

DETAILS OF FIELD WORK

FIELD TRIP TO THE COCA-COLA COMPANY

INDIRA PRIYADARSHINI GOVT. DEGREE COLLEGE
FOR WOMEN, NAMPALLY, HYDERABAD
(Re-Accredited with A Grade by NAAC)

**A FIELD TRIP
ON
3RD OCTOBER 2023
ORGANISED BY
DEPT. OF COMMERCE
&
DEPT. OF BUSINESS MANAGEMENT**

Convenor: Etta Udayasri
Co-Ordinators: Mrs. P.Rjitha
Dr. P.Ramapriya
Students Co-Ordinators: Mrs. Arfath Jahan
Mrs. Sridevi

REPORT WRITING:

Our recent educational field trip to the Coca-Cola Company on 3rd October 2023 proved to be an engaging and enlightening experience for our group of students. The trip was organized for students by the Dept. of Commerce and Business Management.

The objective of the trip was to provide students with real-world insights into the operations of a global beverage industry leader and to complement their academic learning with practical exposure.

The highlight of the field trip was the comprehensive tour of the Coca-Cola production facility. Students witnessed the entire production process, from the careful selection of raw materials to the high-tech bottling and packaging stages. The interactive nature of the tour allowed students to grasp the complexities of mass production and quality control.

The trip provided valuable educational insights, linking classroom concepts with real-world applications. Students were able to relate textbook theories to actual production processes, reinforcing their understanding of supply chain management, quality assurance, and industrial automation.

Engaging with Coca-Cola professionals and employees gave students a glimpse into potential career paths within the industry. Learning about diverse roles, from marketing and production to sustainability management, broadened students' perspectives on the range of opportunities available in a multinational corporation.

In conclusion, the field trip to the Coca-Cola Company was a resounding success in achieving its educational objectives. Students not only gained a deeper understanding of the beverage industry's intricacies but also developed a heightened appreciation for the role of responsible business practices. The experience was a valuable supplement to classroom learning, providing students with tangible insights that will undoubtedly enhance their academic journey and future career considerations.



FIELD TRIP TO THE INDUSTRIAL EXHIBITION

NUMAISH 2024

Report:

On 9th Feb 2024, the Department of commerce and Business management has taken the students on a Field trip to Industrial Exhibition Numaish 2024. Number of students participated: 27. The students were accompanied by Smt.P.Rajitha, Smt. Rajini Parcha and team.

The main objective of taking students to the industrial exhibitions was to understand, how to reach a larger audience and promote their product or service. Depending on the industry, exhibitors can hold exhibitions to gather business feedback before introducing their products to the public.

Exhibition is to educate and engage students and individuals by showcasing and explaining concepts, discoveries, innovations and experiments. They aim to enhance people's understanding of the world and the scientific method while sparking curiosity and promoting science literacy.

