#### **About the College:**

The Girraj Government College was established half a century ago in 1956 in Nizamabad and Named in the name of donor Sri Giriraj Malji Agrawal. The College is an Autonomous institution affiliated to Telangana University and is NAAC Accredited with B, spread in 27.3 acres. The college boasts of institutions like Prof. Ram Reddy Centre for Distance Education and Dr. B.R. Ambedkar Open University in its premises with imposing buildings, lecture halls, well equipped laboratories, Auditorium. Sports facilities. hostel accommodation, Telangana State Knowledge Centre (TSKC), Placement cell. The college caters to the needs of students from Nizamabad, Kamareddy, Karimnagar, Jagityal, Adilabad, Nirmal, Medak, Districts and also from Maharashtra. The College offers 25 under Graduate and 9 Post Graduate Courses to around 4000 students. It has a team of qualified committed and service oriented staff who spare untiring efforts for integrated development of student and the institution. The qualitative and quantitative results of the college substantiate its strength. Keeping in view of the changing trends and values, the dynamism and vision of the faculty made to initiate number of programmes and projects for the benefit of students, empowering them to face challenges of future.

#### **About the Department:**

The Department of Commerce was established in the year 1956 with the inception of the PUC Course in the College with English as medium of instruction. The same batch of PUC continued their education in B.Com I, II and III Year in 1957,1958, 1959 respectively.

Sri K. Ganga Reddy was the first Head Department of Commerce and also hold the position

of Vice – Principal of the College. He worked as Deputy Director of Higher Education Government of Andhra Pradesh. In the Year 1971 another section with Telugu as medium of instruction was introduced in the Department. Urdu medium section was also introduced in the year 1988. The dream of introducing M.Com was materialized in the year 2001 with the permitted strength of 30 students. From the year 2010, the intake for M.Com course has been enhanced to 40. The total 12 posts are sanctioned to the department. The departmental results are remarkably high compared to University results.

The Departments regularly conducts District level workshops. Seminars in addition to its regular Class teaching. Seminars, Unit tests. Apart from regular teaching the Department will undertake the Project reports, Field trips. Industrial visits etc.

The alumni of the Departments are found in all fields. However students served the state by becoming Ministers. The alumni occupied the position of Vice Chancellors. Professors, Lecturer, Teachers, Charted Accountants, Tax consultants, Advocates, Bankers, Officials. Law and justice are ensured through Advocates. Law and order is maintained by way of Police Officials etc. Sri M.Sanjaya, the present General Manager, Reserve Bank of India, Hyderabad, A.P. and Sri Jagadishwer IAS, Commissioner of School Education, Govt. of Telangana are the Alumni.

| Registration fee:           | Rs. 100/                  |
|-----------------------------|---------------------------|
| Course fee :                | FREE                      |
| Last date for Registration  | 26 <sup>th</sup> Nov 2021 |
| Date of Course commencement | 29 <sup>th</sup> Nov 2021 |

#### **Objectives of the Course:**

- Discover and build awareness about the entrepreneurial side of students
- Hone entrepreneurial and leadership skills
- Study elements of business strategy, business model, Sales/ marketing/ positioning and branding strategies and techniques
- Study the essential framework for finance, accounting and costing
- Study Social Entrepreneurial business and efforts
- Develop skills for evaluating, articulating, refining, and pitching a new product or service offering.
- Identification of business opportunities
- Evaluation of idea and assessment of the market.
- Exploring risks and rewards of entrepreneurship.
- Discovering key financial decisions in the early stages of startup.
- Understand the process of raising capital.
- Leverage experiments to validate concepts and refine business strategy.

# Course Material will be provided in Digital form.



# Girraj Govt. College (A), Nizamabad.

Department of Commerce and Business Management in collaboration with

#### Entrepreneurship Development Cell (EDC) offering

CERTIFICATE COURSE On

## ENTREPRENEURSHIP

From 29<sup>th</sup> November 2021







CERTIFICATE COURSE On ENTREPRENEURSHIP



### **Course Details**

| Duration :                           | 70 hrs                   |  |
|--------------------------------------|--------------------------|--|
| Syllabus :                           | 5 modules (Theory and    |  |
| Practical)                           |                          |  |
| Timings :                            | 10am to 12pm (BA,B. Com) |  |
|                                      | 1pm to 3pm (B.Sc)        |  |
| Assessment :                         | Assignment (25%)         |  |
| :                                    | Theory Exam (75%)        |  |
| Certificate Criteria: 80% Attendance |                          |  |
|                                      | 50% Score in Exam        |  |
| Who can Join:                        | Students from any Stream |  |

# BUSINESS FOR THE NEXT GENERATION

#### CERTIFICATE COURSE COMMITTEE

| Patron                    | Dr. E. Laxminarayana        |
|---------------------------|-----------------------------|
|                           | Principal                   |
| Advisory Committee        | 1. Dr. Md. Abdur Rafeeq     |
|                           | Vice Principal              |
|                           | 2. Dr. S. Suresh (HoD,Com)  |
|                           | 3. K. Bharath Raj (HoD,Phy) |
|                           | 4. PVVS Varaprasad (UGC)    |
|                           | 5. Dr. Y. Venu Prasad (CoE) |
|                           | 6. Dr. D. Adeppa (IQAC)     |
|                           | 7. Dr. G. Sriram (AC)       |
|                           |                             |
|                           | 8. Dr. N. Jyothi (PGRRCDE)  |
| <b>Course Coordinator</b> | Smt. K. Ranjitha            |
| Members                   |                             |
| 1. Dr. G. Linganna        | 11. Dr. B. Srikanth         |
| 2. Dr. B. Sumalatha       | 12. Dr. K. Prem Singh       |
| 3. John Sukumar           | 13. N. Hima Bindu           |
| 4. Akbar Pasha            | 14. P. Ashwini              |
| 5. Syed Haseeb ur         | 15. A. Bhargavi             |
| Rahman                    | 16. P. Mounika              |
| 6. P. Srinivas            | 17. N. Pradeep Kumar        |
| 7. A.Suman                | 18. Dr. K. Tyagaraju        |
| 8. S. Rajitha             | 19. D. Praveen              |
| 9. U. Santosh kumar       | 20. Ch. Sagar               |
| 10.T. Bhaskar             | 6                           |
|                           |                             |
|                           |                             |

