

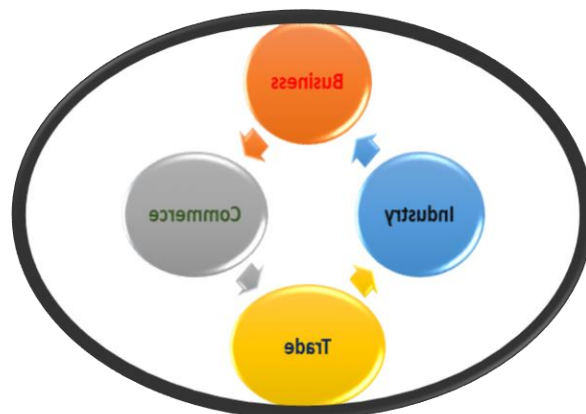
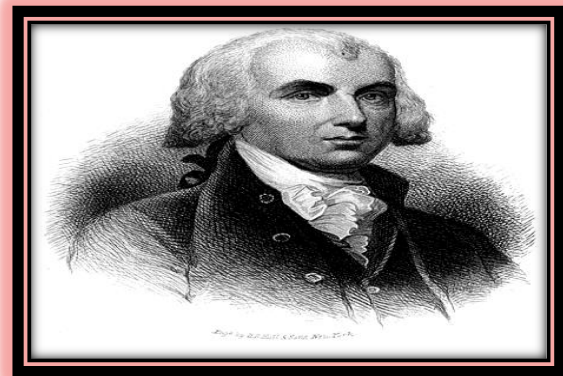
**INDIRA PRIYADARSHINI GOVT. DEGREE COLLEGE FOR  
WOMEN(A), NAMPALLY, HYDERABAD**




**BUSINESS MANAGEMENT  
DEPARTMENT**

# DEPARTMENTAL PROFILE

WELCOME TO DEPARTMENT OF BUSINESS MANAGEMENT



**Father of Accounting in India:**  
Shri Kalyan Subramani Aiyar (1859–1940)



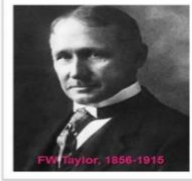
Shri K S Aiyar was a pioneer of commercial and accounting education in India.

In India the Institute of Chartered Accountants of India was established on 1<sup>st</sup> July 1949.

Dr.Padma Shankar 24-Aug-14 10

**F.W.Taylor**

- He is Known as Father of Scientific Management
- Born into a wealthy family in the US in 1856.
- Graduated from Stevens Institute Technology as a mechanical engineer in 1883.



F.W. Taylor, 1856-1915

## **WELCOME TO NAAC PEER TEAM**

### **DEPARTMENT OF BUSINESS MANAGEMENT**

- ❖ Department of business management was started in the year 2021
- ❖ BBA course was offered with English as a medium of instruction
- ❖ The multidimensional changes in the business scenario attracted number of students to opt for management field
- ❖ BBA (E-Commerce) was introduced in the year 2023.

### **IMPORTANCE OF BUSINESS MANAGEMENT**

The management stream is a popular choice in India, as it offers a wide area of career options to pursue after 12. The main subjects that are taught in the management stream in BBA level are principles of management, Basics of marketing, Business laws, Organisational Behaviour, Business statistics, financial accounting, financial management, Human resource management, Marketing research, Entrepreneurship Development... This forms an integral part of the management stream. The development of management generates more and more employment opportunities for millions of people in a country.

### **AIMS & OBJECTIVES**

- To empower the students with appropriate skills to face the challenges.
- To inspire and empower the next commerce revolution
- To provide spirit of research & creativity skills among the students.
- To encourage all round personality development of the students.
- To inculcate moral values & commitment to society among students.
- To facilitate them to improve their communication ability.
- To help them to identify their personal limitations & take remedial measures to overcome such limitations in an atmosphere of free & frank consultations with their teachers.

## VISION

To train the students to handle accounts in business firms through quality commerce education & skill oriented courses that enhance their self-confidence and help them to meet the challenges of the contemporary business environment.

## MISSION

- To enhance management skills and develop analytical thinking among students for a successful career.
- To build a conceptual foundation in the area of commerce and develop students for professional career in accounting, finance, research and higher education.
- To equip the students with accounting and entrepreneur skills.
- To build life skills through value based education and service oriented programmes.

## NUMBER OF TEACHING POST IN THE DEPARTMENT

<b>TOTAL NUMBER OF SANCTION POST IN THE DEPARTMENT</b>	<b>03</b>
GUEST FACULTY	03

- ★ The Department of commerce has some of the finest faculty, each one is a specialist in a chosen field.
- ★ Faculty members enhance the nature of the teacher- student relationship by actively involving in counselling, mentoring and self-improvement initiatives.

### ★ FACULTY PROFILE

S.no	Name of the Lecturer	Qualification	Experience in Years	Period (From – to)
1.	P. RAJITHA	M.Com		
2.	U.K.SRIDEVI	MBA		
3.	YASMEEN KOUSAR	MBA		
4.	ANCHAL MAKHIJA	MBA		

### HIGHLIGHTS OF THE DEPARTMENT

- ❖ The Department conducts Certificate and Value Added Courses every year.
- ❖ Commerce Talent Exam is conducted every year for B.BA final year students and Prizes are distributed.
- ❖ Commerce business management Exhibition is organized every year and different commerce models are presented by B.BA students.
- ❖ The department of Business management organizes Food Festival for all the students B.B. A/B.COM &B.SC.
- ❖ Field Trips are organized to different companies, industrial and business related places like Microsoft, Industrial Exhibition, Insurance Companies and Banks.
- ❖ Extension Lectures and guest lectures on Current subject related topics are arranged in every semester for all students.
- ❖ Students participated in JIGNASA student study project presentations.
- ❖ Shravani , BBA 2<sup>nd</sup> yr has participated in awareness program which is conducted by the Intellectual Property Right.
- ❖ Shravani, BBA 2<sup>nd</sup> yr participated in Swami Vivekananda in Hyderabad which is conducted by the Mehaboob College Campus Secunderabad.

- ❖ G. Rajeshwari ,BBA 2<sup>nd</sup> yr has participated in which competition which is conducted by the Jai Shakti Abhiyan which is catch the rain.
- ❖ Rajeshwari ,BBA 2<sup>nd</sup> yr has participated in Swami Vivekananda which is held by Mehaboob College Secunderabad.
- ❖ Mubeen Fatima ,BBA 2<sup>nd</sup> yr participated in Quiz competition which is conducted by the Lions Club International.
- ❖ Samreen Begum ,BBA 2<sup>nd</sup> yr participated in Quiz Competition which is conducted by the lions Club Sanathnagar Priyadarshini.
- ❖ Pravalika,BBA 2<sup>nd</sup> yr has BBA has participated in poster presentation which is held in saraje Naidu College Gandhi bhavan..
- ❖ Pravalika ,BBA 2<sup>nd</sup> yr has BBA has participated in Swami Vivekananda which is hell in mehaboob college Secunderabad.
- ❖ Ithihasini,BBA 2<sup>nd</sup> yr participated in Swami Vivekananda which is held in mehaboob college Secunderabad.
- ❖ Sanobar Ilyas BBA , 3<sup>rd</sup> yr participated in Selling Skills which is conducted by the ICICI foundation..
- ❖ Shehnaz Shaik BBA, 3<sup>rd</sup> yr participated in Selling Skills which is conducted by the ICICI foundation..
- ❖ Varsha Singh BBA , 3<sup>rd</sup> yr participated in Medical Camp which is conducted by the Indian Red Blood Society.
- ❖ Nikita BBA,3<sup>rd</sup> yr participated in Tailoring which is conducted by the Fair Princess Institution..
- ❖ Mamata BBA, 3<sup>rd</sup> yr participated in Tailoring which is conducted by a Fair Princess Institution
- ❖

