



Government City College (Autonomous)

Hyderabad-500002

(Affiliated to Osmania University)

Accredited with B++ Grade by NAAC

<https://gdcts.cgg.gov.in/charminar.edu>



POS of BBA

| | |
|-----|--|
| PO1 | Business Knowledge and Skills: Demonstrate a strong foundation in business concepts, theories, and practices. Proficient in areas such as accounting, finance, marketing, management, and business ethics. |
| PO2 | Critical Thinking and Problem-Solving: Able to analyze complex business situations, identify problems, and develop effective solutions. This includes the ability to think critically, evaluate information, and make informed decisions. |
| PO3 | Effective Communication: Should be skilled in written and oral communication. This includes the ability to articulate ideas clearly and persuasively, create professional documents, and effectively communicate in diverse business settings. |
| PO4 | Teamwork and Collaboration: Able to work effectively in teams. This involves understanding team dynamics, contributing to group projects, and collaborating with individuals from diverse backgrounds and perspectives. |
| PO5 | Global Perspective: Have an understanding of the global business environment. This includes knowledge of international business practices, cultural awareness, and the ability to adapt to and navigate the challenges of a global marketplace. |
| PO6 | Ethical and Social Responsibility: Aware of the ethical considerations in business decision-making. They should understand the social impact of business activities and demonstrate a commitment to responsible and sustainable business practices. |
| PO7 | Leadership Skills: Possess leadership qualities and be capable of taking on managerial roles. This includes the ability to motivate and guide others, make strategic decisions, and lead teams toward organizational goals. |

