

### MKR GOVERNMENT DEGREE COLLEGE

**DEVARAKONDA, NALGONDA, TELANGANA** 

(Accredited with B\*\* Grade by NAAC, ISO 9001-2015)

Affiliated to Mahatma Gandhi University



# A Report on Student Study Projects

**(2021-2022 & 2022-2023)** 

**ORGANIZED** 

BY

**DEPARTMENT OF COMMERCE** 



### MKR GOVERNMENT DEGREE COLLEGE

### **DEVARAKONDA, NALGONDA, TELANGANA**

(Accredited with B\*\* Grade by NAAC, ISO 9001-2015)

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### List of Student Study Projects undertaken by the Department of Commerce in 2021-22 & 2022-23

S. No	Name of the Project	Name of the Supervisor	Year
1	A Study on Financial Literacy levels among college students in Devarakonda	S.Sarada Devi Assistant Professor of Commerce	2022-23
2	Life Insurance an investment alternative – A study in Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2022-23
3	A study on perceptions about online payment applications among MKR College students in Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2022-23
4	A study on consumer behavior towards using Vestige products	S.Sarada Devi Assistant Professor of Commerce	2022-23
5	A study on Kalyana Lakshmi in rural areas of Devarakonda	N. Bala Assistant Professor of Commerce	2022-23
6	Student perception on impact of mobile commerce	N. Bala Assistant Professor of Commerce	2022-23
7	E-Governance and its initiatives in India	N. Bala Assistant Professor of Commerce	2022-23

A study on Green Consumer practices among college students in Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2021
A study on usage of social media among college students in Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2021
A study on Online Payment applications in Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2021
A study on usage of Debit Cards in rural areas of Devarakonda	S. Sarada Devi Assistant Professor of Commerce	2021
Customer satisfaction level on SBI Mini Bank. A case study on Konda Mallepalli village, Nalgonda Dt.,	N. Bala Assistant Professor of Commerce	2021
Customer satisfaction of Patanjali	N. Bala Assistant Professor of Commerce	2021
Customer satisfaction on Life Insurance	N. Bala Assistant Professor of Commerce	2021
	A study on Online Payment applications in Devarakonda  A study on usage of Debit Cards in rural areas of Devarakonda  Customer satisfaction level on SBI Mini Bank. A case study on Konda Mallepalli village, Nalgonda Dt.,  Customer satisfaction of Patanjali  Customer satisfaction on Life	among college students in Devarakonda  A study on Online Payment applications in Devarakonda  A study on usage of Debit Cards in rural areas of Devarakonda  Customer satisfaction level on SBI Mini Bank. A case study on Konda Mallepalli village, Nalgonda Dt.,  Customer satisfaction of Patanjali  Customer satisfaction on Life Insurance  Assistant Professor of Commerce  S. Sarada Devi Assistant Professor of Commerce  N. Bala Assistant Professor of Commerce  N. Bala Assistant Professor of Commerce

### A Study on Financial Literacy Levels Among College Students in Devarakonda

### **Student Study Project by:**

A. SOWMYA B.COM (CA) IIIYr

G. BHAVANI B.COM (CA) IIIYr

K. ANIL B.COM(CA)IIIYr

P. VAMSHI B.COM (CA) IIIYr

K. KAVYA B.COM (CA) IYr



### DEPARTMENT OF COMMERCE

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with 'B++' Grade by NAAC)

**DEVARAKONDA** 

2022-2023

This is to declare that the Student Study Project titled 'A Study on Financial Literacy Levels Among College Students in Devarakonda 'is an original work carried out by us under the supervision of M/S S.Sarada Devi, Lecturer in Commerce of the college and that the project has not been submitted to any university/ organization earlier.

Sl.No	Name of the Investigator	Course/ Class
1.	A. SOWMYA	B.COM (CA) IIIYr
2.	G. BHAVANI	B.COM (CA)IIIYr
3.	K. ANIL	B.COM (CA) IIIYr
4.	P. VAMSHI	B.COM (CA)IIIYr
5.	K. KAVYA	B.COM (CA)IIYr

Signature of the supervisor

Signature MKR Govt. Degree College ONDA, NALCO

### LIFE INSURANCE AS INVESTIMENT ALTERNATIVE A STUDY IN DEVARAKONDA

### **Student Study Project by:**

A.SOWMYA B.COM (CA) FINAL YEAR

A.PAVITHRA B.COM (CA) FINAL YEAR

J.BHAGYA B.COM(CA) FINAL YEAR

K.KARTHIK REDDY B.COM (CA) FINAL YEAR



DEPARTMENT OF COMMERCE

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with 'B++' Grade by NAAC) DEVARAKONDA

2022-23

This is to declare that the Student Study Project titled 'Life insurance as investment alternative – A Study in Devarakonda villageNalgondaDistrict'isanoriginal work carried out by us under the supervision of Mrs.Sarada devi, Asst Prof inCommerce of this college and that the project has not been submitted to any university/organizationearlier.

S.No	NameoftheIn vestigator	Course/Class	Hallticket Number	
1.	A.SOWMYA	B.COM(CA)IIIYr	20044026405002	wmy
2.	A.PAVITHRA	B.COM(CA)IIIYr	20044026405003 —	A. Parit
3.	J. BHAGYA	B.COM(CA)IIIYr	20044026405013 Bh	agya
4.	K.KARTHIK REDDY	B.COM(CA)IIIYr	20044026405015	<u>P</u>

Signature of the supervisor

PRINCIPAL COllege
PRINCIPAL COLLEGE
MKR GOVE MACCONDA DIST.

Signature of the Principal AFRCE
COVT. DECREE COLLEGE
Deverakonda - 508 248, Nalgoria

### A STUDY ON PERCEPTIONS ABOUT ONLINE PAYMENT APPLICATIONS AMONG MKR DEGREE COLLEGESTUDENTS INDEVARAKONDA

### A STUDY PROJECT

BY

GUNJI BHAVANI, B.COM (CA) FINAL YEAR
VALAMONI MAHESH, B.COM (CA) FINAL YEAR
SANDE RENUKA, B.COM (CA) FINAL YEAR
SALIKINENI BHUMIKA, B.COM (CA) FINAL YEAR

UNDER THE GUIDANCE OF
S. SARADA DEVI
Assistant Professor of Commerce



MUNAGALA KONDAL RAO GOVERNMENT DEGREE COLLEGE DEVARAKONDA, NALGONDA (DIST), TELANGANA.

NAAC ACCREDITATION WITH B\*\*

2022-23

Certified that this is an original study project titled "A STUDY ON UPI PAYMENTS APPLICATIONS IN IN MKR DEGREE COLLEGE STUDENTS IN DEVARAKONDA" in Commerce undertaken by the students under my supervision.

SI. NO	NAME OF THE STUDENT	COURSE/CLASS	HALL TICKET NO
1	G. BHAVANI	B.COM (CA)	20044026405012
2	V.MAHESH	B.COM (CA)	20044026405039
3	S. RENUKA	B.COM (CA)	20044026405035
4	S. BHUMIKA	B.COM (CA)	20044026405034

Signature of the Supervisor

PRINCIPAL
MKR GOVT. DEGREE COILEGE
DEVARAKONDA, NALGONDA DIST.

Talud Sar

### A STUDY ON CONSUMER BEHAVIOR TOWARDS USING VESTIGE PRODUCTS



#### **Student Study Project by:**

K. ANIL B.COM (CA) FINALYEAR

K. ANUSHA B.COM (CA) FINALYEAR

V. KARUNAKAR B.COM (CA) FINALYEAR

K. SHIRISHA B.COM (CA) FINALYEAR

**Department OF COMMERCE** 

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with "B++" Grade NAAC)

**DEVARAKONDA** 

2022-2023

This is to declare that the Student Study Project titled : A study on Consumer behavior towards using vestigecompany products Rural Areas of Devarakonda' is an original Work carried out by us under the supervisor of M/S. S. SARADA DEVI, Lecturer in Commerce of the college and that the project has not been submitted to any university/ organization earlier.

SI.NO	NAME OF THE	COURSE/CLASS	HALLTICKET
	INVESTIGATOR		NUMBER
1.	K.ANIL	B.COM (CA) FINALYEAR	20044026405020
2.	K.ANUSHA	B.COM (CA) FINALYEAR	20044026405004
3.	V.KARUNAKAR	B.COM (CA) FINALYEAR	20044026405040
4.	K. SHIRISHA	B.COM (CA) FINALYEAR	20044026405019

T. DEGREE COLLEGE 508 248, Nalgonda Dt. k Anusha V. Kan unekar

H.O.D.

Signature of the Principal

KR Govt Degree College

RAKONDA, NALGONDA DIST.

Signature of the supervisor

### A Study on Received for Kalyana Lakshmi In Rural Areas of Devarakonda

### **Student Study Project by:**

V. VENU	B.COM (CA) IIIyr
M. ANITHA	B.COM (CA) IIIyr
M. ANUSHA	B.COM (CA) IIIyr
Y. ANITHA	B.COM (CA) IIIyr



## Department OF COMMERCE MKR GOVERNMENT DEGREE COLLEGE (Accredited with "B++" Grade NAAC) DEVARAKONDA

2022\_2023

Certified that is on original study project on commerce undertaken by the Student detailed below under my supervision.

### TOPIC : A Study on Received for kalyana Lakshmi in Rural areas Of Devarakonda.

SI.No.	Name of the Investigator	Course/Class	Hall Ticket Number
1.	VASKULA VENU	B.COM (CA)	20044026405041
2.	MUCHEELA ANITHA	B.COM (CA)	20044027405022
3.	MACHERLA ANUSHA	B.COM (CA)	20044026405021
4.	YARRA ANITHA	B.COM (CA)	20044026405043

PRINCIPAL

MKR Govt. Degree College

DEVARAKONDA, NALGONDA DIST.

Signature of the supervisor

### MUNAGALA KONDAL RAO GOVERNMENT DEGREE COLLEGE DEVARAKONDA, NALGONDA (DIST), TELANGANA.



### STUDENT PERCEPTION ON IMPACT OF MOBILE-COMMERCE STUDENT STUDY PROJECT BY:

P. VAMSHI B.COM (CA) Final Year

P. SRAVAN KUMAR REDDY B.COM (CA) Final Year

T. ANJANEYULU B.COM (CA) Final Year

K. KAVITHA B.COM (CA) Final Year

DEPARTMENT OF COMMERCE

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with "B++" Grade NAAC)

DEVARAKONDA

2022 - 2023

This is to declare that the student study project titled "STUDENT PERCEPTION ON IMPACT OF MOBILE-COMMERCE". Is a original work carried out by as under the supervision of Mr N. BALA Assistant professor of commerce of the college and that the project has not been submitted to any university/ organization earlier.

SL.N.	NAME OF THE STUDENT	COURSE/CLASS	HALL TICKET NUMBER
1.	P. VAMSHI	B.COM (CA)	20044026405026
2.	P.SRAVAN KUMAR REDDY	B.COM (CA)	20044026405027
3.	T.ANJANEYULU	B.COM (CA)	20044026405037
4.	K. KAVITHA	B.COM (CA)	20044026405017

Signature of the supervisor

OD Signature of the principal

Degree College

Sold Mars

### A PROJECT REPORT On

### **E-GOVERNANCE & IT'S INITIATIVES ININDIA**

#### **SUBMITTED TO**



**Student Study Project by:** 

N. BALARAM B.COM (CA) FINALYEAR

V. SAIDULU B.COM (CA) FINALYEAR

### **DEPARTMENT OF COMMERCE**

### MKR GOVERNMENT DRGREE COLLEGE

(Accredited with 'B++' Grade by NAAC)

**DEVARAKONDA** 

2022-23

This is to declare that the students study project titled ':A Study on E-GOVERNANCE & IT'S INITIATIVES IN INDIA' is an original work carried out by us under the super vision of Mr. BALA Assistant professor in Commerce of the college and that the project has not been submitted to any university /organization earlier.

SL.NO	NAME OF THE	COURSE/CLASS	HALL TICKET	SIGNATURE
	STUDENTS		NUMBER	
1.	N.BALRAM	B.COM(CA)	20044026405044	Balsauf_
2.	V.SAIDULU	B.COM(CA)	20044026405042	V. Sajduly

signature of the supervisor

HOD

signature of the principle

### A Study on Green Consumer Practices Among College Students in Devarakonda

### JIGNASA 2021

### A STUDENT STUDY PROJECT BY:

R.P. DIMPLE SINGH, B.Com. (CA) III Yr

A. SOWMYA, B.Com. (CA) II Yr

G. BHAVANI, B.Com. (CA) II Yr

R. JITENDER, B.Com. (CA)I Yr

K. KAVYA, B.Com. (CA) I Yr



### DEPARTMENT OF COMMERCE MKR GOVERNMENT DEGREE COLLEGE

(Accredited with 'B++' Grade by NAAC)

**DEVARAKONDA** 

2021

Certified that this is an original study project in Commerce undertaken by the students detailed below under my supervision.

### TOPIC: A STUDY ON GREEN CONSUMER PRACTICES AMONG COLLEGE STUDENTS IN DEVARAKONDA

Sl.No.	Name of the Investigator	Course/ Class	
1.	R.P. DIMPLE SINGH	B.Com. (CA) III Yr	
2.	A. SOWMYA	B.Com. (CA) II Yr	
3.	G. BHAVANI	B.Com. (CA) II Yr	
4.	R. JITENDER	B.Com. (CA) I Yr	
5.	K. KAVYA	B.Com. (CA) I Yr	

Signature of the Supervisor

This is to declare that the Student Study Project titled 'A Study on Green Consumer Practices Among College Students in Devarakonda' is an original work carried out by us under the supervision of Ms. S. Sarada Devi, Lecturer in Commerce of the college and that the project has not been submitted to any university/ organization earlier.

S. No.	Name of the Student	Hall Ticket No	Program / Class	Signature
1.	R.P. DIMPLE SINGH	19044026405027	B.Com. (CA) III Yr	news
2.	A. SOWMYA	20044026405002	B.Com. (CA) II Yr	Snowy
3.	G. BHAVANI	20044026405012	B.Com. (CA) II Yr	G. Bhavani
4.	R. JITENDER	210440264051044	B.Com. (CA) I Yr	R-Titercloz
5.	K. KAVYA	210440264051018	B.Com. (CA) I Yr	Velenya

ChloweRoj Signature of the Principal PRINCIPAL

MKR Govt. Degree College DEVARAKONDA, NALGONDA DIST. Signature of the Supervisor

### A Study on Usage of social media among college students in Devarakonda

B. RAJESH B.COM (CA) III Yr
CH. ANUSHA B.COM (CA) III Yr
CH. BALAKRISHNA B.COM (CA) III Yr
CH. AMANI B.com (CA) III Yr



DEPARTMENT OF COMMERCE

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with B++ Grade by NAAC)

DEVARAKONDA

2021-22

Certified that this is an original study project in Commerce undertaken by the students detailed below under my supervision.

### **TOPIC:** A Study on Usage of social media among college students in Devarakonda

Sl.No.	Name of the Investigator	Course/ Class	Hall ticket NO
1.	B. RAJESH	B.COM (CA)IIIYr	19044026405005
2.	CH. ANUSHA	B.COM (CA)IIIYr	19044026405006
3.	CH. BALAKRISHNA	B.COM (CA)IIIYr	19044026405007
4.	CH. AMANI	B.COM (CA)IIIYr	19044026405008

MKR Gout. Degree College DEVARAKONDA

MKR Govt. Degree College DEVARAKONDA, NAI CONDA DIST.

Signature of the supervisor

### MUNAGALA KONDAL RAO GOVERNMENT DEGREE COLLEGE DEVARAKONDA, NALGONDA(DIST), TELANGANA.



### A STUDY ON ONLINE PAYMENT APPLICATIONS IN DEVARAKONDA.

#### BY

### RAJPUROHIT DIMPLE SINGH <u>UMMIGARI VAMSHI</u> <u>NENAVATH MANJULA</u>

B.COM (CA)FINAL YEAR 2021-22

UNDER THE GUIDANCE OF

S. SARADA DEVI Lecture in Commerce

**ACADEMIC YEAR 2021-22** 

Certified that this is an original study project in Commerce undertaken by the students below under my supervision.

### TOPIC :- A STUDY ON ONLINE PAYMENT APPLICATIONS IN DEVARAKONDA.

SL. No	Name of the Student	Course / Class.
1	RAJPUROHIT DIMPLE SINGH	B.COM(CA)FINAL YEAR
2	UMMIGARI VAMSHI	B.COM(CA)FINAL YEAR
3	NENAVATH MANJULA	B.COM(CA)FINAL YEAR

20/07/2022

PRINCIPAL MKR Govt. Degree College DEVARAKONDA, NALGONDA DISTA Signature of the Supervisor

Lecturer in WKR Govt. Degree College DEVARAKONDA.

### A Study on Usage of Debit Cards In Rural Areas of Devarakonda

**Student Study Project by:** 

SD. SAMREEN ANJUM B.COM (CA) IIIyr

N. GOPAL B.COM (CA) IIIyr B.

RAVINDER B.COM (CA) IIIY



DEPARTMENT OF COMMERCE

MKR GOVERNMENT DEGREE COLLEGE

(Accredited with 'B++' Grade by NAAC)

DEVARAKONDA

2021-22

Certified that this is an original study project in Commerce undertaken by the students detailed below under my supervision.

### TOPIC: A Study on Usage of Debit Cards in Rural areas Of Devarakonda.

Sl.No.	Name of the Investigator	Course/ Class	Hall Ticket Number
1.	SD. SAMREEN ANJUM	B.COM (CA)IIIyr	19044026405510
2.	N. GOPAL	B.COM (CA)IIIyr	19044026405507
3.	B. RAVINDER	B.COM (CA)IIIyr	19044026405503

PRINCIPAL MKR Govt. Degree College DEVARAKONDA, NALGONDA DIST. Signature of the supervisor

MKR GOVT. Degree College DEVARAKONDA

#### Customer Satisfaction Level On SBI Mini Bank

### A Case Study of Konda Mallepalli village Nalgonda District

### **Student Study Project by:**

G. KALYAN B.COM (CA) III Year

J. NAGARAJU B.COM (CA) III Year

J. SAI GANESH GOUD B.COM (CA) III Year

K. ANJANEYULU B.COM (CA) III Year



### DEPARTMENT OF COMMERCE MKR GOVERNMENT DEGREE COLLEGE

(Accredited with 'B++' Grade by NAAC)

DEVARAKONDA

2021-22

Certified that this is an original study project in Commerce under taken by the students detailed below under my supervision.

> **TOPIC: Customer Satisfaction Level On SBI Mini Bank** A Case Study of Konda Mallepalli village Nalgonda District

S. No	Name of the Investigator	Course/ Class	Hall ticket Number
1.	G. KALYAN	B.COM (CA) IIIYr	19044026405011
2.	J. NAGARAJU	B.COM (CA) IIIYr	19044026405012
3.	J. SAI GANESH GOUD	B.COM (CA) IIIYr	19044026405013
4.	K. ANJANEYULU	B.COM (CA) IIIYr	19044026405015

Signature of the supervisor

- Lecturer in MKR Govt. Degree College DEVARAKONDA

MKR Govt. Degree College

Α

PROJECT REPORT

ON



#### CONSUMER SATISFACTION OF PATANJALI

#### SUBMITTED

BY

NETHALAM ANJANEYULU	H.T.NO.19044026405023	
PATHLAVATH SANTHOSH	H.T.NO.19044026405024	
PILLI NAGARAJU	H.T.NO.19044026405025	
PULIJALA SHIVA	H.T.NO.19044026405026	

### SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF THE DEGREE

**BACHELOR OF COMMERCE** 

UNDER THE SUPERVISION

Mr.N.BALU

LECTURER IN COMMERCE

MKR GOVT DEGREE COLLEGE DEVARAKONDA

**DEPARTMENT OF COMMERCE** 

MKR GOVT DEGREE COLLEGE DEVARAKONDA, NALGONDA, TELANGANA 2021-2022

PIN 508248

PRINCIPAL MKR Govt. Degree College

DEVARANONDA, NALUGIOS, I BISH

### MKR GOVT DEGREE COLLEGE DEVARAKONDA, NALGONDA, TELANGANA PIN 508248



#### **CERTIFICATE**

This is to certify that N. ANJANEYULU, P.SANTHOSH, P. NAGARAJU and P.SHIVA

Is a bonafied student of this college studying BACHELOR OF DEGREE COMMERCE bearing HALL TICKET NUMBER 19044026405023, 19044026405024, 19044026405025 and 19044026405026 And he worked on the project tittle" **CONSUMER SATISFACTION OF PATANJALI** " under the guidance of MR. N BALU Garu Lecture in Commerce, MKR GOVT DEGREE COLLEGE DEVARAKONDA, , NALGONDA, TELANGANA during the period 2021-2022

This report is submitted in the partial fulfillment of the requirement on the award of "BACHELOR OF COMMERCE "MKR GOVT DEGREE COLLEGE DEVARAKONDA, NALGONDA, TELANGANA

PRINCIPAL

MKR Govt. Degree College

MONDA, NALGOLDA DIST.

PROJECT SUPERVISIOR

H.O.D

EXTERNAL EXAMINOR

HEAD

MKR Govt. Degree College MKR GOVT. DEGREE COLL MKR Govt. Degree College DEVARAKONDA Devarakonda - 508 248, Nalgonda DEVARAKONDA

### MUNAGALA KONDAL RAO GOVERNMENT DEGREE COLLEGE DEVARAKONDA, NALGONDA (DIST), TELANGANA.

SAA YEYA TAA YAMAKTAYE

### CUSTOMER SATISFACTION ON LIFE INSURANCE.

BY

MATHANGI KITTU

MOHAMMAD IMRAN PASHA

MUDAVATH HANUMANTHU

NEELAM ANJANEYULU

B.COM (CA) FINAL YEAR 2021-22

UNDER THE GUIDANCE OF

N.BALA

Asst.Prof of Commerce

ACADEMIC YEAR 2021-22

This is to declare that the student study project titled "CUSTOMER SATISFACTION ON LIFE INSURANCE." is an original work carried out by as under the supervision of Mr.N.BALA Asst.Prof c f Commerce of the College and that the project has not been submitted to any university/organization earlier.

SL. No	Name of the Stuc ent	Course / Class.	HALL TICKET NO.
1	MUDAVATH HANMANTHU	B.COM(CA)FINAL YEAR	19044026405019
2	MOHAMMAD IMRAN PASHA	B.COM(CA)FINAL - YEAR	19044026405018
3	MATHANGI KITTU	B.COM(CA)FINAL YEAR	19044026405016
4	NEELAM ANJANEYULU	B.COM(CA)FINAL YEAR	19044026405020

