



MKR GOVERNMENT DEGREE COLLEGE
DEVARAKONDA, NALGONDA, TELANGANA
(Accredited with B++ Grade by NAAC, ISO 9001-2015)
Affiliated to Mahatma Gandhi University



A Report
on
BEST PRACTICES
DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE

BEST PRACTICES

To develop highly skilled and qualified accountants with computer knowledge, B. Com Computer Applications was introduced in 2013 in MKR Government Degree College, Devarakonda. To achieve its vision of empowering students by providing quality education in Commerce and enhancing their employability, the department of commerce adopted and implemented best practice. The details of the best practice are as follows:

BEST PRACTICES

Title of the practice: Business Quiz

Objectives of the Practice:

- The Main objective of business quiz is an exciting and educative way to test the knowledge and teach students more about business which in turn makes them better businessman or entrepreneur.
- Students at the young age can "think outside the box" by participating in quiz competition.
- They get instant feedback on their responses which can help them to identify areas they need to develop themselves. In fact, it can also support a growth mindset and foster the attitude to life-long learning.
- Moreover, business quiz requires students to work in groups, allowing them to develop their teamwork abilities. It bridges the gap between academia and industry.

The Context:

M.K.R. Government Degree College Devarakonda is located in Devarakonda town in Nalgonda district, Telangana State. The area is rural, backward, and drought-prone with a predominantly tribal population. The main aim of the college is to light the lamp of higher education in the homes of backward tribal students of the region thereby contributing to their emancipation. It strives to provide opportunities to pursue higher education to both genders of the poor, deprived, rural and tribal students, who are mostly first-generation learners at an affordable cost in order to develop their all-round personality, to enhance and update their skills, to imbibe value systems and to enable them to think globally and act locally.

B. Com is one of the most sought career-oriented programmes at the bachelor's level. This programme aims to make the students employable and self-employable. Students can also independently start up their own business. To achieve this mission of increasing the employability quotient of students and to inculcate the interest on business related issues the department has chosen BUSINESS QUIZ as its best practice and conducts quiz competitions regularly.

The Practice:

Business Quiz is one of the best practices adopted by the commerce department from last five academic years i.e. from 2018-19. The quiz will be conducted at least once in a year for commerce students from B. Com I, II and III years. Students participating in the quiz will be formed as teams. The Quiz has minimum three Rounds encompassing business related questions.

Round 1: Business and GK Questions

Each team will be asked MCQs on Business & General Knowledge by turn. Correct answer within 30 sec will be awarded 10 marks.

Round 2: Identification of Persons

Each team will be asked to identify the business personalities displayed on the screen. Correct answer within 30 sec will be awarded 10 marks. The unanswered question will be passed to the second team.

Round 3: Logos and Taglines

This round consists of two types of questions.

- One is Logo identification. Each team will be asked to identify the company name from the logo displayed on the screen. Correct answer within 30 sec will be awarded 10 marks. The unanswered question will be passed to the second team.

- Another one is identifying the product name or brand name or company name from the tagline or slogan displayed. Multiple Choice Questions on taglines will be asked in turn for all the teams.

Answer to each question will be explained to the students immediately after given time. In case of tie between the teams, **Rapid Fire Round** will be conducted. The team scoring maximum marks in all the rounds together will be declared as winner and awarded with I and II Prizes.

Extension of Practice to Junior Colleges:

In 2023-24, with a view to encourage the students at Junior college level towards entrepreneurship and bring competitive spirit among the young minds, this best practice of conducting business quiz was extended to Junior colleges.

MKR Government Degree college conducted SADHANA FEST OF CREATIVITY-2024: Junior Level Inter Collegiate Competition-Devarakonda Region on 9/01/2024 in nine different events. As a part of it, the Department of Commerce organized business quiz to Commerce students of Intermediate colleges.

Organizing committee:

- **Organizing Co-Ordinator-** Sri. N. Bala, Assistant Professor of Commerce
- **Organizing Secretary-** Dr.S. Sarada Devi, Assistant Professor of Commerce
- **Organizing Co-Secretary-** Sri.B. Suresh Kumar, Lecturer in Computer Applications
- **Organizing Co-Secretary-**Sri.R. Shiva Krishna, TSKC Mentor
- **Judge:** Dr. E. Shankar, Associate Professor of Commerce, Government Degree College, Hayathnagar.

Brief Report on Quiz conduction in Sadhana Fest of creativity:

Sadhana Fest inaugural session was conducted in Assembly Hall at 10.00 am. Prof.G. Yadagiri, Joint Director, Commissionerate of Collegiate Education was the Chief Guest of the programme. Principals of all the Junior colleges were the Guests of Honour. Keynote address was given by Dr. Ramavath Ravi, Principal of the college followed by speech of Chief Guest and felicitation to all the Guests of Honour for Participation in various events.

The business quiz competition was conducted in the Smart Class Room (Room.No:19) of MKR Government Degree College, Devarakonda by Department of Commerce. The Quiz Competition is open for Commerce students pursuing Intermediate Education. The students of Five Junior colleges were participated in the event. Two students from each college as a team

represented their college. The team scoring maximum marks in all the rounds together was declared winner and awarded with a medal and certificate in valedictory session conducted at 3.00 pm in Assembly Hall. All the participants were given certificate of participation. The Programme ended with vote of thanks proposed by the programme Co-Ordinator Sri N.Bala, Assistant Professor of Commerce.

Winners of the Quiz in Sadhana Fest of Creativity

The following are the Winners of the Business Quiz Competition in Sadhana Fest-2024 conducted by Department of Commerce.

S. No	Winners	Name of the College	Name of the Students
1	1 st Prize	Aluka Jayender Reddy Government Junior College, Chintapally	1. Md.Nawaz Baba 2. J. Tharun
2	2 nd Prize	Vivekananda Vocational Junior College, Devarakonda	1. K. Shiva 2. R. Sravan

Glimpses of Business Quiz Organized by the Department of Commerce

Inaugural Session of the Business Quiz in Sadhana Fest of Creativity:



Felicitation to Dr. E. Shankar, Associate Professor of Commerce, Government Degree College, Hayathnagar for acting as a Judge in business Quiz.



Certificates Distribution to the participants of Business Quiz in Sadhana Fest of Creativity



Conduction of Business Quiz on various Occasions for Commerce Students by the Department of Commerce

2018-19



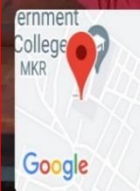
2019-20



2021-22



2022-23



Devarakonda, Telangana, India
 12-237, Mission compound Road, Devarakonda, Telangana 508248, India
 Lat 16.699565°
 Long 78.908595°
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EXPECTED OUTCOMES OF THE PRACTICE


- Students will be able to test their level of knowledge on various issues related to business and identify key areas where improvement is required.
- They can develop competitive spirit and teamwork abilities.
- They will be encouraged towards higher education and
- They can develop employability skills and specially self employability skills.

Evidence of Success

The implementation of Business Quiz by the department of commerce is successful in achieving its objectives. Students developed competitive spirit and are focusing on self-employment.

Problems encountered and Resources Required

Quiz Organizer may sometimes face technological problems and glitches while Conducting Quiz using PowerPoint presentation. Always it is suggested to maintain hardcopy of quiz questions to run the competition successfully.


PRINCIPAL
MKR Govt. Degree College
DEVARAKONDA, NALGONDA DIST.