

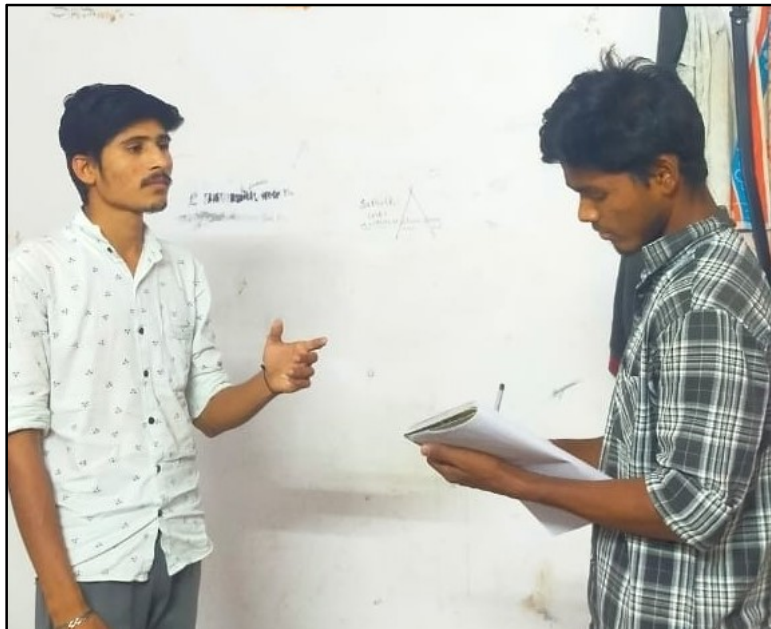
Student's Study Projects 2020-21

Department of Economics

'The impact of Advertisements on the purchase decisions of youth in Hanamkonda'

https://drive.google.com/file/d/1-YfskDaBp_JJ0LReT4K00I-i9UHYaayd/view?usp=sharing

The Department of Economics conducted a survey on the study project entitled *"The impact of Advertisements on the purchase decisions of youth in Hanamkonda Town"*. The survey was conducted from 1-11-2021 to 5-11-2020. Total 30 students of BA II EPPA & HEPA courses of Kakatiya Government College participated in collecting the primary data. Total 120 respondents were chosen from 3 Degree colleges of Hanamkonda Town of Telangana State. The primary data was collected by using semi structured questionnaire. The purposive sampling technique was used.



S. Rakesh BA HEPA II Collecting information as a part of study project 'The impact of Advertisements on the purchase decisions of youth in Hanamkonda'



CERTIFICATE

This is to certify that the study project entitled "THE IMPACT OF ADVERTISEMENTS ON THE PURCHASE DECISIONS OF YOUTH" A STUDY IN HANAMKONDA TOWN" carried out by our students of BA HEPA and EPPA I year Students under the supervision of Smt. Dr. B. Indira Nainadevi, Assistant Professor of Economics, Department of Economics, KGC Hanamkonda for JIGNASA 2020-21 Study Project.


Place: Hanamkonda,

Date: 31-11-2021


The list of students enclosed


Signature of the Supervisor

B. Indira Nainadevi


Signature of HOD

Ch. Raju


PRINCIPAL
KAKATIYA GOVT COLLEGE
Signature of the Principal
HANAMKONDA - 506 001
Dr. K. Mallesham

Student's Study Project
"THE IMPACT OF ADVERTISEMENTS ON THE PURCHASE DECISIONS OF
YOUTH" A STUDY IN HANAMKONDA TOWN".

BA HEP EM I 2020-21				
Sl.No	HT Number	Name of the Student	Group	Signature
1	6211201	BHUKYA AKASH	EPPA I	Akash
2	6211202	CHENNOORI RAKESH	EPPA I	Ch. Rakesh
3	6211203	CHIDAM NAGAMANI	EPPA I	Ch. Nagamani
4	6211204	CHIDAM NAVEEN	EPPA I	CH. Naveen
5	6211205	DANDU RAMYA	EPPA I	D. Ramya
6	6211206	GADDAM VENKATESH	EPPA I	G. Venkatesh
7	6211207	PAKA PRASHANTH	EPPA I	Prashanth
8	6211208	PALLERLA VINAY	EPPA I	P. Vinay
9	6211209	RAMPALLY SRAVANYA	EPPA I	R. Sravanya
10	6211210	KAMERA KIRAN	EPPA I	K. Kiran
11	6211211	YETTI DEEPAK KALYAN DHORA	EPPA I	Yetti Deepak
12	6211212	CHAGANTI MANASA	EPPA I	Ch. Manasa
13	6211451	DATLA AKHIL	HEPA I	D. Akhil
14	6211452	MOTAPOTHULA SHIVA KUMAR	HEPA I	Shiva
15	6211453	SAMALA RAKESH	HEPA I	Rakesh
16	6211471	DHARAVATH MANISHARMA	HEPA I	Manisharma
17	6211472	EMBADI SRIKANTH	HEPA I	Srikanth
18	6211473	GIRABOINA SAI VARDHAN	HEPA I	Sai Vardhan
19	6211474	KOMARAM SHRAWAN KUMAR	HEPA I	K. Shrawan Kumar
20	6211475	KOMPELLI RUCHITHA	HEPA I	K. Ruchitha
21	6211476	KUNCHALA LAKSHMI PRASANNA	HEPA I	Lakshmi
22	6211477	MADDURI MANISHA	HEPA I	Manisha
23	6211478	MUNUKUNTALA AKHILA	HEPA I	M. Akhila
24	6211479	ORUGANTI RAVALI	HEPA I	O. Raval
25	6211480	TALLA CHAKRADHAR	HEPA I	Chakradhar
26	6211481	TALLA RAHUL	HEPA I	Rahul
27	6211482	THALANDI PAVAN	HEPA I	Pavan
28	6211483	VELIDANDI NARESH	HEPA I	Nareesh
29		CH. VINEETH	HEPA I	Ch. Vineeth


 Signature of HOD


 Signature of the Principal
PRINCIPAL
KAKATIYA GOVT COLLEGE
 Hanamkonda

Questionnaire/Schedules

'THE IMPACT OF ADVERTISEMENTS ON THE PURCHASE DECISIONS OF YOUTH IN HANAMKONDA'

Respected madam/sir,

As a part of Student's project we would like to gather some information from you which will help us in an in depth study of project. The information provided by you will be kept confidential and will be used for academic purpose only. We would be obliged if you co-operate with me in filling the questionnaire.

Name of the Student : S. Maheshwary Devi^o
College Name : Shivani^o Degree college, Nagaram
Gender : Male/Female^o
Group/Class : B.Sc. B-2C 1

1. Do you think advertisement is important for the product promotion? Yes/No^o
2. Are you interested in watching good Ads? Yes/No^o
3. Do you think that Ads are creative and sensible?
1) Strongly Agree 2) Agree^o 3) Strongly Disagree 4) Disagree
4. Are Ads are believable?
2) Strongly Agree 2) Agree^o 3) Strongly Disagree 4) Disagree
5. Do the advertisements influence your shopping behaviour? Yes/No^o
6. Have your purchased any product recently after coming across any advertisements?
Yes/No^o
7. Did the Ad change your opinion and prejudices on a product or service?
Yes/No^o

8. Are you a brand loyal customer?

Yes/No ✓

9. What influenced you to buy the products?

- ✓ A. Advertisement
- B. Shop displays
- C. Word of Mouth
- D. Family/ Friends/ Relatives
- E. Attractive discounts

10. Will you like to switch your buying decision if you get some other attractive advertisement with another brand?

Yes/No ✓

11. Do you think advertisement influences your purchasing behaviour better than non - advertisement products?

Yes/No ✓

12. Are you comfortable to watch Ads which are gender insensitive?

Yes/No ✓

13. Did you find any irregularities in online shopping regarding quality and quantity?

Yes/No ✓

14. Are you aware of Consumer Act 1986?

Yes/No ✓

15. Do you think that consumer education is needed at undergraduate level?

Yes/No ✓

Department of Economics - Student's Study Projects 2020-21
The Role of Self Help Groups in Rural Development – A study in
Hanamkonda

https://drive.google.com/file/d/1-PJ00OS0YItT8CmzkJhTNv8G_pegF5v/view?usp=sharing

The Department of Economics conducted a survey on the study project entitled “The Role of Self Help groups in Rural Development A Study in Hanamkonda. Total 30 Students from BA I English Medium involved in the survey and collected the primary data from sample areas. Four villages of Hanamkonda mandal were chosen for the study purpose. The villages are Kazipet, Waddepally, Madikonda, Bheemaram. Total 20 SHGs, taking 5 SHGs from each village, comprising of 15 members from each group were chosen as sample. The sample consists of 300 women from various SHGs. The survey was conducted from 06-12-2021 to 11-12-2021.



B. Krishna Chaitanya BA HEP I Year Student collecting information on the topic of ‘The Role of Self-Help Group in Rural Development - A Study in Hanamkonda Mandal





CERTIFICATE

This is to certify that the study project entitled "THE ROLE OF SELF-HELP GROUP IN RURAL DEVELOPMENT - A STUDY IN HANAMKONDA MANDAL" carried out by our students of BA HEP I year Students under the supervision of Smt. **Dr. B. Indira Nainadevi**, Assistant Professor of Economics, Department of Economics, KGC Hanamkonda for Student's Study Project.


Place: Hanamkonda,

Date: 31-12-2021

(List of students enclosed in the last page)


Signature of the Supervisor

B. Indira Nainadevi


Signature of HoD

Ch. Raju


PRINCIPAL
KAKATIYA GOVT. COLLEGE
HANAMKONDA - 506 001.
Dr. K. Malleshham

Questionnaire / Schedule

THE ROLE OF SELF HELP GROUPS IN RURAL DEVELOPMENT – A STUDY IN HANAMKONDA

Information of the SHG Member

1. Name of the Respondent: Kavitha
2. Village Kazipet.
(Tick the appropriate one)
3. Age : 1) 20-30 ☒ 2) 30-40 ☐ 3) 40-50 ☐ 4) 50-60 ☐ 5) 60 and above ☐
4. Marital status : a) ☒ Married b) Unmarried c) Widow d) Divorce
5. Educational status
A) Illiterate B) I - 5th standard C) ☒ 5th - 10th standard D) Inter - graduation e) Post graduation and above
6. Religion
☒ A) Hindu B) Muslim C) Christian D) other
7. Social category
☒ 1) SC 2) ST 3) BC 4) Open
8. Type of the Family 1) Joint family ☒ 2) Nuclear Family
9. Size of the Family 1) Less than 3 members 2) ☒ 3 to 6 members 3) above 6 members
10. Occupation
☒ 1. House wife
2. Employed
3. Self - employed
4. Labour
5. Farmer
6. Other

11. Reasons for Joining SHGs

- 1) ☒ Getting loan
2. Promotion of savings
3. Social status
4. Other

11.1. What are the Reasons for taking loan?

Reasons for taking loans	Tick the correct one
To meet daily expenditures	<input checked="" type="checkbox"/>
To spend on business enterprises	<input type="checkbox"/>
To spend on agriculture and allied activities	<input type="checkbox"/>
Festivals and Functions	<input type="checkbox"/>
Other	<input type="checkbox"/>
Total	<input type="checkbox"/>

12. Information about internal loan

How many times/How often internal loan was taken	Reasons for taking Internal Loan	Amount	Rate of Interest	Total interest
6 Months	20000	10,000	—	

13. Repayment of loan

Yes/ No if yes

- 1) In advance 2) ☒ In time 3) late

14. What was your monthly income before joining in the SHG?

- a) Nil
- b) ☒ Up to Rs 1000
- c) Rs 1000 -2000
- d) Rs 2000-4000
- e) Rs 4000-6000
- f) Above Rs6000

15. Is there an increase in your Monthly income levels after joining SHGs? ☒ Yes/No

Student's Study Project
THE ROLE OF SELF-HELP GROUP IN RURAL DEVELOPMENT - A STUDY IN HANAMKONDA
MANDAL

BA HEP EM I 2020-21				
Sl.No	HT Number	Name of the Student	Group	Signature
1	6221601	AJMEERA ARUN	HEP I	A. Arun
2	6221602	AKU NAGARAJU	HEP I	A. Nagaraju
3	6221603	AKUDARI RANJITH KUMAR	HEP I	A. Ranjith kumar
4	6221604	AYYORI SRIVIDYA	HEP I	A. Srividya
5	6221605	BADAVATH KRISHNA CHAITANYA	HEP I	B. krishna chaitanya
6	6221606	BANGARU UJWALA	HEP I	B. Ujwala
7	6221607	BANOTH GAYATHRI	HEP I	B. Gayathri
8	6221608	BANOTH PRAKASH	HEP I	B. Prakash
9	6221609	BANOTH SHIREESHA	HEP I	B. shireesha
10	6221610	BANOTHU KUMAR	HEP I	B. kumar
11	6221611	BHUKYA NAVEEN	HEP I	B. Naveen
12	6221612	BHUKYA VIJENDAR	HEP I	B. vijendar
13	6221613	BODA SAI KUMAR	HEP I	B. Sai kumar
14	6221614	BURRA PRASHANTH	HEP I	B.p.R. PRASHANTH
15	6221615	CHATHALLA CHINTU	HEP I	C. chintu
16	6221616	CHELA ASHWINI	HEP I	C. ASHWINI
17	6221617	CHELA NITHISH KUMAR	HEP I	C. Nithish kumar
18	6221618	CHEVULA VIJAY KUMAR	HEP I	C. Vijay kumar
19	6221619	CHIDEM RAMYA	HEP I	C. Ramya
20	6221620	CHINTHAKUNTA HARIKRISHNA	HEP I	C. Hanikrishna
21	6221621	DANDEM CHANDRA PRAKASH	HEP I	D. chandra prakash
22	6221622	DARA HEMALATHA	HEP I	D. Hemalatha
23	6221623	DARA RAJESH KUMAR	HEP I	D. Rajesh kumar
24	6221624	DEEBA FATHIMA	HEP I	D. fathima
25	6221625	DHARAVATH SHANKAR	HEP I	D. shankar
26	6221626	D. SUPRIYA	HEP I	D. Supriya
27	6221627	D. VIJAYKUMAR	HEP I	D. Vijay kumar
28	6221628	E. ARAVIND	HEP I	E. Aravind
29	6221629	E. PRAMOD	HEP I	E. Pramod
30	6221630	E. PRASHANTH	HEP I	E. prashanth


Signature of HOD


Signature of the Principal
PRINCIPAL
KAKATIYA GOVT COLLEGE
Hanamkonda

Department of Economics – Student's Study Project 2020-21

Problems and Prospects of Small Scale Industries in the Era of Globalization


https://drive.google.com/file/d/1xlg4oXwJLNJDMVF5HLwLTTdq_dBY7SHz/view?usp=sharing

Department of Economics – KGC Hanamkonda
LIST OF STUDENTS PARTICIPATED IN THE STUDY PROJECT: Problems And Prospects Of Small
Scale Industries In The Era Of Globalization
The List of students participated in collection of Primary data BA HEP II EM 2020-21

Sl.No	HT Number	Name of the student	Group	Signature
1	6211709	BHUKYA SADHANA	HEP II	B. Sadhana
2	6211710	BOGAM KARTHIKEYAN	HEP II	B. Karthikeyan
3	6211711	BOLLI BUNNY	HEP II	Bolli Bunny
4	6211712	BOMMAGONI MANOJDUTT	HEP II	B. Bunny
5	6211713	BONAGIRI SANGEETHA	HEP II	B. Sangeetha
6	6211714	BOTLA PRASHANTH	HEP II	B. Prashanth
7	6211715	CHANDA SAMBARAJU	HEP II	C. Sambaraju
8	6211716	CHILUVERU VYSHNAVI	HEP II	Ch. Vyshnavi
9	6211717	CHINTHA RAMYA	HEP II	C. Ramya
10	6211718	CHITYALA RUPESH	HEP II	C. Rupesh
11	6211720	EESAM SOUJANYA	HEP II	E. Soujanya
12	6211721	ELLANDULA RAMCHARAN	HEP II	E. Ramcharan
13	6211722	GARE SANDHYA RANI	HEP II	G. Sandhya Rani
14	6211723	GONELA ARAVIND	HEP II	G. Aravind
15	6211724	GOTUKULA NAGARAJU	HEP II	G. Nagaraju
16	6211725	GUGULOTH ANUSHA	HEP II	G. Anusha
17	6211726	GUGULOTH PRABHAKAR	HEP II	G. Prabhakar
18	6211727	GUGULOTH RAJKUMAR	HEP II	G. Rajkumar
19	6211728	GUGULOTHU PAVAN	HEP II	G. Pavan
20	6211729	GUMMADI UDAYAKIRAN	HEP II	G. Udaykiran
21	6211730	GUNDE AKHIL	HEP II	Gunde Akhil
22	6211731	GUNDE ESHWAR	HEP II	Gunde Eshwar
23	6211732	GUNDETI NIKHIL	HEP II	G. Nikhil
24	6211733	JANAGAMA SRAVAN KUMAR	HEP II	J. Sravan Kumar
25	6211734	JANGAM RAJKUMAR	HEP II	J. Rajkumar
26	6211735	KALAKOTLA PRANATHI	HEP II	K. Pranathi
27	6211736	KOMARAM CHANDU	HEP II	K. Chandu
28	6211738	KOTAMARTHI ADHARSH	HEP II	K. Adharsh
29	6211739	KOTHAPELLI AKHIL	HEP II	Akhil
30	6211740	KOTHURI SRIMAN	HEP II	Sriman
31		A. NARESH	HEP II	A. Naresh
32		S. SRIKANTH	HEP II	S. Srikanth
33		BANOTH NAVEEN	HEP II	B. Naveen
34		G. POOJA	HEP II	Pooja

Supervisor: Dr. G. Shyamu

Assistant Professor of Economics


Signature of the supervisor
DR.SHYAMU GANTA


Signature of HOD


Signature of the Principal
PRINCIPAL
KAKATYA GOVT COLLEGE
Hanamkonda

Department of Economics – Student's Study Project 2020-21

Impact of Mission kakatiya on Agriculture: A study in Mallampally Village in Janagaon District

<https://drive.google.com/file/d/1l0D1TYObCeGLjNBm05T7Wh0JTFR1jL8p/view?usp=sharing>

Student's Study Project
IMPACT OF MISSION KAKATIYA ON AGRICULTURE – A STUDY IN MALLAMAPALLY VILLAGE
IN JANAGAON DISTRICT

2020-21 Academic Year				
Sl.No	HT Number	Name of the Student	Group	Signature
1	6191401	ADEPU HEMANTHKUMAR	BA HEP III	A. Hemanth Kumar
2	6191402	AGITHE BHANUPRASAD	BA HEP III	Bhanuprasad
3	6191403	AZMEERA RAJENDAR	BA HEP III	A. Rajendar
4	6191404	BALLA THIRUPATHI	BA HEP III	B. Thirupathi
5	6191405	BANOTH MAHENDAR	BA HEP III	B. Mahendar
6	6191406	BANOTHU BALAJI	BA HEP III	B. Balaji
7	6191407	BANOTHU NARESH	BA HEP III	Nagesh
8	6191408	BANOTHU SUNITHA	BA HEP III	B. Sunitha
9	6191409	BHUKYA MANJULA	BA HEP III	B. Manjula
10	6191410	BONTHA NARESH	BA HEP III	B. Nareesh
11	6191411	CHEDUPAKA MADHU	BA HEP III	M. Madhu
12	6191412	CHELUKALA SRINU	BA HEP III	C. Srinu
13	6191413	CHERUKU SINDHUJA	BA HEP III	Sindhuja
14	6191414	CHIDAM SAIKIRAN	BA HEP III	C. Saikiran
15	6191415	ERRA VISHNUVARDHAN	BA HEP III	E. Vishnuvardhan
16	6191416	GADDAM BHARATH	BA HEP III	G. Bharath
17	6191417	GAJULA KALPANA	BA HEP III	G. Kalpana
18	6191418	GANGARAPU BHAGATH	BA HEP III	G. Bhagath
19	6191419	GANTA MAHESH	BA HEP III	MAHESH
20	6191420	GODUGU SAMBARAJU	BA HEP III	G. Sambaraju
21	6191421	GUNJE VENKATESH	BA HEP III	G. Venkatesh
22	6191422	KODARI KALPANA	BA HEP III	K. Kalpana
23	6191423	KONDAPARTHY RAKESH	BA HEP III	K. Rakesh
24	6191424	KUNSOTHU NARESH	BA HEP III	K. Nareesh
25	6191425	MANDHA PAVAN	BA HEP III	M. Pavan
26	6191426	MEDIPALLY DEVARAJU	BA HEP III	M. Devaraju
27	6191427	PALLEVENA VANDANA	BA HEP III	Vandana
28	6191428	PATHA PAVANKALYAN	BA HEP III	P. Pavankalyan
29	6191429	PORANDLA DHANRAJ MAHESHWAR	BA HEP III	P. Maheshwar
30	6191430	PRAKASH ESAM	BA HEP III	E. Prakash

Signature of HOD

Signature of the Principal
PRINCIPAL
KAKATIYA GOVT COLLEGE
Hemankonda

Student's Study project-2020-21 - Department of Economics

Socio Economic Development and Role of programmes initiated by Telangana governments: A study on Raithu bandu at Vavilala Village

Student's Study Project

Socio Economic Development and Role of Programmes initiated by Telangana governments: A study on Raitu Bandhu at Vavilala village.

2020-21 Academic Year				
Sl.No	HT Number	Name of the Student	Group	Signature
1	6211741	KOTTEM PRAVEEN	BA HEP II	K. Praveen
2	6211742	MACHA BHIKSHAPATHI	BA HEP II	M. Bhikshapathi
3	6211743	MAHENDAR ALAM	BA HEP II	M. Mahendar Alam
4	6211744	MANCHALA YAKAMBRAM	BA HEP II	M. Yakkambaram
5	6211745	MEKALA THARUN TEJA	BA HEP II	M. Tharun Teja
6	6211746	MERUGU ANVITHA	BA HEP II	M. Anvitha
7	6211747	MOGILIPALLY DEVENDER	BA HEP II	M. Devender
8	6211748	MUSHKE PRADEEP	BA HEP II	P. Pradeep
9	6211749	NUNAVATH RANJITH	BA HEP II	N. Ranjith
10	6211750	PAGADALA NITHIN	BA HEP II	P. Nithin
11	6211751	PAISA SUSMITHA	BA HEP II	S. Susmitha
12	6211752	PASULA BHANUPRASAD	BA HEP II	P. Bhanuprasad
13	6211753	PENDOTA SRI HARI PRIYA	BA HEP II	P. Sri Hari Priya
14	6211754	POGULA RAJANEESH	BA HEP II	P. Rajaneesh
15	6211755	POLEBOINA RAJ KUMAR	BA HEP II	P. Raj Kumar
16	6211756	PUSA KALPANA DEVI	BA HEP II	P. Kalpana Devi
17	6211757	RADAPAKA SHIVARAJU	BA HEP II	R. Shivaraju
18	6211758	RAPAKA GANESH	BA HEP II	R. Ganesh
19	6211759	RATNA BHASKAR	BA HEP II	R. Bhaskar
20	6211760	RATNAM KALPANA	BA HEP II	R. Kalpana
21	6211761	REKHA ANIL KUMAR	BA HEP II	R. Anil Kumar
22	6211762	SANUPA SAMPATH	BA HEP II	S. Sampath
23	6211763	SOLAM PAVAN	BA HEP II	S. Pavan
24	6211764	TEEGALA RAGHUVeer	BA HEP II	T. Raghuvir
25	6211765	TATI ARAVIND	BA HEP II	T. Aravind
26	6211766	VANA DURGA RAO	BA HEP II	V. Aravind
27	6211767	VANKUDOTHU NITHIN	BA HEP II	N. Nithin
28	6211768	VELPUGONDA VIJAY	BA HEP II	V. Vijay
29	6211769	MADE MANOJ	BA HEP II	M. Manoj
30	6211770	BOTLA TARUNKUMAR	BA HEP II	B. Tharun Kumar

Dr. G. Shyam, Assistant Professor of Economics


Signature of the supervisor
DR.SHYAMU GANTA


Signature of HOD


Signature of the Principal
PRINCIPAL
KAKATYA GOVT COLLEGE
Hemankonda