

1.3.2

1. UG- B. Com CA (Course code -402)

2. PG- M. Com (Course Code- 408)

Faculty of Commerce, Satavahana University, Karimnagar Common syllabus (B.Com (C.A))

Paper PR : RESEARCH METHODOLOGY & PROJECT REPORT

Objective: To introduce the basics of conducting research in social sciences.

UNIT-I: INTRODUCTION, MEASUREMENT AND HYPOTHESIS TESTING:

Meaning of Research-Steps involved- Identification of Problem- Steps involved in the selection of problem-Research Design-Meaning and Types- Measurement Levels/Scales - Scaling Techniques-Hypothesis-Meaning - Types – Testing Procedure.

UNIT-II:PARAMETRIC AND NON PARAMETRIC TESTS AND RESEARCH REPORT:

Introduction - t-Test - F-Test - Chi Square Test - Anova (One-Way Anova, Two-Way Anova).concepts only Contents of a Research Report.

SUGGESTED READINGS:

1. Research Methodology: Himalaya Publications.
2. Methodology of Research in Social Sciences: Krishna Swamy,
3. Research Methodology: Kothari &Garg, New Age Publication
4. Research Methodology: Paneerselvam R, PHI
5. Research Methodology: Dr Vijay Upagade& Dr ArvindShende, S. Chand Publications
6. Research Methodology: Ranjit Kumar, Pearson Publication
7. Reading in Research Methodology in Commerce & Business Management: Achalapathi KV,
8. Research Methodology: Sashi.K Gupta, PraneethRangi, Kalyani Publishers.

GUIDELINES FOR PROJECT WORK

- 1) Project work is a part of the prescribed curriculum to B. Com students.
- 2) Project work is allotted to a group of 4 students.
- 3) During the IV semester, students are expected to undergo internship at a business firm/ Government Department /Software organization/Voluntary organization as per the guidance of teacher concerned.
- 4) Students should get a certificate from the organization.
- 5) At the end of Semester-VI, the project reports would be evaluated by the external examiner designated by the Controller of Examinations, from the panel submitted by the Board of Studies in Commerce. The Examiner would evaluate the project reports for a maximum of 35 marks and conduct Viva-Voce examination for 15 marks. The award lists duly signed would be sent the Controller of Examinations.
- 6) Examiners will examine the following in the project report: i) Survey/Analysis on the topic chosen; ii) Method of data collection; iii) Presentation: Style, Comprehensiveness, graphs, charts etc.; iv) Analysis and inference and implications of the study; v) Bibliography.
- 7) Students must ensure that they maintain **regular contact with their supervisor** and also that they provide the supervisor with drafts of their work at regular intervals.
- 8) Students are required to submit a project report on a topic related/connected with trade, industry & commerce. Project can be done by taking the information from the select organization focusing on areas like marketing, finance, human resource, operations, general management etc.



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT, SATAVAHANA UNIVERSITY, KARIMNAGAR

**MASTER OF COMMERCE- FOURTH SEMESTER
451 – PROJECT REPORT**

LingaReddy Sir

(For M.Com and M.Com Financial Accounting - under CBC)

50Marks -Viva-Voce + 50Marks-Dissertation=100Marks

Credits: 5

PROJECT GUIDELINES:

The aim of the Project is to give an opportunity to students to learn independently and show that they can identify, define and analyze problems or issues and integrate knowledge in a business context. It reflects the ability of a student to understand and apply the theory, the concepts and the tools of analysis to a specific situation.

1. The project is a practical, in-depth study of a problem, issue, opportunity, technique or procedure or a combination of these aspects of business. The students are required to define an area of investigation, carve out research design, gather relevant data, analyze the data, draw conclusions and make recommendations. The project must be an original piece of work that will be undertaken in post-graduate study, over a period of two semesters.
2. The topic is to be selected carefully with the help of supervisor.
3. All the material that relates to your project, including completed questionnaires or tapes from interviews, should be shown to your supervisor and be kept until the examination board has confirmed your results. Do not throw this material away once your project is submitted, as you might be asked to present it as part of the Viva Voce Examination, before your project results are confirmed.
4. The supervisor's role is to appraise ideas and work of the student. Student must take overall responsibility for both the content of project and its management. This includes selection of an appropriate subject area (with the approval of the supervisor), setting up meetings with the supervisor, devising and keeping to a work schedule (to include contingency planning), and providing the supervisor with samples of your work.
5. The project reports would be examined by the external examiner and based on the report and Viva Voce examination conducted at the end of IV semester, a student will be awarded marks.
6. The External Examiners will examine the following in Project Report:
 - a) Literature Survey on the Topic Chosen.
 - b) Method of Data Collection.
 - c) Presentation – Style, Comprehensiveness, Table presentation, Graphs, Charts.
 - d) Analysis and inference and implication of the study.
 - e) Overall linkage between objectives, methodology, findings and suggestions.
 - f) Bibliography and References.

GOVERNMENT DEGREE COLLEGE::JAMMIKUNTA				
DEPARTMENT OF COMMERCE				
B.COM CA TM VI SEMESTER PROJECT REPORT FOR AY 2022-23				
S.NO	HT NO	NAME	SUPERVISOR	TOPIC
1	20077124402502	BATHINI SAIKIRAN	Dr.D.RAJASHEKAR	FINANCIAL PERFORMANCE OF ACC CEMENT INDUSTRIES
2	20077124402503	BURRA VENKATESH		
3	20077124402504	CHERUKU RAKESH		
4	20077124402505	DEVOJU VENKATESH		
5	20077124402506	DUDEPAKA JYOTHSNA	BALGURI MAHENDAR RAO	MOBILE MARKETING
6	20077124402507	EDLA HEMANTH		
7	20077124402508	EVANJALI GANGARAPU		
8	20077124402509	GANGARAPU SAIPRIYA		
9	20077124402510	GANNU SAI CHARAN	Dr.D.RAJASHEKAR	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE PRODUCT AND SERVICES OF FEDERAL BANK WARANGAL
10	20077124402512	MAMUNOORI SATHISH		
11	20077124402513	MARAPALLI SRAVYA		
12	20077124402514	MEESALA RASAGNA		
13	20077124402516	NAGANDLA RAJESH	BALGURI MAHENDAR RAO	BEHAVIOUR OF CUSTOMER SATISFACTION TOWARDS RELIANCE JIO
14	20077124402517	PAIDIPELLI ANVESH		
15	20077124402519	SINGARAVENI MAHENDER		
16	20077124402520	TEKU RAKESH		

GOVERNMENT DEGREE COLLEGE::JAMMIKUNTA				
DEPARTMENT OF COMMERCE				
B.COM CA EM VI SEMESTER PROJECT REPORT FOR AY 2022-23				
S.NO	HT NO	NAME	SUPERVISOR	TOPIC
1	20077124402003	BAIRAGONI SAIKIRAN	Dr.D.RAJASHEKAR	DIGITAL MARKETING ON FACE BOOK
2	20077124402005	DUDAPAKA BHOOMIKA		
3	20077124402006	DUDAPAKA SRIKAR		
4	20077124402021	THURPATI THIRUMALA		
5	20077124402007	DULAM RAMESH	BALGURI MAHENDAR RAO	STUDENTS PERCEPTION TOWARDS E-LEARNING
6	20077124402009	JAIDA POOJASRI		
7	20077124402010	MADIPALLY SAIKUMAR		
8	20077124402011	NERELLA PRAVALIKA		
9	20077124402012	NYALI RANJITH	Dr.D.RAJASHEKAR	FINANCIAL PERFORMANCE OF TCS LIMITED
10	20077124402014	POTHULA NITHISH		
11	20077124402015	PURELLA VISHNU		
12	20077124402016	RAMANCHA ASHA		
13	20077124402017	SABAVATH SRIKAR NAYAK	BALGURI MAHENDAR RAO	FINANCIAL PERFORMANCE OF ITC
14	20077124402018	SHANIGARAPU ABHISHEK		
15	20077124402019	THALLAPELLE ABHINAY		
16	20077124402020	THIGULLA LAVANKUMAR		



SATAVAHANA UNIVERSITY

KARIMNAGAR – 505 002 (T.S.)

Course : M.Com - M.Com

7124 - Government Degree College, J

SNO	HTNO	Name	FatherName
1	712421408001	MADIPELLI SUJITH	MADIPELLI RAMESH
2	712421408002	GURRAM RANI	GURRAM RAJIAH
3	712421408004	RAM SUSHMITHA	RAM SWAMY
4	712421408006	BANDA RAMESH	BANDA CHOKKAIAH
5	712421408007	KORE ARUNA	KORE KOMURIAH
6	712421408008	MACHAMALLA HARIKA	MACHAMALLA KANUKAIAH
7	712421408009	KAIRIKA RAMYA	KAIRIKA SHANKAR
8	712421408010	MOHAMMAD SALMA	MOHAMMAD ANKUSHAVALI
9	712421408011	VEMA DIVYA	VEMA RAVI
10	712421408012	GAJE LAXMAN	GAJE KANUKAIAH
11	712421408014	ELKAPELLI PAVANKUMAR	ELKAPELLI SWAMY
12	712421408015	KODAM SRIVANI	KODAM RAJENDER
13	712421408016	RACHAPALLY SOUMYA	RACHAPALLY SWAMI