

**A PROJECT REPORT ON
FUNDAMENTAL ANALYSIS OF KOTAK MAHINDRA
BANK**

**SUBMITTED TO
DEPARTMENT OF COMMERCE**

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIAUNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
KALAKOTI PRANAY KUMAR	203720405069
KAMMARI BHANU PRAKASH	203720405072
KANDIKANTI SHIVATEJA	203720405073
KANNAM SAI RAM	203720405074

**PROJECT SUPERVISOR
SLT. DR. S. DHANRAJ
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

SLT. Dr. S. Dhanraj

M.Com., MBA., M.Phil, Ph.D., UGC-JRF

Assistant Professor of Commerce

E-mail: dsirigamalla@gmail.com

Contact No: 91 9959777673



CERTIFICATE

This is to certify that KALAKOTI PRANAY KUMAR (203720405069), KAMMARI BHANU PRAKASH(203720405002), KANDIKANTISHIVATEJA (203720405003), KANNAM SAI RAM (203720405004), bonafide students of this college, have worked on the project work titled "**Fundamental Analysis of Kotak Mahindra Bank**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:

Signature of the Supervisor

ACKNOWLEDGEMENT

I would like to **Mr. SLT. Dr. S. Dhanraj**, Asst. Professor of Commerce of **Govt. Degree College, Hayath nagar**, for his valuable support and suggestion.

I would whole heartedly thank my guide **Mr. Dhanraj** without his support & guidance would have not completed my project work.

I wish to acknowledge with deep gratitude for the valuable guidance received from my lectures, **Mr. SLT. Dr. Dhanraj**, without their guidance, inspiration, and personal interest it would have not been possible for us complete this project work.

I would be falling in my duty if, I do not express my appreciation to my parents and my friends for their wholehearted support and suggestion, which helped me in the completion of project work.

K. Pranay Kumar

KALAKOTI PRANAY KUMAR

Sai Ram

KANNAM SAI RAM

K. Shivateja

KANDIKANTI SHIVATEJA

K. Bhanu Prakash

KAMMARI BHANU PRAKASH

DECLARATION

We Mr. KALAKOTI PRANAY KUMAR, KAMMARI BHANU PRAKASH, KANDIKANTI SHIVATEJA, KANNAM SAI RAM, a student of GOVERNMENT DEGREE COLLEGE, HAYATH NAGAR Hyderabad, bearing the Hall ticket No: 203720405069, 203720405072, 203720405073, 203720405074 do hereby declare that the project titled "FUNDAMENTAL ANALYSIS OF KOTAK MAHINDRA BANK" is an original project done by us. This report is being submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce (COMPUTER APPLICATIONS) of Osmania University in the academic year during 2020-2023.



KALAKOTI PRANAY KUMAR,



KAMMARI BHANU PRAKASH,

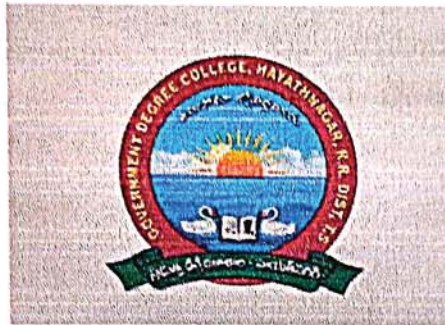


KANDIKANTI SHIVATEJA



KANNAM SAI RAM

A PROJECT REPORT
ON
A STUDY ON MUTUAL FUNDS
AT
KOTAK SECURITIES LIMITED
SUBMITTED
TO
DEPARTMENT OF COMMERCE
B.COM (Computer Application)
GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(Affiliated to Osmania University, Hyderabad)
2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
“ BACHELOR OF COMMERCE ”
SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	NADIMPALLY ARUN KUMAR REDDY	2037-20-405-111
2	NALLAVELLY RISHIKUMAR	2037-20-405-113
3	MUNUKUNTA VINAY	2037-20-405-110
4	NARANDAS SAI KUMAR	2037-20-405-114

PROJECT SUPERVISOR

Dr. S. SUBRAMANYAM

ACKNOWLEDGEMENT

We are indebted to our guide **Dr. S. SUBRAMANYAM**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal **Dr. K. JYOTSNA PRABHA** and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

N. Arun
1. NADIMPALLY ARUN KUMAR REDDY

N. Rishi Kumar
2. NALLAVELLY RISHIKUMAR

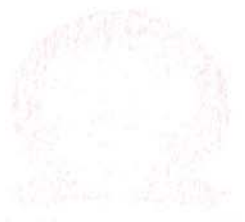
3. MUNUKUNTA VINAY

M. Vinay

4. NARANDAS SAI KUMAR

N. Sai Kumar

Dr. S. Srinivasulu Reddy
Principal
Government Degree College
Hayathnagar, Rangareddy District
Telangana - 501 102



DECLARATION

We undersigned, hereby declare that the project report entitled “**A STUDY ON MUTUAL FUNDS AT KOTAK SECURITIES LIMITED**” is Our original work written and submitted by me in partial fulfilment of Bachelor Of Commerce of **GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR, HYDERABAD, TELANGANA**. We also declare are that this project has not been submitted earlier in any other university or institution.

Place:

Date:

1. NADIMPALLY ARUN KUMAR REDDY N. Arun
2. NALLAVELLY RISHIKUMAR N. Rishi Kumar
3. MUNUKUNTA VINAY M. Vinay
4. NARANDAS SAI KUMAR N. Sai Kumar

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This is to certify that **NADIMPALLY ARUN KUMAR REDDY,2037-20-405-111,NALLAVELLY RISHIKUMAR,2037-20-405-113,MUNUKUNTA VINAY,2037-20-405-110,NARANDAS SAI KUMAR,2037-20-405-114,,** bonafide students of this college, have worked on the projectwork titled "**A STUDY ON MUTUAL FUNDS AT KOTAK SECURITIES LIMITED** " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Signature of the

**Place: Hayathnagar
Supervisor**

Date:

EXTERNAL EXAMINER

A
PROJECT REPORT
ON
BRAND PREFERENCE OF MOBILE PHONES AMONG COLLEGE
STUDENTS IN HYDERABAD DISTRICT
SUBMITTED TO
DEPARTMENT OF COMMERCE
GOVERNMENT DEGREE COLLEGE HAYATHNAGAR (AFFILIATED TO
OSMANIA UNIVERSITY, HAYATHNAGAR)
2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF "BACHELOR OF
COMMERCE"

SUBMITTED BY THE GROUP OF

NAME'S	ROLL NO.
V. Shiva Krishna Reddy	203720405189
V. Manasa	203720405190
Y. Saiprasanna	203720405192
Y. Pooja	203720405193
Ch. Mounica	281220405009

PROJECT SUPERVISOR
DR.K.SATHIYANARAYANA

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Shri. K. Sathyanarayana

M.Com., MBA(Fin.), IRPM., (Ph.D)

Senior Lecturer in Commerce

E-mail: sathyakavali@gmail.com

Contact No: 91 9849246537



CERTIFICATE

This is to certify that V. Shiva Krishna Reddy(203720405189), V. Manasa(203720405190), Y. Saiprasanna(203720405192), Y. Pooja(203720405193), Ch. Mounica(281220405009) bonafide students of this college, have worked on the projectwork titled "**Brand Preference Of Mobile Phones Among College Students In Hayathnagar, Ranga Reddy District**" under the supervision of **DR.K.SATHYANARAYANA**, project supervisor Department of Commerce, during the year 22-2023.

Signature of the Supervisor

Signature of the External Examiner

ACKNOWLEDGEMENT

We are indebted to our guide DR.K.SATHYANARAYANA, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr.K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. V. Shiva Krishna
Reddy

2. V. Manasa

3. Y. Saiprasanna

4. Y. Pooja

5. Ch. Mounica

Table of Contents

INTRODUCTION

DECLARATION

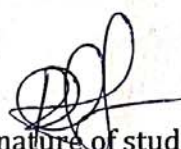
We hereby declare that this project report titled "**Brand Preference Of Mobile Phones Among College Students In Hayathnagar, Ranga Reddy District**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

OBJECTIVES OF THE STUDY

1. RESEARCH OBJECTIVES

2. SAMPLING METHODS

Place: Hayathnagar


Signature of student

Date:

DATA ANALYSIS & INTERPRETATION

1. DESCRIPTIVE ANALYSIS

2. FINDINGS

3. RECOMMENDATIONS

4. LIMITATIONS

5. BIBLIOGRAPHY

6. SUMMARY

1. v. Shiva Krishna Reddy

2. V. Manasa

3. Y. Saiprasanna

4. Y. Pooja

5. Ch. Mounica.

**A PROJECT REPORT
ON
A STUDY ON MUTUAL FUNDS
AT
KOTAK SECURITIES LIMITED
SUBMITTED
TO
DEPARTMENT OF COMMERCE
B.COM (Computer Application)
GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(Affiliated to Osmania University, Hyderabad)
2020-2023**



**INTHEPARTIALFULFILLMENT FOR THE AWARD OF
“ BACHELOR OF COMMERCE”
SUBMITTED BY THE GROUP OF**

S.NO	NAME	ROLL NO
1	NADIMPALLY ARUN KUMAR REDDY	2037-20-405-111
2	NALLAVELLY RISHIKUMAR	2037-20-405-113
3	MUNUKUNTA VINAY	2037-20-405-110
4	NARANDAS SAI KUMAR	2037-20-405-114

PROJECT SUPERVISOR

Dr. S. SUBRAMANYAM

ACKNOWLEDGEMENT

We are indebted to our guide **Dr. S. SUBRAMANYAM**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

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We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

N. Arun
1. NADIMPALLY ARUN KUMAR REDDY

N. Rishikumar
2. NALLAVELLY RISHIKUMAR

3. MUNUKUNTA VINAY

M. Vinay
4. NARANDAS SAI KUMAR

N. Sai Kumar

DECLARATION

We undersigned, hereby declare that the project report entitled "A STUDY ON MUTUAL FUNDS AT KOTAK SECURITIES LIMITED" is Our original work written and submitted by me in partial fulfilment of Bachelor Of Commerce of GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR, HYDERABAD, TELANGANA. We also declare are that this project has not been submitted earlier in any other university or institution.

Place:

Date:

1. NADIMPALLY ARUN KUMAR REDDY *N. Arun*
2. NALLAVELLY RISHIKUMAR *N. Rishikumar*
3. MUNUKUNTA VINAY *M. Vinay*
4. NARANDAS SAI KUMAR *N. Sai Kumar*

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR .
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This is to certify that **NADIMPALLY ARUN KUMAR REDDY,2037-20-405-111,NALLAVELLY RISHIKUMAR,2037-20-405-113,MUNUKUNTA VINAY,2037-20-405-110,NARANDAS SAI KUMAR,2037-20-405-114,,** bonafide students of this college, have worked on the projectwork titled "**A STUDY ON MUTUAL FUNDS AT KOTAK SECURITIES LIMITED** " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

**Place: Hayathnagar
Supervisor**

Signature of the

Date:

EXTERNAL EXAMINER

**A PROJECT REPORT ON
TYPES OF PORTFOLIO MANAGEMENT**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHINAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
G.MAHESH	203720405046
G.ARUNA JYOTHI	203720405044
G.MANASA	203720405043
G.SAI KUMAR	203720405047

**PROJECT SUPERVISOR
DR. DHANARAJ S
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide DR.DHANRAJ S, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

G. Mahesh

1. G. MAHESH

G. Aruna Jyothi

2. G. ARUNA JYOTHI

G. Manasa

3. G. MANASA

G. Sai Kumar

4. G. SAI KUMAR

DECLARATION

We hereby declare that this project report titled "A DETAILED STUDY ON DIFFERENT TYPES OF PORTFOLIO MANAGEMENT " submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023

Place: Hayathnagar

Date:


Signature of students

G. Mahesh
1.G Mahesh

G. Aruna Jyothi
2.G. Aruna Jyothi

G. Manasa
3.G. Manasa

G. Sai Kumar
4.G. Sai Kumar

GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT

Dr. DHANARAJ S

M.Com., MBA, M.Phil., Ph.D., UGC-JRS.

Assistant Professor of Commerce

E-mail: dsirigamalla@gmail.com

Contact No: + 91 995977773



CERTIFICATE

This is to certify that G Mahesh (203720405046), G. Aruna Jyothi (203720405044), G.Manasa (2037205043), G Sai Kumar (2037205047), bonafide students of this college, have worked on the project work titled "A DETAILED STUDY ON DIFFERENT TYPES OF PORTFOLIO MANAGEMENT " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of Bachelor of Commerce. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor

**A PROJECT REPORT ON
IMPACT OF GOODS AND SALES TAX (GST) ON FAST-
MOVING CONSUMER GOODS (FMCG)**

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
URADI NARASIMULU	203720405183
VADITYA TULASIRAM	203720405184
VALLAPU GIRI	203720405185
VALLAPU SHIVA	203720405186
VALVAI VISHWANTH KUMAR	203720405187

**PROJECT SUPERVISOR
Shri. K. Sathyanarayana
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Shri. K. Sathyanarayana

M.Com., MBA(Fin), IRPM., (Ph.D)
Senior Lecturer in Commerce
E-mail: sathyakavali@gmail.com
Contact No: 91 9849246537



CERTIFICATE

This is to certify that URADI NARSIMULU (203720405183), VADITYA TULASIRAM (203720405184), VALLAPU GIRI (203720405185), VALLPU SHIVA (203720405186), VALVAI VISHWANTH KUMAR (203720405187), bonafide students of this college, have worked on the projectwork titled " **IMPACT OF GOODS AND SALES TAX (GST) ON FAST-MOVING CONSUMER GOODS (FMCG)**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor 23.07.23

ACKNOWLEDGEMENT

We are indebted to our guide Shri. K. Sathyanarayana, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

U. Narsimulu
1. URADI NARSIMULU

V. Tulasi Ram
2. VADITYA TULASIRAM

V. Giri
3. VALLAPU GIRI

V. Shiva
4. VALLAPU SHIVA

V. Vishwanth Kumar
5. VALVAI VISHWANTH KUMAR

DECLARATION

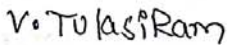
We hereby declare that this project report titled "**IMPACT OF GOODS AND SALES TAX (GST) ON FAST-MOVING CONSUMER GOODS (FMCG)**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2023.

Place: Hayathnagar


Signature of students

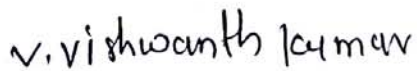
Date:


1. URADI NARSIMULU


2. VADITYA TULASIRAM


3. VALLAPU GIRI


4. VALLAPU SHIVA


5. VALVAI VISHWANTH KUMAR

Dr. S. Subrahmanyam
Project Supervisor

A PROJECT REPORT ON

“CONSUMER SATISFACTION -A STUDY IN DMART”

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE”

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
KONDAREDDY ANIL	203720405079
KORRA SUNIL NAIK	203720405080
KORVI ANAND KUMAR	203720405081
LAVUDYA MAMATHA	203720405085

**PROJECT SUPERVISOR
DR. S. SUBRAHMANYAM
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

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CERTIFICATE

This is to certify that KONDAREDDY ANIL (203720405079), KORRA SUNIL NAIK (203720405080), KORVI ANAND KUMAR (203720405081), LAVUDYA MAMATHA (203720405085), bonafide students of this college, have worked on the project work titled "**Consumer Satisfaction-A Study In Dmart**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:

S. Subrahmanyam

Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.S.SUBRAHMANYAM, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. K. Anil

2. K. Sunil Varik

3. K. Anant Kumar

4. L. Manatha

DECLARATION

We hereby declare that this project report titled "A Study on Comparative Analysis of Mutual Fund Schemes" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Date:


Student signature

1. K. Anil
2. K. Sunil Naidu
3. K. Anant Kumar
4. L. Madhava

**A PROJECT REPORT ON
EMPLOYEE SATISFACTION
AT
DIGITAL MINDS SOFTWARE SOLUTIONS
SUBMITTED TO**

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	T. ANIL	2037-20-405-176
2	T. DIVYAVANI	2037-20-405-179
3	T. BOWNITHYA	2037-20-405-180
4	T. ANIL KUMAR	2037-20-405-181

**PROJECT SUPERVISOR
SHRI. K. SATHYANARAYANA
MAY 2023**

ACKNOWLEDGEMENT

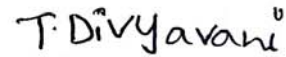
We are indebted to our guide **SHRI. K. SATHYANARAYANA**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

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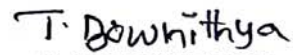
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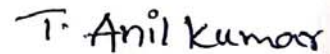
1 T. ANIL



2 T. DIVYAVANI



3 T. BOWNITHYA




4 T. ANIL KUMAR

DECLARATION


We hereby declare that this project report titled " **A STUDY ON EMPLOYEE SATISFACTION AT DIGITAL MINDS SOFTWARE SOLUTIONS**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2022.

Place: Hayathnagar

Date:


Signature of students

1


T. ANIL

2

T. Divya Vani
T. DIVYAVANI

3

T. Bownithya
T. BOWNITHYA

4

T. Anil Kumar
T. ANIL KUMAR

Place: Hayathnagar

Date:

GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT

Shri. K. Sathyanarayana

M.Com., MBA(Fin), IRPM., (Ph.D)

Senior Lecturer in Commerce


E-mail: sathyakavali@gmail.com

Contact No: 91 9849246537



CERTIFICATE

This is to certify that **T. ANIL,2037-20-405-176, T. DIVYAVANI,2037-20-405-179, T. BOWNITHYA, 2037-20-405-180, T. ANIL KUMAR, 2037-20-405-181**, bonafide students of this college, have worked on the projectwork titled "**A STUDY ON EMPLOYEE SATISFACTION AT DIGITAL MINDS SOFTWARE SOLUTIONS**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.


24.5.2023

Signature of the Supervisor

Place: Hayathnagar

Date:

**A PROJECT REPORT ON
PERFORMANCE EVALUATION
OF HDFC BANK**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
BAIGADDA PRASHANTH	203720405008
BAIRAPAGA JAGADESH	203720405009
BANDARI VENKATESH	203720405011
BANOTH MURALI	203720405012

**PROJECT SUPERVISOR
DR. IMTIAZUDDIN FAROOQI
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Imtiazuddin Farooqi

MCom., MBA., M.A (Eng), Ph.D., UGC-NET., APSET
Assistant Professor & Head Dept. of Commerce
E-mail: imtiazfarooqi1970@gmail.com
Contact No: 91 9949241662, 91 8309875342



CERTIFICATE

This is to certify that **BAIGADDA PRASHANTH (203720405008), BAIRAPAGA JAGADESH (203720405009), BANDARI VENKATESH (203720405011), BANOTH MURALI (203720405012)**, bonafide students of this college, have worked on the projectwork titled "**PERFORMANCE EVALUATION OF HDFC BANK**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date: 24/05/2023


Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.IMTIAZUDDIN FAROOQI, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. B. Prashanth

2. B. Jagadeesh

3. B. Venka

4. B. Murali

DECLARATION

We hereby declare that this project report titled "**PERFORMANCE EVALUATION OF HDFC BANK**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar


Signature of students

Date:

1.

1. B. Prashanth

2. B. Jagadeesh.

3. B. Venka

4. B. Murali

**A PROJECT REPORT ON
IMPACT OF ADVERTISEMENT
AT BIG BAZAAR**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
KASAGONI AJAY KUMAR	203720405075
KEHSAMALLA SRAVAN KUMAR	203720405076
KETHAVATH KARTHIK	203720405077
KODAVATH THARUN	203720405078

**PROJECT SUPERVISOR
Sub Lt. Dr. Dhanraj S
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Sub Lt. Dr. Dhanraj S

M.Com., MBA., M.Phil., Ph.D., UGC-JRF
Assistant Professor of Commerce
E-mail: dsirigamalla@gmail.com
Contact No: 91 9959777673



CERTIFICATE

This is to certify that **KAJAY KUMAR (203720405075), KETHAVATH KARTHIK (203720405077), KESHAMALLA SHRAVAN KUMAR (203720405076), KODAVATH THARUN (203720405078)**, bonafide students of this college, have worked on the project work titled "**IMPACT OF ADVERTISEMENT**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date: 22/05/23


Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide **Sub Lt. Dr. Dhurraj S**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal **Dr. K. JYOTSNA PRABHA** and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. K. Arjun

2. K. Sarani

3. K. Karthik

4. K. Tharun

DECLARATION

We hereby declare that this project report titled "IMPACT OF ADVERTISEMENT AT BIG BAZAAR" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar


Signature of students

Date:

1. K. A Jay

2. K. Sanj

3. K. Karthik

4. K. Tharun

**A PROJECT REPORT ON
MICRO FINANCE IN INDIA
AT
BAJAJ FINANCE LIMITED**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
SARIKANTI SHIVA	2037-20-405-163
SAPARAT VINOD KUMAR	2037-20-405-162
SAPAVAT RAMESH NAYAK	2037-20-405-161
SANGEM PRAVEEN KUMAR	2037-20-405-160

**PROJECT SUPERVISOR
DR. GUNDETI SUNITHA
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide **DR. GUNDETI SUNITHA**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal **Dr. K. JYOTSNA PRABHA** and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

S. Shiva

1. SARIKANTI SHIVA

S. Vinod kumar

2. SAPARAT VINOD KUMAR

S. Ramesh Nayak

3. SAPAVAT RAMESH NAYAK

S. praveen kumar

4. SANGEM PRAVEEN KUMAR

DECLARATION

We hereby declare that this project report titled " A STUDY ON MICRO FINANCE IN INDIA AT BAJAJ FINANCE LIMITED" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2022.

Place: Hayathnagar


Signature of students

Date:

S. Shiva
1. SARIKANTI SHIVA

S. Vinod Kumar
2. SAPARAT VINOD KUMAR

S. Ramesh Nayak
3. SAPAVAT RAMESH NAYAK

S. praveen kumar
4. SANGEM PRAVEEN KUMAR

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Gundeti Sunitha

M.Com., ICWAI., Ph.D., UGC-NET

Assistant Professor of Commerce

E-mail: sunitharavi67@gmail.com

Contact No: 91 7036207374



CERTIFICATE

This is to certify that SARIKANTI SHIVA ,2037-20-405-163,SAPARAT VINOD KUMAR,2037-20-405-162,SAPAVAT RAMESH NAYAK 2037-20-405161SANGEMPRAVEENKUMAR2037-20-405-160bonafide students of this college, have worked on the projectwork titled " A STUDY ON MICRO FINANCE IN INDIA AT BAJAJ FINANCE LIMITED" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**.
During the year 2022-23.

Place: Hayathnagar

Date:

G. Sunitha
Signature of the Supervisor

**A PROJECT REPORT ON
IMPACT OF GOODS AND SALES TAX (GST) ON FAST-
MOVING CONSUMER GOODS (FMCG)**

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
URADI NARASIMULU	203720405183
VADITYA TULASIRAM	203720405184
VALLAPU GIRI	203720405185
VALLAPU SHIVA	203720405186
VALVAI VISHWANTH KUMAR	203720405187

**PROJECT SUPERVISOR
Shri. K. Sathyanarayana
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Shri. K. Sathyanarayana

M.Com., MBA(Fin), IRPM., (Ph.D)
Senior Lecturer in Commerce
E-mail: sathyakavali@gmail.com
Contact No: 91 9849246537



CERTIFICATE

This is to certify that URADI NARSIMULU (203720405183), VADITYA TULASIRAM (203720405184), VALLAPU GIRI (203720405185), VALLPU SHIVA (203720405186), VALVAI VISHWANTH KUMAR (203720405187), bonafide students of this college, have worked on the projectwork titled " **IMPACT OF GOODS AND SALES TAX (GST) ON FAST-MOVING CONSUMER GOODS (FMCG)**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor 23.5.23

ACKNOWLEDGEMENT

We are indebted to our guide Shri. K. Sathyanarayana, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

URADI NARSIMULU

1.URADI NARSIMULU

v. Tulasiram

2.VADITYA TULASIRAM

V. Giji

3.VALLAPU GIRI

V. Shiva

4. VALLAPU SHIVA

v.vishwanth kumar

5. VALVAI VISHWANTH KUMAR

DECLARATION

We hereby declare that this project report titled "IMPACT OF GOODS AND SALES TAX (GST) ON FAST-MOVING CONSUMER GOODS (FMCG)" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2023.

Place: Hayathnagar


Signature of students

Date:

U. Narsimulu.
1. URADI NARSIMULU

V. Tulasiram
2. VADITYA TULASIRAM

V. Girij
3. VALLAPU GIRI

V. Shiva
4. VALLAPU SHIVA

v. vishwanth kumar
5. VALVAI VISHWANTH KUMAR

**A PROJECT REPORT ON
CONSUMER SATISFACTION ON THE PRODUCTS OF
HERITAGE**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIAUNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"**

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
RAMAVATH PRASHANTH	203720405149
RAMAVATH SAI RAM	203720405150
RAPARTHI SAI PAVAN	203720405153
R. NARESH KUMAR REDDY	203720405155

**PROJECT SUPERVISOR
Dr. GUNDETI SUNITHIA
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Gundeti Sunitha

M.Com., ICWAL, Ph.D., UGC-NET

Assistant Professor of Commerce

E-mail: sunitharavi67@gmail.com

Contact No: 91 7036207374



CERTIFICATE

This is to certify that RAMAVATH PRASHANTH (203720405149), RAMAVATH SAI RAM (203720405150), RAPARTHI SAI PAVAN (203720405153), R. NARESH KUMAR REDDY (203720405155) bonafide students of this college, have worked on the project work titled "**CONSUMER SATISFACTION ON THE PRODUCTS OF HERITAGE** " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:

G. Sunitha / 23/05/23

Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.GUNDETI SUNITHA, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. R. Prashanth

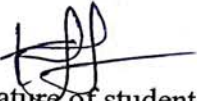
2. R. Sai Ram

3. R. Sri Pavan

4. Rubesh

DECLARATION

We hereby declare that this project report titled "**CONSUMER SATISFACTION ON THE PRODUCTS OF HERITAGE** " submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar  Signature of students

Date:

1. R. Prashanth
2. R. SaiRAM
3. R. Sai pavan
4. R. Naresh.

**A STUDY ON IMPACT OF WORKING CAPITAL ON CAPITAL
STRUCTURE IN TEXTILE INDUSTRY DURING**

THE PERIOD

2018-19 to 2020-23

Project Report Submitted

By

GATTU HARI SUNDAR	203720405048
GOBBI SANDEEP	203720405049
GOLLAKUNTA PRASAD	203720405050
G PRASHANTH	203720405052

Under the Supervision of

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR

RANAGAREDDY DISTRICT

Mr.Dhanraj Sirigamalla

M.Com,MBA, M.Phil., Ph.D.,UGC-JRF

ASSiStant ProfeSSor of Commerce

Degree College Lecturer



GOVERNMENT DEGREE COLLEGE

(Affiliated to Osmania University)

**(HAYATHNAGAR, RANGA REDDY,
Hyderabad)**

(2022-2023)

OSMANIA UNIVERSITY, HYDERABAD

Declaration

We do hereby declare that Project entitled "A study on Impact of Working Capital Management on Capital structure of Textile Industry during the period 2018-19 to 2022-23" submitted by team to OSMANIA UNIVERSITY, HYDERABAD is original and it has not been submitted for the award of any other Degree or Diploma to any other University.

Place: *Hyderabad* R.R. District. ()

Date: *24/05/2023*

CERTIFICATE

This is to certify that the G. Hari Sundar, G. Sandeep, G. Prasad, G. Prashanth, **A study on Impact of Working Capital on Capital Structure Industry during the period 2018-19 to 2022-23** It is the bonafide record of work done by them as per rules prescribed under the B.Com programme of the OSMANIA UNIVERSITY, HYDERABAD, in fulfillment of the requirement of the award of the Degree of Bachelor in Commerce and certified that the work is genuine and original and it has not formed the basis for the award of any other Degree, Diploma, and internship in any other institution.


Signature of the Supervisor

Mr.Dhanraj Sirigamalla

Signature of the External

ACKNOWLEDGEMENT

At the outset we acknowledge the inspiring supervision of my Research Supervisor and Mentor Mr.Dhanraj Sirigamalla Lecturer in Commerce, Department of Commerce, GOVERNMENT DEGREE COLLEGE, I sincerely convey my thanks to Mrs.Jyoshna Prabha Principal of GOVERNMENT DEGREE COLLEGE.

G. HARI SUNDAR G. Hari Sundar
G. SANDEEP Gobb? Sandeep
G. PRASAD G. Prasad.
G. PRASHANTH G. Prashanth.

**A STUDY ON IMPACT OF WORKING CAPITAL ON CAPITAL
STRUCTURE IN TEXTILE INDUSTRY DURING**

THE PERIOD

2018-19 to 2020-23

Project Report Submitted

By

GATTU HARI SUNDAR	203720405048
GOBBI SANDEEP	203720405049
GOLLAKUNTA PRASAD	203720405050
G PRASHANTH	203720405052

Under the Supervision of

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR

RANAGAREDDY DISTRICT

Mr.Dhanraj Sirigamalla

M.Com,MBA, M.Phil., Ph.D.,UGC-JRF

ASSiStant ProfeSSor of Commerce

Degree College Lecturer



GOVERNMENT DEGREE COLLEGE

(Affiliated to Osmania University)

**(HAYATHNAGAR, RANGA REDDY,
Hyderabad)**

(2022-2023)

OSMANIA UNIVERSITY, HYDERABAD

Declaration


We do hereby declare that Project entitled "A study on Impact of Working Capital Management on Capital structure of Textile Industry during the period 2018-19 to 2022-23" submitted by team to OSMANIA UNIVERSITY, HYDERABAD is original and it has not been submitted for the award of any other Degree or Diploma to any other University.

Place: *Hyderabad* R.R. District. ()

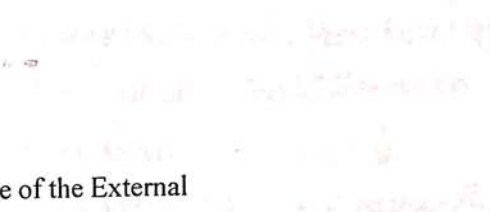
Date: *24/05/2023*.

CERTIFICATE

This is to certify that the G. Hari Sundar, G. Sandeep, G. Prasad, G. Prashanth, A study on Impact of Working Capital on Capital Structure Industry during the period 2018-19 to 2022-23” It is the bonafide record of work done by them as per rules prescribed under the B.Com programme of the OSMANIA UNIVERSITY, HYDERABAD, in fulfillment of the requirement of the award of the Degree of Bachelor in Commerce and certified that the work is genuine and original and it has not formed the basis for the award of any other Degree, Diploma, and internship in any other institution.


Signature of the Supervisor

Mr.Dhanraj Sirigamalla


Signature of the External

ACKNOWLEDGEMENT

At the outset we acknowledge the inspiring supervision of my Research Supervisor and Mentor Mr.Dhanraj Sirigamalla Lecturer in Commerce, Department of Commerce, GOVERNMENT DEGREE COLLEGE, I sincerely convey my thanks to Mrs.Jyoshna Prabha Principal of GOVERNMENT DEGREE COLLEGE.

G. HARI SUNDAR *G. Hari Sundar*
G. SANDEEP *Gobbi Sandeep*
G. PRASAD *G. Prasad*
G. PRASHANTH *G. Prashanth*

**A PROJECT REPORT ON
ONLINE TRADING AT SHAREKHAN**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
JOOLU LAHARI	203720405065
LALITHA	203720405063
J. PRASHANTHI	203720405066
JOGULA SAI KUMAR	203720405064

**PROJECT SUPERVISOR
Dr. S. SUBRAHMANYAM
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This is to certify that JOOLU LAHARI (203720405065), LALITHA (203720405063), J. PRASHANTHI (203720405066), JOGULA SAI KUMAR(203720405064) bonafide students of this college, have worked on the project work titled "**ONLINE TRADING AT SHAREKHAN** " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Signature of the Supervisor

Date:

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This is to certify that JOOLU LAHARI (203720405065), LALITHA (203720405063), J. PRASHANTHI (203720405066), JOGULA SAI KUMAR(203720405064) bonafide students of this college, have worked on the project work titled "**ONLINE TRADING AT SHAREKHAN**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR. S. SUBRAHMANYAM, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. J. Laharij

2. J. Kalitta

3. J. Prashanthi

4. J. Saikumar.

**A PROJECT REPORT ON
CONSUMER BUYING BEHAVIOUR AT HERITAGE**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIAUNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
NEELAGIRI KALYANI	203720405115
NENAVATH KALYAN	203720405116
NISHANAM MANJULA	203720405118
NOMULA VAMSHI	203720405119

**PROJECT SUPERVISOR
Dr. E. SHANKER
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. E. Shanker

M.Com., MBA., Ph.D., UGC-NET

Assistant Professor of Commerce

E-mail: shanker.saru@gmail.com

Contact No: 91 9441512966



CERTIFICATE

This is to certify that NEELAGIRI KALYANI (203720405115), NENAVATH KALYAN (203720405116), NISHANAM MANJULA (203720405118), NOMULA VAMSHI (203720405119) bonafide students of this college, have worked on the project work titled "**CONSUMER BUYING BEHAVIOUR AT HERITAGE**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.E. SHANKER, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. N. Kalyani


2. N. Kalyani

3. N. Manjula

4. N. Anjali

DECLARATION

We hereby declare that this project report titled "CONSUMER BUYING BEHAVIOUR AT HERITAGE " submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar  Signature of students

Date:

1. N. Kalyani

2. N. Kalyan

3. N. Manjula

4. N. Vamsli

**A PROJECT REPORT ON
DIGITAL MARKETING
AT
DATA ANGEL TECHNOLOGIES PRIVATE LIMITED**

**SUBMITTED TO
DEPARTMENT OF COMMERCE
GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"**

SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	CHERUKU ADARSH	2037-20-405-026
2	CHEVITI MAHESH BABU	2037-20-405-027
3	CHILAKALA NARESH	2037-20-405-028
4	CHIPPALAPALLI HARIDEEP	2037-20-405-031

**PROJECT SUPERVISOR
DR. IMTIAZUDDIN FAROOQI
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide **DR. IMTIAZUDDIN FAROOQI**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal **Dr. K. JYOTSNA PRABHA** and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

Ch. Adharysh
1. CHERUKU ADARSH

2. CHEVITI MAHESH BABU

Ch. Nareesh
3. CHILAKALA NARESH

4. CHIPPALAPALLIHARIDEEP

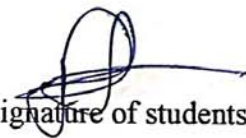
Ch. Harideep.

DECLARATION

We hereby declare that this project report titled "**DIGITAL MARKETING AT DATA ANGEL TECHNOLOGIES PRIVATE LIMITED**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2022.

Place: Hayathnagar

Date:



Signature of students

Ch. Adharsh
1. CHERUKU ADARSH

Ch. Mahesh Babu
2. CHEVITI MAHESH BABU

Ch. Naressh
3. CHILAKALA NARESH

4. CHIIPPALAPALLI HARIDEEP
Ch. Harideep

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Imtiazuddin Farooqi

M.Com., MBA, MA (Eng), Ph.D., UGC-NET, APSET
Assistant Professor & Head Dept. of Commerce
E-mail: imtiazfarooqi1970@gmail.com
Contact No: 91 9949241662, 91 8309875342



CERTIFICATE

This is to certify that **CHERUKU ADARSH,2037-20-405-026, CHEVITI MAHESH BABU,2037-20-405-027, CHILAKALA NARESH, 2037-20-405-028, CHIPPALAPALLI HARIDEEP,2037-20-405-031**, bonafide students of this college, have worked on the projectwork titled " **DIGITAL MARKETING AT DATA ANGEL TECHNOLOGIES PRIVATE LIMITED**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date: 24-05-2023


Signature of the Supervisor

**A PROJECT REPORT ON
ROLE OF INSURANCE COMPANIES IN INDIA
AT
MAX LIFE INSURANCE**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	D MAHESH	2037-20-405-035
2	D INDIRA	2037-20-405-036
3	E. MOUNIKA	2037-20-405-039
4	E. SRIPAL	2037-20-405-040

**PROJECT SUPERVISOR
DR. IMTIAZUDDIN FAROOQI
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide DR.IMTIAZUDDIN FAROOQI, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

D. Mahesh
1. D MAHESH

D. Indira
2. D INDIRA

3. E. MOUNIKA


E. Sripal
4. E. SRIPAL

THE GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
RAJAHMUNDRY DISTRICT

DECLARATION

We hereby declare that this project report titled "A STUDY ON ROLE OF INSURANCE COMPANIES IN INDIA AT MAX LIFE INSURANCE" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar


Signature of students

Date:

P. Mahesh
1. D MAHESH

D. Indira
2. D INDIRA

3. E. MOUNIKA

E. Sripal
4. E. SRIPAL

Hayathnagar

24/11/2023

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Imtiazuddin Farooqi

M.Com., MBA., M.A (Eng)., Ph.D., UGC-NET., APSET
Assistant Professor & Head Dept. of Commerce
E-mail: imtiazfarooqi1970@gmail.com
Contact No: 91 9949241662, 91 8309875342



CERTIFICATE

This is to certify that **D MAHESH, 2037-20-405-035, D INDIRA, 2037-20-405-036, E. MOUNIKA, 2037-20-405-039, E. SRIPAL, 2037-20-405-040**, bonafide students of this college, have worked on the projectwork titled "**A STUDY ON ROLE OF INSURANCE COMPANIES IN INDIA AT MAX LIFE INSURANCE**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2020-23.

Place: Hayathnagar

Date: 24/05/2023


Signature of the Supervisor

**A PROJECT REPORT ON
A STUDY ON CASH MANAGEMENT
AT
KOTAK MAHINDRA BANK LIMITED**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	BAYAM WAR BALAJI	2037-20-405-015
2	BELLI NITHISHA	2037-20-405-016
3	BHATTU SRUTHI	2037-20-405-017
4	BHUTHAM RAKESH	2037-20-405-018

**PROJECT SUPERVISOR
Dr. IMTIAZUDDIN FAROOQI
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide **Dr. IMTIAZUDDIN FAROOQI**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal **Dr. K. JYOTSNA PRABHA** and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. BAYAM WAR BALAJI

2. BELLI NITHISHA

3. BHATTU SRUTHI

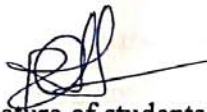
4. BHUTHAM RAKESH

Dr. INJAYATHNAGAR

DECLARATION

We hereby declare that this project report titled " A STUDY ON CASH MANAGEMENT KOTAK MAHINDRA BANK LIMITED" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar



Signature of students

Date:

1. BAYAM WAR BALAJI

2. BELLI NITHISHA

3. BHATTU SRUTHI

4. BHUTHAM RAKESH

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. IMTIAZUDDIN FAROOQI

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: imtiazfarooqi1970@gmail.com

Contact No: 9949241662, 918309875342



CERTIFICATE

This is to certify that **BAYAM WAR BALAJI (2037-20-405-015)**, **BELLI NITHISHA (2037-20-405-0916)**, **BHATTU SRUTHI (2037-20-405-017)**, **BHUTHAM RAKESH (2037-20-405-018)**, bonafide students of this college, have worked on the projectwork titled " **A STUDY ON A STUDY ON CASH MANAGEMENT KOTAK MAHINDRA BANK LIMITED**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor

A PROJECT REPORT ON
"A STUDY ON COMPARATIVE ANALYSIS OF MUTUAL FUND SCHEMES"

SUBMITTED TO
DEPARTMENT OF COMMERCE

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
MOHAMMED TALEEM	203720405104
MUDIGONDA JOHNSON	203720405107
MUDIGONDA KAVYA	203720405108
MUDRISH ANIL KUMAR	203720405109

PROJECT SUPERVISOR

DR. E. SHANKER
MAY 2023

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. E. Shanker

M.Com., MBA., Ph.D., UGC-NET
Assistant Professor of Commerce
E-mail: shanker.saru@gmail.com
Contact No: 91 9441512966



CERTIFICATE

This is to certify that MOHAMMED TALEEM (203720405104) MUDIGONDA JOHNSON 203720405107 MUDIGONDA KAVYA (203720405108) MUDRISH ANIL KUMAR (203720405109), "A Study on Comparative Analysis of Mutual Fund Schemes" bonafide students of this college, have worked on the project work titled under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Signature of the Supervisor Date:

ACKNOWLEDGEMENT

We are indebted to our guide DR.E.SHANKER Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. MOHD TALEEM
2. Mudigonda Johnson
3. mudigonda.kavya
4. M. Anil Kumar

DECLARATION

We hereby declare that this project report titled "A Study on Comparative Analysis of Mutual Fund Schemes" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Date:



Student signature

1. MOHD. TALEEM
2. Mudigonda Johnson
3. mudigonda. kavya.
4. M. Anil Kumar

GOVERNMENT
Dr. S. Subramanyam
A PROJECT REPORT ON
**CUSTOMERS PERCEPTION ON OFFLINE AND ONLINE
MARKETING OF RELIANCE TREND PRODUCTS
: A STUDY OF HYDERABAD DISTRICT,**

SUBMITTED TO

DEPARTMENT OF COMMERCE

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
LUNAVATH MOUNIKA	203720405086
MANDALA PINKY	203720405090
MANGALI DASHAKANTH	203720405091
MANIGAPOORI SUPRIYA	203720405093

PROJECT SUPERVISOR
DR. S. SUBRAMANYAM
MAY 2023

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This is to certify that 1.Lunavat Mounika (203720405086), 2.Mandala Pinky (203720405090), 3.Mangali Dashakanth (203720405091), 4.Manigapoori Supriya (203720405093), bonafide students of this college, have worked on the projectwork titled "**Customers Perception On Offline And Online Marketing Of Reliance Trend Products: A Study Of Hyderabad District**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar


Signature of the Supervisor

Date: 7 may 2023

ACKNOWLEDGEMENT

We are indebted to our guide DR. S. Subramanyam, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

L. Mounika

1. LUNAVATH MOUNIKA

M. Pinky

2. MANDALA PINKY

M. D.

3. MANGALI DASHAKANTH

M. Supriya

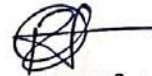
4. MANIGAPOORI SUPRIYA

DECLARATION

We hereby declare that this project report titled "Customers Perception On Offline And Online Marketing Of Reliance Trend Products : A Study Of Hyderabad District " submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2022.

Place: Hayathnagar

Date: 7 may 20023



Signature of students

L. Mounika

1.LUNAVATH MOUNIKA

M. Pinky

2.MANDALA PINKY

M. D

3.MANGALI DASHAKANTH

M. Supriya

4.MANIGAPOORI SUPRIYA

**A PROJET REPORT ON
EMPLOYEE PERCEPTION TOWARDS PERFORMACE APPRAISAL SYSTEM IN
IT SECTOR
SUBMITTED TO
DEPARTMENT OF COMMERCE**

**GOVERNAMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
“BACHELOR OF COMMERCE”
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
SUNKOJU KANAKA MAHA LAXMI	203720405173
SUNKOJU LAXMI PRASANNA	203720405174
S SAI VARA PRASAD	203720405172
SURARAPU PRAVEEN	203720405175

**PROJECT SUPERVISOR
SRI. SATYANARAYANA**

ACKNOWLEDGEMENT

We are indebted to our guide SRI.SATYANARAYANA Government Degree College Hayathnagar, Affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive Suggestions Right from the conception of idea to the completion of project. our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. S. Kanoka Maha laxmi.
2. S. Laxmi Prasanna.
3. S. SaiVara prasad
4. S. Praveen

DECLARATION

We hereby declare that this project report titled **EMPLOYEE PERCEPTION TOWARDS PERFORMANCE APPRAISAL SYSTEM IN IT SECTOR** submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023

Place: Hayathnagar

Date:



Student

Signature

1. SUNKOJU KANAKA MAHA LAXMI

S. Kanaka Maha Laxmi.

2. SUNKOJU LAXMI PRASANNA

S. Laxmi Prasanna.

3. S SAI VARA PRASAD

S. Sai vara prasad

4. SURARAPU PRAVEEN

S. Praveen

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Shri. K. Sathyanarayana

M.Com., MBA(Fin), IRPM., (Ph.D)

Senior Lecturer in Commerce

E-mail: sathyakavali@gmail.com

Contact No: 91 9849246537



CERTIFICATE

This is to certify that SUNKOJU KANAKA MAHA LAXMI (203720405173), SUNKOJU LAXMI PRASANNA (203720405174), S.SAI VARA PRASAD (203720405172), SURARAPU PRAVEEN (203720405175) bonafide students of this college have worked on the project work titled “**EMPLOYEE PERCEPTION TOWARDS PERFORMANCE APPRAISAL SYSTEM IN IT SECTOR** ” under the supervision and submitted in fulfillment of the requirement for the aware of the degree of Bachelor of Commerce. During the year 2020-23.

Place : Hayathnagar

Date:


Signature of the 23-5-21
Supervisor

**A PROJECT REPORT ON
IMPACT OF ADVERTISEMENT**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
KASAGONI AJAY KUMAR	203720405075
KETHAVATH KARTHIK	203720405077
KESHAMALLA SHRAVAN KUMAR	203720405076
KODAVATH THARUN	203720405078

**PROJECT SUPERVISOR
DR. Dr DHANARAJ S
MAY 2023**

DECLARATION

We hereby declare that this project report titled "**IMPACT OF ADVERTISEMENT** " submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2019-2022.

Place: Hayathnagar

Signature of students

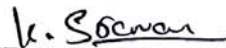
Date:



1. KASAGONI AJAY KUMAR



2. KETHAVATH KARTHIK



3. KESHAMALLA SHRAVAN KUMAR

4. KODAVATH TARUN

GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT

Sub Lt. Dr. Dhanraj S

M.Com., MBA., M.Phil., Ph.D., UGC-JRF

Assistant Professor of Commerce

E-mail: dsirigamalla@gmail.com

Contact No: 91 9959777673



CERTIFICATE

This is to certify that KAJAY KUMAR (203720405075), KETHAVATH KARTHIK (203720405077), KESHAMALLA SHRAVAN KUMAR (203720405076), KODAVATH TARUN (203720405078), bonafide students of this college, have worked on the projectwork titled "IMPACT OF ADVERTISEMENT" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of Bachelor of Commerce. During the year 2022-23.

Place: Hayathnagar

Date:


Signature of the Supervisor

**A PROJECT REPORT ON
CONSUMER PERCEPTION TOWARDS E-BANKING SERVICES
SUBMITTED TO**

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
MOHAMMED ABED OMER BAIG	2037-20-405-099
MOHAMMED AFROZ	2037-20-405-100
MOHAMMED AMER	2037-20-405-102
MOHAMMED FAIZAN ALI	2037-20-405-103

**PROJECT SUPERVISOR
DR. S. SUBRAHMANYAM
MAY 2023**

GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

Contact No: 91 9440453589



CERTIFICATE

This Is to certify that MOHAMMED ABED OMER BAIG (2037-20-405-099), MOHAMMED AFROZ (2037-20-405-100), MOHAMMED AMER (2037-20-405-102), MOHAMMED FAIZAN ALI (2037-20-405-103), bonafide students of this college, have worked on the projectwork titled "**Consumer Perception towards E-Banking Services**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

Date:

Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.S.SUBRAHMANYAM, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. MOHAMMED ABED OMER
BAIGI
2. MOHAMMED AFRDZ
3. MOHAMMED AMER
4. MOHAMMED FAZZAN ALI

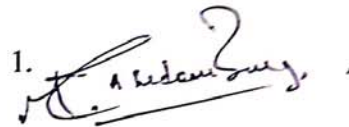
DECLARATION

We hereby declare that this project report titled "**Consumer Perception towards E-Banking Services**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Signature of students

Date:

1. 

2. 

3. 

4. 

A PROJECT REPORT
ON
CONSUMER BEHAVIOUR ON RURAL MARKETING
AT
MOTHER DAIRY LIMITED
SUBMITTED
TO
DEPARTMENT OF COMMERCE
B.COM (Computer Application)
GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(Affiliated to Osmania University, Hyderabad)
2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
“ BACHELOR OF COMMERCE ”
SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	G. SAI KRISHNA	2037-20-405-054
2	G. SHARATH CHAND	2037-20-405-056
3	H. ANUSHA	2037-20-405-057
4	J. PRAVEEN KUMAR	2037-20-405-059

PROJECT SUPERVISOR

Dr. DHANRAJ . S

DECLARATION

We undersigned, hereby declare that the project report entitled "A STUDY ON CONSUMER BEHAVIOUR ON RURAL MARKETING" carried out "MOTHER DAIRY LIMITED" is Our original work written and submitted by me in partial fulfilment of Bachelor Of Commerce of GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR, HYDERABAD, TELANGANA. We also declare are that this project has not been submitted earlier in any other university or institution.

Place:

Date:

S.NO	NAME	ROLL NO
1	G. SAI KRISHNA	2037-20-405-054
2	G. SHARATH CHAND	2037-20-405-056
3	H. ANUSHA	2037-20-405-057
4	J. PRAVEEN KUMAR	2037-20-405-059

Signature of students.

G. Sai Krishna

G. Sharathchand

H. Anusha

J. PRAVEEN.

ACKNOWLEDGEMENT

We take this opportunity to extend our profound thanks and deep sense of gratitude to the authorities of **MOTHER DAIRY LIMITED**, for giving me the opportunity to undertake this project work in their esteemed organization. We profusely thank **Mr. VAMSI KRISHNA (Asst Manager)**

Our sincere thanks to, **Dr. K. JOSHNA PRABHA(Principal)**, and my project guide **Dr. DHANRAJ. S** for their kind encouragement and constant support extended in completion of this project work. From the bottom of my heart

We are also thankful to all those who have incidentally helped me, through their valued guidance, co-operation and unstinted support during the course of my project.

S.NO	NAME	ROLL NO
1	G. SAI KRISHNA	2037-20-405-054
2	G. SHARATH CHAND	2037-20-405-056
3	H. ANUSHA	2037-20-405-057
4	J. PRAVEEN KUMAR	2037-20-405-059

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Sub Lt. Dr. Dhanraj S

M.Com., MBA., M.Phil., Ph.D., UGC-JRF
Assistant Professor of Commerce
E-mail: dsirigamalla@gmail.com
Contact No: 91 9959777673



CERTIFICATE

This is to certify that the project report entitled " **A STUDY CONSUMER BEHAVIOUR ON
RURAL MARKETING AT MOTHER DAIRY LIMITED**" is a Original work done by

S.NO	NAME	ROLL NO
1	G. SAI KRISHNA	2037-20-405-054
2	G. SHARATH CHAND	2037-20-405-056
3	H. ANUSHA	2037-20-405-057
4	J. PRAVEEN KUMAR	2037-20-405-059

Submitted partial fulfillment of the award of the requirement for the award of Bachelor
ofCommerce from Osmania University for the academic year 2020-2023.


INTERNAL GUIDE

DEPARTMENT Dr. DHANRAJ . S

HEAD OF THE


Dr. K. JOSHNA PRABHA

EXTERNAL EXAMINER

A PROJECT REPORT ON
“CONSUMER SATISFACTION -A STUDY IN DMART”

SUBMITTED TO
DEPARTMENT OF COMMERCE

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
KONDAREDDY ANIL	203720405079
KORRA SUNIL NAIK	203720405080
KORVI ANAND KUMAR	203720405081
LAVUDYA MAMATHA	203720405085

PROJECT SUPERVISOR
DR. S. SUBRAHMANYAM
MAY 2023

ACKNOWLEDGEMENT

We are indebted to our guide DR.S.SUBRAHMANYAM, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. K. Anil

2. K. Sonil Naik

3. K. Anant Naray

4. L. Manabha

DECLARATION

We hereby declare that this project report titled "Consumer Satisfaction-A Study In Dmart" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Signature of students

Date:

1. K. Arid

2. K. Gunilwak

3. K. Anantamay

4. L. Qamatha

A PROJECT REPORT ON

**“A COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE
OF BOMBAY STOCK EXCHANGE (BSE) AND NATIONAL STOCK
EXCHANGE (NSE) WITH REFERENCE TO PAST 5 YEARS”**

SUBMITTED TO

DEPARTMENT OF COMMERCE

GOVERNMENT DEGREE COLLEGE HAYATHNAGAR

(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)

2020-2023



**IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
"BACHELOR OF COMMERCE"
SUBMITTED BY THE GROUP OF**

NAME	ROLL NO.
PALAKSHI INDRANI	203720405126
PAMBALA PRAVEEN	203720405128
PARALA PRAVEEN	203720405132
PASUPUREDDY KALYAN	203720405133

PROJECT SUPERVISOR

DR.E.SHANKER

MAY 2023

**GOVERNMENT DEGREE COLLEGE
HAYATHNAGARRANGAREDDY DISTRICT**

Dr. E. Shanker

M.Com., MBA., Ph.D., UGCNET
Assistant Professor of Commerce
E-mail: shanker.saru@gmail.com
Contact No: 91 9441512966



CERTIFICATE

This is to certify that **PALAKSHI INDRANI (203720405126), PAMBALA PRAVEEN (203720405128), PARALA PRAVEEN (203720405132), PASUPUREDDY KALYAN (203720405133)**, bonafide students of this college, have worked on the project work titled "**A COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF BOMBAY STOCK EXCHANGE (BSE) AND NATIONAL STOCK EXCHANGE (NSE) WITH REFERENCE TO PAST 5 YEARS**" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar

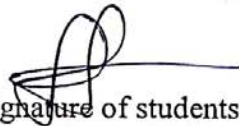

Signature of the Supervisor

Date:

DECLARATION

We hereby declare that this project report titled "**A COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF BOMBAY STOCK EXCHANGE (BSE) AND NATIONAL STOCK EXCHANGE (NSE) WITH REFERENCE TO PAST 5 YEARS**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar


Signature of students

Date:

1. P. Indrani
()
2. P. Praveen
()
3. P. Praveen
()
4. P. Kalyan
()

ACKNOWLEDGEMENT

We are indebted to our guide DR.E.SHANKER, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. P. Indrani
2. P. Praveen
3. P. Praveen
4. P. Kalpana

**A PROJECT REPORT ON
A STUDY ON INTERNET BANKING
AT
HDFC BANK LIMITED**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIA UNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

S.NO	NAME	ROLL NO
1	MANTHRI NIKITHA	2037-20-405-094
2	MANTHU PRADEEP	2037-20-405-095
3	MANUPATI CHANDU	2037-20-405-096
4	MEDAMONI NAVEEN	2037-20-405-098

**PROJECT SUPERVISOR
DR. Dr. S. SUBRAMANYAM
MAY 2023**

ACKNOWLEDGEMENT

We are indebted to our guide **DR. S. SUBRAMANYAM**, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We wholeheartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. M. Nikitha

2. M. Pradheep

3. M. Chandu

4. M. Naveen

DECLARATION

We hereby declare that this project report titled " **A STUDY ON INTERNET BANKING AT HDFC BANK LIMITED**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Date:


Signature of students

1. M. Nikitha

2. M. pradeep

3. M. Chandu

4. M. Naveen .

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. S. Subrahmanyam

M.Com., B.Ed., M.Phil., Ph.D., NET

Assistant Professor of Commerce

E-mail: subrahmanyams92@gmail.com

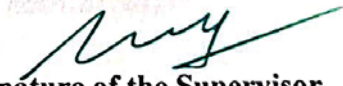
Contact No: 91 9440453589



CERTIFICATE

This is to certify that **MANTHRI NIKITHA (2037-20-405-094), MANTHU PRADEEP (2037-20-405-095), MANUPATI CHANDU (2037-20-405-096), MEDAMONI NAVEEN (2037-20-405-098)**, bonafide students of this college, have worked on the projectwork titled " **A STUDY ON INTERNET BANKING AT HDFC BANK LIMITED** " under my supervision and submitted in fulfillment of the requirement for the award of the Degree of **Bachelor of Commerce**. During the year 2022-23.

Place: Hayathnagar


Signature of the Supervisor

Date:

**A PROJECT REPORT ON
CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING
A STUDY OF MYNTRA COMPANY**

SUBMITTED TO

DEPARTMENT OF COMMERCE

**GOVERNMENT DEGREE COLLEGE HAYATHNAGAR
(AFFILIATED TO OSMANIAUNIVERSITY, HYDERABAD)**

2020-2023



IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

"BACHELOR OF COMMERCE"

SUBMITTED BY THE GROUP OF

NAME	ROLL NO.
ADDANKI RAVI TEJA	203720405001
AILU PRASHANTH GOUD	203720405002
ALMASIPETA MAMATHA	203720405003
ASHABOINA RAJU	203720405004

**PROJECT SUPERVISOR
DR. IMTIAZUDDIN FAROOQI
MAY 2023**

**GOVERNMENT DEGREE COLLEGE, HAYATHNAGAR
RANGAREDDY DISTRICT**

Dr. Imtiazuddin Farooqi

M.Com., MBA, M.A (Eng), Ph.D., UGC-NET., APSET
Assistant Professor & Head Dept. of Commerce
E-mail: imtiazfarooqi1970@gmail.com
Contact No: 91 9949241662, 91 8309875342



CERTIFICATE

This is to certify that ADDANKI RAVI TEJA (203720405001), AILU PRASHANTH GOUD (203720405002), ALMASIPETA MAMATHA (203720405003), ASHABOINA RAJU (203720405004), bonafide students of this college, have worked on the projectwork titled "Consumer Perception towards Online Shopping: A Study of Myntra Company" under my supervision and submitted in fulfillment of the requirement for the award of the Degree of Bachelor of Commerce. During the year 2022-23.

Place: Hayathnagar

Date: 24/05/2023


Signature of the Supervisor

ACKNOWLEDGEMENT

We are indebted to our guide DR.IMTIAZUDDIN FAROOQI, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, for his guidance, encouragement and constructive suggestions right from the conception of idea to the completion of project. Our sincere thanks to him for guiding us through the project, without whose help it would not have been completed on time.

We place on record my sincere thanks to our principal Dr. K. JYOTSNA PRABHA and Faculty members of the Department of Commerce for giving us an opportunity to work on this project.

We whole heartedly thank all the respondents for their enthusiastic participation in filling up the questionnaires and giving us necessary inputs, without which our project would have been incomplete.

1. *At*

2. A. Prayanthi Gaud

3. A. Manatha


4. A. Raju

DECLARATION

We hereby declare that this project report titled "**Consumer Perception towards Online Shopping: A Study of Myntra Company**" submitted by us to the Department of Bachelor of Commerce, Government Degree College Hayathnagar, affiliated to Osmania University, Hyderabad, in a partial fulfillment of requirements for the degree of Bachelor of Commerce for the academic year 2020-2023.

Place: Hayathnagar

Date:



Signature of students

1. ~~A.T.~~

2. A. Prashanth Goud

3. A. Manatha

4. A. Raju