST
DEPARTMENT OF ECONOMICS**




MODEL QUESTION PAPER FOR CERTIFICATE COURSE 2021-2022

Answer all the questions

10x2=20

1. The process by which farmers sell their production market prices is called _____
2. Some items have to go through several stage before they can be sold these are called _____
3. Products produced by farmers in different places should be included this process is _____
4. Agricultural products are classified according to their quality this classification is _____
5. Prephone all types of agricultural products for direct use is called _____
6. Processed agricultural produce should care fully packed and maintain quality is called _____
7. It is not possible to sell all from products immediately after production this process is _____
8. Farmers need short term loans for _____
9. for purchase of heavy from equipments and new land tractors they types of loans took is called _____
10. Government regularly provides farmers with latest processing information agricultural products through radio TV Newspaper these are called _____


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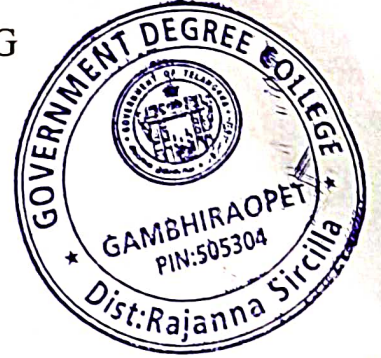
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Dept In-charge/Course Coordinator


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PRINCIPAL
GOVT. DEGREE COLLEGE
GAMBHIRAOPET-505304
RAJANNA SIRCILLA (DIST) T.S.**

GOVERNMENT DEGREE COLLEGE GAMBHIRAOPET
RAJANNA SIRICILLA DIST
DEPARTMENT OF ECONOMICS
Certificate course in AGRICULTURAL MARKETING
Academic year 2021-2022



Certificate course summary

NAME OF THE COURSE : Agricultural Marketing

NAME OF THE COURSE COORDINATOR : B. SRINIVAS


NO.OF STUDENTS ATTENDED COURSE :30

NO.OF HOURS OF THE COURSE TAKEN :30

DATES OF THE COURSE {FROM -TO } : 25-10-2021 TO 02-12-2021

NAME OF THE DEPARTMENT CONDUCTED: Economics

Dept In-charge/Course Coordinator


Principal
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RAJANNA SIRICILLA (DIST) T.S.

GOVERNMENT DEGREE COLLEGE - GAMBHIRAOPET
(Affiliated to Satavahana University)

DEPARTMENT OF ECONOMICS

Academic Year - 2021-2022

**Students Feed Back Analysis on Certificate Course in
AGRICULTURAL MARKETING**

Name of the Lecturer: B.SRINIVAS				Subject: ECONOMICS			
Sl. No.	Questionnaire	Excellent	Very Good	Good	Average	Poor	Total
1	Syllabus	8	2				10
2	Coverage of Syllabus	9	1				10
3	Explanation of the topics	9	1				10
4	Teaching Methods	8	2				10
5	Interaction	7	3				10
6	Doubts Clarification	9	1				10
7	Teacher Presentation	7	3				10
8	Generating interest	6	4				10
9	Time Maintenance	9	1				10
10	Overall opinion	8	2				10
Remarks of the Principal on Certificate Course		<i>Excellent</i>					



Principal
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RAJANNA SIRICILLA (DIST).T.S...



GOVERNMENT DEGREE COLLEGE

GAMBHIRAOPET, Dist: RajannaSircilla -T.S.



CERTIFICATE

This is to Certify that Mr/Miss.....

B.A./B.Sc./B.Com.....Year bearing the Roll No.....

has successfully Completed the Certificate Course in.....

Organised by Department of.....



Head of the Department

Co-ordinator

Principal



GOVERNMENT DEGREE COLLEGE

GAMBHIRAOPET, Dist: RajannaSircilla -T.S.



CERTIFICATE

This is to Certify that Mr/Miss..... *Ch. Bhargavi B. Pedda Deva Goud*.....

✓
B.A./B.Sc./B.Com.....*II*.....Year bearing the Roll No. *20077086129009*.....

has successfully Completed the Certificate Course in.....*Agricultural Marketing for*.....
Economics Student

Organised by Department of.....*Economics*.....



BB

Head of the Department

BB

Co-ordinator

[Signature]

Principal