

Government Degree College, Eturnagaram.

Advertising and sales promotion

Department of commerce

Advertising:Advertising is a means of communication with the users of any product or service. Rather, advertisements are also the messages paid for by those who send them and are intended to inform or influence people who receive them.

Sales Promotion: And if we talk about the word promotion that drives from the Latin word **'Promoter'** means **"to move forward"** or to push forward. Basically, sales and promotion are two different words and sales promotion is the combination of these two words.

List of Students participated in certificate course- Advertising and sales promotion

-	S.NO	H.T.NO	Name of the student	Signature
1	1,	389212001	AHarikrishna	Attanikrish
	2,	389212004	TS. TSenny.	B. Buyli
	3,	389212016	T. Swith	T.Suith
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			N. Rama chandana	v. Ranachan

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PRINCIPAL Government Degree College ETURNAGARAM Mulugu Dist-506165



