



RED RIBBON CLUB

REPORT



**MKR GOVERNMENT DEGREE COLLEGE,
DEVARAKONDA
NALGONDA: DIST
TELANGANA STATE**

The **red ribbon**, as an awareness ribbon, is used as the symbol for the solidarity of people living with HIV/AIDS, and for the awareness and prevention of drug abuse and drunk driving.

Awareness symbol

The red ribbon is a symbol for Multiple Sclerosis, drunk driving prevention, drug prevention and for the fight against HIV/AIDS. The Red Ribbon Foundation, Mothers Against Drunk Driving (MADD) and the Canadian Multiple Sclerosis Society are examples of organizations that utilize the red ribbon symbol.

MADD is an organization founded in 1980 whose mission is to stop drunk driving, support the victims of this violent crime and prevent juvenile drinking. Red Ribbon International is an organization founded in 1993 whose main purpose is the education about prevention of the Human Immunodeficiency Virus or HIV, Acquired Immune Deficiency Syndrome Related Complex, ARC and AIDS.

Mothers against Drunk Driving (MADD) origin

In 1986, MADD started the "Tie One on for Safety" campaign. It is MADD's longest running and most visible public awareness project. During the holiday season, drivers are encouraged to tie MADD red ribbons to visible locations on their vehicles, or place window decals on their vehicles' windows. The red ribbons represent

the drivers' commitment to drive safe, sober and buckled up. It also encourages others to designate a sober driver before drinking.

Alcohol, tobacco and other drug prevention awareness origin

The Red Ribbon was used as an awareness symbol made by after DEA Agent Enrique Camarena was kidnapped, tortured, and murdered while working undercover in Guadalajara, Mexico.^[5] Citizens in his home town of Calexico, California donned the ribbons to emphasize the need for increased prevention efforts. In 1988, Red Ribbon Week, sponsored by National Family Partnership, became a national campaign. It is celebrated from October 23 through October 31.

AIDS awareness origin

The Red Ribbon Project was created by the New York-based Visual AIDS Artists Caucus in 1991

1. Remain anonymous as individuals and to credit the Visual AIDS Artists Caucus as a whole in the creation of the Red Ribbon Project, and not to list any individual as the creator of the Red Ribbon Project;
2. Keep the image copyright free, so that no individual or organization would profit from the use of the red ribbon;
3. The Red Ribbon should be used as a consciousness raising symbol, not as a commercial or trademark tool.

The artists who formed the Visual AIDS Artists Caucus wished to create a visual symbol to demonstrate compassion for people living with AIDS and their caregivers. Inspired by the yellow ribbons honoring American soldiers serving in the Gulf war, the colour red was chosen for its, "connection to blood and the idea of passion not only anger, but love, like a valentine." First worn publicly by Jeremy Irons at the 1991 Tony Awards, the ribbon soon became renowned as an international symbol of AIDS awareness.

At the *Freddie Mercury Tribute Concert* held at Wembley Stadium, London on Easter Sunday 1992, more than 100,000 red ribbons were distributed among the audience by Red Ribbon International, with performers such as George Michael wearing one. The Red Ribbon continues to be a powerful force in the fight to increase public awareness of HIV/AIDS and in the lobbying efforts to increase funding for AIDS services and research.

To symbolize the United States' commitment to combat the world AIDS epidemic through its landmark PEPFAR program, Steven M. Levine, a communications aid in President George W. Bush's administration, proposed that the administration display a 28 foot (8.5 m) AIDS ribbon on the White House's iconic North Portico on World AIDS Day 2007. The display, now an annual tradition across three administrations, quickly garnered attention, as it was the first banner, sign or symbol to prominently hang from the White House since Abraham Lincoln lived in the building

ABOUT US

Red Ribbon is a globally recognized symbol for HIV/AIDS awareness. Establishment of Red Ribbon Clubs was an important initiative undertaken by the Government of India to spread awareness about HIV/AIDS and associated myths among the youth and empower them as per educators. For this MKR Government Degree College, Devarakonda has started Red Ribbon Club

OBJECTIVES

- Educate youth with correct, concise and adequate information and enhance their level of awareness about HIV AIDS, STI and other related issues (thus eliminate myths and misconceptions).
- Enable youth to identify and understand situations of exploitation and abuse.
- Sensitize the youth regarding care and support needs of people affected with HIV AIDS and instill in them the spirit to reduce the stigma and discrimination against them.
- Create and train among the youth a cadre of peer educators for spreading awareness about HIV-AIDS and its prevention in the community.

The RRC youth of MKR Government Degree College, Devarakonda is encouraged to learn about safe and healthy lifestyles.

The RRC promotes access to information on healthy life and voluntary blood donation. They create and provide opportunity to the zeal of volunteerism among youth to contribute towards the control and prevention of HIV&AIDS. The Red Ribbon Club is a voluntary on campus intervention program for students. The programme organized by RRC addresses the knowledge, attitude and behavior of the youths in the interrelated areas of Voluntary Blood Donation, HIV & AIDS, as demanded by their age, environment, and life style

.
RRC Activities: Red Ribbon Club programme with the objective of bringing about behavior change in young minds employs various strategies like:

- Celebrating Life Program
- Peer education and leadership trainings
- Cultural Competitions
- Interactions with positive people, Transgender, Injection Drug users, ICTC- Counselors
- Awareness campaigns (Rallies, Outreach activities)

Where did the idea come from?

In 1991, a decade after the emergence of HIV, twelve artists gathered in a gallery in New York's East Village. They had met to

Discuss a new project for Visual AIDS, a New York HIV-awareness arts organization.

It was there that they came up with what would become one of the most recognized symbols of the decade: the red ribbon, worn to signify awareness and support for people living with HIV.

At the time, HIV was highly stigmatized, and the suffering of communities living with HIV remained largely hidden. The artists wanted to create a visual expression of compassion for people living with HIV.

They took inspiration from the yellow ribbons tied on trees to show support for the US military fighting in the Gulf War. Additionally, they decided that the elegant loop of the ribbon shape was easy to make and replicate. They avoided traditional colors associated with the gay community, such as pink and rainbow stripes, because they wanted to convey that HIV was relevant to everyone. They chose red for its boldness, and for its symbolic associations with passion, the heart and love.

How did the ribbon become so well known?

In the early days, the artists made the ribbons themselves and distributed them around New York art galleries and theatres. Initially, they included some text to explain the ribbon's significance, but as the ribbon became more famous, this was no longer needed.

Within weeks, the red ribbon could be seen in such high-profile places as the red carpet of the Oscars. The media took notice and, within a short space of time, the symbol became universally recognized. At the Freddie Mercury Tribute Concert, held at London's Wembley Stadium on Easter Sunday, 1992, more than 100,000 red ribbons were distributed among the audience, with performers such as George Michael wearing one.

The red ribbon continues to be a powerful force in the efforts to increase public awareness of HIV. It has inspired other charities to utilise the symbol, such as the pink breast cancer awareness ribbon.

RED RIBBON CLUB ACTIVITIES

FOR THE ACADEMIC YEAR 2016-17

Red Ribbon Club, MKR Government Degree College, Devarakonda conducted an awareness rally on the occasion of World Aids Day on 01.12.2016 to bring awareness among the people about causes, mode of transmission, symptoms, treatment and precautions to be taken for control the AIDS. RRC members, students and staff of the college made this programme as successful one by their active involvement.





Awareness Rally on AIDS

RIBBON CLUB ACTIVITIES FOR THE ACADEMIC YEAR 2017-18

Red Ribbon Club, MKR Government Degree College, Devarakonda conducted an awareness rally on the occasion of World Aids Day on 01.12.2017 to bring awareness among the people about causes, mode of transmission, symptoms, treatment and precautions to be taken for control the AIDS. RRC members, students and staff of the college made this programme as successful one by their active involvement



Awareness rally on AIDS



Awareness rally on AIDS

RED RIBBON CLUB ACTIVITIES FOR THE ACADEMIC YEAR 2018-19

Red Ribbon Club, MKR Government Degree College, Devarakonda conducted an awareness rally on the occasion of World Aids Day on 01.12.2018 to bring awareness among the people about causes, mode of transmission, symptoms, treatment and precautions to be taken for control the AIDS. RRC members, students and staff of the college made this programme as successful one by their active involvement



Awareness Rally on AIDS

RED RIBBON CLUB ACTIVITIES

FOR THE ACADEMIC YEAR 2019-20

Red Ribbon Club, Departments of life sciences and NSS units of MKR Government Degree College, Devarakonda conducted awareness and blood Donation camp in the college premises in collaboration with Red Cross society. The technicians collected blood samples from college students, tested blood group and Haemoglobin percentage. They brought awareness among the students about the significance of Haemoglobin in the physiological activities, they suggested food material that enrich and enhance the percentage of haemoglobin in the blood. College staff and students made this programme as a successful one with their active involvement



Awareness programme on AIDS

AIDS DAY - December - 1.

"Communities make the difference" - The theme of 2019-World Aids Day.

World AIDS Day offers an important platform to highlight the role of communities. Department of life sciences along with NSS units of MKR GDC, Devanakonda organized an awareness programme to aware the students about the ill-effects of AIDS.



A student volunteer

donating blood -

The camp was inaugurated by P. Yedukondalu Vice-Principal, MKR GDC Devarakonda. In this camp overwhelming number of Volunteers of college has participated with vivacity. units of blood donated to the Red Cross Society, Nalgonda, Telangana.

Dr. Ch. Rama Raju Asst. Professor of Botany and NSS Programme Officer Unit-II, ~~and~~ Dr. Y. Raja Rao Asst Prof of Physics and P.O of NSS Unit I, ~~and~~ S. Sharda Devi Asst. Professor of Commerce and P.O. NSS Unit III, J. Vishwanath Asst. Professor of Telugu and NCC Officer conducted the camp with help of Godavari Group of Companies. Lion club ^{head} ~~President~~ President, Phanajuram, Technical Supervisors, Dr and Nursing Staff have given their positive support and help in organizing the camp.

RED RIBBON CLUB ACTIVITIES

FOR THE ACADEMIC YEAR 2020-21

Red Ribbon Club, Botany and NSS unit1&2 Of MKR Government Degree College, Devarakonda has organized online open quiz competition awareness on the occasion of World Aids Day on 01.12.2020 to bring awareness among the people about causes, mode of transmission, symptoms, treatment and precautions to be taken for control the AIDS. About 160 students belongs to various colleges participated of which 135 students secured 50 percent of marks and were declared pass and the E-Certificate of participation was issued to them through their e mail.



WORLD AIDS DAY

01.12.2020

Department of Botany with assistance of NSS Unit I & II, of MKR GDC Devarajwada has organised an open quiz competition starting 1, 2020 to generate awareness on HIV-AIDS. The quiz competition was held online with questions ranging from HIV and AIDS to mental health and adolescents health. A link consisting of 20 questions in the form of Quiz, each carries 5 marks ^{marks} questionnaires would be sent to the colleges across the state for participant students. There is no time limit per question to answer. About 160 students belongs to various colleges participated of which 135 students secured 50 percent of marks secured were declared pass and e-certificate of participation was issued to them through their email.

E-certificate of participation has signed by the Principal-Sri P. Yedukendalu and incharge of botany department & NSS PO Unit I - Dr. UG Ramakrishna.

(A separate file is preserved)

World AIDS Day 2020

Global solidarity, resilient services.

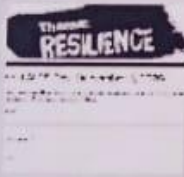
Forwarded

NOTICE ON QUIZ COMPETITION

All the students are hereby informed that there will be a quiz competition conducted on 01.12. 2020 on the occasion of World AIDS Day organised by NSS & Department of Botany, MKR GDC Devarakonda, Dist. Nalgonda, T. S. Students who are interested may participate in this Quiz (MCQ) from 1 st December. The first 100 participants who scored more than 50 percentage will get e- certificate of participation to your mail.

Organizing Secretary- Dr. Ch. RamaRaju Asst. Professor of Botany,
Convener & Principal P. Yedukondalu, MKR GDC Devarakonda.

7:44 AM ✓



World AIDS Day-December 1, 2020

MKR Govt. Degree College, Devarakonda. Quiz prepared and organized by Dr. Ch. Rama Raju, Asst. Professor of Botany, NSS Program Officer. docs.google.com

https://docs.google.com/forms/d/e/1FAIpQLSfN1atlbph9bz8LsKMcvCkN5vvW GgPthEq1XhRXMysZsBUhDw/viewform?usp=sf_link

7:44 AM ✓

I request you all the faculty members to forward this on line Quiz- google to all the groups and make it successful.

7:50 AM ✓

Department of Botany, and NSS unit 1 & 2 of MKR Government Degree College, Devarakonda has organized an open quiz competition starting December 1, 2020 to generate

awareness on HIV-AIDS. The quiz competition was held online with questions ranging from HIV and AIDs to mental health and adolescent health. A link consisting of 20 questions in the form of Quiz, each carries 5 marks questionnaires would be sent to the colleges across State for the participant students. There is no time limit set for every question. About 160 students belongs to various colleges participated of which 135 students secured 50 percent of marks secured were declared pass and the E- certificate of participation was issued to them through their e mail.



MKR Government Degree College,
Devarakonda, Dist: Nalgonda, T.S.



E- Certificate of Appreciation

This is to certify that Manupall prasad, Nagarjuna government degree College,, autonomous Nalgonda, BSC (BZC) , has participated in the Online Quiz hosted by NSS & Department of Botany on the occasion of World AIDS Day 2020 on December 1,2020 and scored a percentage of 70.

Dr. Ch. Rama Raju
Asst. Professor of Botany & NSS P.O.

P. Yadukondalu
Made for free with Certify'em

Certificate issued to one of the participant who passed in the quiz conducted on World
AIDS Day 2020.

World AIDS Day-December 1, 2020

MKR Govt. Degree College, Devarakonda. Quiz prepared and organized by Dr. Ch. Rama Raju,
Asst. Professor of Botany, NSS Program Officer

* Required

1. Email address *

Untitled Section

2. Full Name (Surname first) *

3. Class *

4. College Name and Address *

5. Which of these are AIDS symptoms? *

5 points

Check all that apply.

- Develop a kind of skin cancer
- Develop opportunistic infections
- Fever and joint pain
- All of the above