

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT - PUBLICATIONS							
S NO.	TITLE OF THE PAPER/BOOK	NAME OF THE AUTHOR	DEPARTMENT	DETAILS OF JOURNAL	YEAR OF PUBLICATION	WEBLINK	UGC ENLISTMENT LINK
1	Rural Marketing Communications – Opportunities & Challenges	Dr. S Narayana Swamy	COMMERCE	International Journal of Business and Administration Research Review, 2015, Vol.1, Issue no.10, ISSN No: 2348-0653	2015		
2	Media Habits of Rural Consumers – A Case Study	Dr. S Narayana Swamy	COMMERCE	International Journal of Multidisciplinary Advanced Research Trends, in May 2015, Vol.II, Issue IV(I), ISSN 2349-7408	2015		
3	Consumer Behaviour in Rural Markets – A Case Study	Dr. S Narayana Swamy	COMMERCE	International Journal of Business and Administration Research Review, July-Sep, 2015, Vol.3, Issue no.11, ISSN No: 2348-0653	2015		
4	Corporate Social Responsibility in Mining Sector: An empirical study on the SCCL. CSR in India-Emerging issues and challenges	Dr. A R SATYAVATHI	COMMERCE	Manjeera Journal of Research in Social Sciences 2(1) Pp 18-27 ISSN 2394-5605	2015		
5	Evaluation of Aarogyasri Scheme.	Dr A Raveendar Naik	COMMERCE	Osmania Journal of International Business Studies(OJIBS) UGC listed ISSN 00973-5372	2015		
6	Funds Management in Dairy Industry	Dr. P Sarveswara Rao	COMMERCE	Productivity ISSN 0032-9924	2015		
7	Telecom Services Marketing in Rural India-Emerging Dimensions, issues and Challenges. Emerging Dimensions of Services Marketing	Dr. A R SATYAVATHI	COMMERCE	(pp.111-118). Indore. International E-Publication ISBN: 978-93-84648-74-9	2015		
8	Literacy & Education among the Tribals and school dropouts among children. Tribal Development in India	Dr .A R SATYAVATHI	COMMERCE	(pp.131-149).New Delhi. Serials publications (P) Ltd. ISBN: 978-81-8387-720-6.	2015		

9	An analysis of Awareness of Employees on CSR Practices – A study in the SCCL	Dr. A R SATYAVAT HI	COMMERCE	<i>International Journal of Management Research.</i> Vol.4(3).pp(298-307). ISSN: 2321-1709.	2016		
10	Indian IT_ - BPO Industry Challenges and Prospects	S Ramesh	COMMERCE	GRS PUBLICATIONS HYDERABAD 978-93-85817-06-5 ISBN	2016		
11	ICT Management and Challenges	S Ramesh	COMMERCE	PRAGMA PUBLICATIONS, HYDERABAD 978-93-84845-19-3 ISSN	2016		
12	Corporate Financial Reporting Practices In Emerging Capital Markets.	Dr A Raveendar Naik	COMMERCE	Journal Of Global Management Outlook UGC listed ISSN-22773789	2016		
13	Corporate Environmental Responsibility practices in Public Organisations: A study of SCCL.	Dr. A R SATYAVAT HI	COMMERCE	<i>International Journal of Research in Commerce and Management.</i> Vol. 7(3), pp.(4-7). ISSN 0976-2183.	2016		
14	Demonetisation - Book(EDITOR AND ARTICLE)	S Ramesh	COMMERCE	PRAGMA PUBLICATIONS 978-93-84845-45-2	2017		
15	Corporate Social Responsibility in Mining Sector: An empirical study on the SCCL. CSR in India-Emerging issues and challenges	Dr. A R SATYAVAT HI	COMMERCE	(pp.68-71). New Delhi. Paramount Publishing House. ISBN: 978-93-851014-5-8.	2017		
16	Awareness of Project affected people on the Corporate Social Responsibility Practices in Private Sector. CSR – Benchmark Practices	Dr. A R SATYAVAT HI	COMMERCE	(pp.760-766).Chennai, Vrinda Publishing House. ISBN: 978-93-85518-07-2.	2017		
17	The Stakeholders Approach of CSR. Corporate Social Responsibility	Dr. A R SATYAVAT HI	COMMERCE	(pp.468-470) Vijayawada. IMRF International Publishing House. ISBN: 978-93-86435-04-0.	2017		
18	Impact of Working Capital performance on profitability of Dairy Industry in Andhra Pradesh	Dr. P Sarveswara Rao	COMMERCE	ISSN 2321-8878	2017		
19	The Major Issues In Development Of Commodity Derivatives Market In India.	Dr A Raveendar Naik	COMMERCE	IOSR JOURNALS e-ISSN 2278-487X	2017		

20	An Evaluative Study Of Rajiv Aarogyasri Health Insurance Scheme In Warangal District Of Pre-Bifurcation Of Telangana State.	Dr. A Raveendar Naik	COMMERCE	Osmania Journal of International Business Studies(OJIBS)ISSN 00973-5372	2017		
21	Changing Dimensions of Financial and Banking System in India	S Ramesh	COMMERCE	PARAMOUNT PUBLISHING HOUSE HYDERABAD 978-93-85101-43-4 ISBN	2017		
22	SET Book	S Ramesh	COMMERCE	PRAGMA PUBLICATIONS HYDERABAD ISBN 978-93-84845-20-9	2018		
23	RISK MANAGEMENT IN BANKING SECTOR WITH REFERENCE TO SBI AND HDFC BANKS - A STUDY	S BINDUSRI S Ramesh	COMMERCE	2347-7180 DOGO RANGSANG RESEARCH JOURNAL	2019	https://www.journal-dogorangsang.in/node/1-sept-dec-20.html	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList
24	IMPACT OF INFLATION ON FDI AND FOREIGN PORTFOLIO INVESTMENT WITH REFERENCE TO INDIA	BOLLA VERABRAH MAM S RAMESH	COMMERCE	2347-7180 DOGO RANGSANG RESEARCH JOURNAL	2019	https://www.journal-dogorangsang.in/node/1-sept-dec-20.html	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList

25	EFFECTIVENESS OF THE AGRICULTURE INSURANCE IN TELANGANA STATE - A STUDY	Dr S NARAYANA SWAMY S RAMESH	COMMERCE	2347-7180 DOGO RANGSANG RESEARCH JOURNAL	2019	https://www.journal-dogorangsang.in/no_1_sept-dec_20.html	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList
26	A Study on Customers Opinion towards Online Banking Services of State Bank of India with Special References to Khammam	Dr D Sreenivas	COMMERCE	Paramount Publishing House, New Delhi, Hyd 978-93-53513-90-0	2019		

27	A STUDY OF CUSTOMER SATISFACTION TOWARDS THE SERVICES OF LIC OF INDIA – A STUDY WITH REFERENCE TO KHAMMAM DT. OF TG	S Ramesh	COMMERCE	IMPACT : IJRHAL Journal, Volume 7, Issue 2, Feb- 2019 2321-8878	2019	http://www.impactjournals.us/archives/international-journals/international-journal-of-research-in-humanities-arts-and-literature?jname=11_2&year=2019&submit=Search&page=7	
28	Emerging issues in Commerce Education in the Globalised Era	Dr S Narayana Swamy	COMMERCE	JTS Publication Delhi ISBN 978-93-90143-19-1	2020		
29	Education of tribal children in Khammam- a case study	S Ramesh B Setram	COMMERCE	2582-7421	2020	https://ijrpr.com/uploads/V1IS/SUE1/IJRP/R0008.pdf	

30	CLAIM MANAGEMENT WITH REFERENCE TO PUBLIC AND PRIVATE INSURANCE - A COMPARATIVE STUDY	Dr S NARAYANA SWAMY, S RAMESH	COMMERCE	2278-4632	2020	https://ugccare.unipune.ac.in/Apps1/Us er/WebA/SearchList
31	AWARENESS ON CONSUMER RIGHTS AND PROTECTION - A COMPARATIVE STUDY OF RURAL URBAN CONSUMERS	Dr S NARAYANA SWAMY, S RAMESH	COMMERCE	2278-4632	2020	https://ugccare.unipune.ac.in/Apps1/Us er/WebA/SearchList
32	CORPORATE SOCIAL RESPONSIBILITY AND BANKING SECTOR- AN IMPACT ANALYSIS	BOLLA VERABRAH MAM, S RAMESH	COMMERCE	2278-4632	2020	https://ugccare.unipune.ac.in/Apps1/Us er/WebA/SearchList
33	A study on financial soundness indicators of LIC India - CARMEL Model(UGC CARE Journal)	S Ramesh	COMMERCE	Sambodhi Journal ISSN 2249-6661 Impact Factor 5.8 Vol-43 No.-04 (II)	2020	https://ugccare.unipune.ac.in/Apps1/Us er/WebA/SearchList

34	ROLE OF HUMAN CAPITAL IN AN ORGANISATION	Dr A R SATYAVATHI, S RAMESH	COMMERCE	2278-4632	2021	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList
35	Perceptions and Expectations of Customers of Life Insurance Corporation of India in the Light of Fintech Adoption	S Ramesh	COMMERCE	2581-7175 IJSRED Volume 4 Issue 3, May-June 2021 ISSN Impact Factor 4.999	2021	http://www.ijssred.com/volume4-issue3-part9.html
36	CUSTOMER PERCEPTION TOWARDS THE LIFE INSURANCE PRODUCT AND SERVICE WITH REFERENCE TO LIC (UGC CARE JOURNAL)	S Ramesh	COMMERCE	Journal of the Maharaja Sayajirao University of Baroda ISSN 0025- 0422 Volume-55, No.1(I) 2021	2021	https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList
37	Inflation Impact on Selected Commodity Prices	S Narayana Swamy	COMMERCE	Design Engineering (Toronto) – Scopus Indexed Journal Vol.2021. Issue. 05, May-2021, ISSN: 0011-9342	2021	
38	PERFORMANCE OF AAROGYASRI HEALTH CARE SCHEME IN TELANGANA STATE - A STUDY IN KHAMMAM DISTRICT	S Ramesh & Dr A Raveendar Naik	COMMERCE	I Research J of Modernization in ET& Science Volume:03/Issue:05/May-2021, P3133-3137 ISSN 2582-5208 Impact Factor 5.354	2021	https://irjmets.com/pastvolumeissue.php?p=35

39	A STUDY ON CUSTOMER PERCEPTION TOWARDS SERVICES OF ICICI BANK IN KHAMMAM DISTRICT	S Ramesh	COMMERCE	International Journal of Applied Research ISSN Online: 2394-5869 ; 7(6): 79-82 Impact Factor: 8.4	2021	https://www.allresearchjournal.com/archives/2021/vol7issue6/PartB/7-6-1-959.pdf
40	Problems & prospects of ICT Application in Edn. In Karimnagar District of Telangana	S Ramesh	COMMERCE	International Journal of Advances in Engineering and Management (IJAEM) Volume 3, Issue 6 June 2021, ISSN 2395-5252 Impact Factor 7.429	2021	http://ijae.com.net/current-issue.php?issueid=31
41	TAX PLANNING IN STRATEGIC MANAGEMENT DECISIONS	D VENKATARA MANAS Ramesh	COMMERCE	IRJMETS	2021	https://irjmets.com/rootaccess/forms/uploads/I RJMETS601276.pdf
42	TAX PLANNING AND MANAGEMENT	S Ramesh KOMMU NAVEN KUMAR	COMMERCE	EPRA IJMR	2021	https://eprajournals.com/viewjournal.php?jid=5493

43	GREEN MARKETING	S Ramesh B SETRAM	COMMERCE	IJAEM	2021	http://www.ijaem.net/current-issue.php?issueid=32
44	A Study of Satisfaction of the Customers about the Services Provided By the Life Insurers in Khammam	D VENKATARA MANA S Ramesh	COMMERCE	IJRPR	2021	https://ijrpr.com/uploads/V2ISUE7/IJRP R559.pdf
45	AWARENESS AND USE OF INFORMATION TECHNOLOGY FOR ACADEMIC INFORMATION AMONG THE UG STUDENTS IN KHAMMAM DISTRICT:A STUDY	S Ramesh BOLLA VEERABRAH MAM	COMMERCE	IJRMETS	2021	https://ijrmets.com/rootaccess/forms/uploads/IJRMETS533125-june.pdf