

- To know how social business serve as a catalyst for sustained economic development aiming to achieve sustainable finance return, service and business practices that positively impact the environment products.
- Understand the process and challenges of starting up a social enterprise.

SUBMISSION OF PAPERS:

Academic contribution on the themes of the seminar are requested. However the contributors can submit papers on the relevant themes. Contributors are requested to follow the guidelines.

★ Last Date for Submission of Abstract
30 th November, 2014

★ Last Date for Submission of Full Length
Paper : 6 th December, 2014

Abstract should be prepaid in 300 words in Ms-Word; Times New Roman. 12 font & size space leaving single inch margin on all sides.

ACCOMMODATION :

Accommodation will be provided to the outstation participants on payment and advance intimation.

REGISTRATION :

For Research scholar & Students: Rs. 100

For Faculty and other Delegates: Rs. 300

MODE OF PAYMENT :

Registration Fee shall be paid through D.D. in favour of the Principal, S.R. Govt. A & S College, Kothagudem. Payable at SBH, Kothagudem.

KINDLY SEND THE PAPERS TO:

The Seminar Convener,
Department of Commerce,
S.R.Govt. A & S College,
Kothagudem – 507101
Khammam Dist (T.S.)

Email ID: sras.narsimhakumar@gmail.com

Organizing Committee :

Patron in Chief : Sri R. Venkati,
Principal (9441079957)

Seminar Convener : Sri V. Narsimha Kumar,
I/c Dept of Commerce (9849165668)

Seminar Co-Convener : Sri Y. Chinnappaiah,
Lect. In Commerce (9908222961)

Advisory Committee :

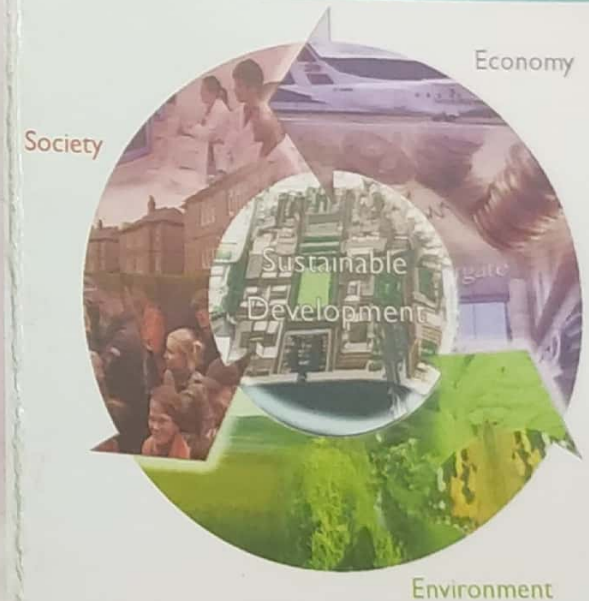
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Smt. P. Padma, Lect. In Maths.
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Smt. K. Bharathi, Lect. In Telugu.
Sri B. Srinivas, Lect. In Chemistry
Sri B. Nageswar Rao, Lect. In Economics.
Sri B. Srinivas, Lect. In Physics.

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Sri A. Ravinder Naik, C.L in Commerce.
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Smt. Y. Sowjanya, G.L in Comp. Science.
Sri. S. Gopichand, JKC Mentor.



UGC
Sponsored
NATIONAL SEMINAR
on
**Social Entrepreneurship for
Sustainable Development**
12th & 13th December 2014



Organized by
Department of Commerce
S. R. Govt. Arts & Science College

Reaccredited by NAAC with 'B' Grade
KOTHAGUDEM- 507101,
Khammam – Telangana, INDIA
Email – srasgdckothagudem.jkc@gmail.com

BRIEF HISTORY OF THE COLLEGE

Sri Rammachandra Government Arts & Science College was established in 1964 by Sri Rammachandra Educational Trust. The fruitful existence as a private college for nearly two decades had led the then Government of Andhra Pradesh to take over the college in 1998. Since its very inception, the college has been serving with a motto of imparting quality higher education. Majority of the students studying in the college hail from tribal, backward, economically poor and socially oppressed families. The college is located in a sprawling over 40 Acres of land in the tribal village Laxmidevally. It has the glorious distinction as one of the very few biggest colleges affiliated to Kakatiya University, Warangal catering to the needs of tribal students. The college occupies a prominent place in entire Telangana Region. At present this college is offering UG courses in Arts, Science and Commerce, PG Courses in commerce and English and restructured UG Courses in Computer Applications.

As a centre of learning, it produced many students who shaped themselves as Chief Engineers, Justice of High Court, Doctors, Professors, Ministers, Chartered Accountants, leading Lawyers, Directors, Civil Servants, Bank Managers, General Managers, and Executive Officers in Multinational Companies etc. The constant striving of the college for achieving academic excellence and all round development of students helped the college to get reaccredited by NAAC with 'B' with 2.69 CGPA. In the year 2014 after successful completion of 50 years of its glorious service, the college has initiated the process to attain Autonomous status to be granted by UGC, New Delhi. The college is going for the Golden Jubilee celebrations.

DEPARTMENT OF COMMERCE

The Department of Commerce is endowed with well experienced qualified and competent teaching faculty with commitment to the task of imparting quality education to the commerce students. The staff members

of the department both past and present are highly knowledgeable, resourceful and talented.

The department stands out as the best department in the college from the point of strength of the students, annual results, organizing several career guidance programmes, organising Curricular and Extra-Curricular activities guiding and supervising the project & research work of MBA & M.Phil., students are feasters in the cap of the faculty. The department is always having rich academic fragrance and having the credit of producing prominent and distinguished alumni. The students of this department have excelled themselves in different fields and brought grace and glory to the Department of Commerce and the college. The students rose to scaling heights in life and brought name & fame to the Department. The department engages regular academic class work for the courses in Intermediate, degree and PG affiliated to Kakatiya University. The faculty are engaged in providing academic guidance to B.Com course work of Dr. B.R. Ambedkar open University and M.Com & M.B.A. courses of Indira Gandhi National Open University through the study centres situated in the college.

The staff members have authored several books which are quite useful to the Commerce students and presented papers in State & National Seminars.

ABOUT KOTHAGUDEM TOWN:

Kothagudem is known as coal city with all facilities. It is second big town to Khammam (HQ). It is connected with train route, station named Bhadrachalam Road. It is surrounded by important places like Bhadrachalam (Lord Rama temple) that is considered as south Indian Ayodhya, Papikondalu, and Kinnerasani reservoir. Many industries like SCCL Ltd, KTPS, NMDC, Navabharath, BPL(ITC), etc., are located in the vicinity of Kothagudem. The town has many prominent educational institution ranging from KG to PG. It is considered as HUB of education.

THEME OF THE SEMINAR

The chosen topic "Social Entrepreneurship for Sustainable Development" is the innovative topic. The concept of sustainable development is the need of the hour. The concept is a solution to Socio – Economic problem of the society. With the help of Socio Entrepreneurship a number of social problem can be solved. Entrepreneurship is the instrumental in bringing economic growth. It acts as a catalyst to overcome maladies in the societies.

Sub-themes of the seminar are:

- ★ Problems and prospects of social enterprising
- ★ Impact of social enterprising on social and economic development
- ★ Role of banks and financial institutions in development of social enterprising.
- ★ Governmental role in the promotion of social enterprising.
- ★ Women in social enterprising.
- ★ Sustainable development and social enterprising.

Aims and Objectives:

The seminar aims at the following objectives:


1. To bring out the awareness of social enterprising in the tribal population.
2. To examine the economic sustainability of enterprising.
3. To examine the contribution towards reversing and removing imbalance in social, structural and political system through social enterprising.
4. To understand positive change brought from innovative methods in the social sector.

17. The Grant is subject to adjustment on the basis of Utilization Certificate in the prescribed proforma submitted by college / Institution.
18. The College / Institution may follow the G.F.R. Rules, 2005 and take urgent necessary action to amend their manuals of financial procedures to bring them in conformity with GFRs, 2005 and those do not have their own approved manuals on financial procedures may adopt the provision of GFRs, 2005 and instruction / guideline there under from time to time.
19. The Utilization Certificate to the effect that the grant has been utilized for the purpose for which it has been sanctioned shall be furnished to UGC as early as possible after the close of current financial year.
20. The assets acquired wholly or substantially out of UGC's Grant shall not be disposed of or encumbered or utilized for purposes other than those for which the grant was given, without proper sanction of the UGC, and should at any time the college cease to function, such assets shall revert to the University Grants Commission.
21. A Register of the assets acquired wholly or substantially out of the grant shall be maintained by College / Institution in the prescribed proforma.
22. The Grantee institution shall ensure the utilization of Grants - in - Aid for which it is being sanctioned / Paid. In case of Non-Utilization / Part Utilization the simple interest @ 10% per annum as amended from time to time on Utilization amount from the date of drawl to the date of refund as per provision contained in General Financial Rules of Govt. of India will be charged.
23. The College / Institution shall follow strictly the Govt. of India / UGC's Guidelines regarding implementation of the Reservation Policy (Both Vertical (SC/ST & OBC) and Horizontal (For persons with Disability etc.)) in teaching and Non-teaching Posts.
24. The College shall fully implement to Official languages Policy of Union Govt. and comply with the Official Language Act, 1963 and Official languages (use for official purposes of the Union) Rules, 1976 etc.,
25. The sanction issues in exercise of the delegation of powers vide Commission Office Order No.Dated
26. The College/Institution shall strictly follow the UGC Regulations on curbing the menace of Ragging in Higher Education Institutions 2009.
27. The College / Institution shall take immediate action for its accreditation by National Assessment & Accreditation Council (NAAC).
28. The accounts of the College / Institution will be open for Audit by the Comptroller & Auditor General of India in accordance with the provision of General Financial Rules, 2005
29. The annual accounts i.e., balance sheet, income and expenditure statement and statement of receipts and payments are to be prepared strictly in accordance with Uniform format of accounting prescribed by Government.
30. The grant should not be used for self financing / un-aided courses / teachers.
31. REMARKS OF THE EXPERT ON THE PROPOSAL;

Yours faithfully,
(Dr.G.Srinivas)
Joint Secretary

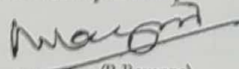
Copy to
1. The Principal (Along with DD / Funds transferred through E-mode)
S.R.GOV'T & SCIENCE COLLEGE
, KOTHAGUDEM -507101.

2. Mr./Dr./Mrs. DR.K.SIVA RAMA KRISHNA PRASAD, Dept of COMMERCE
S.R.GOV'T & SCIENCE COLLEGE
, KOTHAGUDEM -507101.


(G.K.Pasrija)
Under Secretary

The sanctioned grant of Rs. 104000, has been transferred to your college Account No 031510011007504 at Bank ANDHRA BANK, KOTHAGUDEM with IFS Code:ANDE0000215 through RTGS/Direct Credit (CBS to CBS). The Canara Bank, Abids, Hyderabad (CNRB 000 0000) has confirmed the above transfer of funds to your college through RTGS/Direct Credit transaction vide UTR confirmation No. PIUD40530401304 Dated 5/4/14
Your are requested to confirm the receipt of the above amount in your account by sending back the enclosed stamped receipt with in 7 days.

BCR No: 229
F.Y: 2013-14


(R.Rayappa)
Accounts Officer

Pa-72/B-14
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UNIVERSITY GRANTS COMMISSION-SOUTH EASTERN REGIONAL OFFICE
APSFC BUILDING, ABIDS, HYDERABAD -500 001
Ph.No: 040-23204735, Fax: 040-23204734 email: ugcseroseminar@gmail.com

No.F.PNO:80./COMMERCE/(SEM13/2013-14)
MARCH,2014

THE PRINCIPAL
S.R.GOV'T & SCIENCE COLLEGE-
, KOTHAGUDEM-507101.

Sub: Financial Assistance for conducting Conferences / Seminar / Workshops NATIONAL SEMINAR Entitled -" SOCIAL ENTREPRENEURSHIP FOR-SUSTAINABLE ECONOMIC DEVELOPMENT---during XII Plan Period - Reg.-

Sir/ Madam,

Kindly refer to the proposal submitted by your college for conducting above NATIONAL SEMINAR on 21/06/2013. Your proposal has been approved by the Subject Expert Committee for an amount of Rs. 130000. In this regard, you are requested to submit the following information as point-wise:

1. Seminar is already held or not. If held on which dates the programme was organized by the college.
2. Whether it was conducted in anticipation of UGC's financial assistance after applying to UGC or NOT. If the college has received any financial assistance from other organizations apart from UGC in conducting the above programme please provide the information.
3. If the seminar is not yet conducted please indicate the tentative dates on which it is going to be organized. And also inform this Office about exact dates of the programme before 15 days of finalization of the programme.
4. A collaboration letter from recognized academic associations/ academic bodies / academic / professional institutions, associations of business / industry , voluntary organizations, NGOs and registered societies / trusts may be submitted
5. IF the colleges is conducting an International Programme, the colleges has to submit the clearances from Ministry of External Affairs- Govt. of India, and an under taking that the organizing Department is an Post Graduate Aided Department and receiving development assistance under college development scheme.
6. The college has to submit order of priority to which programmes the grant may be released indicating sl.No: 1 to 5. (This is applicable to the colleges which have applied more than one and the college has to opt one programme for one department)

You are, requested to submit the above information immediately within Five days of receipt of this Letter either by hard copy or by email to ugcseroseminar@gmail.com . After receiving this information, providing of financial assistance will be considered.

Kind regards,

Yours faithfully,

(DR.G.SRINIVAS)
JOINT SECRETARY

(Please mention the letter No. on the documents submitted by the college)
Sanction letter and grant release will be issued after receipt of above information.

UGC Sponsored National seminar on Social Entrepreneurship for Sustainable Development

12th and 13th December 2014

Report of the Seminar

A Two day UGC Sponsored National Seminar on Social Entrepreneurship for Sustainable Development was organized by Department of Commerce of Sri Ramachandra Arts & Science Govt. Degree College, Kothagudem, Khammam (Dist), Telangana on 12th & 13th December 2015. The seminar was started with the inaugural session, inviting guests, prayer song and followed by lighting of the lamp. Sri. R. Venkati, Principal, Chairperson of the seminar welcomed the gathering and expressed his immense pleasure to announce that the college is conducting the first national seminar during this academic year. Sri. V. Narasimha kumar, convener of the seminar was explained the theme and objective of the seminar. He expressed that the technical sessions will give solution to Socio- Economic problems of the society as well as economic growth.

Day-I

Technical session –I

Technical session –I started at 11:45 AM. The sub theme of the session was on Problems & Prospects of Social enterprising. This session was chaired by Prof. N. Hanumantha Rao, BOS, Department of Commerce, KU, Warangal. He expressed in his speech, that social entrepreneurs are game changers of the world. Problems of the social entrepreneurs are associated with raising funds and finding the right people.

Four papers were submitted in this session.

1. Smt. P. Parvathi, Lecturer in English, Govt. Degree College, Guntur.
2. Sri. G. Chandra sekhar, KLR Degree & PG college, Ramavaram.
3. Sri O. Chenna Rao, Lecturer in Commerce, GOvt. Degree College, Bhadrachalam.
4. Sri. T. Surendra Kumar, Lecturer in Commerce, Govt. Degree College, Bhadrachalam.

Technical session –II

Technical session –II was given by Prof. K. Sayulu, Principal, College of Commerce & Business management on Impact of social enterprising on social and economic development. He

emphasize that social enterprises are essential for economic growth and should be included into economic processes such as doing business, economic policy making and financial policy.

Four papers were submitted in the session.

1. Sri. K. Venugopal, Lecturer in Commerce, KRK Govt. Degree College, Addanki.
2. Sri. A. V. Hanumantha Rao, Lecturer in Commerce, Govt. Degree College, Venkatagiri, Nellore.
3. Sri. K. Rambabu, Lecturer in Commerce, Govt. Degree College, Paloncha.
4. Smt. A. R. Sathyavathi, Lecturer in Commerce, Govt. Degree College, Paloncha.

Technical session –III

Technical session III was given by Prof. P. Krishnamachary, Commerce, KU, Warangal on Role of banks and financial institutions in development of social enterprising. Dr. K. Kamalarani, Principal, SCWDC, Kothagudem acted as Co- Chairman. Chairman in his speech, banks plays key role in the growth and development of entrepreneurship. Apart from financial assistance they also promote their enterprise. He also explained the role of financial institutions.

Six papers were submitted in the session.

1. D. Chinna Apparao , Lecturer in commerce, Govt. Degree College, Buttaiahgudem.
2. Smt. P. Padminidevi, Lecture in Home Science, Govt. Degree College for Women, Guntur.
3. Smt.P. Nirmala Kumari, Lecturer in Mathematics, Govt. Degree College for Women, Guntur.
4. Dr. A. Sarangapani, Lecturer in Commerce, Govt. Degree College, Bhadrachalam.
5. Sri. G. Ramatirupathi, Lecturer in Commerce, Govt. Degree College, Bhadrachalam.
6. Dr. T. Mamatha, Lecturer in Economics, Padmavathi Degree College for Women, Warnagal.

Technical session –IV

Technical Session-IV was started on 2nd Day of seminar by Prof. P. Rambabu, Commerce, Telangana University. Sub theme of the session was on Government role in the promotion of social enterprising. He explained the policies of the government for promote social enterprising in india.

Four papers were presented in this session.

1. Sri. T. Shiva Kumar, Research Schlor, JNTU, Hyderabad.
2. Dr. Ch. Satyanarayana, Lecturer in Commerce, Nagarjuna Govt. College, Nalgonda.

3. Sri. A. V. Ramakrishna, Lecturer in Commerce, SRR Govt. College, Karimnagar.
4. N. Sujatha, GDC, Paloncha

Technical session –V

This session was given by K. saritha, Asst. Prof. KU, Warangal & Sri. A. Srnivas, Psychologist. She explained the importance of social enterprising of women. She also quoted the examples of successful women social entrepreneurs.

Five papers were presented in this session.

1. U. Anand Kumar, Teacher in Social Science, Sujathanagar.
2. Dr. K. Venkata Satish, Department of English, Mother Therisa Institute of Science and Technology, Sathupalli.
3. Smt. P. Krishnapriya, School Asst. Ayagaripeta, Sathupalli.
4. Sri. B. Satyanaraya, KDC, Warangal.
5. Dr. V. Mohan Naik, GDC, Kadapa.