# CRITERIA-VI

## Governance, Leadership and Management

### 6.3 Faculty Empowerment Strategies

**6.3.1: The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression**

**Avenues for Career Development & Progression**

| | | |
|---|---|---|
| 2018-19 | 6 Day FDP on the Emerging Technologies | February' 2019 |
| 2019-20 | 6 Day FDP on Digital Teaching Tools | June' 2020 |
| 2020-21 | Webinar on New Education Policy | August' 2020 |
| 2020-21 | Webinar on Autonomy Importance & NAAC Related Report Writing & Documentation | January' 2021 |
| 2021-22 | NAAC RAF -Orientation | December' 2021 |
| 2021-22 | Intellectual Property Rights-An Overview | June' 2022 |
| 2021-22 | Intellectual Property Rights-Awareness Programme | July' 2022 |
| 2021-22 | CLIFF-Faculty Forum-Shehar Nama | July' 2022 |
| 2021-22 | CLIFF-Faculty Forum-Telangana Ideologue Prof.Kottapalli Jayashankar | August' 2022 |
| 2022-23 | CLIFF-Faculty Forum-Role of Correction of Errors in Speaking Correct English | October' 2022 |
| 2022-23 | One Day Workshop on Research Methodology | February' 2023 |
| 2022-23 | NAAC Preparation- An Overview | April' 2023 |

# *IQAC REPORT ON ONE WEEK ONLINE FDP ON "DIGITAL TEACHING TOOLS" HELD FROM 29TH JUNE TO 5TH JULY 2020*

IQAC CELL of Government City College (A), Hyderabad, in collaboration with Department of commerce and computer science organized one week online faculty development program on " Digital Teaching Tools" from 29th June 2020 to 05th July 2020.

Chief patron for this program is Sri Naveen Mittal IAS,Commissioner of Collegiate Education ,

Patron for this FDP Dr.V.VijayaLakshmi, Principal Government City College

Convenor – Dr.K.L.V.VaraPrasad, IQAC Coordinator & Head Deparment Of Botany

Co-convenor-Dr.J.Ratna Prabhakar, Head Department of Commerce

Organizer Sri.Busi Anil Kumar, Asst.Prof.Of Chemistry

Around 600 participants got registered for this FDP program including participants from other states.

**Day wise activities of the FDP Program**

**29th June Day 1:**

We invited Prof.L.Anjaneyulu, Head Department of ECE,NIT,Warangal as resource person and he demonstrated about google tools. Participants got live demo about how to use google drive,cloud. He explained in detail about how to create file, upload data and transfer files through google drive.

Sir also explained about google sheets, demonstrating preparation of marks lists of students and sharing of google sheets.

He also gave detailed demonstration of preparation of google forms, course evaluation methods, editing of course evaluation,conduction of polls & responses analysis.

Sir also demonstrated how to use google earth software and it navigation process.

**30th June 2020,day 2:**

We invited Mr.Suneel Kumar Duvvuri, Asst Professor, Department of Computer Science ,GDC Rajahmundry and he explained online evaluation methods topic to all participants. He gave detailed demonstration on open source tools, google forms, google spread sheets.

He also gave a live demo on how to evaluate google forms, add on usage through flubaroo tool. Also demonstrated how to conduct exam, assessment, evaluation and awarding of scores.

He gave intricate details like how to control students on online class by using tools like edpuzzle.

A detailed demo on online quiz conduction with the help of Thatquiz.org, mentimeter.com, menti.com, quizizz.com & Socrative.com was delivered by Mr.Suneel Kumar Duvvuri.

**1st July 2020,Day 3:**

We invited two resource persons in this session

Our first resource person was Dr.R.Komala, Head Department of Physics, St.Pious X Degree and PG College for Women,Hyd. She demonstrated on online certificate making using Certify em

software. She explained the procedures of creation of untitled form for quiz, usage of settings for Certify.em application.

Our second resource person was Mrs.Sandhya Sree, Head,Department of Computer Science, St.Pious X Degree and PG College for Women,Hyd. She Demonstrated about customizing of certificate by using tools such as google slides, Certify.em and also explained about use of custom templets, creation of sample certificate of our FDP.

She also gave detailed demo on advanced options usage, settings for quizzes, resend certificate procedure and screen capturing with the help of power point.

**2nd July 2020, Day 4:**

Resource person for this session was Mr. Busi Anil Kumar, Asst.Prof.of Chemistry, Government City College, Hyderabad and he demonstrated about google class room.

He explained about procedure to creat a google class with our customized preferences ,installation of google class room app in android supported devices.

He demonstrated and gave hand on experience to participants of aspects of interacting methods with students on online class, operation of class, calendar, settings,notifications, commands etc.

Also explained in details about messaging method to students, assigning class work to students, giving co-teacher option, to fix class schedule in calendar, to upload assignments, evaluation of assigned work and Rubricks.

**3rd July 2020 Day 5:**

We invited two resource persons for this session on the topic of Virtual Board, you tube streaming and face book streaming.

First resource person was Mr Gajendra babu P K , IT officer Academic cell, O/o CCE, Hyderabad took a live demo on virtual borad usage. He demonstrated usage of virtual board with application of large size app explained in detail about various features of virtual board.

Our second resource person was T.Naveen Chandra Academic officer & State Technical Coordinator for DOST demonstrated procedure to crate youtube channel, youtube studio and live streaming of youtube channel, facebook live straming techniques and OPS platforms.

**4th July 2020, Day 6:**

We invited Dr.Madhusudhan J V, Associate Professor, Department of Education, School of Social Sciences, University of Hyderabad. He demonstrated moodles and usage of moodle cloud with online interaction with participents. He gave a live demo on how to open account of moodle cloud, its advantages and limitations. He also shown us to process of creation of our own course through using big blue button and step wise procedures of moodles.

**5th July 2020, Day 7:**

We invited Microsoft teams for a live demo session on application and usage of Microsoft teams software.

The resource person gave live demo session on the procedure of application of Microsoft teams through live interaction with the participants.

After the lecture session question & answer session was conducted. Questions send by participants asked by moderators and resource persons clarified all doubts.

Feed back on the classes and resource persons were collected from all participants on end of each session and I am happy to inform you that more than 90% of Participants appreciated our faculty development program and most of them got to know these digital teaching tools for the first time through our FDP.

On the last day of the FDP an assessment test in the form of multiple choice was conducted with incorporation of all the lectures and topics covered in the one week faculty development program and all the participants succeeded in the test and awarded with online certificate from Government City College, Hyderabad.

# WELCOME

# Government City College (A), Hyderabad

## One Week National Level

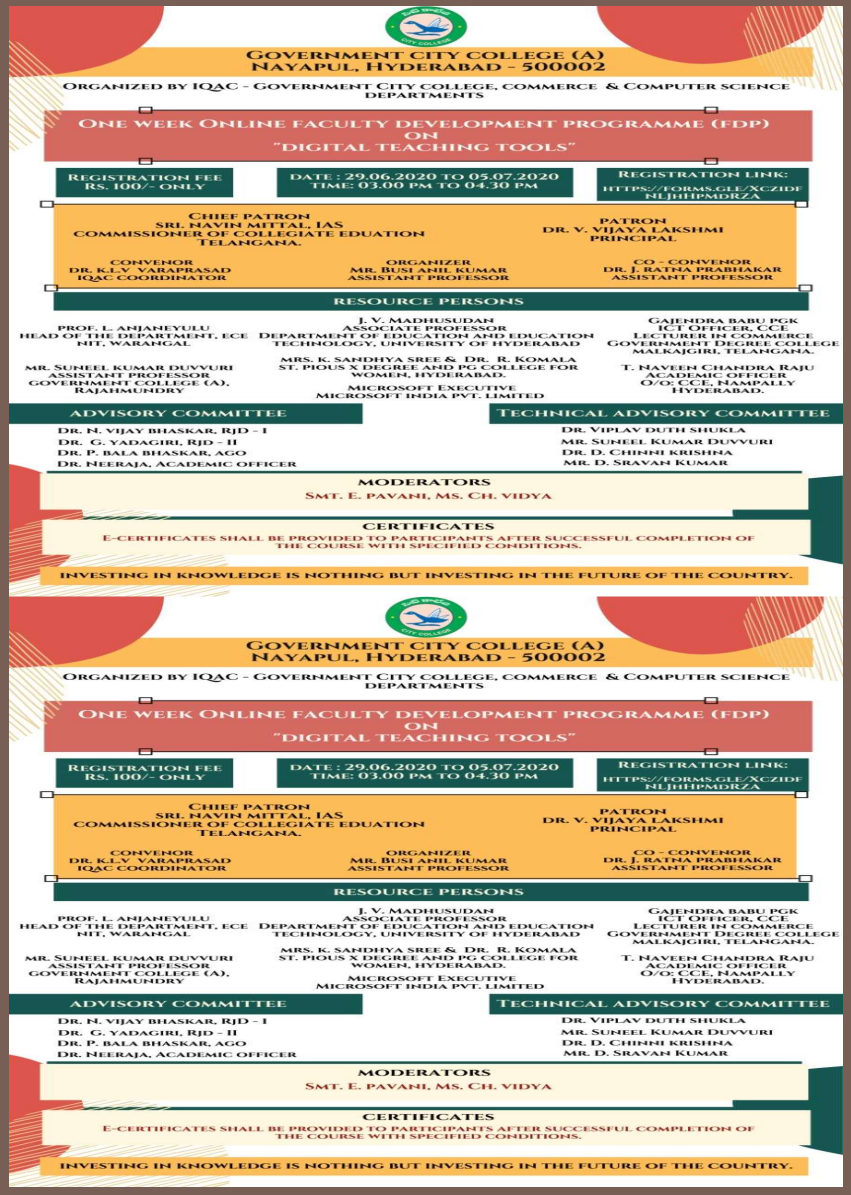
## Online Faculty Development Programme

## From 29.06.2020 to 05.07.2020

## Organized by

**IQAC Cell, Department of Commerce &**

**Department of Computer Science & Applications**




**FDP**

# Welcome to Valedictory Session

# GOVERNMENT CITY COLLEGE, HYDERABAD

(Autonomous)

Affiliated to Osmania University

Accredited with 'B++' Grade by NAAC

*Welcome!*

to

## Valedictory Session

of

One Week National Level Online Faculty Development Programme

**Digital Teaching Tools**

Date: 05.07.2020 Time: 5.00 pm

**Organised by**

IQAC Cell, Department of Commerce and Computer Science & Applications

Chief Guest

**Sri. Navin Mittal, IAS**

Commissioner of Collegiate Education, Telangana

Guest of Honour

**Prof. R. Limbadri**

Dost Convenor, CCE, Telangana

Principal

**Dr. V. Vijaya Lakshmi**

Govt. City College(A), Hyderabad.

**CONVENOR**
DR. K.L.V VARAPRASAD
IQAC COORDINATOR

**ORGANIZER**
MR. BUSI ANIL KUMAR
ASSISTANT PROFESSOR

**CO - CONVENOR**
DR. J. RATNA PRABHAKAR
ASSISTANT PROFESSOR

**ADVISORY COMMITTEE**

DR. N. VIJAY BHASKAR, RJD - I
DR. G. YADAGIRI, RJD - II
DR. P. BALA BHASKAR, AGO
DR. NEERAJA, ACADEMIC OFFICER

**TECHNICAL ADVISORY COMMITTEE**

DR. VIPLAV DUTH SHUKLA
MR. SUNEEL KUMAR DUVVURI
DR. D. CHINNI KRISHNA
MR. D. SRAVAN KUMAR

**Day- 7**

# Welcome to Valedictory Session

# WELCOME

**Chief Patron**

**Sri. Navin Mittal IAS**

**Commissioner of Collegiate Education, Govt. of Telangana.**

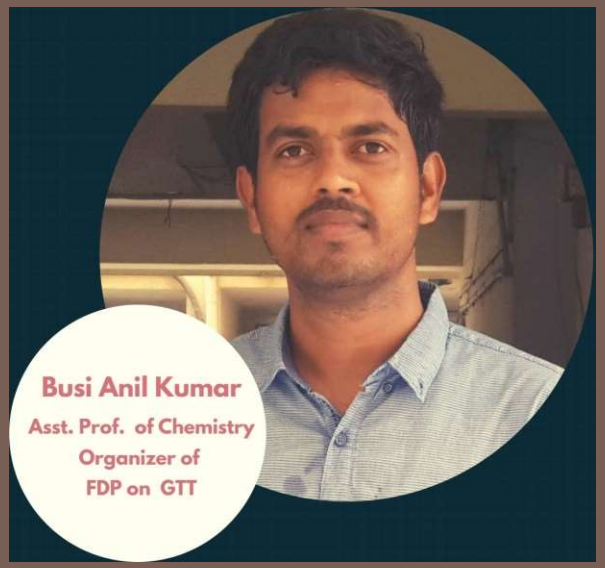
**Principal**

**Dr. V. Vijaya Lakshmi**

**Govt. City College(A), Hyderabad.**

## One Week National Level Online Faculty Development Programme

Dr. K.L.V. Vara Prasada Rao
Convenor – IQAC Cell




Mr. Busi. Anil Kumar
Assistant Professor of Chemistry

Dr. J. Ratna Prabhakar
I/c, Dept. of Commerce

FDP

# Organizing Committee Members

**Ms. Ch. Vidya**

**Assistant Professor of Bio-Chemistry**

**Smt. E. Pavani**

**Assistant Professor of Economics**

# FDP

# Moderators (Day -1 to Day -7)

1. Ms Ch. Vidya – Assistant Professor of Biochemistry
2. Smt. T. Raga Sudha – Assistant Professor of Microbiology
3. Sri. A. Sudarshan – Assistant Professor of Physics
4. Sri . Anil Kumar Bojja – Assistant Professor of Chemistry
5. Sri. D. Shravan Kumar – Lecturer in Computer Science

Left to Right

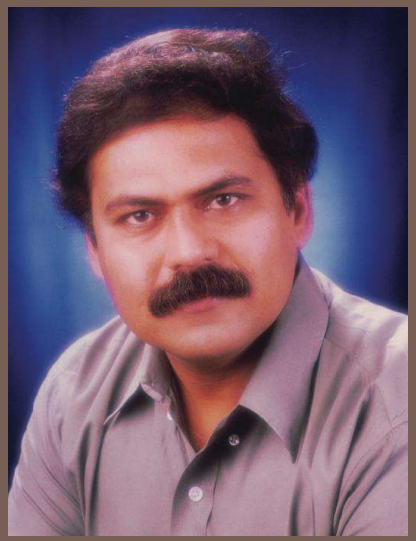
FDP

# IQAC – Committee Members

1. Dr. N. Vijay Bhaskar - Regional Joint Director – I
2. Dr. G. Yadagiri - Regional Joint Director – II
3. Dr. P. Bala Bhaskar – Academic Guidance Officer
4. Dr. Neeraja – Academic Officer



# Advisory Committee



1. Dr. Viplav Duth Shukla – I/c, Dept. of Chemistry
2. Dr. D. Chinni Krishna – I/c, Dept. of Electronics
3. Sri. Suneel Kumar Duvvuri – I/c, Dept. of Computer Science, Rajha Mahendravaram
4. Sri. D. Shravan Kumar – Lecturer in Computer Science

Left to Right

# FDP

# Technical Advisory Committee

1. **Dr. D. Chinni Krishna – I/c, Dept. of Electronics**
2. **Sri. D. Shravan Kumar – Lecturer in Computer Science**
3. **Smt. L. Babitha Rani – Lecturer in Computer Science**
4. **Smt. A. Swapna - Lecturer in Computer Science**
5. **Smt. Y.Avanthi - Lecturer in Computer Applications**
6. **Smt. J. Sailaja - Lecturer in Computer Applications**

**Left to Right**

**FDP**

# Raporting Team

# FDP

# Resource Persons (Day -1 to Day-7)

FDP

# Teaching Staff – Govt. City College

| | Programme Schedule | | | | |
|---|---|---|---|---|---|
| S.No. | Day | Time | Date | Topic Name | Resource Person |
| 1 | Monday | 03.00 pm - 04.30 pm | 29.06.2020 | Google Tools | Prof. L. Anjaneyulu, Department of ECE, NIT Warangal. |
| 2 | Tuesday | 03.00 pm - 04.30 pm | 30.06.2020 | Online Evaluation Methods | Mr. Suneel Kumar Duvvuri, Department of Computer Science, Government Degree College, Rajahmundry. |
| 3 | Wedneday | 03.00 pm - 04.30 pm | 01.07.2020 | Certify'em for Google Forms and Screen Capturing with Audio Recording Tools | Mrs. K. Sandhya Sree , HOD, Department of Computer Science, St. Pious X Degree and PG College for Women, Hyderabad.<br>Dr. R. Komala , HOD, Department of physics, St. Pious X Degree and PG College for Women, Hyderabad. |
| 4 | Thursday | 03.00 pm - 04.30 pm | 02.07.2020 | Google Class Room | Busi Anil Kumar, Assistant Professor of Chemistry, Government City College, Nayapul, Hyderabad. |
| 5 | Friday | 03.00 pm - 04.30 pm | 03.07.2020 | Virtual Board | PGK Gajender Babu, ICT Officer, Lecturer in Commerce, Government Degree College, Malkajgiri, Hyderabad.<br>T. Naveen Chandra Raju, Academic Officer, O/o, CCE , Nampally , Hyderabad. |
| 6 | Saturday | 03.00 pm - 04.30 pm | 04.07.2020 | Moodles | Madhusudan J V, Associate Professor, Department of Education and Education Technology, University of Hyderabad. |
| 7 | Sunday | 03.00 pm - 04.30 pm | 05.07.2020 | Microsoft Tools (Optional) | Microsoft Executive |

# FDP

# One Week – Programme Schedule

# GOVERNMENT CITY COLLEGE, HYDERABAD

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2020-2021 Academic Year

*Welcome!*

to

One Week National Level Faculty Development Programme

Organised by

IQAC Cell, Department of Commerce and Computer Science & Applications

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SRI. NAVIN MITTAL, IAS
COMMISSIONER OF COLLEGIATE EDUATION
TELANGANA.

**PATRON**
DR. V. VIJAYA LAKSHMI
PRINCIPAL

**CONVENOR**
DR. K.L.V VARAPRASAD
IQAC COORDINATOR

**ORGANIZER**
MR. BUSI ANIL KUMAR
ASSISTANT PROFESSOR

**CO - CONVENOR**
DR. J. RATNA PRABHAKAR
ASSISTANT PROFESSOR

Day: 1 Date: 29.06.2020 Time: 3.00 to 4.30 pm

Topic: Google Tools

Resource Person

## Prof L. Anjaneyulu

Head, Department of ECE , NIT, Warangal

**ADVISORY COMMITTEE**

DR. N. VIJAY BHASKAR, RJD - I
DR. G. YADAGIRI, RJD - II
DR. P. BALA BHASKAR, AGO
DR. NEERAJA, ACADEMIC OFFICER

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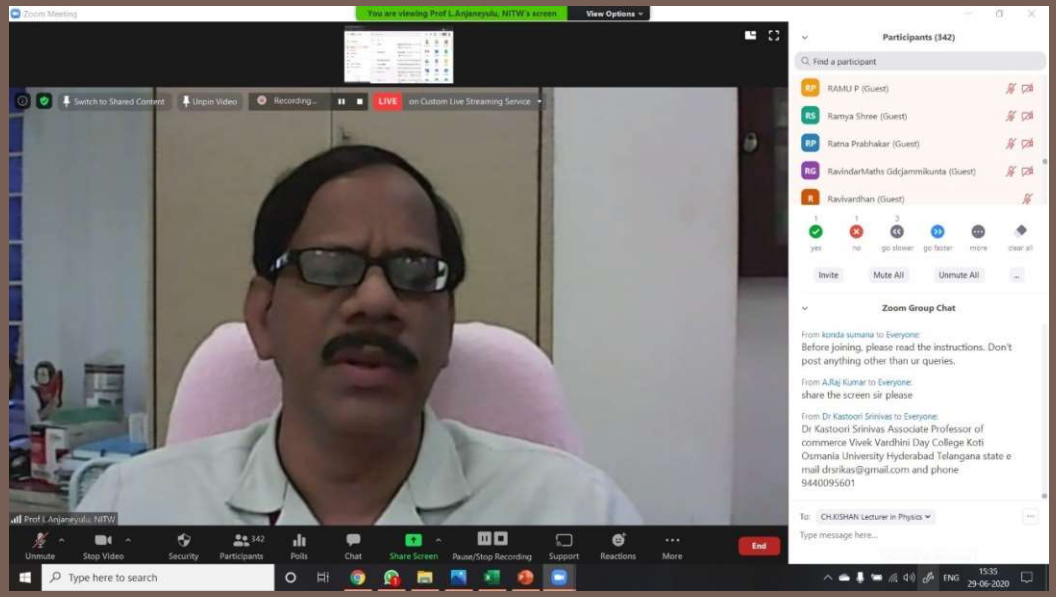
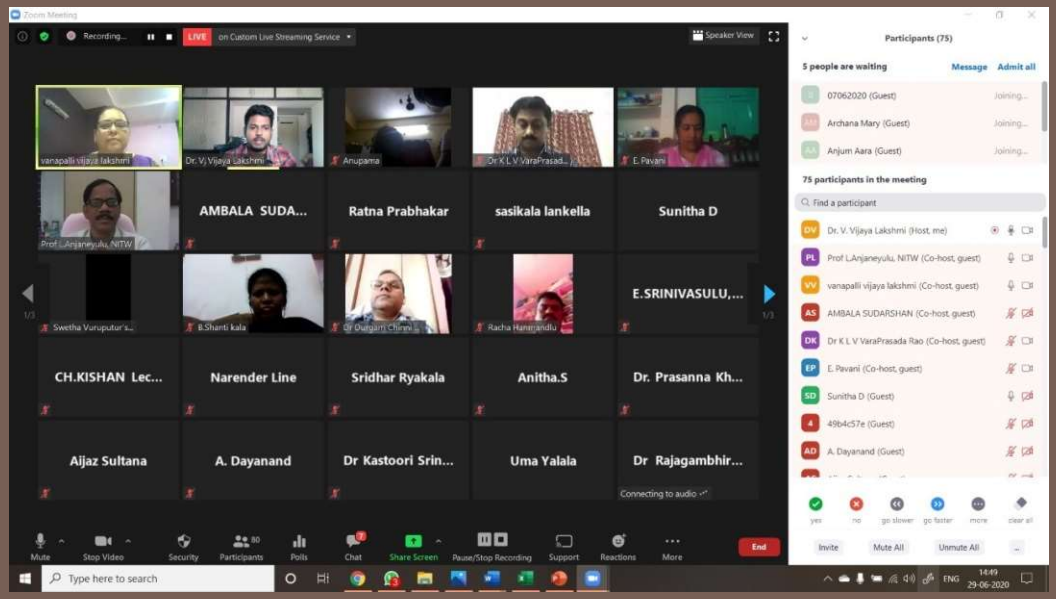
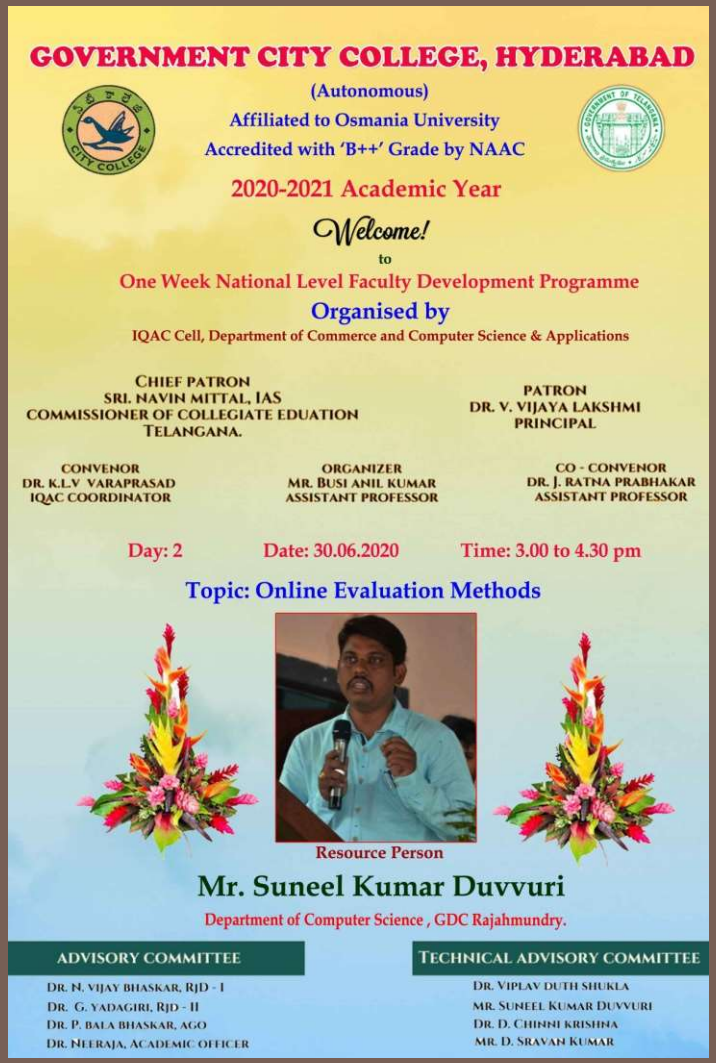



**FDP**

**Day -1 : Date: 29.06.2020**



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**Day - 2 : Date: 30.06.2020**

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**CO - CONVENOR**
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ASSISTANT PROFESSOR

Day: 3 Date: 01.07.2020 Time: 3.00 to 4.30 pm

Topic: Certify'em for Google Forms and Screen Capturing with Audio Recording Tools

Resource Person

**Mrs.K.Sandhya Sree**

Head, Department of Computer Science
St.Pious X Degree and PG College for Women, Hyd.

Resource Person

**Dr.R.Komala**

Head, Department of Physics
St.Pious X Degree and PG College for Women, Hyd.

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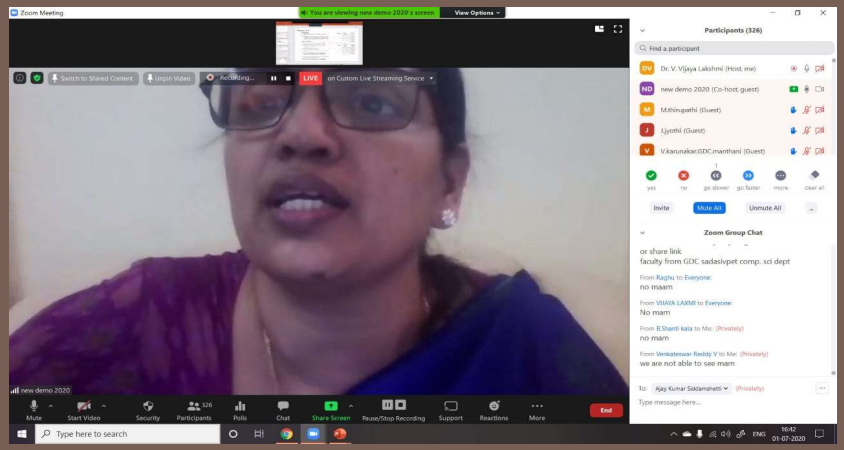

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**Day - 3 : Date: 01.07.2020**

**FDP**

**Day - 4 : Date: 02.07.2020**

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ASSISTANT PROFESSOR

CO - CONVENOR
DR. J. RATNA PRABHAKAR
ASSISTANT PROFESSOR

Day: 5 Date: 03.07.2020 Time: 3.00 to 4.30 pm

## Topic: Virtual Board

Resource Person

**Mr. T.Naveen Chandar Raju**

Academic Officer
O/o: CCE, NAMPALLY, HYDERABAD

Resource Person

**Mr. Gajendra Babu PGK**

ICT Officer (Academic Cell, CCETS) (I/c)
Lecturer in Commerce,GDC Malkajgiri.

**ADVISORY COMMITTEE**

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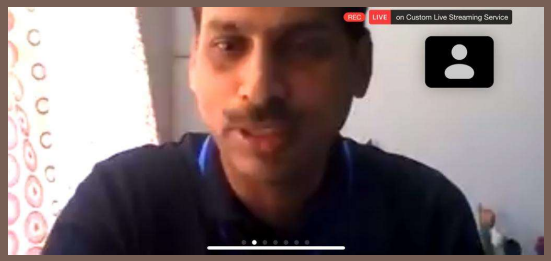
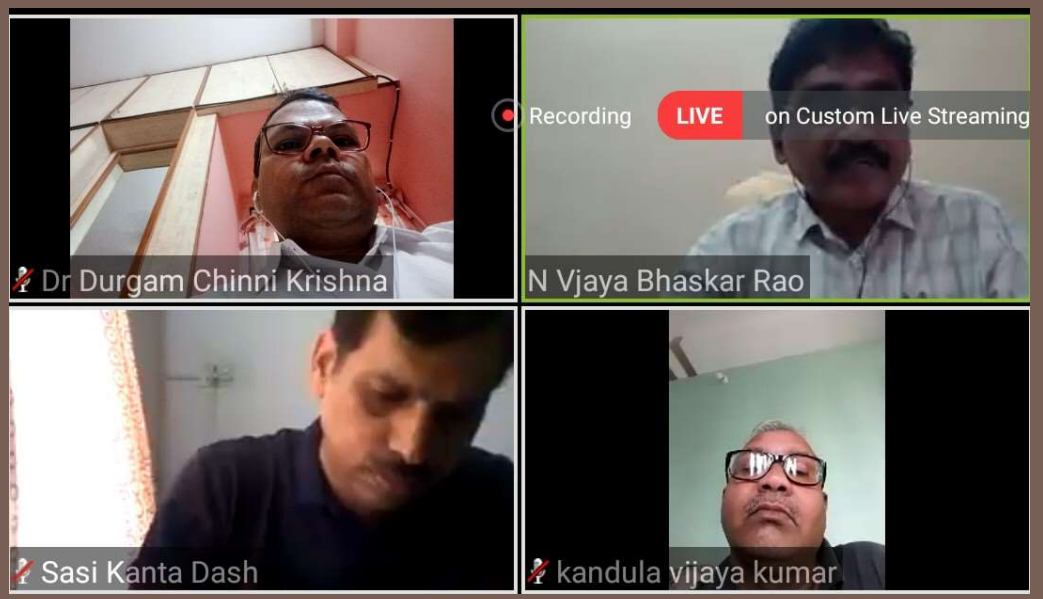
MR. D. SRAVAN KUMAR

**FDP**

**Day -5 : Date: 03.07.2020**






**FDP**

# Day -6 : Date: 04.07.2020

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2020-2021 Academic Year

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IQAC COORDINATOR

ORGANIZER
MR. BUSI ANIL KUMAR
ASSISTANT PROFESSOR

CO - CONVENOR
DR. J. RATNA PRABHAKAR
ASSISTANT PROFESSOR

Day: 7 Date: 05.07.2020 Time: 3.00 to 5.00 pm

## Topic: Microsoft Tools

Resource Person

**Mr. Nittin Pahwa**

All India Program Manager K12
&
Higher Education Microsoft India

ADVISORY COMMITTEE

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DR. G. YADAGIRI, RJD - II
DR. P. BALA BHASKAR, AGO
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MR. SUNEEL KUMAR DUVVURI
DR. D. CHINNI KRISHNA
MR. D. SRAVAN KUMAR

**FDP**

**Day -7 : Date: 05.07.2020**

# GOVERNMENT CITY COLLEGE

# WELCOMES

# NATIONAL WEBINAR ON

## NATIONAL EDUCATION POLICY – 2020
## IMPLEMENTATION AND CHALLENGES IN HIGHER EDUCATION.

# ORGANISED BY

IQAC of GOVERNMENT CITY COLLEGE , Hyderabad

In collaboration with

DON BOSCO COLLEGE, YELAGIRI

# RESOURCE PERSON 1

**Sri. VV Lakshmi Narayana, Additional Director General of Police ( Retired)**

- Vasagiri Venkata Lakshmi Narayana, IPS.
- Born in 1965 at Cuddapah, AP
- Education: (i) B Tech from NIT, Warangal
  (ii) M Teach from IIT, Madras
- Active Years of Career: 1990- 2018
- Popularity: Led the investigations like OMC Scandal, Emaar properties, Satyam Scandal, Disproportionate Assests case
- Personal traits:

(a) Known for Impact speeches

(b) Interacted with 25 lakh youth

(c) Active member of Lead India Foundation ( Known for blood donation)

(d) Honesty

(e) Adoption of villages that voluntarily prohibit alcohol.

# RESOURCE PERSON 2

**Thaddeus Singarayan, PH.D (President and CEO)**

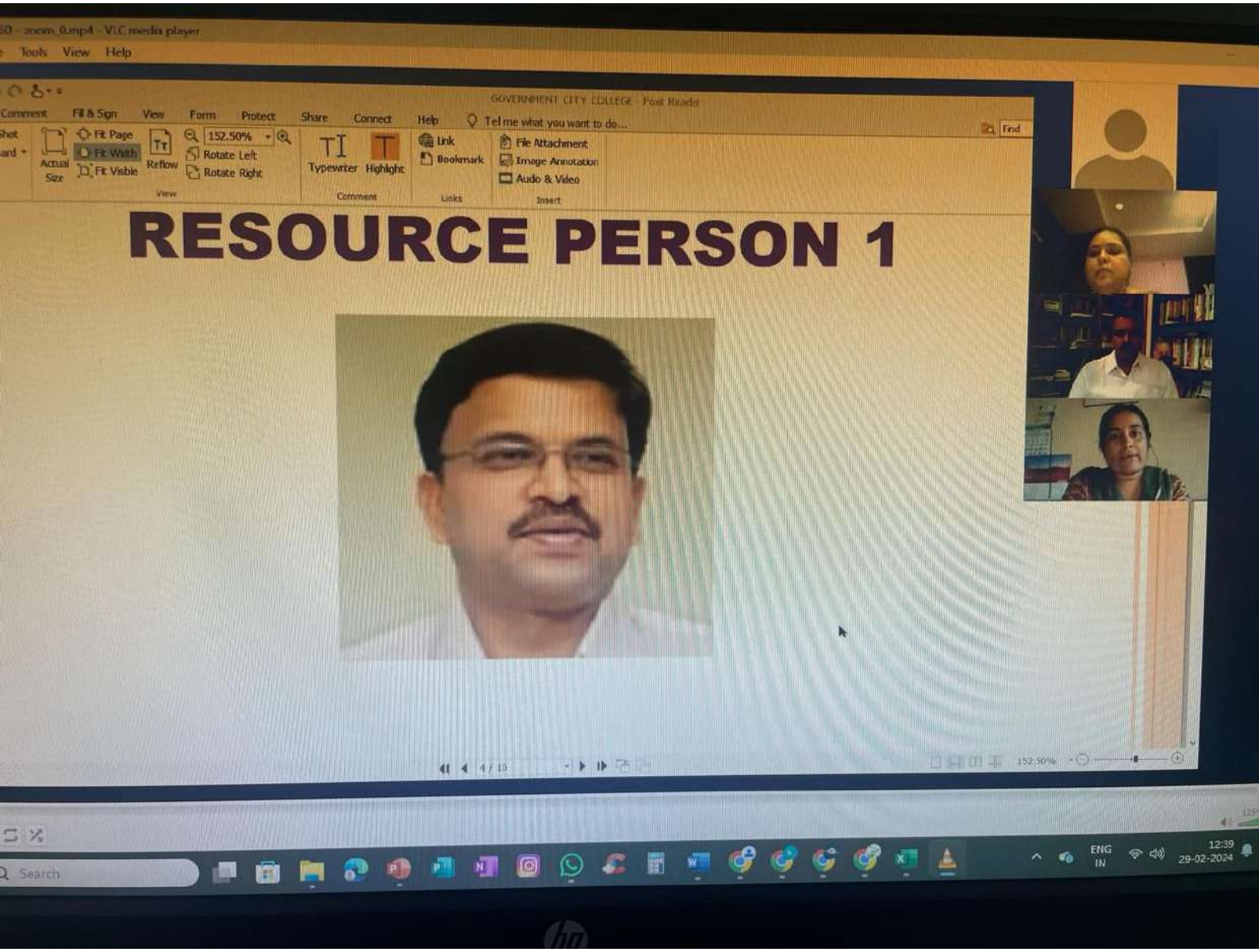
- Founding Director of Boscosoft Technologies
- 3 decades of experience in Business Modelling and information system development for Education, Health Care, Micro financing and logistics
- Empowered more than 1000 youth as software professionals.
- One of the pioneers in the country in semantic Technology and its applications.
- Consultant to SemTech organisation in India and abroad.

# RESOURCE PERSON 3

**Prof. Samuel Johnson.K , Digital Education Coach, Faculty - VIT AP School of Business**

- Working as a faculty in VIT, AP SCHOOL OF BUSINESS.
- Taking care of student welfare, events and branding activities at VIT, Amravati Campus
- Digital Education Coach
- E- Learning consultant
- Worked for VIT, Academic Staff College
- Associated with faculty training programmes
- Wipro and Dale Carnegie certified master training.
- Motivational speaker and corporate trainer

Thank You!!!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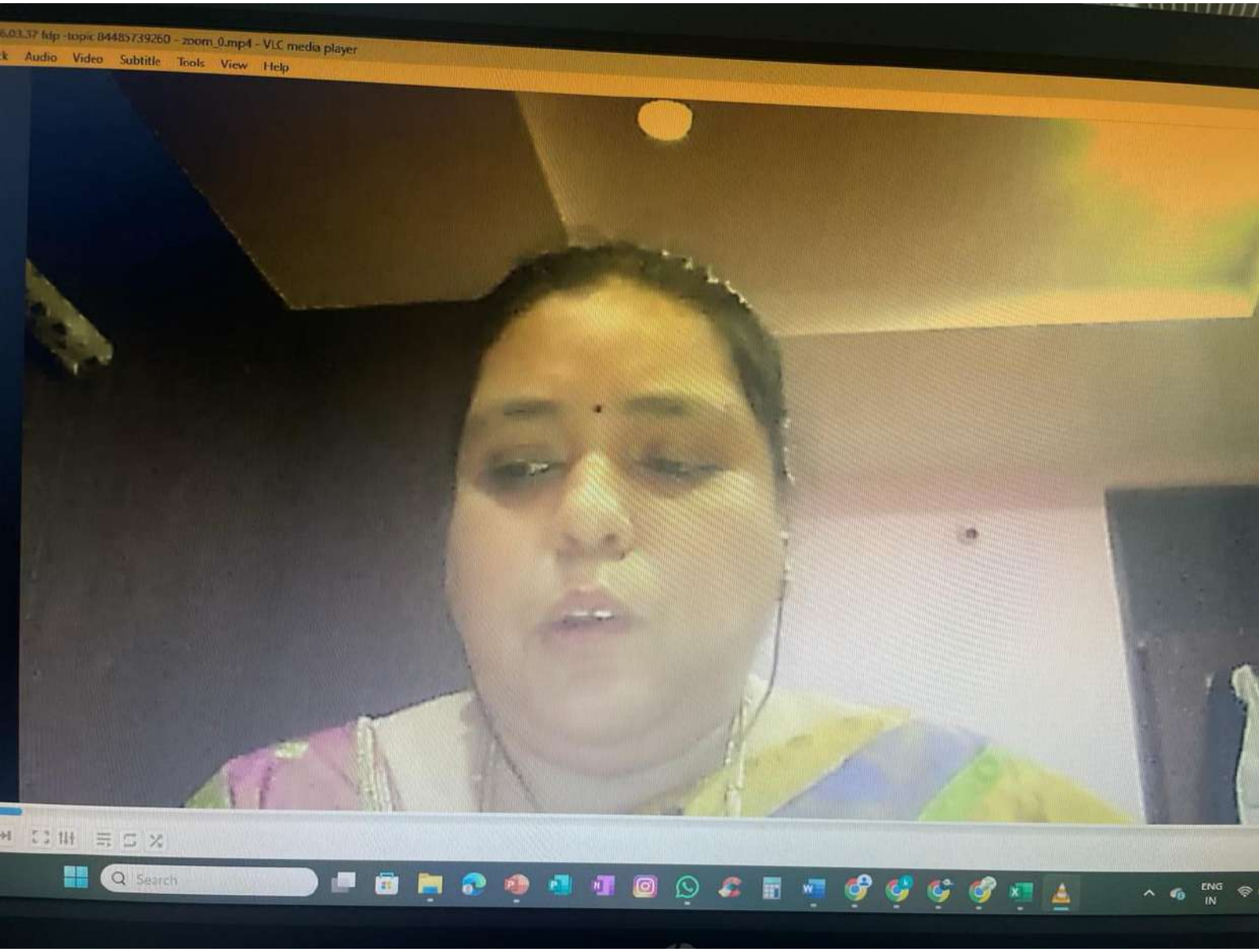
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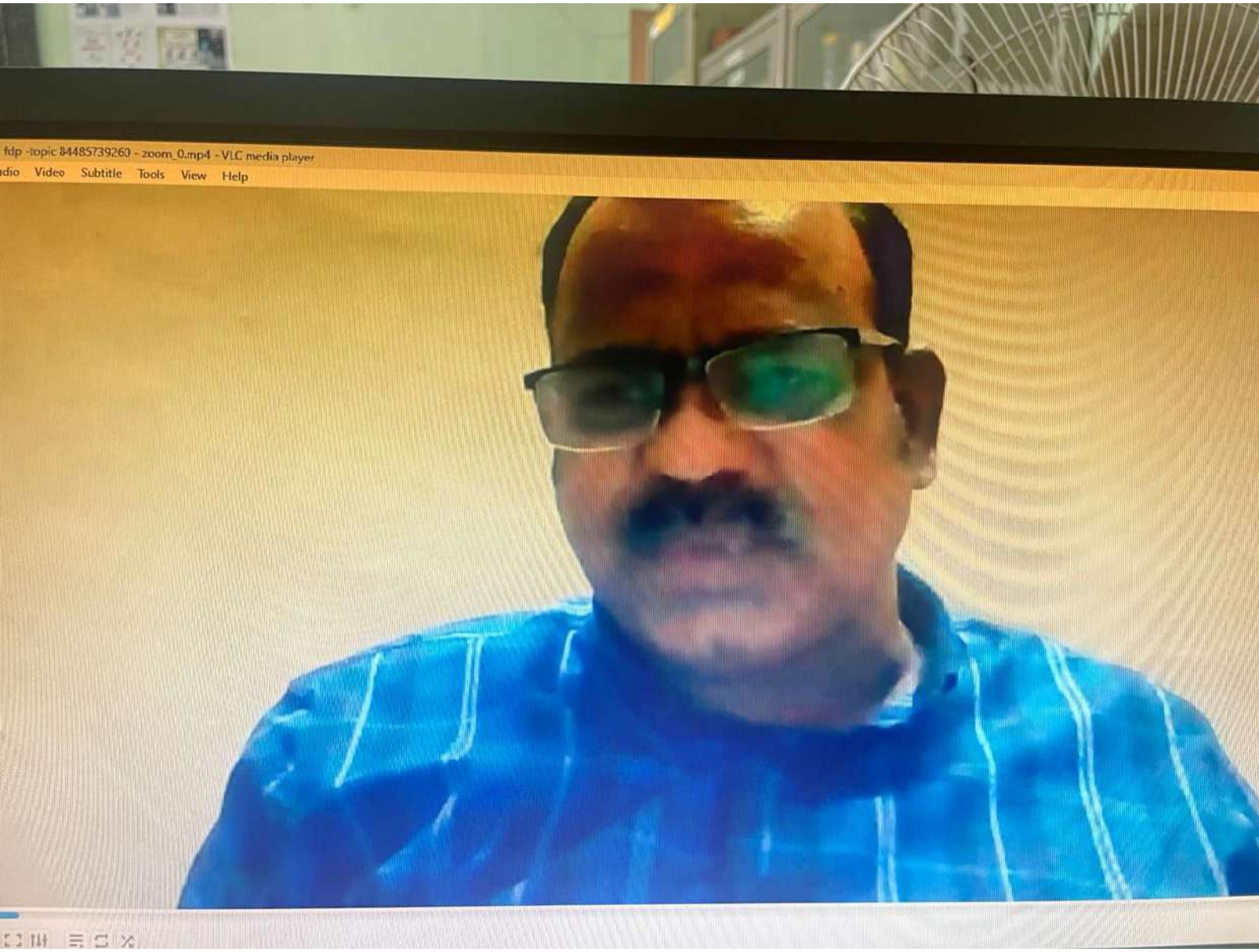
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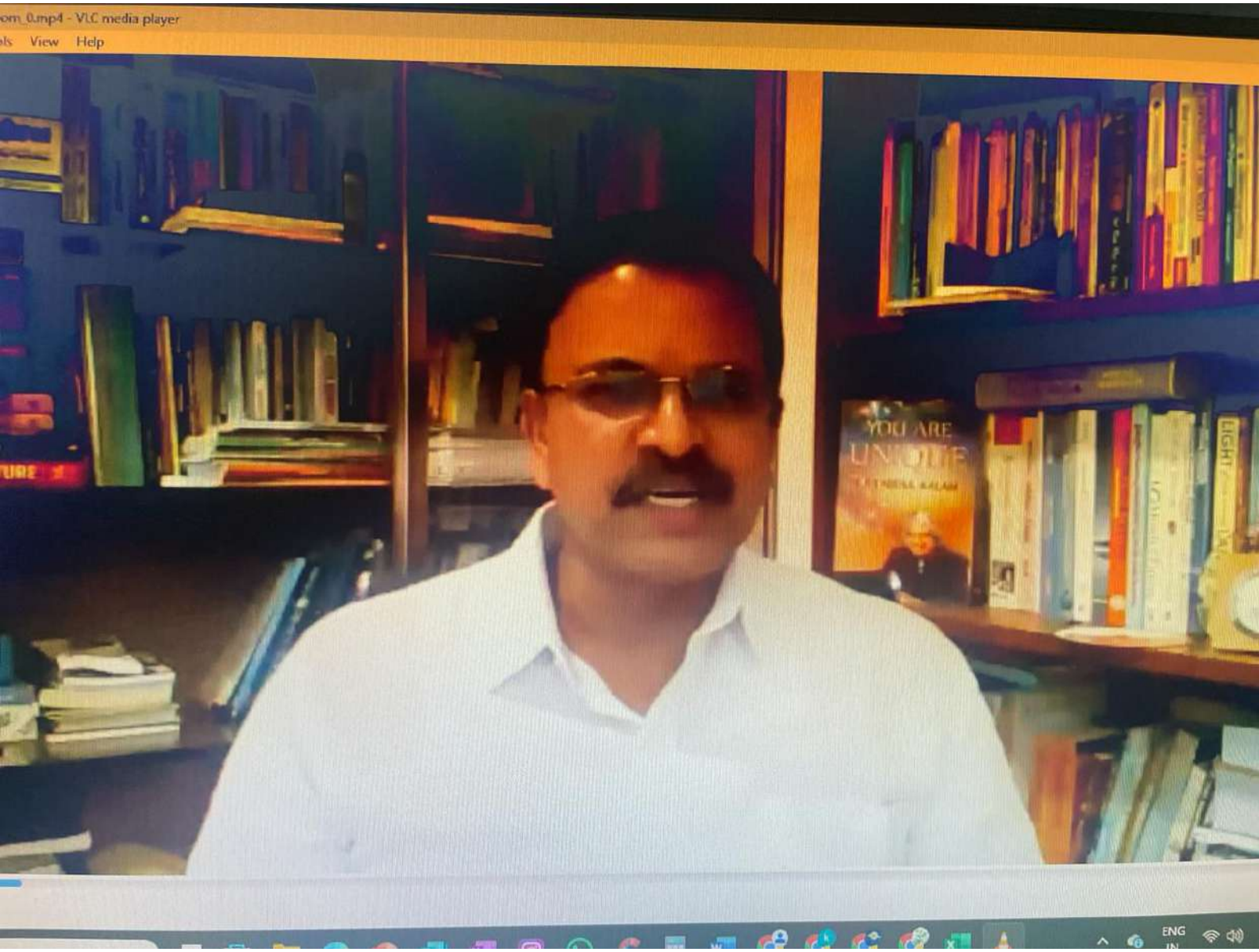
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YOU ARE
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LIGHT
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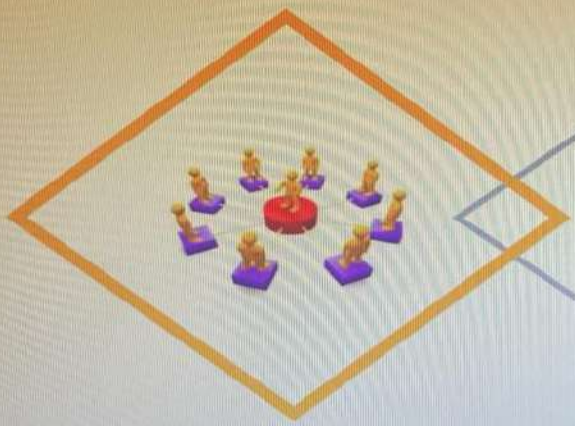
# Higher Education Concerns



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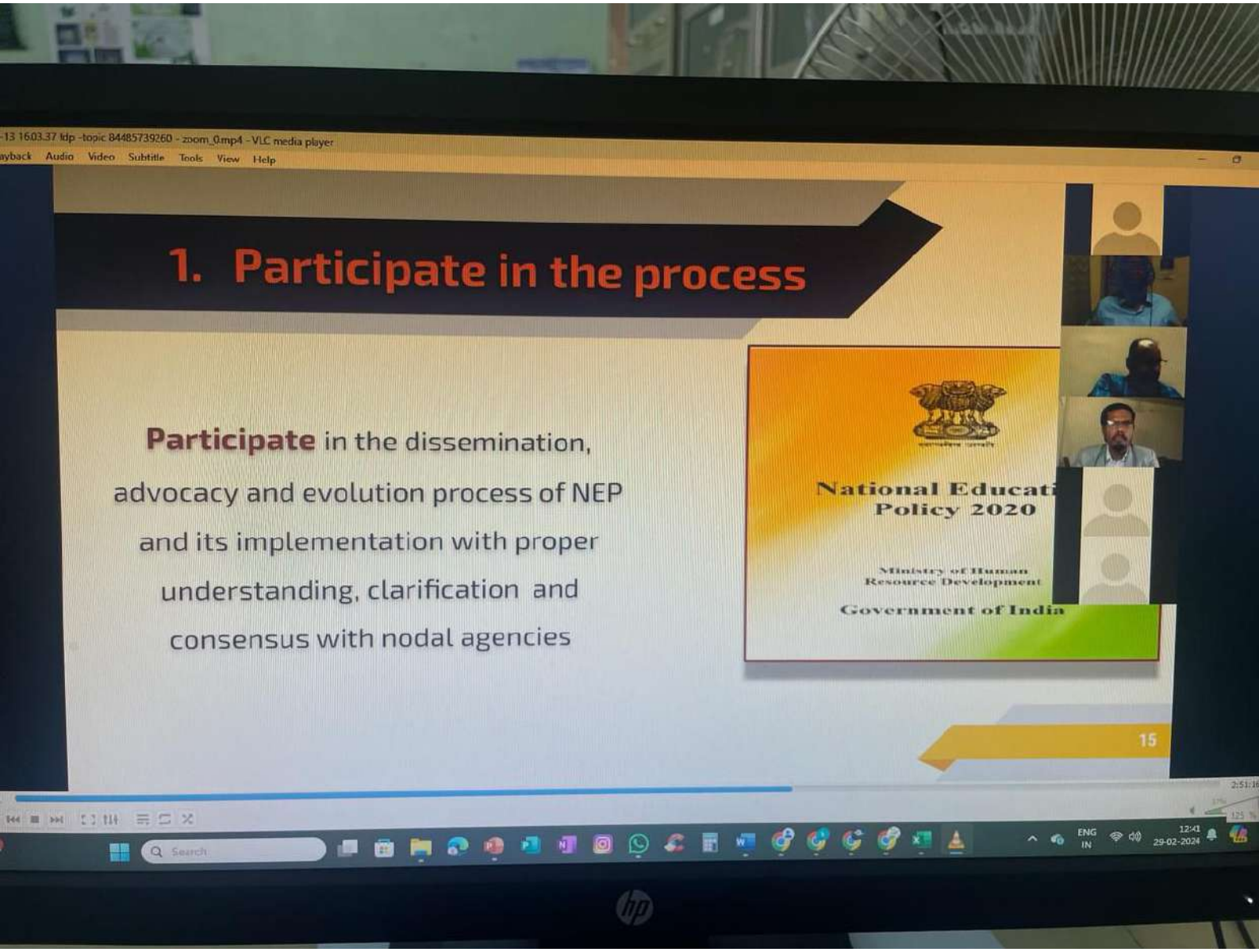
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1. Participate in the process
Participate in the dissemination, advocacy and evolution process of NEP and its implementation with proper understanding, clarification and consensus with nodal agencies
National Educati
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Ministry of Human Resource Development
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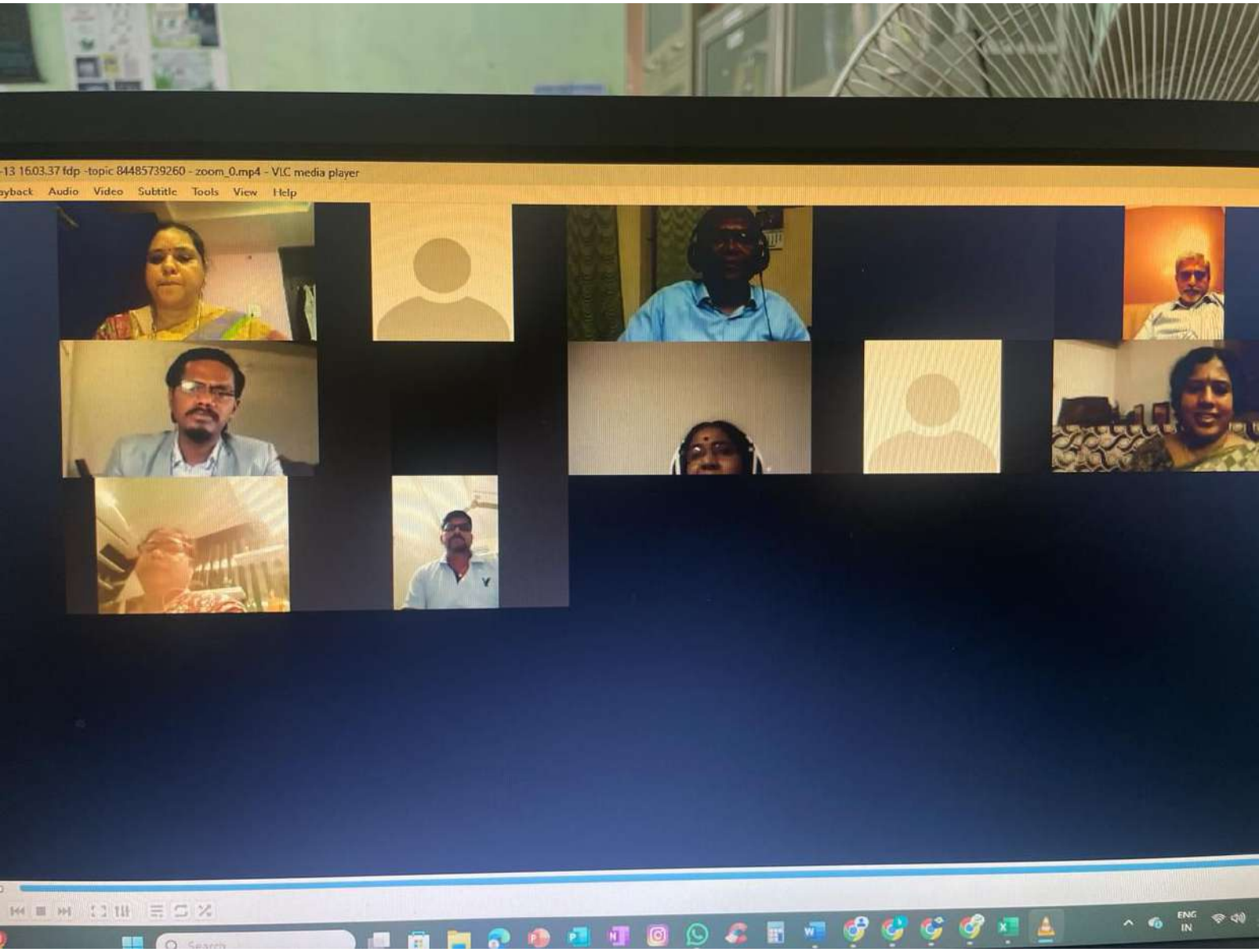
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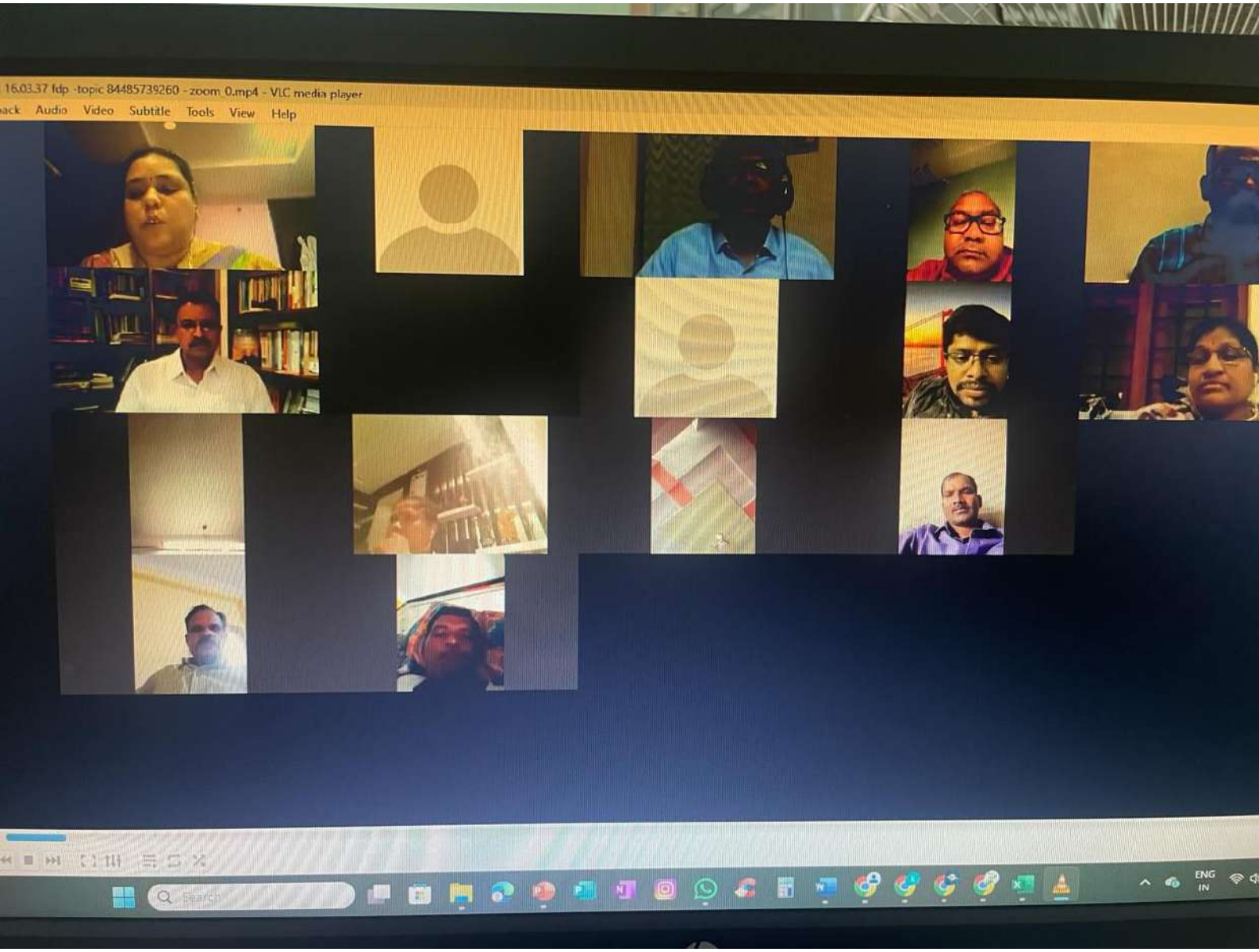
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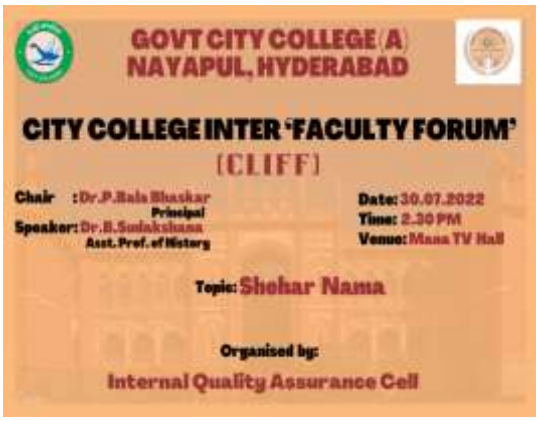
# CLIFF
## (CITY COLLEGE INTER 'FACULTY FORUM')

Faculty forum is a platform for sharing knowledge of the faculty on teaching/learning/evaluation/research/academic administration. Teaching and learning are interlinked processes. Learning is a never-ending process; hence teachers are often mentioned as lifelong learners. Good and effective teachers nurture curiosity and inquisitiveness among students and thereby plant the desire to learn. A teacher in higher education should always be open to new teaching methods/instructional practices and research.

Hence, IQAC organized 'Faculty Forum' to give a platform to the faculty for open ended discussions in a conducive environment. The platform will be open for knowledge sharing/discussion/exchange of opinions on every first and fourth Saturday in a month. The faculty forum CLIFF (CITY COLLEGE INTERNAL 'FACULTY FORUM') works towards the objectives-

- Sharing of Faculty expertise in TLE process and Research that would contribute to their professional growth and develop the teaching/ research skills.
- Sharing knowledge of latest developments in respective subjects, issues for discussion in concern with the social issues
- Exchange of opinions on the issues of higher education and give recommendations for reforms
- Reinforcing the sense of belongingness to the institution with respect towards rights and duties
- Hormonal relationship among the faculty members and promoting faculty welfareCLIFF



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Google

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GOVT CITY COLLEGE (A)
NAYAPUL, HYDERABAD
CITY COLLEGE INTER 'FACULTY FORUM'
Telangana ideologue
Prof Kothapalli Jayashankar
(on the occasion of 90th birth celebrations of Prof.Jayashankar)
06.08.2022
2.30 PM
Mana TV Hall
Chair
Dr.P.Bala Bhaskar
Principal
Speaker
Dr.K.Bhaskar
Asst. Prof. of Political Science
Organised by:
Internal Quality Assurance Cell

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Hyderabad, Telangana, India
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GOVT CITY COLLEGE (A)
NAYAPUL, HYDERABAD

## CITY COLLEGE INTER 'FACULTY FORUM'

(CLIFF)

**Chair** : Dr.P.Bala Bhaskar
Principal
**Speaker:** Dr.SL.Naina Vinodini
Asst. Prof. of Physics

**Date:** 05.11.2022
**Time:** 2.30 PM
**Venue:** Jagashankar Hall

**Topic:** Elements of Physics in Human Physiology

**Organised by:**

Internal Quality Assurance Cell

GOVT CITY COLLEGE (A)
NAYAPUL, HYDERABAD

## CITY COLLEGE INTER 'FACULTY FORUM'

(CLIFF)

**Chair** : Dr.P.Bala Bhaskar
Principal
**Speaker:** Dr. JVN.Mallikarjun
Assoc. Prof. of English

**Date:** 15.10.2022
**Time:** 2.30 PM
**Venue:** Jagashankar Hall

**Topic:** 'Role of correction of 'Errors in speaking correct 'English

**Organised by:**

Internal Quality Assurance Cell

GOVERNMENT CITY COLLEGE(A)
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# Intellectual Property Rights-An Overview

28 JUNE 2022

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. On the above backdrop, Internal Quality Assurance Cell, Govt. City College has organized a 1 Day Seminar on 'Intellectual Property Rights-An Overview' on 28th June 2022.

GOVT CITY COLLEGE (A)
NAYAPUL, HYDERABAD
Internal Quality Assurance Cell
organizes
SEMINAR
INTELLECTUAL PROPERTY RIGHTS -AN OVERVIEW
DATE
JUNE 28
TIME
2:00 PM
VENUE
MANA TV HALL
GUEST SPEAKER
Dr.D.T.Mohan Krishna
ASSOC PROFESSOR
PENDEKANTI LAW COLLEGE
CHAIR
Dr.P.Bala Bhaskar
PRINCIPAL
CONVENOR
Dr.J.Neeraja
COORDINATOR, IQAC
CO-CONVENER
Dr.D.Srinivas
ADDL COORDINATOR, IQAC

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# ఆధునిక సమాజ అభివృద్ధిలో మేధో సంపత్తి కీలకం

●పెండేకంటి న్యాయ కళాశాల ఆచార్యులు

**డాక్టర్.డి.టి.మోహన కృష్ణ**

**నవతెలంగాణ-ధూల్‌పేట్**

'భూమిపై ఉన్న ఇతర జీవాల కంటే భిన్నంగా మనిషి తన సృజనాత్మకతను, ఆలోచనను ఉపయోగించి మానవాళికి అవసరమైన వైజ్ఞానిక ఆవిష్కరణలనెన్నింటినో కనుగొన్నాడు. మనిషి సృజనాత్మకతతో తన సౌకర్యంకోసం, సౌలభ్యంకోసం వివిధ ఉత్పత్తులను తయారు చేశాడు. పూర్వ, మధ్యయుగాలలో ఇలాంటి ఆవిష్కరణలు ప్రజల ఉమ్మడి ఆస్తిగా ఉండేవి. ఎవరైనా ఎలాంటి పరిమితులు, మినహాయింపులు, చెల్లింపులు లేకుండా వీటిని ఉపయోగించేవారు. కాలక్రమేణా, ఈ ఆవిష్కరణలకు ప్రాముఖ్యత, విలువ పెరిగి, ఆధునిక సమాజ అభివృద్ధిలో మేధో సంపత్తి కీలకమైందిగా మారింది. ఈ విషయమై భారత ప్రభుత్వం కూడా క్రియేటివ్ ఇండియాబీ ఇన్నోవేటివ్ ఇండియా నినాదం మేధో సంపత్తి హక్కులపై అవగాహన కల్పిస్తున్నది.' ఈ నేపథ్యంలో ప్రభుత్వ సిటీ కళాశాల ఐక్యూయేసి విభాగం మేధోసంపత్తి హక్కులపై కళాశాల అధ్యాపకులకు అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా కళాశాల ప్రిన్సిపాల్ డా.పి.బాలభాస్కర్ అధ్యక్షోవన్యాసంలో అధ్యాపకులు తమ బోధనకు, పరిశోధనకు సంబంధించి ఈ విషయంపై అవగాహన అవసరాన్ని సూచించారు. కార్యక్రమంలో ప్రధాన వక్తగా పాల్గొన్న పెండేకంటి న్యాయ కళాశాల ఆచార్యులు డాక్టర్.డి.టి.మోహన కృష్ణ మేధో సంపత్తి హక్కుల గురించి అవగాహన కల్పించారు. ఆధునిక సమాజ అభివృద్ధిలో మేధో సంపత్తి కీలకం అన్నారు. పేటెంట్లు, సాంకేతిక ఆవిష్కరణకు పేటెంట్, పేటెంట్ రక్షణ ప్రక్రియ, ట్రేడ్‌మార్క్, కాపీరైట్‌లు, బ్రాండ్‌లు, లోగోల కోసం ఎలా రక్షించబడతాయి అనే అంశాలను వివరించారు. హక్కుల బదిలీ తదితర అంశాలపై అధ్యాపకులు, పరిశోధకులు, ఆవిష్కర్తలకు ఉండే హక్కులు, అవకాశాల ను తెలిపారు. కళాశాల అధ్యాపకురాలు డా.జె.నీరజ సమన్వయకర్తగా సాగిన ఈ కార్యక్రమంలో అధ్యాపక బృందం పాల్గొని తమ సందేహాలను నివృత్తి చేసుకున్నారు.

# సమాజ అభివృద్ధిలో మేధో సంపత్తి కీలకం

## సిటీ కళాశాల ప్రిన్సిపాల్ డాక్టర్ బాల భాస్కర్

చార్మినార్, జూన్ 28: భూమిపై ఉన్న ఇతర జీవాల కంటే భిన్నంగా మనిషి తన సృజనాత్మకతను, ఆలోచనా సరళిని వినియోగించి మానవాళికి అవరమైన వైజ్ఞానిక ఆవిష్కరణలను ఎన్నింటినో రూపొందించారని సిటీ కళాశాల ప్రిన్సిపాల్ డాక్టర్ బాల భాస్కర్ తెలిపారు. మంగళవారం సిటీ కళాశాలలో 'ఇండియా ఇన్నోవేషన్, ఇండియా నినాదం, మేధో సంపత్తి హక్కు'లపై విద్యార్థులకు అవగాహన కార్యక్రమాన్ని నిర్వహించారు. ఈ సందర్భంగా ప్రిన్సిపాల్ డాక్టర్ బాలభాస్కర్ మాట్లాడుతూ మనిషి సృజనాత్మతతో తన సౌకర్యార్థం, సౌలభ్యం కోసం వివిధ ఉత్పత్తులను తయారు చేసి వినియోగించారని తెలిపారు. పూర్వ, మధ్య యుగాలలో ఇలాంటి ఆవిష్కరణలను ప్రజలు ఉమ్మడి ఆస్తిగా ఉండే వని తెలిపారు. నాటి ప్రజలు ఎలాంటి పరిమితులు

మేధో సంపత్తిపై ప్రసంగిస్తున్న ఆచార్య మోహన కృష్ణ

లేకుండా ఆయా వస్తువులను వినియోగించేవారని గుర్తు చేశారు. కాల క్రమేణ ఈ ఆవిష్కరణలకు ప్రాముఖ్యత, విలువ ఏర్పడిందన్నారు. సమాజ అభివృద్ధిలో మేధో సంపత్తి కీలకమైనదిగా మారడంతో వాటికి శాశ్వత హక్కులు కలిగి ఉండటం ఏర్పడిందన్నారు. అప్పటి నుంచి ప్రతి అంశానికి మేధో హక్కులు పొందడం కీలకంగా మారిందన్నారు. పెండేకంటి న్యాయ కళాశాల ఆచార్యులు డాక్టర్ డీటీ మోహన కృష్ణ మేధో సంపత్తి హక్కుల గూర్చి న్యాయ పరమైన సందేహాలను నివృత్తి చేశారు. సమన్వయ కర్త డాక్టర్ జెవాజీ నీరజ తదితరులు పాల్గొన్నారు.

Government City College (A)

Hyderabad

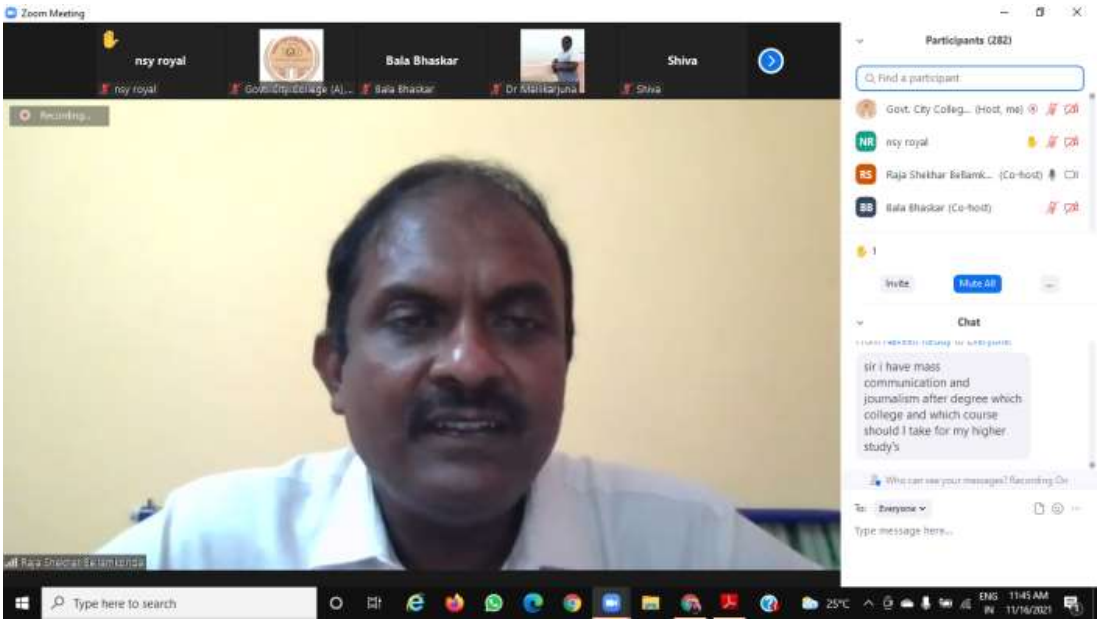
# PRERANA–ORIENTATION PROGRAMME

16 NOV 2022

**Topic:** *Higher Education–Employment, Job Opportunities, Skills & Knowledge*

One of the most challenging events in a student's life is to understand the transition from school/+2 college life to university college life. When new students enter University College to pursue their UG course, they come into an unfamiliar environment with diverse thoughts. They have very little or no knowledge of the curriculum, teaching–learning environment, higher education opportunities, goal setting, various competitive examinations, mode of preparation, employment/ job opportunities, skills required to grab a job opportunity etc.

In this academic year, nearly one thousand students took admission in our college. All these students come from diversified backgrounds and thoughts. In this context, Internal Quality Assurance Cell and Dept. of Telugu are organizing PRERANA–Orientation Programme on Higher Education–Opportunities, Employment– Skills & Challenges to help the 3 years UG students in general and 1st year students in particular to give a clear road map for their better future.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Bala Bhaskar
Shiva
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nsy royal
Raja Shekhar Bellamk... (Co-host)
Bala Bhaskar (Co-host)
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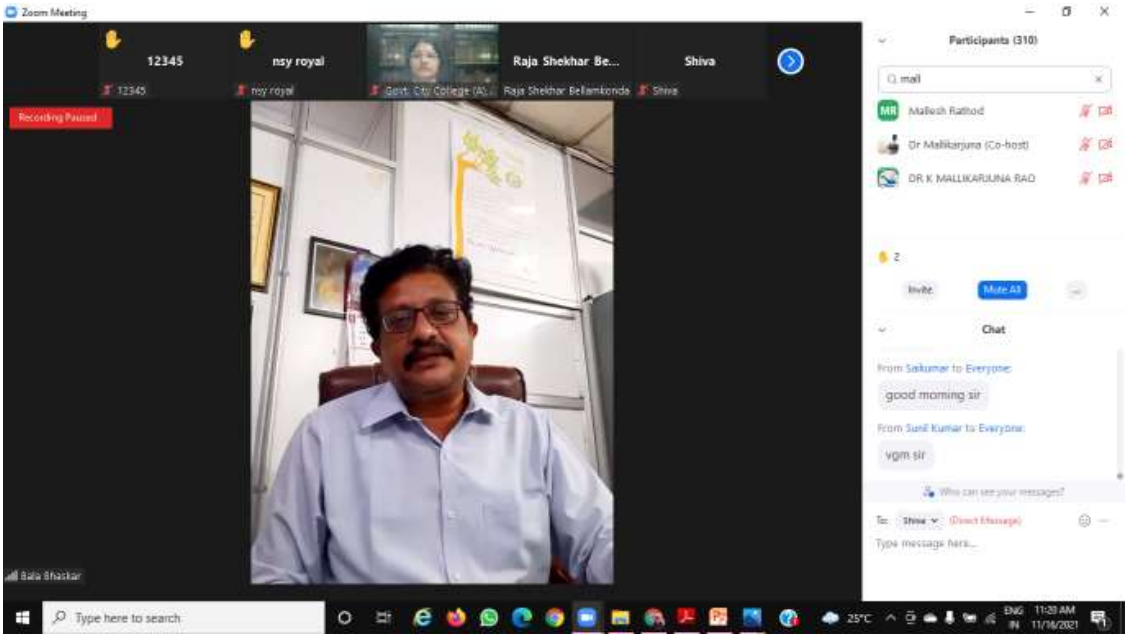
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Mallesh Rathod
Dr Mallikarjuna (Co-host)
DR K MALLIKARJUNA RAO
Invite
Mute All
Chat
From Saikumar to Everyone:
good morning sir
From Sunil Kumar to Everyone:
vgm sir
Type message here...
Type here to search
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ENG IN 11:20 AM 11/16/2021