

GOVERNMENT DEGREE COLLEGE NARSAMPET

WARANGAL DISTRICT -506132 TELANGANA STATE

Email:wgl.jkc.nspt@gmail.com

website: https://www.gdcts.cgg.gov.in/narsampet.edu



GOVERNMENT DEGREE COLLEGE - NARSAMPET

TIME-TABLE OF I, III & V SEMESTERS FOR THE ACADEMIC YEAR 2022-23

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DAY	GROUP	VEAD	10:00-	11:00 -	12:00-	01:0 0-	1:30-	02:30 -	03:30-				10:00-	11:00 -	12:00-	00-	1:30-	02:30 -	03:30-
DAI	GROUP	ILAK	11:00	12:00	1:00	01.3	02:30	3:30	04:30	DAY	GROUP	YEAR	11:00	12:00	1:00	01:	02:30	3:30	04:30
-		I	POL/CA	HIS	TEL/HIN			A&R		-	n.o.	I	FAl	BOM	TEL/HIN			A & R	
6	B.A.	II	HIS	ECO	POL/CA				PPR	0	B.Com	II	AAC	RDBMS	BSS		PLI	RDBM	IS LAB
MONE		Ш	ECO	POL/CA	HIS		ENG	TEL/HIN	CC ENG	MOND	(CA)	III	MIS	COMP.ACC	COST		ENG	TEL/HIN	CC ENG
		I	POL/CA	HIS	ECO			ENG	BCS		B.Com	I	FAl	BOM				ENG	BCS
l E	B.A.	II	HIS	ECO	POL/CA			GS	PPR	TUESD	(CA)	II	AAC	RDBMS	BSS		PLI	GS	
TUESI		III	ECO	POL/CA	HIS		ENG	TEL/HIN	GG	8	(CA)	III	MIS	COMP.ACC	COST		ENG	TEL/HIN	
8		I	POL/CA	HIS	A & R	II			BCS	=	B.Com	I	FAl	FIT	A & R	II	FIT L		BCS
WEDN	B.A.	II	HIS	ECO	POL/CA	LUNCH BREAK	COMP -LA			WEDN	(CA)	II	AAC	BSS		LUNCH BREAK	RDBMS		
ž		III	ECO	POL/CA		H	ENG	TEL/HIN	GG	Lž	(CA)	III	MIS	COST	COMP.ACC	H	ENG	TEL/HIN	BE
ㅂ		I	POL/CA	HIS	TEL/HIN	BR	ECO	ENG		#	B.Com	I	FA1	BOM	TEL/HIN	BR		ENG	
THURS	BA	II	TEL/HIN	ECO	ENG	ΕA		POL/CA	E D	THURS	(CA)	II	TEL/HIN	BSS	ENG	EA		AAC	
P.S		III	ECO	POL	HIS	7	GG			23	(CA)	III	COST		COMP.ACC	×	BE	MIS	LAB
FR		I	ECO	HIS	TEL/HIN			ENG		Ξ.	B.Com	I	FIT	FA1	TEL/HIN		BOM	ENG	
FRIDA	B.A.	II	TEL/HIN	GS	ENG			POL/CA	ED	FRIDA	(CA)	II	TEL/HIN	GS	ENG				POI
		III	HIS		POL/CA						(CA)	III	COST		COMP.ACC		BE		
SATE		I	POL	ECO	TEL/HIN			ENG		SATER	B.Com	I	FIT	BOM	TEL/HIN			ENG	
1 5	B.A.	II	HIS	POL	ENG		ECO	TEL/HIN	\perp		CA)	II	AAC	BSS	ENG		POI	TEL/HIN	
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ES	B.Z.C.	III	BOT	ZOO	CHEM/CSC		TEL/HIN	WRM	ENG	ES	M.P.CS	Ш	MATHS		CHEM/CSC		TEL/HIN	· cc	ENG
_	-	I	TEL/HIN	ENG	A & R	н	TEL/IIIN	CHEM/CA	ENG			I	TEL/HIN		A & R	н	MATHS	CHEM/CA	ENG
WED	B.Z.C.	II	ENG	TEL/HIN	ZOO	Ę	BOT	SEC2 (BS)	FNT	WED	M.P.C /	II	ENG	TEL/HIN	PHYSICS	Ę	MATHS	MATHS	FNT
Ð	B.Z.C.	III	BOT	7.00	CHEM/CSC	CI	TEL/HIN	3EC2 (B3)	WRM	E	M.P.CS	III	MATHS		CHEM/CSC	ũ	TEL/HIN	MATHS	FNI
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2	D.L.C.	Ш	FNG	Bol	CHEM/CS	LUNCH BREAK		EM/CSC-LAI		=	M.P.CS	III	ENG	MATHS	CHEM/CSC	LUNCH BREAK	CHE		
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ENV	Dr.J. Lakhar			Dr.B, Ramesh		M.Shail			Dr.ISNS	FNT	P.Tyagaiah			G. Prasoona		L.Saty	narayana & tea		
RCS	V. Purnacha	andar	ED	M.Sammaiah	PLI	Dr.ISNS		BE	Dr.BVK	B. stat	v. Poorna		CC A&R	ISNS/P.Tya	CC Eng	Dr.A.S	rinath		

Prinkipal
Govt. Degree College
NARSAMPET (NAAC 'A' Grode)
Warangal Dist -506132

Almanacs issued by the Kakatiya University, Affiliating University of the College

I SEMESTER



OFFICE OF THE DEAN: ACADEMIC AUDIT KAKATIYA UNIVERSITY WARANGAL - 506 009 (Telangana State)

Prof.B. VENKAT RAM REDDY REGISTRAR

No:\SYAcad. Audit/KU/2022

Date: 22-10-2022

The Principals of University and Affiliated Colleges offering U.G. (NP) Courses KAKATIYA UNIVERSITY

ALMANAC – Almanac for Under Graduate (Non-Professional) Courses like B.A./B.Com./BSC/BBM/BHM & CT etc., Courses for I-Year I-Semester under CBCS for the academic year 2022-2023 – Communicated – Regarding.

Ref: Lr.No.TSCHE / UMS /VC's Meeting/2022, Dated.18.10.2022.

Sir/Madam,

I am herewith communicating the following Almanac for Under Graduate (Non-Professional) Courses like B.A/B.Com/B.Sc./B.B.M/BHM & CT. Courses, under Choice Based Credit System, I-Year I-Semester for the academic year 2022-2023 as per the TSCHE schedule issued vide reference above cited :-

SEMESTER - I

S1. No.	Particulars	UG-I-Year I-Semester			
1	Commencement of classes & Last date of re-admission	10-10-2022			
2	I-Internal Assessment Test	08-12-2022 to 09-12-2022			
3	II-Internal Assessment Test	23-01-2023 to 24-01-2023			
4	Last day of instruction	03-02-2023			
5	Preparation holidays and practical examinations	04-02-2023 to 08-02-2023			
6	Commencement of examinations	09-02-2023 onwards			

The above almanac may please be brought to the notice of the staff and the students accordingly.

Yours faithfully,

1 nars

REGISTRAR

Copy to:

1) The Dean, College Development Council, KU
2) The Deans of Faculties concerned, KU
3) The Chairpersons of Boards of Studies concerned, KU
4) The Controller/Addl. Controller of Examinations (PG & Conf.), KU
5) The Secretary to Vice-Chancellor/P.A. to Registrar, KU.
6) The S.F.

III & V SEMESTER



OFFICE OF THE DEAN::ACADEMIC AUDIT KAKATIYA UNIVERSITY, WARANGAL - 506 009

Dr. G SHAMITHA DEAN

No: |30/Acad. Audit/KU/2022

Date: 16/08/2022

To

The Principals of

University and Affiliated Colleges offering UG (NP) Course

KAKATIYA UNIVERSITY.

Sub: ALMANAC - Almanac for Under Graduate (Non-Professional) Courses of III and V-Semester under Choice Based Credit System for the academic year 2022-2023 – Communicated – Regarding

Sir/Madam,

I am herewith communicating the following Almanac III & V-Semesters of Under Graduate Courses under CBCS for the academic year 2022-2023.

Particulars	Common for all the UG III/ V-Semesters
Commencement of Classes	16-08-2022
I-Internal Assessment Test	Any two days between 19-09-2022 to 22-09-2022
Dussara Holidays (Online Classes)	26-09-2022 to 08-10-2022
Re-opening of Class Rooms	10-10-2022
II-Internal Assessment Test	01-11-2022 to 04-11-2022
Last day of Instruction	17-11-2022
Preparation holidays & practical examinations	18-11-2022 to 20-11-2022
Commencement of Examinations	21-11-2022 onwards

The above almanac may please be brought to the notice of the staff and the students accordingly.

Copy to:

- 1. The Dean, College Development Council, KU.
- 2. The Dean of Faculties concerned, KU.
- 3. The Chairpersons of Board of Studies concerned, KU.
- 4. The Controller/Addl. Controller of Examinations (PG & Conf.) KU.
- 5. The Finance Officer, KU.
- The Dy. Registrar (Academic/Admn./Teaching/Account/Audit), KU.
- 7. The Secretary to Vice-Chancellor/P.A. to Registrar, KU.
- 8. The SF.

II SEMESTER



OFFICE OF THE DEAN : ACADEMIC AUDIT KAKATIYA UNIVERSITY WARANGAL - 506 009 (Telangana State)

Prof.G.SHAMITHA DEAN

No: 23 /Acad. Audit/KU/2022

Date: 02-02-2023

The Principals of

University and Affiliated Colleges offering U.G. (NP) Courses KAKATIYA UNIVERSITY

ALMANAC - Almanac for Under Graduate (Non-Professional) Courses like B.A./B.Com./BSC/BCA/BBM/BHM & CT etc., Courses for I-Year II-Semester under CBCS for the academic year 2022-2023 - Communicated - Regarding.

Ref: Resolutions of the Local UG College Principals Meeting held on 25.01.2023

Sir/Madam,

I am herewith communicating the following Almanac for Under Graduate (Non-Professional) Courses like B.A/B.Com/B.Sc./BCA/B.B.M/BHM & CT. Courses etc., under Choice Based Credit System, I-Year (II-Semester) for the academic year 2022-2023.

SEMESTER - II

SI.	Particulars	UG-I Year II-Semester				
1	Commencement of classes	23.02.2023				
2.	Last date of re-admission	13.03.2023				
3	I-Internal Assessment Test	02.04.2023 to 06.04.2023				
4.	Summer Vacation (Online Classes)	01.05.2023 to 31.05.2023				
5.	Re-opening after vacation	01.06.2023				
	II-Internal Assessment Test	12.06.2023 to 15.06.2023				
6.		19-06-2023				
7	Last day of instruction	20.06.2022 onwards				
8	Commencement of examinations	20-06-2023 onwards				

Note: During Summer Vacation Online Classes may be taken till 90 working days are met with to streamline the academic calander year.

The above almanac may please be brought to the notice of the staff and the students accordingly. Yours faithfully,

DEAN

Copy to :-

1) The Dean, College Development Council, KU

2) The Deans of Faculties concerned, KU

3) The Chairpersons of Boards of Studies concerned, KU.

4) The Controller / Addl. Controller of Examinations (UG & Conf.), KU

5) The Secretary to Vice-Chancellor/P.A. to Registrar, KU.

6) The S.F.

IV & VI SEMESTER



OFFICE OF THE DEAN: ACADEMIC AUDIT KAKATIYA UNIVERSITY WARANGAL - 506 009 (Telangana State)

Prof.G.SHAMITHA DEAN

No: 38 / Acad. Audit/KU/2022

Date: 11-03-2023

The Principals of University and Affiliated Colleges offering U.G. (NP) Courses KAKATIYA UNIVERSITY

ALMANAC - Revised Almanac for Under Graduate (Non-Professional) Courses (B.A./B.Com./BSC/BBM/BHM & CT etc.) for II-Year and III-Year (IV-Semester and VI-Semesters) under CBCS for the academic year 2022-2023 - Communicated -Regarding.

Ref:

Resolutions of the Local UG College Principals Meeting held on 11.03.2023

Sir/Madam,

I am herewith communicating the Revised Almanac for Under Graduate (Non-Professional) II-Year and III Year (IV-Semester and VI-Semesters) Courses viz., B.A/B.Com/ B.Sc./ BCA/ B.B.M/BHM & CT etc. under Choice Based Credit System for the academic year 2022-2023.

SEMESTER - IV and VI

Sl. No.	Particulars	UG IV and VI-Semester	No.of Days			
1.	Commencement of Classes	08.02.2023	16 (Normal Working days) Feb-2023 (16)			
2.	Re-Admission Cut-off date	28.02.2023	08 (from 1st to 12st) 02 (Sundays Online / Offline) 15 (normal working days) 06 (recompense of 2 Extra Classes/day) March-2023(31 days)			
3.	I-Internal Examinations	27.03.2023 to 30.03.2023	21 (Normal Working Days including Saturday) 04 (Sundays Online / Offline) 08(recompense of 2 Extra Classes/day) April-2023 (33)			
4.	II-Internal Examinations	10.04.2023 to 12.04.2023	07 (Normal working days) 01 (Sunday) 02 (recompense of 2 Extra Classes/day) May - 2023 (10)			
5.	Summer Vacation (Online Classes)	01.05.2023 to 07.05.2023				
6.	Last day of Instruction	07.05.2023	Total No. of Working Days = 90			
7.	Commencement of Examinations	12.05.2023				
8.	Re-open of V Semester	01.06.2023				

Note: 1. All Second Saturdays and Sundays will be conducted Online Classes.

2. In all working days 2 extra classes will be taken to complete the syllabus.

The above almanac may please be brought to the notice of the staff and the students accordingly.

Yours faithfully,

Academic Records and Activities for 2022-23

Online Teaching Diary



KAKATIYA UNIVERSITY

Government Degree College, Narsampet, Warangal Dist. Warangal



Teaching Diary For Lecturer

.No	Date/Day	Program	Class / Medium	Period / Time	Theory / Practical	Topic Covered	Methodology Adopted	No. of Students Attended	Teaching Aids Used	Student Activity Conducted	Course Year & Semeste	ОД Туре	Remarks
						Lecturer Na	me:Dr. Vishnu Kumar ID:1353860	Balouva					
	20-07-2023 Thursday	B.Com.	Computer Applications English	1/10:00 AM	Theory	NIL.	NIL	0	NIL	NIL	3rd Year VIth Sem		Commencer ent of Classes for III and V Semester for the Academi Year 2023-24 Holiday Declared by State Govt due to heavy rains.
2	21-07-2023 Friday	B.Com.	Computer Applications English	1 / 10:00 AM	Theory	NIL	NIL	0	NIL	NIL	3rd Year Vth Sem		Holiday Declared by State Govt due to heavy rain.
												Page 1 of 3	

S.No	Date/Day	Program	Class / Medium	Period / Time	Theory / Practical	Topic Covered	Methodology Adopted	No. of Students Attended	Teaching Aids Used	Student Activity Conducted	Course Year & Semeste	OD Type	Remarks
3	22-07-2023 Saturday	B.Com.	Computer Applications English	1 / 10:00 AM	Theory	NIL	NIL	0	NIL	NIL	3rd Year Vth Sem		Holiday Declared by State Government due to heavy rains.
4	24-07-2023 Monday	B.Com.	Computer Applications English	1 / 10:00 AM	Theory	FA 1 - Introduction	Lecture	15	Board	Examples	1st Year Ist Sem		Commencem ent of Classes for First Semester for the Academic Year 2023-24
5	24-07-2023 Monday	B.Com.	Computer Applications English	2 / 11:00 AM	Theory	Compr ACg - Introduction	Lecture	10	Board	Examples	3rd Year Vth Sem		Nil
6	24-07-2023 Monday	B.Com.	Computer Applications English	3 / 12:00 PM	Theory	BSS I - Introduction	Lecture	12	Board	Examples	2nd Year IIIrd Sem		Nil
7	25-07-2023 Tuesday	B.Com.	Computer Applications English	1 / 10:00 AM	Theory	FAI - Syllabus	Lecture	15	Board	Discussion	1st Year Ist Sem		NIL
8	25-07-2023 Tuesday	B.Com.	Computer Applications English	2 / 11:00 AM	Theory	Comp ACg - Syllabus	Lecture	12	Board	Discussion	3rd Year Vth Sem		NIL
9	25-07-2023 Tuesday	B.Com.	Computer Applications English	2 / 12:00 PM	Theory	BSS I - Syllabus	Lecture	12	Board	Discussion	2nd Year IIIrd Sem		NIL

S.No	Date/Day	Program	Class / Medium	Period / Time	Theory / Practical	Topic Covered	Methodology Adopted	No. of Students Attended	Teaching Aids Used	Student Activity Conducted	Course Year & Semeste	OD Type	Remarks
10	26-07-2023 Wednesday		Computer Applications English	1/10:00 AM	Theory	NIL	NIL	0	NIL	NIL	1st Year Ist Sem		Holidays Declared by State Government from 26.07.2023 to 30.07.2023 Due to Heavy Rains
	31-07-2023 Monday	B.Com.	Computer Applications English	1 / 10:00 AM	Theory	FAI - Functions of FA	Lecture	18	Board	Examples	1st Year Ist Sem		NIL
	31-07-2023 Monday	B.Com.	Computer Applications English	2 / 11:00 AM	Theory	Comp ACg - ERP and Advantages of ERP	Lecture	13	Board	Examples	3rd Year Vth Sem		NIL
13	31-07-2023 Monday	B.Com.	Computer Applications English	3 / 12:00 PM	Theory	BSS I - Meaning and Definition of Statistics	Lecture	14	Board	Examples	2nd Year IIIrd Sem		NIL

Signature of the lecturer Signature of the Department Incharge

Signature of the Prinicipal

Field Visits

Field :	visit - (2022-23)
students on 01-12- plantation and sur: observing Various pl In this visit th their Knowledge on medicinal values of	of Botany, organised B. Sc. B. Z. C & CS - III year 2022. to visit mango counding areas for ants. e students are clevated plant taxonomyje feature the plants. They collected t parts for preparation
1/10 100-1-0-110-0	is useful to the students de age on their academia
	A ALASO AGA (1)
-thewas	Phr
M. NARENDAR) Department of Botary Government Degree College NARSAMPET, Dist. Warangal-506 132.	Principal Govt.Degree College Nareampet.506132. Dist Warangal.



Student Study Projects

DEPARTMENT OF BOTANY

JIGNASA STUDENT STUDY PROJECT (2022-23)

TITLE

TRADITIONAL KNOWLEDGE OF MEDICINAL PLANTS USED BY
PEOPLE OF THE PAKHALA AGENCY AREA, KOTHAGUDA MANDAL,
MAHABUBABAD DISTRICT, TELANGANA



By

S.No	Student name	Class	S.No	Student name	Class
1).	M. Avanthi	B.Sc- Crop-Iyr	4).	S. Raviteja	B.Sc-B.Z.C-II Yr
2).	J.Ashok	B.Sc- Crop-Iyr	5).	M.Sunil	B.Sc-B.Z.C-II Yr
3).	B.Harshitha	B.Sc-B.Z.C-Iyr	6).	S.Rakesh	B.Sc-B.Z.C-II Yr

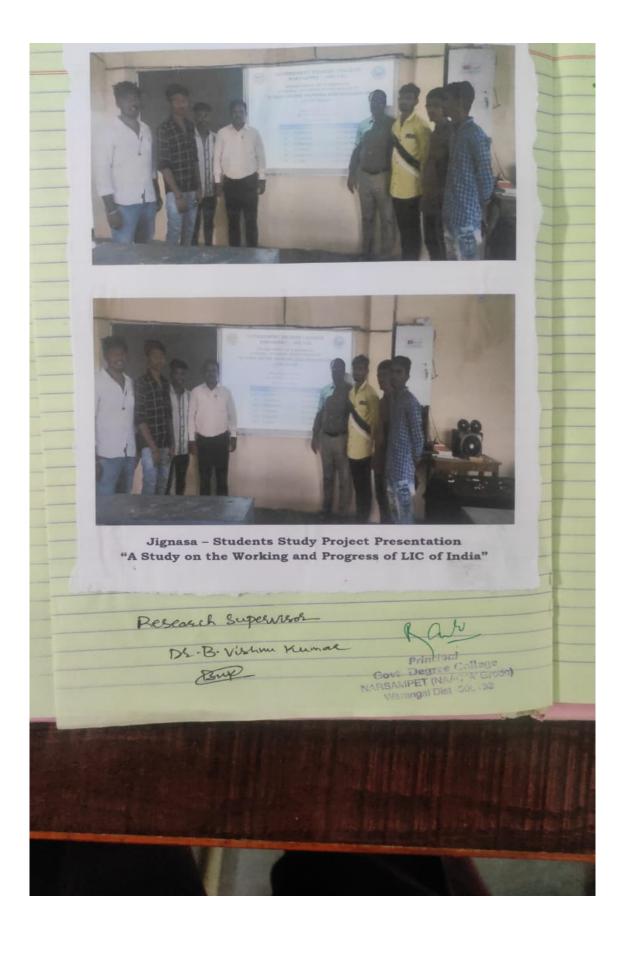
Supervisor

M NARENDAR

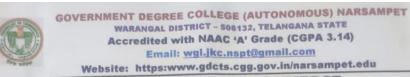
Assistant Professor,

DEPARTMENT OF BOTANY

GOVERNMENT DEGREE COLLEGE, NARSAMPET WARANGAL DISTRICT-506 132



Study Tours





DEPARTMENT OF COMMERCE

FIELD TRIP TO PAPER PLATES MANUFATURING UNIT AND BAKERY ITEMS MANUFACTURING UNIT

DATE: 12.06.2023









GOVERNMENT DEGREE COLLEGE (AUTONOMOUS) NARSAMPET WARANGAL DISTRICT - 506132, TELANGANA STATE Accredited with NAAC 'A' Grade (CGPA 3.14) Email: wgl.jkc.nspt@gmail.com



Website: https://www.gdcts.cgg.gov.in/narsampet.edu

DEPARTMENT OF COMMERCE

FIELD TRIP TO PAPER PLATES MANUFATURING UNIT AND BAKERY ITEMS MANUFACTURING UNIT

DATE: 12.06.2023

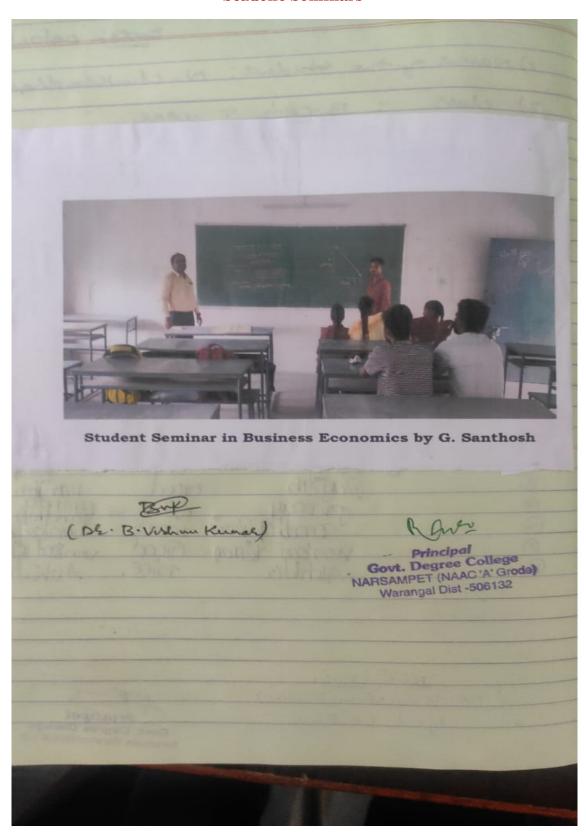




STUDYTRIP 2022-23 Date: 12/06/2013 Study tom Field thip to local time manufacturing vitic is undertaken for Students of B. com I II and III years 1) paper plates Manufacturing unit 11) Bakery Items Many acturing wint These two with in Nationpet are and the placess of manufacturing these Visited Thems is Studied by the students The process, cost, machinery beginned, Rawmaterials grequised and studied by the Students Selling phice, propit and So on The following Students were present during the Hudy tours Signature class 15hivamani Name B. com (ca) 1+00 1 Shivamani M. Griten. B. COM CANIC B. Comica) B. Likanth n. Mkesa B. Com. (C.A) J. Catoura B. Chlainty B.COM (CIA) G. Py J. Venkanna J-Vishmermag B. com (c. A) + purth P. Harich Rushy B. con (cA) A. Perabhy kumay 2000 B. com (C.F) II Neavan Kalyan B. com (e.A) 0.) B. Rahul B. Com CCATE B. Com LCA) LA 10-) wsatuik B. com (ca) II 11) ch. Sharat B.conceDR 12) 13) Noter radbo B. (6 m CA TIDE D. pareco, (US) R. Panjoth B. com (cm) zyc A. Nagersaju 10) P. Dagarayu 8- comen Ryon B (com (a) Precon Y. Hinchel. SK, Stabecta y Hindy B- Com (A) 1 year SK, Shabeuta

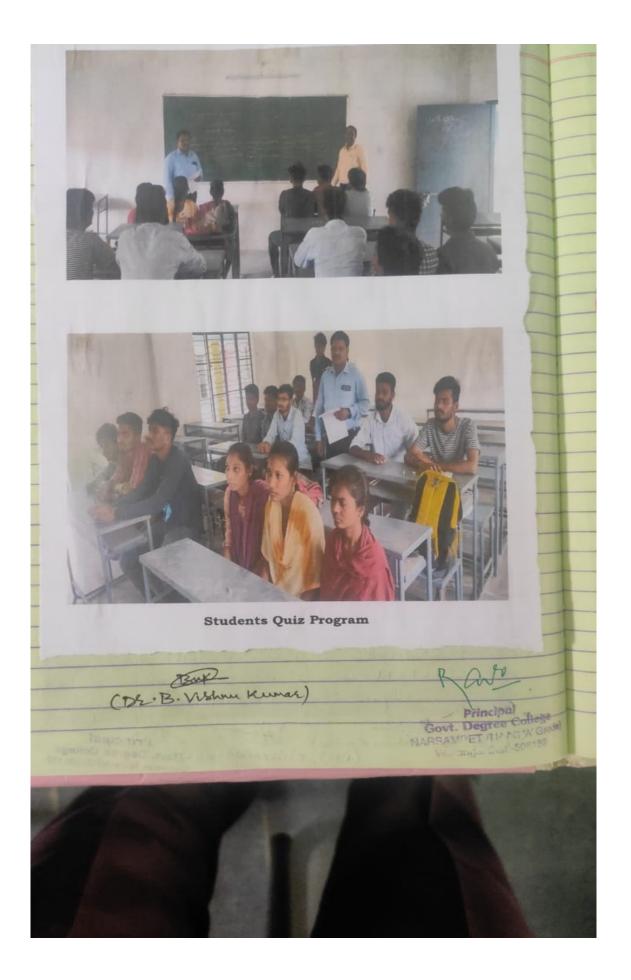
ı				53.
-	S-No	Name	class	Signature
	(18)	B. Kavya.	B. com (cA) Ilyean	B. Laugn.
-	(19)	P. Akhila	B. COM (C.A) II year	P. Akhila
	60	MD. Shabana	B. Com (cA) High A B. com Ist years	Mp. shabeing
	(1)	Expa Proveen	B. com Ist year U	F. Promin
	221	G. Santbosh	B. com III year	-Good
	(93)	L- Si'ddu	B. com I years	sidan.
	64	B. Navern	B. COM (CA) DYCASI	Duffe
	(25)	F. Rifemberr	B-Cung (A) To year	
	(26)	Ch. mounita	B-com (CA) III gen	B. repheshion
	(27)	B.Mahestroari	B. COM (CA) III year	
	(28)	2 Cartholh A. Pavan	B. Com CCA) Drd	A. Baban
	(Sal)	A. Pewari	B. COMGEA. 1st year	
	(30)	S. Skinivas	13. Orient	
160				
		Div		Succession
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Student Seminars



Students Quiz

2 23	
2022-23	65
QUIZ	Date 7 13/02/2023
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A Oruz composition for Students 28 organised at	2:00 pto in the B.com
Final year class groom.	2.00 pt.
The questions helating to	commerce and general
knowledge were asked no n	no participants. The following
Schudents patticipated in the	competition.
DS.B. Vishne Kussel DS. T. Chivanaga Chim	- RELY
DR. T. Chivaragackim	- 1000
organised the	Quiz Compatition
Winner Team -	ream- A
	nal Side
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Team-B	(P) ml
OI) A. Kamahasan	30 Herkw
03) P. Haeich 03) N. Pavan kalyan	Quantalym
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Team-c	-en
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03) R. Santhosh	
Team-D	A. PAVAN
al A-Dallan	35 D Prabhu kumar.
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(Dr. 13. Vishou Kumas) (Dr.	T. Shive age Sking Bout. Degree College
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Certificate Courses

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		De	te: 23/02/2021
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12.	alice about the ce	eliticate Cestin	To cled
The state of the s	o the Students of	B. Com goz che	A college year
2	2022 - 23. The follow	owing points are	discussed and
2-11970 9	herdred in the mee	tive!	
0)]	it is discussed and	decided to off	es a 30 Hours
-21.5 C	estificate course in	"marketing Ma	ragement" to
one course.	all the Students of	B.com from	21/03/2023 to
Market Vand	30/04/2023.	at all difficults	TRACIONAS
02 5	The Syllabus is all		
201	by all the members	present in the	meeting
0:5) -	The Students Shall 9	register for the Co	estificate course
(OSITION ASSESSMENT)	and have to attend	outleast 75.	of the total (30)
76)	classes to appear.	for text of the	certificate course
04)	The final test we	1) be of 80 ma	eks and the
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	tions and ismil	Decame a milia	1 10 101
05)	The state of the	this call a	
	out of the total 30 Each should be tour	Hours of teachin	g 15 House
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01)	DE. A. Stringth John		
02)	DE. A. S. Prinath I RAC DE. B. Wishny King	Co-ordinator warang	gar Dist -50613
03)	Dr. B. Wishny Kuman.	HOD, commerce -	BUR -
04)	Dr. I. Shivanagassing	A Cademic Co-ordi	nator _ 8 9
	Dr. R. Kumalawany	Librarian R	Guarny
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Accredited GOVERNMENT DEGREE COLLEGE NARSAMPET

SYLLABUS FOR CERTIFICATE COURSE ON "MARKETING MANAGEMENT" **DURING THE ACADEMIC YEAR 2022-23**

UNIT	TOPICS DURING THE ACADEMIC YEAR 2022	HOURS	FACULTY NAME
Unit I	Meaning and Importance of Marketing – Functions and Significance of Marketing in Economic Development – Micro and Macro Environmental factors affecting Marketing strategies.	05	Dr.B.Vishnu Kumar
Unit II	Marketing Mix - 04 P's of Marketing – Devising suitable marketing mix. Product – New Product Development – Product Life Cycle – Product Positing strategies Price – Factors affecting pricing decisions - Types of Pricing Strategies	05	Dr.B.Vishnu Kumar
Unit III	Promotion – Advertisement – DAGMAR Approach – Effective Advertising – Advertising Budget – Types of		Dr. B. Vishnu Kumar
Unit IV	Advertising agencies – Functions of Advertising Agencies – Sales promotion Place – Distribution – Channels of Distribution – Functions of channels of distribution – factors affecting the choice of the channel partners.	07	Dr. I. Shivanagasrinu
Unit V	Emerging Trends in Marketing - E. Marketing - Types of E. Marketing - Direct Marketing - Advantages and disadvantages - Social media marketing - Issues and Challenges in E. Marketing - Digital Marketing	08	Dr. I. Shivanagasrinu
	Total Hours	30	

Suggested Readings:

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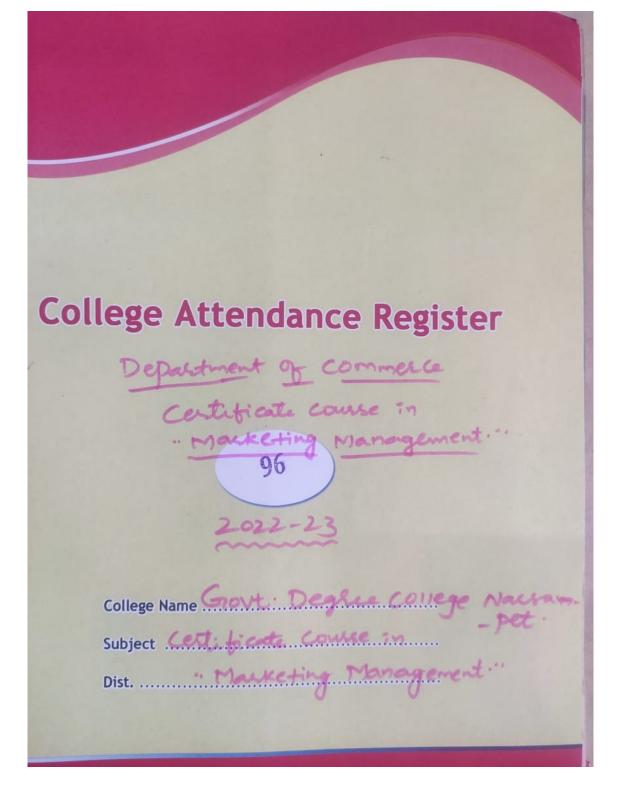
arangal Dist -50

- Philip Kotler and Eduardo L Roberto, Social marketing strategies for changing public behaviour - The free Press - 1989.
- Mahendra Mohan Advertising Management; Tata McGraw Hill.
- Sales Promotion Essentials: The 10 Basic Sales Promotion Techniques -- And How to Use them by Don E Schultz

01. Dr. B.Vishnu Kumar

02. Dr. I.Shivanagasrinu

Govt. Degree College NARSAMPET (NAAC 'A' Grode) Warangal Dist -506132



DEPARTMENT OF BOTANY

Certificate course on "NURSERY, HORTICULTURE & LAND SCAPING" Student enrolment list

From 02-03-2023 to 30-04-2023

SI.No	H.T.No	Name	Class & Year
1	024233001	K. Manemma	B.Z.C- I
2	024233003	K. Bindhuja	BZC- I
3	024233004	R.Sandeep	BZC- I
4	024233005	T. Shiva Kumar	BZC- I
5	024233201	B.Shirisha	BZCs- I
6	024233202	B. Harshitha	BZCs- I
7	024233203	T. Niharika	BZCs- I
8	024233204	T. Rani	BZCs- I
9	024233205	J. Aishwarya	BZCs- I
10	024233206	G.Amulya	BZCs- I
11	024233302	G.Kavya	Crop - I
12 (024233303	M. Avanthi	Crop- I

Department of Botary

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Department Degree Control

NARSAMPET, Dist. Warangal-506 132



2022-2023

11 Certificate Course 03/03/2023 As per the Instructions given by the Principal, the separtment of Computers conduct a meeting with principal, TO Ac coordinator and Head of the Department to diccuso the conduct of certificate course for the B. A B. COM B. Sc (M&B) III Yx VI Seur for the academic year 2022-2023. This resolved to conduct la certificate course on "INTERNET CONCEPTS" from 13-03-2023 to 31-03-2023 (15 Days) Short term. with out disturbing the actual classes suros. 1/ The syllabus prepared for 15 hours of class work including particulars which was given by the University of K.U-Wg1. (Dr. V. POORNACHANDER) Contract Lecturer 1 Sr. T. Ramesh, Aut. Prot. Dept. of Mathematics (Head of the Department) 2 Dr. A. Srinath, Asso. Prof. Dept. of. English -(IDAC - Co ordinator) PRINCIPAL.