

Department of Economics - Student's Study Project 2018-19

CONSUMER AWARENESS AMONG UNDERGRADUATE STUDENTS - A STUDY IN HANAMKONDA TOWN

https://drive.google.com/file/d/1SqkJgZNRZooiCPkF5bLWFI_8-avl_o_/view?usp=sharing

The Department of Economics encouraged the students to involve in Survey conducted on the topic entitled “Consumer Awareness Among Undergraduate Students- A study in Hanamkonda Town. This study project was carried out by our students BA II JMC for (2018-19) Academic Year. The present study was undertaken in 3 degree colleges situated in Hanamkonda town. The surveyed colleges are Kakatiya Government Degree College, Hanamkonda, Vagdevi Private Degree College Nayeem nagar, and Masterjee Private Degree College, Hunter road in Hanamkonda town. A sample of 60 respondents; by taking 20 (15 male respondents +5 female respondents) from each college were chosen for the study. The selection of sample was purposive. The field survey for the present study was conducted from 24/10/ 2018 to 25/10/2018.



Received Commendable prize from Sri. Naveen Mittal garu Commissioner of Collegiate Education in State level Jignasa Programme - 2019

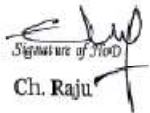



Dr. B. Nainadevi, Assistant Professor of Economics along with students B. Rakesh, P. Bharath II year involved in collection of Primary data.

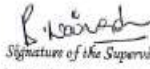
CERTIFICATE

This is to certify that the study project entitled "Consumer Awareness among Undergraduate students - A study in Hanamkonda town" carried out by our students BA II JMC 2018-19 Academic Year under the supervision of Smt. Dr. B. Indira Nainadevi, Assistant Professor of Economics, Department of Economics, KGC Hanamkonda for JIGNASA Study Project.

Place: Hanamkonda,
Date: 31-12-2018.


 Ch. Raju


PRINCIPAL
 KARATTA GOVT COLLEGE
 HANAMKONDA-506001


Signature of the Supervisor
 B. Indira Nainadevi

Student's Study Project

"Consumer Awareness among undergraduate students - A study in

BA JMC II EM 2018-19				
Sl.NO	HT Number	Name of the student	Group	Signature
1	6181301	ADUNOORI RANADHEER	JMC II	A. Ranadheer
2	6181302	ALETI POORNAACHANDAR	JMC II	A. poornachandar
3	6181304	BHUKYA KAVERI	JMC II	Bhukya. kaveri
4	6181305	BHUKYA RAKESH	JMC II	B. Rakesh.
5	6181306	BOGAM THIRUPATHI	JMC II	B. thirupathi
6	6181307	BOJJA PAVANKALYAN	JMC II	B. pavankalyan.
7	6181309	CHERIPELLI PRASHANTH	JMC II	ch. prashanth
8	6181311	CHINTHAKULA BHARATH KUMAR	JMC II	ch. Bharath kumar
9	6181312	DADA RAJULU	JMC II	D. Rajulu
10	6181313	DANDU KUMAR	JMC II	D. kumar
11	6181314	EDLA HARI HARAN	JMC II	E. haran G. harithan.
12	6181315	EDULA NAVEEN	JMC II	E. naveen
13	6181316	ELLANDULA SRIKANTH	JMC II	E. Sri Kanth.
14	6181317	GANDLA SAI KUMAR	JMC II	G. SAI KUMAR
15	6181318	GANDRAKOTA ANIL	JMC II	G. Anil
16	6181319	GONELA VENU	JMC II	G. Venu
17	6181320	GUGULOTHU JANU	JMC II	G. Janu
18	6181321	GUGULOTHU NARESH	JMC II	G. Nareesh
19	6181322	HANMAKONDA VIJAY KUMAR	JMC II	H. vijaykumar.
20	6181323	KANAKAM RAKESH	JMC II	K. Rakesh
21	6181324	KOLANUPAKA BHARATH	JMC II	K. Bharath
22	6181325	KONGA AKHIL	JMC II	K. AKHIL
23	6181327	KOTTEM NAVEEN	JMC II	K. NAVEEN.
24	6181329	LADELLA ABHISHEK	JMC II	L. Abhishek
25	6181330	MAASA SANDEEP	JMC II	M. Sandeep
26	6181331	MARAMULLA NAGARAJU	JMC II	M. nagaraju
27	6181332	MARAPAKA PAVAN	JMC II	M. Pavan
28	6181333	MARAPAKA SHIVAPRASAD	JMC II	
29	6181334	MEDIPALLY VISHWAS	JMC II	M. Vishwas
30	6181335	MERUGU SRIVAN	JMC II	M. Srivan

Questionnaire

Consumer Awareness among Undergraduate students - A study in Hanamkonda town.

1. Name of the Student :
2. Name of the college :
3. Group/Year :
4. Occupation of the Father :
5. Family annual Income :

1. What is the meaning of MRP
a) Minimum Retail Price b) Medium Retail Price c) Maximum Retail Price
2. Do you bargain on the MRP? Yes/No
3. Do you think that MRP is the final or fixed price? Yes/No
4. Do you check the manufacture date and date of expiry of the product?
a) Always b) Sometimes d) Never
5. Do you check the ingredients used in the product?
a) Always b) Sometimes d) Never
6. Do you check the standardization of product like ISI, Agmark, Fssai and ISO 2000?
a) Always b) Sometimes d) Never
7. Are you attracted by the promotional offers like rebates, freebies, and buy one get one?
Yes/No
8. Do you think that, because of promotional offers unnecessary products are purchased?
Yes/No
9. A new product is launched in the market will you buy it? If yes then what consideration
a) Advertisements b) quality c) low price
10. Do you insist Cash memo at the time of purchase to ensure genuine purchase and tax revenue to government? Yes/No
11. Have you purchased any products through online shopping? Yes/No
12. Did you find any irregularities in online shopping regarding quality and quantity?
Yes/No
13. Do you complain the shopkeeper in case of dissatisfaction?
a) Always b) Sometimes d) Never
14. Has your complaint been timely attended? Yes/No
15. If yes, was your complaint attended to your satisfaction? Yes/No
16. Are you aware of Consumer courts? Yes/No
17. If yes, have you ever gone to a Consumer court in case of dissatisfaction? Yes/No
18. Are you aware of Consumer Act 1986? Yes/No
19. Do you think that consumer education is needed at undergraduate level? Yes/No

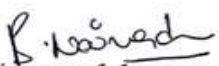
Department of Economics - Field Trip - 2018-19


Handloom Expo – 2019 in Hanamkonda - (02-03-2019)

The department of economics organized an exposure visit to Indian Handloom Expo –in Hanamkonda on 02-03-2019 to interact with the entrepreneurs of small scale handloom units. The students observed the problems faced by the small scale handloom entrepreneurs regarding raw materials, power problems, marketing facilities and loan availability etc. The students also interacted with the entrepreneurs and observed the handloom products of different states. Total 28 students of BA sections participated in the field trip. HOD Ch. Raju, faculty members Dr. G. Shymu, K. Surya Rao and Dr. B. Nainadevi acted as facilitators in the field trip.



Dr. B. Nainadevi, Assistant Professor of Economics and students interacting with the Small scale entrepreneur as a part of field trip.


Signature of the Supervisor
B. Indira Nainadevi


Signature of HOD
Ch. Raju


PRINCIPAL
Signature of the Principal
KAKATIYA GOVT COLLEGE
HANAMKONDA - 506 001

Field trip (02-03-2019)
Handloom Expo – 2019 in Hanamkonda.
Attendance of HEP I 2018-19
Department of Economics
Kakatiya Government College, Hanamkonda

Sl. No.	Roll No.	Name	Signature
1	6191401	ADEPU HEMANTHKUMAR	
2	6191402	AGITHE BHANUPRASAD	
3	6191403	AZMEERA RAJENDAR	A. Rajendar
4	6191404	BALLA THIRUPATHI	B. Thirupathi
5	6191405	BANOTH MAHENDAR	Banoth Mahendar
6	6191406	BANOTHU BALAJI	B. Balaji
7	6191407	BANOTHU NARESH	B. Naresh
8	6191408	BANOTHU SUNITHA	Banothu Sunitha
9	6191409	BHUKYA MANJULA	B. Manjula
10	6191410	BONTHA NARESH	B. Naresh
11	6191411	CHEDUPAKA MADHU	C. Madhu
12	6191412	CHELUKALA SRINU	Ch. Madhu
13	6191413	CHERUKU SINDHUJA	Cheruku Sindhuja
14	6191414	CHIDAM SAIKIRAN	C. Saikiran
15	6191415	ERRA VISHNUVARDHAN	Erra Vishnuvardhan
16	6191416	GADDAM BHARATH	Gaddam Bharath
17	6191417	GAJULA KALPANA	Gajula Kalpana
18	6191418	GANGARAPU BHAGATH	G. Bhagath
19	6191419	GANTA MAHESH	Ganta Mahesh
20	6191420	GODUGU SAMBARAJU	G. Sambaraju
21	6191421	GUNJE VENKATESH	Gunje Venkatesh
22	6191422	KODARI KALPANA	K. Kalpana
23	6191423	KONDAPARTHY RAKESH	Kondaparthi Rakesh
24	6191424	KUNSOTHU NARESH	K. Naresh
25	6191425	MANDHA PAVAN	M. Pavan

Department of Economics - Student's Study Project 2018-19

IMPACT OF DEMONETIZATION ON CONSUMER BEHAVIOR: A STUDY IN WARANGAL TOWN

<https://drive.google.com/file/d/1eIO98ZAxCOgw4yNaNO90Brj0x7uLRsFG/view?usp=sharing>

Student's Study Project

Impact of Demonitization on Consumer Behaviour : A Study In Warangal

2018-19 Academic Year

1	6181201	ALUGU RAJU	BA II HRM	Raju Signature
2	6181203	ASARELLI SANTHOSH	BA II HRM	Santhosh
3	6181204	ATLA NAGARAJU	BA II HRM	Nagaraju
4	6181205	BANDA CHANTI KUMAR	BA II HRM	Kumar
5	6181207	BOINDLA SAIKIRAN	BA II HRM	Saikiran
6	6181209	CHITYALA VAMSHI	BA II HRM	Vamshi
7	6181210	GANDI ESHWAR	BA II HRM	Eshwar
8	6181211	GUGULOTH SHIVANAIAK	BA II HRM	Shivanaik
9	6181213	JANGAM PRASHANTH	BA II HRM	Prashanth
10	6181214	JERUPOTHULA VIJAYKUMAR	BA II HRM	Vijaykumar
11	6181216	KEMUSARAM PAVAN	BA II HRM	Pavan
12	6181217	KUMMARI NAGARAJU	BA II HRM	Nagaraju
13	6181218	LINGADE THARUN	BA II HRM	Tharun
14	6181220	PALLAM MUKESH KUMAR	BA II HRM	Mukesh Kumar
15	6181222	VADTHYA HANUMA	BA II HRM	Hanuma
16	6171401	AZMEERA SUMALATHA	BA III HEML	Sumalatha
17	6171408	ELUKATI VIJAY	BA III HEML	Vijay
18	6171414	KADARI BHARATH	BA III HEML	Bharath
19	6171424	SUDAGANI RAMYA	BA III HEML	Ramya
20	6171417	KAVURI SHIRISHA	BA III HEML	Shirisha

Dr. B. Shyam
Asst. Professor of Economics,

Department of Economics - Student's Study Project 2018-19
THE IMPACT OF GOVERNMENT NEW INITIATIVES ON FARMER'S SUICIDES IN
TELANGANA STATE

https://drive.google.com/file/d/1Umcnk8zyq_nx7PrAkVo1bsQ61XBz0Ksx/view?usp=sharing

List of students Participated in Study Project 2018-19

BA II JMC EM

Student's Study Project

Impact of Government's New initiatives on Farmer Suicides in Telangana State

2018-19 Academic Year				
S.No	Roll No	Name	Group	Signature
1	6181301	ADUNOORI RANADHEER	BA II JMC EM	Ranadheer
2	6181302	ALETI POORNACHANDAR	BA II JMC EM	A. Poornachandar
3	6181304	BHUKYA KAVERI	BA II JMC EM	Kaveri
4	6181305	BHUKYA RAKESH	BA II JMC EM	RAKESH
5	6181306	BOGAM THIRUPATHI	BA II JMC EM	Thirupathi
6	6181307	BOJJA PAVANKALYAN	BA II JMC EM	PAVANKALYAN
7	6181309	CHERIPELLI PRASHANTH	BA II JMC EM	Prashanth
8	6181311	CHINTHAKULA BHARATH KUMAR	BA II JMC EM	C. Bharath Kumar
9	6181312	DADA RAJULU	BA II JMC EM	RAJULU
10	6181313	DANDU KUMAR	BA II JMC EM	Kumar
11	6181314	EDLA HARI HARAN	BA II JMC EM	G. Hari Haran
12	6181315	EDULA NAVEEN	BA II JMC EM	NAVEEN
13	6181316	ELLANDULA SRIKANTH	BA II JMC EM	Srikanth
14	6181317	GANDLA SAI KUMAR	BA II JMC EM	Sai Kumar
15	6181318	GANDRAKOTA ANIL	BA II JMC EM	Anil
16	6181319	GONELA VENU	BA II JMC EM	VENU
17	6181320	GUGULOTHU JANU	BA II JMC EM	Janu
18	6181321	GUGULOTHU NARESH	BA II JMC EM	Nareesh
19	6181322	HANMAKONDA VIJAY KUMAR	BA II JMC EM	VIJAY kumar
20	6181323	KANAKAM RAKESH	BA II JMC EM	Rakesh
21	6181324	KOLANUPAKA BHARATH	BA II JMC EM	Bharath
22	6181325	KONGA AKHIL	BA II JMC EM	Akhil

Department of Economics - Student's Study Project 2018-19

THE ROLE AND IMPORTANCE OF AGRICULTURE FOR ECONOMIC GROWTH

<https://drive.google.com/file/d/1EZq9oF8afawUPHkX5IRwOampWfmzaVpb/view?usp=sharing>

THE LIST OF STUDENTS PARTICIPATED IN STUDY PROJECT: "THE ROLE AND IMPORTANCE OF AGRICULTURE FOR ECONOMIC GROWTH"

Department of Economics- KGC Hanamkonda

BA III Year 2018-19

Sl.No	HT Number	Name of the Student	Group	Signature
1	6171001	ALEM PRAVEEN	BA HEP III	A. Praveen
2	6171002	AMARAJU RAJESH	BA HEP III	A. Rajesh
3	6171004	ARNAGI RAJINIKANTH	BA HEP III	A. Rajinikanth
4	6171005	BHATTU SHAILAJA	BA HEP III	B. Shailaja
5	6171006	BHUKYA ANIL	BA HEP III	B. Anil
6	6171007	BHUKYA JALENDAR	BA HEP III	B. Jalendar
7	6171008	BHUKYA RAVI	BA HEP III	Ravi
8	6171009	BIJJA AJAYKUMAR	BA HEP III	Bijja Ajaykumar
9	6171010	BIRRU SANDEEP	BA HEP III	B. Sandeep
10	6171013	DAMERA MAHENDAR	BA HEP III	M. Mahendar
11	6171014	DIKONDA ANIL	BA HEP III	D. Anil
12	6171016	GONGALLA ARUNA	BA HEP III	GONGALLA ARUNA
13	6171018	GUDEPU JALAJA	BA HEP III	G. Jalaja
14	6171019	JAKKULA RAKESH	BA HEP III	J. Rakesh
15	6171020	JALLI SRAVANI	BA HEP III	Jalli Sravani
16	6171025	KORUKOPPULA RAKESH	BA HEP III	Korukoppula Rakesh
17	6171028	KUKKALA THILAK	BA HEP III	Thilak
18	6171029	KUMBHAM CHANIKYA	BA HEP III	K. Chanikya
19	6171030	KUNCHAM NARASIMHA	BA HEP III	K. Narasimha
20	6171031	KURMINDLA LAXMAN	BA HEP III	Laxman

Supervisor : Ch. Raju , Assistant Professor of Economics