



Tara Government College Sangareddy (Autonomous)



An ISO 9001: 2015 certified college

Policy for advertisements

The below mentioned points form part of policy for advertisements of Tara Government College Sangareddy (A). The policy has been prepared after going through the requirements of advertisements in and around college.

1. The policy shall be known as the Policy of Advertisements or Ad Policy of the college.
2. Advertisements other than mentioned in this document or unless mentioned elsewhere otherwise, are banned in the campus of the college.
3. No firm, agency, company or any other entity directly or obliquely related to any organisation shall display its advertisements/ commercial promotion material in the college including postings / writings on the boundary walls. This shall also include slogans or any other matter written on the walls or any other physical places of the college. This also includes any promotion material related to any person, firms, or any other.
4. Taking of photos for and videography in the campus is strictly prohibited. This invites severe penalty as it directly infringes on the rights of the stakeholders.
5. If any firm, organisation, company, or any other entity likes to paste their ads for students or any other stakeholders, they are advised to consult Principal duly taking appointment. They may adhere/paste their ads in the designated board only after thorough verification only.
6. The ads shall not contain any material detrimental to the society. Any ads that invite applications for jobs from students shall be given at a subsidised rates or free of cost for a certain period as the case may be. This is absolutely at the discretion of the principal only. One cannot claim as a right. For pasting ads on the designated place, the firms are prohibited from taking assistance from the college attendants. They must employ their own personnel in this regard. Removal of the pasted ads after stipulated time is responsibility of the advertisers only.

7. No advertisements are allowed on the website of the college.
8. The college may give exemptions from payment to ads of government.
9. For any usage of ground for any purpose are advised to read the **Ground Usage Policy** that is provided on the website of the college.

Dr. E. S. S. S.
Principal (FAC)
PRINCIPAL
TARA GOVT. COLLEGE
AUTONOMOUS
SANGAREDDY-502 001.