

**COMMISSIONERATE OF COLLEGIATE  
EDUCATION**

**“JIGNASA”**

**STUDENT’S STUDY PROJECT.**

**2021-2022**



**DEPARTMENT OF ENGLISH**



Government Degree college (Arts & Commerce), Adilabad.



**2021-2022**

**“JIGNASA”, STUDENT’S STUDY PROJECT.**

ON

***" DOES THE USE OF  
ABBREVIATION AND  
EMOJIS, IN SOCIAL MEDIA  
EFFECTS OUR  
COMMUNICATION "***

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# **DECLARATION**

**We, the undersigned students declare that the project entitled "Does the use of abbreviations and emojis, in social media effects our communication" at Government Degree college (Arts & Commerce), Adilabad, Submitted to the Dept. of English, Govt. Degree College (Arts & Commerce), Adilabad under JIGNASA STUDENT STUDY PROJECT is our original work.**

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**Place :ADILABAD**

**DATED:14.12.2021**

## CERTIFICATE FROM THE MENTOR

This is to certify that the project entitled "Does the use of abbreviations and emojis, in social media effects our communication" at Government Degree college (Arts & Commerce), Adilabad, is a bonafide record of independent work done by the students under my supervision. It is submitted to Dept. of English, Govt. Degree college (Arts & Commerce) Adilabad under *JIGNASA STUDENT'S STUDY PROJECT*



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# " Does the use of abbreviations and emojis, in social media effects our communication "

Can you predict what this emojis says?



## Introduction:

" Does the use of abbreviations and emojis, in social media effects our communication ".

According to Oxford dictionary, abbreviation is defined as the short form of word and emojis is defined as a small digital image or icon used to express an idea, emotions etc, in electronic communication.

## Importance :

Emojis help to display facial expressions, tone of voice, and human gestures in digital communication. In addition to expressing emotions, emojis are also used to convey meaning in communication. Hence, emojis can add contextual or additional emotional meaning to communication. Acronyms are a great way to not only save on character length but can help your followers read through posts quicker, which many people love. Linguists generally agree that emojis aren't a language, but that doesn't mean they aren't important. In fact many linguists believe that emojis play a crucial part in internet communication. According to Dr. Brown, emojis are just one aspect of visual communication that will become increasingly sophisticated. We are moving towards use of audio visual, GIF'S, stickers and emojis in our device based conversation.

### **Objectives:**

- ❖ To know does the use of abbreviations and emojis in social media effects and our communication? In our everyday life of the digital screens.
- ❖ To know does the use of abbreviations and emojis is advantageous or Disadvantageous to us.
- ❖ To know the views of students about the use of abbreviations and emojis.

### **Hypothesis:**

- ❖ The hypothesis is constructed for this topic is that there will be not so effect in our communication of using abbreviations and emojis in social media.

### **Literary View:**

Abbreviations and emojis have become an essential part of communication over social media. It has some of the interesting attributes dedicated to usability and ability of an attribute to captivate the natural intended of users to express better and in newer ways. Linguistic are curious if there is a new language coming up with emoji games and emoji quizzes making popular entertainment over the virtual world. The present study is based a detail study of use of abbreviations and emojis in social media ( N=100 ) conducted through the social media platforms of whatsapp and facebook. Using likerts scale, the users have been assessed for factors like comfort, ease in expression, fun and confusion that this emojis might bring in. The population had a participation of 100 users. Interestingly, the analysis confirms a massive liking towards the emojis and shows a trend towards youngsters in social group using them more often to enhance expression and reduce ambiguity. Emojis, how ever appeared to have a little impact in social media.

## **Methodology:**

The population is together through N.the sample i.e., 'n' is taken into consideration for this project. Sampling technique adopted is “ Non-probability Convenience Sampling”.

Non-probability sampling is a sampling technique where the samples are gathered in a process that does not give all the individuals in the population equal chances of being selected. Most Researchers are bounded by time, money and workforce and because of these limitations, it is almost impossible to randomly sample the entire population and it is often necessary to employ another sampling technique i.e., the non-probability sampling technique. In contrast with probability sampling, non-probability sample is not a product of a randomized selection processes. Subjects in a non-probability sample are usually selected on the basis of their accessibility or by the purposive personal judgment of the researcher. The downside of the non-probability sampling method is that an unknown proportion of the entire population was not sampled in the college campus. This entails that the sample may or may not represent the entire population accurately. Therefore, the results of the research cannot be used in

generalization pertaining to the entire population sampling error in this type of sampling cannot be estimated and the element of bias, great or small, is always there.

As such this sampling design is adopted in large inquiries of importance.

However,in small inquiries and researches by individuals, this design may be adopted because of the relative advantage of time and money inherent in this method of sampling. Convenience sampling is probably the most common of all sampling techniques. With convenience sampling, the samples are selected because they are accessible to the researcher. Subjects are chosen simply because they are easy to recruit. This technique is considered easiest, cheapest and least time consuming.

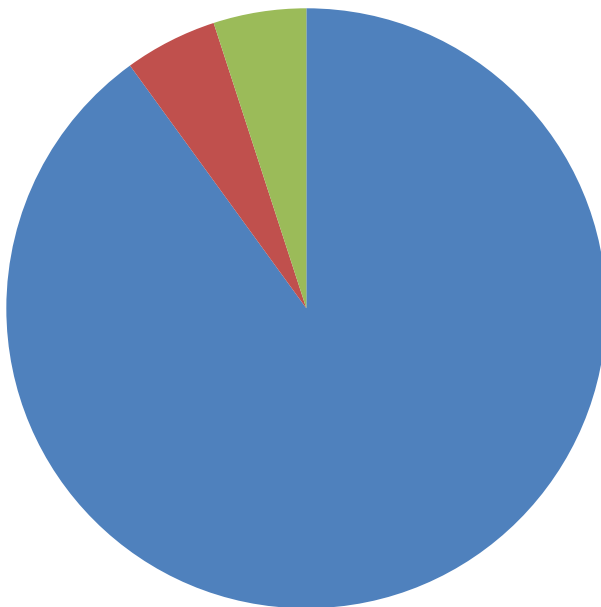


## Results & Analysis:

In observation we followed a systematic way and analysed it in the following manner.....

- Total No. of students in a group..... 100
- Total No. of students using abbreviations and emojis..... 90
- Students not using abbreviations and emojis..... 5
- Total No. of students not availing smart phones.... 5

### **Total No. of students in a group..... 100**

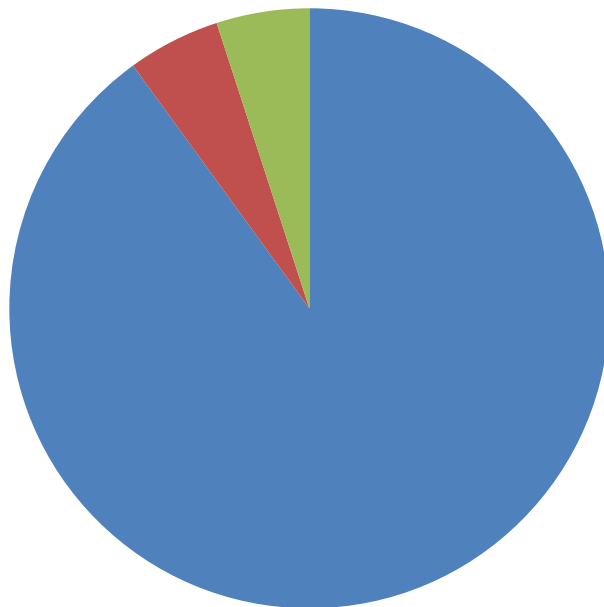


- Total No. of students using abbreviations and emojis
- ➤ Students not using abbreviations and emojis.....
- Total No. of students not availing smart phones
-

## Findings :

**Out of 100 students, we found that 90 students are using abbreviations and emojis in their dialy life. And out of 10 students, 5 students are not using abbreviations and emojis, And remaining 5 students, unavailability of smart phones**

**Total No. of students in a group..... 100**



- Total No. of students using abbreviations and emojis
- ➤ Students not using abbreviations and emojis.....
- Total No. of students not availing smart phones
-

## **Conclusion & Suggestions:**

### **CONCLUSION:**

The hypothesis taken for this topic is found incorrect. So the hypothesis constructed is rejected and found that there are only 90% of the students using abbreviations and emojis in their smart phones. And remaining 5% not using any emojis And 5% lacking their smart phones.

### **SUGGESTIONS:**

Emojis and Abbreviations are forming a fast growing hidden language amongst young people. Sometimes it is used to save space and to avoid distracting the reader and sometimes can look and unprofessional. In some cases, emojis don't fit with the serious nature of a brand and can look unprofessional. Using too many icons for texting can be seen as childish behaviour. Sometimes we can't avoid this emojis in our communication in social media.

- **References:**

- **➤ DAVID CRYSTAL “LANGUAGE AND THE INTERNET .USA CAMBRIDGE UNIVERSITY PRESS.**
- **➤ MATHEWS B “ FACEBOOK,TWITTER,AND SOCIAL MEDIA--- TEACHING TOOLS ?REALLY? USA CALIFORNIA.**
- **➤ WWW.GOOGLE.COM**
- **➤ OXFORD ADVANCED LEARNERS DICTIONARY.**

## JIGNASA: STUDENTS' STUDY PROJECT (2021-22)

" DOES THE USE OF ABBREVIATION AND EMOJIS, IN SOCIAL MEDIA EFFECTS OUR COMMUNICATION "

❖ **Introduction :**

This project elucidates the importance of does the use of abbreviation and emojis in social media effect our communication. According to oxford dictionary,abbreviation is defined as the short form of word and emoji is defined as a small digital image or icon used to express an idea , emotions etc. in electronic communication.

❖ **Objectives :**

- To know does the use of abbreviation and emojis in social media effects our communication? in our everyday life of the digital screens.
- To know does the use of abbreviation and emojis is advantageous or disadvantageous to us.
- To know the views of students about the use of abbreviation and emojis.

❖ **Methodology :**

Sampling technique adopted is "non-probability convenience sampling". Non probability sampling is a sampling technique where the samples are gathered in a process that does not give all the individuals in the population equal chances of being selected.

❖ **Findings :**

Out of 100 students, we found that 90 students are using abbreviation and emojis in their daily life And out of 10 students 5 students are not using abbreviation and emojis , because of unavailability of smart phones, and other 5 students are discontented to use abbreviation and emojis.

❖ **Conclusion :**

- By this we conclude that we have both advantages and disadvantages, by using abbreviation and emojis in social media.
- As they are universal convenience and time saving, avoids mis-spellings but it spoils the beauty of language, they can be over used and can seem unprofessional in some cases —

❖ **Reference :**

- David crystal "*language and the internet .usa cambridge university press.*
- Mathews b "*facebook,twitter,and social media--- teaching tools ?really? Usa california.*
- [www.google.com](http://www.google.com)
- Oxford advanced learners dictionary.

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