

**GOVERNMENT DEGREE COLLEGE PEDDACHINTAKUNTA,
NARSAPUR MEDAK (DIST.)**



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Research Project

On

**'AWARENESS OF CONSUMER RIGHTS IN
TELENGANA'**

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Awareness of consumer right

Introduction: Consumer awareness means creating awareness of a consumer towards his rights and duties. It has been observed very often that a consumer does not get right goods and services. He is charged a very high price or adulterated or low quality goods are sold to him. Therefore it is necessary to make him aware

Consumer: The consumer is an individual who pays some amount of money for the thing required to consume goods and services. As such, consumers play a vital role in the economic system of a nation. Without consumer demand, producers would lack one of the key motivations to produce: to sell to consumers.

Objectives: 1) It seeks information about consumer awareness regarding different products .

2) It gets information about demerits or defects of products from consumers and suggests remedial measures

3) It prepares wide market for the product .

4) Right to information about the project

Methodology:

primary method: primary data collected from To interaction with the customer

To know to questioning to the customer

Secondary method: secondary data collected from news papers, Internet and journals

Data analysis: Consumer Awareness is the process of making the consumer of goods and services aware of his rights. It involves educating a consumer about safety, information and the redresses options available to him. As previously discussed consumer awareness is one of the most persistent problems the government faces when it comes to consumer protection. To resolve this problem the government has come up with various methods over the years. In fact, it is the main aim of the Department of Consumer Affairs

Findings: Consumer Awareness is an act of making sure the buyer or consumer is aware of the information about products, goods, services, and consumers rights. Consumer awareness is important so that buyer can take the right decision and make the right choice. Consumer awareness is needed to protect the consumers from the exploitation. If safe guards their interests. It removes their ignorance, unawareness and illiteracy about the goods consumer awareness provides the consumer the knowledge of their rights where can be claimed to redress grievances.

Suggestion: They should be informed about the product. The product packaging should list the details which should be informed to the consumer and they should not hide the same or provide false information. To inform the safety about the project to consumer right

Summery: To conclude, people are concerned about different aspects of consumer awareness i.e. their rights and duties, certified products, MRP, date of manufacturing and expiry of the products they used, Consumer Courts etc. as far as urban area is concerned