



## **INFOCUS**

EDITOR-IN-CHIEF: Principal Dr P.Rajini



***Bimonthly  
Newsletter  
2014-15***

*Editorial board*

*Editor: Ms Parveen Sultana  
Lect. Journalism Department*

*Students' Editorial board*

*S Madhuri (III yr)*

*Ascha Paul (II yr)*

*Priyanka Thakur (I yr)*

### **DEPARTMENTAL ACTIVITIES DURING THE ACADEMIC YEAR 2014-15**

As per the instructions of the CCE, Choice Based Credit System (CBCS) was introduced from the academic year 2014-15.

UGC sponsored one day Workshop was conducted by the Department of **Telugu** on **“MathruBhashaloUdyogaAvakashaalu”** on **16.07.2014**.



UGC Sponsored two day National Seminar was conducted by the Department of **Chemistry** on **“New Trends in Green Chemistry and Spectroscopy”** on 06.08.2014 and 07.08.2014.

NCC, NSS and concerned staff members of Government Degree College for Women, Begumpet participated in Rakshabandhan programme on 10 Aug 2014 and tied rakhies and offered sweets to the inmates of an orphanage in Saidabad.



The Mankind pharma company as part of their “educational awareness programme” for girl students conducted a health programme on 11.08.2014. A noted gynecologist from Yasodha Hospitals enlightened students on health problems like irregular menstrual cycles, Thyroid, PCOD, importance of hygiene and need for a good balanced diet.

**Dr.Jamuna Devi Gynaecologist enlightening the students**



A one-day workshop was conducted to the teachers on 19.09.2014 to sensitize them on the various aspects of Choice Based Credit System. The resource persons were

1. Prof.Bikshamaiah, Controller of Examinations, O.U.
2. Dr.Anjaiah, Additional Controller of Examinations, O.U.



The faculty of Social Sciences observed **Communal Harmony Week** from 19.11.2014 to 25.11.2014.



Staff and students of Government Degree College for Women, Begumpet participated in the Disability Awareness Walk from People’s Plaza on 2<sup>nd</sup> December 2014 on the eve of National Disabled Day.

A



three day workshop on “**Leadership and Managerial Skills**” was conducted from 8<sup>th</sup> to 10<sup>th</sup> December 2014. The workshop was sponsored by Rajiv Gandhi National Institute of Youth

Development, Tamilnadu. The programme was exclusively meant for scheduled caste students and as such 125 students belonging to the S.C. category participated in the programme whole heartedly.

two



UGC Sponsored day National Seminar was conducted by the Department of **Zoology** on “Stress Management –

**Endocrine System Disorders”** on 15.12.2014 and 16.12.2014.

A three day training programme on “**Unarmed Combat (Self Defence Techniques)**” was conducted for UG III yr students from 24<sup>th</sup> to 27<sup>th</sup> December 2014 by noted self-defence trainers.



WARM UP EXERCISES

LEARNING

THE TECHNIQUES



A two day workshop on “**Human Values and Professional Ethics**” was conducted on 19.01.2015 and 20.01.2015.

The staff and students of Department of Commerce visited “**Vijaya Dairy Farm**” on 21.01.2015.





A two day workshop on “**Indian Heritage and Culture**” was conducted on 21.01.2015 and 22.01.2015.

The students of Communicative English attended “**Hyderabad Literary Festival**” from 24.01.2015 to 27.01.2015 at Hyderabad Public School, Begumpet, Hyderabad.



The Department of Commerce conducted “**Consumer Awareness Programme**” on 27.01.2015.

31.01.2015.

A two day workshop on “**Computer Skills**” was conducted on 30.01.2015 and

NSS students along with the Programme Officer participated in the “**5K walk**” on Total Literacy Mission organized by Rotary Club on 01.02.2015.



The Department of Computer Science and Applications conducted two day “**Hardware Exhibition**” on 03.02.2015 and 04.02.2015.

The Department of Journalism visited **TV99** as part of the field trip for I,II,IIIyr Journalism students on 04.02.2015.



21. All the NSS Units of the college organized “**Blood Donation Camp**” on 05.02.2015.

A one-day Re-Training Programme was conducted on 07.02.2015 for Teacher of Autonomous Colleges across the State of Telangana to bring clarity regarding the **EFFECTIVE IMPLEMENTATION OF CHOICE BASED CREDIT SYSTEM – ADVANTAGES AND CHALLENGES**.

As part of extracurricular activities under CBCS, training programme on “**Unarmed Combat (Self Defence Techniques)**” began for UG I yr students from 19<sup>th</sup> February 2015.

The college runs two UGC Career Oriented Programmes in this year academic year

- General Insurance
- Business English



The Women Empowerment Cell and Grievance Redressal Cell organized extension lectures on various topics like **Positive Attitude, Stress Management** etc... The cell also screened several short films to sensitize girls students on their social and legal rights.

The details of campus placement drives conducted by JKC in the year 2014-15.

S.No	Name of the Company	Date of Drive	No. of students appeared	No. of students selected/shortlisted
1	Corpone	24 <sup>th</sup> May 2014	24	8
2	Easy labs	8 <sup>th</sup> June 2014	8	2
3	Real Shoppe	11 <sup>th</sup> October 2014	40	36
4	Transdyne	4 <sup>th</sup> December 2014	145	81 (shortlisted)
5	Genpact	12 <sup>th</sup> December 2014	130	4
6	Xavier's Institution For Excellence	18 <sup>th</sup> December 2014	115	2
7	Elico	19 <sup>th</sup> December 2014	115	43
8	ADP	12 <sup>th</sup> January 2015	110	8
9	SBI Credit card recruitment	24 <sup>th</sup> January 2015	120	48 (shortlisted)
10	Meru cabs	24 <sup>th</sup> January 2015	120	56 (shortlisted)
				Total =288 (Selected-103, Shortlisted-185)

Ms.G.Nirmala, In-charge, Department of Commerce received the **Best Commerce Faculty Award** in Hyderabad and Ranga Reddy Districts given by the Institute of Practical Accountancy, Osmania University.



Dr.ChandraMukherji, In-charge Department of Hindi received the **Shiksha Shiromani Award** for outstanding services in Social Educational, Literary, Cultural and Human Welfare given by BharatiyaSanskriti NirmanParishad, Hyderabad.

Ms. Anita Abraham, Lecturer in English nominated by U.S State Department and U.S Embassy, New Delhi for International Visitors Leadership Programme for a three week visit to the Universities in the U.S during March-April 2014. She presented 2 papers at TESOL conference at Portland, U.S.A.

Ms. Anita Abraham, Lecturer in English is Resource Person at Centre for English Language Training (CELT), Osmania University for foreign students.

The Details of Books / Research Papers / Articles published during 2014-15.

S.No	Name of the Staff Member	Department	Details of Publication
1	Dr.P.LalithaVani	Telugu	<ul style="list-style-type: none"> <li>Published a paper titled <b>PrachinaSahityamloSthreelu - Hidimbi</b> in Proceedings of the National Seminar held at AVM College VishakaPatnam.</li> <li>Published a paper titled <b>Gurujada – MadhuraVani</b> in Proceedings of the National Seminar held at Venkatagiri, Nellore.</li> <li>Published a paper titled <b>Joshua RachanaluPouranikaPathralu</b> in Proceedings of the National Seminar held at AC College Guntur.</li> </ul>
2	Ms.Anita Abraham	English	<ul style="list-style-type: none"> <li>Course Material for II yr General English Text Book for Osmania University in May 2014.</li> <li>Course Material for M.A English, Centre for Distance Education, Osmania University in May 2014.</li> </ul>
3	Dr.ChandraMukherji	Hindi	Research Paper published in <b>Cinema</b>

			<b>KaSoundaryaShastra</b> ISBN: 978-81-811-297- 2.
4	Dr.Anita Mishra	Hindi	Published an article in the Hindi Magazine <b>Pushpak-27</b> and a poem in <b>Pushpak-25</b> .
5	Ms.V.PadmaAnuradha	Mathematics	<ul style="list-style-type: none"> <li>• Research Paper <b>Natural Convection in a Binary Fluid in a Porous Medium</b> accepted for e proceedings of 59<sup>th</sup> Congress International Conference of Indian Society of Theoretical and Applied Mechanics, IIT, Karagpur.</li> <li>• Research Paper <b>The Convective Instability of a Binary Mixture in a Porous Medium</b> accepted for e proceedings of National Seminar at Nehru Arts and Science College, Kanhangad, Kasaragod, Kerala.</li> </ul>
6	Dr.D.Malleswari	Mathematics	<ul style="list-style-type: none"> <li>• Research Paper <b>Hall Effects on Unsteady MHD Flow of Electrically Conducting Maxwell Fluid through a Porous Medium in Rotating Parallel Plate Channel</b> accepted in International Journal of Applied Mathematics and Engineering Sciences</li> <li>• Research Paper <b>Unsteady MHD Flow of Maxwell Fluid through a Porous Medium in Rotating Parallel Plate Channel</b> accepted in International Journal of Applied Mathematics and Applications</li> </ul>
7	Dr.K.Geetha	Sanskrit	<ul style="list-style-type: none"> <li>• Research Paper <b>The Role of Teacher in Ancient Tradition – in Modern Times</b> published by International Conference on Quality Education Journal by All India Association for Educational Research, Feb 2014.</li> <li>• Research Article <b>The Role of Women in Building Nation</b></li> </ul>



			published by I.Laxmi Memorial Research Journal, Dept. of History, P.G.College. Secunderabad.
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### STUDENTS' ACHEIVEMENTS

**Ms.S.Madhuri, B.A III yr Journalism Awarded II prize in Essay Writing Competition on 'Swach Bharat' by Metro Daily. She won a cash prize of Rs.1.00 Lakh.**

**Ms.SaiAmbika, B.Com III yr Awarded Consolation Prize in Essay Writing Competition on 'Swach Bharat' by Metro Daily. She won a cash prize of Rs.25,000/-**

The team of GDC(W), Begumpet secured Ist place in the Inter Collegiate Quiz Competition conducted by the DRC of Govt.City College 22.11.2014.

The Kabaddi team of GDC(W), Begumpet won IInd place in the Inter Collegiate Tournaments conducted by Osmania University on November 2014.

Ms.S.Maduri, B.A.Journalism III yr and Ms.Achsah Paul, B.A.Journalism II yr participated in the English Elocution competition at Vivekananda GDC, Vidyanagar conducted on the eve of "**Human Rights Day**" and secured Ist and II ndprize respectively on 09.12.2014.

Students of II and III year of B.Sc (M.S.Cs) participated in the National Mathematics Day celebrations held on 22.12.2014 at C.R.Rao Advanced Institute of Mathematics Statistics and Computer Science (AIMSCS).

Ms.M.Gayathri, B.Com III yr participated in the 63<sup>rd</sup> Senior National Volleyball Championship for Men and Women held at Chennai, Tamilnadu from 3.01.2015 to 11.01.2015.

Ms.K.Shirisha, B.A Computer III yr participated in the Volleyball National Women Sports Competitions held at Bhopal from 19.01.2015 to 22.01.2015 organized by the Mission Directorate Rajiv Gandhi KhelAbhiyan, Ministry of Youth Affairs and Sports, Government of India.

Ms.S.Maduri, B.A.Journalism III yr won the III rd prize in Elocution and Ms.S.Malathi, B.A.III yr E.P.P. won the IIIrd prize in painting in the District Level Competition conducted by the G.H.M.C on the National Voters Day on 25.01.2014.

The students of all streams actively participated in the poster making competition conducted by Asmita Resource Centre in connection with 38<sup>th</sup> South Asian Women's Day Celebrations. Ms.VasanthaKannabiran founder member of Asmita Resource Centre appreciated the posters and awarded seven cash prizes to students and also participating certificates all the students.

Ms.K.Renuka, B.Sc II year brought laurels to the college by getting selected to participate in the Republic Day Parade on 26.01.2015.

Young Indians is an integral part of the Confederation of Indian Industry (CII). Yi Yuva 360<sup>0</sup> Leadership Programme is an initiative launched in 2014 to make responsible leaders with a focus on nation building. Yi (Hyderabad Chapter) has adopted 100 girls from Government Degree College for Women, Begumpet, Hyderabad under the Young Indian Girl Leadership and Development (YiGLAD) programme. Tech Mahindra Group has accepted to sponsor the training programme for two years to 100 girls from Government Degree College for Women, Begumpet at a cost of Rs.1,25,000/-.

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