

# NTR GOVERNMENT DEGREE COLLEGE FOR WOMEN

MAHABUBNAGAR

(Re – Accredited by NAAC with “B” Grade, Affiliated to Palamuru University)

## DEPARTMENT OF ECONOMICS

### Permission letter

Date: 10-03-2023

To

The principal

NTR Government Degree college (W)

Mahabubnagar

Respected sir,

**Sub: Request for grant of permission to conduct Certificate Course on**

**Rural Economics and Entrepreneurship**

As per the subject cited above Dept. of Economics is planning to conduct a certificate course on “Rural Economics and Entrepreneurship” which may enhance the skills in the students. Schedule for conduction of certificate course is from 13.03.2023 to 28.04.2023.

Hence, I kindly request you to grant permission in this regard.

Thanking you sir

Yours faithfully

*[Signature]*  
P. Sudhakar Rao  
Asst. Prof. of Economic



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**DEPARTMENT OF ECONOMICS**

**2022 -2023**

**NOTICE**

**Date: 08-03-2023**

The students of Department of Economics are here by informed that the Chemistry department was organize short term Certificate Course of “Rural Economics and Entrepreneurship” for UG students, is organized from 13.03.2023 to 28.04. 2023, for the academic year 2022 -2023, all the interested students contact with the department of Economics and register your name for the certificate course its free of cost there will be no any fees.

**HOD**



**Principal**







# NTR GOVT DEGREE COLLEGE FOR WOMEN

(Accredited by NAAC With 'B' Grade)

## MAHABUBNAGAR - T.S

### DEPARTMENT OF ECONOMICS

#### Certificate Course in

## Rural Economics and Entrepreneurship

(13-03-2023 to 28-04-2023 For U.G Economics Students)

**For Academic Year - 2022-2023**



**Smt. P. Vijayalaxmi**

**Course Coordinator**

**Sri. P. Sudhakar Reddy**

**Incharge Dept. of Economics**

**S. Gangadhar**

**PRINCIPAL**



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# **NTR GOVERNMENT DEGREE COLLEGE FOR WOMEN**

**MAHABUBNAGAR**

## **Certificate Course in Rural Economics and Entrepreneurship**

### **About the Course:**

- 1. Name of the Certificate Course: Rural Economics and Entrepreneurship**
- 2. Organizing Department: Economics**
- 3. Duration of Course: 30 Hours**
- 4. Course Commencement Date: 13.03.2023**
- 5. Course End Date: 28.04.2023**

### **Aim of the Course:**

The main purpose of the study this course is improving the quality of the rural population. To improve the infrastructure of the rural areas. To reduce unemployment by providing opportunities for employment. To provide clean water, education facilities, electricity and proper communication.

### **COURSE OBJECTIVES:**

- 1. To serve an instrument of Rural Development.**
- 2. To develop standardize, popularize and commercialize Innovative rural technologies.**
- 3. To make traditional rural business more profitable.**
- 4. To generating new business and employment opportunities.**
- 5. To study the major challenges faced by rural entrepreneurship in India.**

### **Outcomes of the Course:**

After successful completion of the course, students will be able to

- 1. The rural areas increasing the agricultural development.**
- 2. Increasing Agricultural economic performance and stimulating rural economic growth.**
- 3. Expand the entrepreneurial activity.**



# Syllabus

## **Unit - I (Introduction to rural entrepreneurship in India):** Time: 08 Hrs

Concepts and Types of Rural Entrepreneurship- Characteristics and functions of Enterprise and Entrepreneur-Need for women entrepreneurship in India- Factors influencing and Challenges of rural Entrepreneurship - deterrents of Entrepreneurs success.

## **Unit -2 (Government scheme and Institutional Assistance)** Time : 07 Hrs

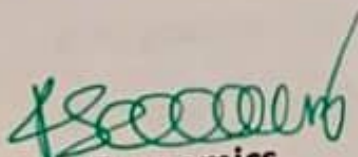
Significance and various Government schemes to rural Entrepreneurs - process and procedures for availing benefits. Role of various support Institutions and Agencies; Banks and NABARD.

## **Unit - 3 (Economics of Enterprises)** Time:07 Hrs

Importance and Classification of Business Plans- Forward and Backward Linkages for Enterprise-Management of Finance, Accounting, Working Capital and Human Resources- Registration, Legal Formalities and Technical aspects of Rural Business-Economics, Social, Political, Cultural and Legal Policies for Micro and Small Enterprises.

## **Unit - 4 (Project Management System)** Time: 08 Hrs

Identification, Selection, Formulation, Methodology, Report Writing and Appraisal System of Project- Basis of Selected Villages for Study and Enterprises- interaction With Various Stakeholders in Rural and Urban- Need for Working with Stakeholders.

  
HOD of Economics

  
Principal

MENT DEGREE COLLEGE FOR WOMEN

# NTR GOVERNMENT DEGREE COLLEGE FOR WOMEN

MAHABUBNAGAR

Certificate Course in Rural Economics and Entrepreneurship

List of Students Enrolled

2022 - 2023

S.No	Name of the Student	Sign. Of the Student
1	G. Vijaya Lakshmi	G. Vijaya Lakshmi
2	K. Uma Maheshwari	K. Uma Maheshwari
3	K. Nandini	K. Nandini
4	G. Maheshwari	G. Maheshwari
5	M. Manisha	M. Manisha
6	MD. Safia Begum	MD. Safia Begum
7	M. Prasanna Kumari	M. Prasanna Kumari
8	N. Uma	N. Uma
9	Nishath Fathima	Nishath Fathima
10	P. Durga	P. Durga
11	P. Nageshwari	P. Nageshwari
12	Anjamma	Anjamma
13	A. Saritha	A. Saritha
14	B. Akila	B. Akila
15	B. Divya Rupa	B. Divya Rupa
16	B. Gowri	B. Gowri
17	B. Anusha	B. Anusha
18	E. Poojitha	E. Poojitha
19	K. Hemalatha	K. Hemalatha
20	K. Parvathi	K. Parvathi
21	Swathi	Swathi
22	N. Divya	N. Divya
23	Navitha	Navitha
24	P. Thyisha	P. Thyisha
25	Bhargavi	Bhargavi

  
Course Trainer

  
HOD

  
Principal





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MAHABUBNAGAR - T.S

CERTIFICATE OF  
APPRECIATION

## DEPARTMENT OF ECONOMICS

CERTIFICATE OF  
APPRECIATION

### CERTIFICATE OF APPRECIATION

This is to certify that Mr/ Ms.....

*P. Durga*

Stn. D/o.....*Pedda Mybanna*.....Class.....*BA III*.....Roll No.....*20033030129030*

has successfully completed the Certificate course in Rural Economics and Entrepreneurship conducted

From 13-03-2023 to 28-04-2023 with ...*'A'*.....grade.

Smt. P. Vijayalaxmi  
Course Coordinator

Sri. P. Sudhakar Reddy  
Incharge Dept.of Economics

S. Gangadhar  
Principal

