

Govt Degree College, Serilingampally Ranga Reddy Dist

Department of Commerce

Certificate Course In Entrepreneurship Development and Small Business Management

A Y 2021-22

Department of Commerce conducted Certificate Course in Entrepreneurship Development and Small Business Management during the months of April –May, 2022 with a duration of the course 30 hours wherein C.Jyothi, Assistant Professor of Commerce and B.N Surekha, Assistant Professor of Commerce handled the classes required for the course which was started on 4/4/2022. The syllabus was divided in five modules relating to Entrepreneurship Development and Small Business Management. Exam was conducted on 28/5/22 through offline mode and the certificate of participation was distributed to the students. 50% of the Commerce students participated in the certificate course and completed the course.

The following are the names of the students who enrolled for the certificate course

S.No	Name of the student	Roll No
1.	K. Vamshi Krishna	2104-19-405-017
2.	M.Bala Kishore	2104-19-405-019
3.	M.Varshik	2104-19-405-022
4.	Md Akbar Ali Khan	2104-19-405-023
5.	Md Zuned Ahmed	2104-19-405-026
6.	N.Venkateh	2104-19-405-029
7.	Abdul Rehman	2104-19-405-034
8.	Shaik Yousuf	2104-19-405-035
9.	Shaik Yousuf Baba	2104-19-405-036
10.	S.Jitin Krishna	2104-19-405-038
11.	Syed Afroze	2104-19-405-040
12.	T.Anil Kumar	2104-19-405-043
13.	V.Sukanya	2104-19-405-046
14.	M.Keerthi	2104-19-405-049

SYLLABUS

Entrepreneurship Development and Small Business Management (EDSBM)

UNIT 1 INTRODUCTION.

- 1.1 Meaning and importance
- 1.2 Evolution of term entrepreneurship
- 1.3 Factors influencing entrepreneurship
 - 1.3.1 Psychological factors
 - 1.3.2 Social factors
 - 1.3.3 Economic factors
 - 1.3.4 Environmental factors
- 1.4 Characteristics of entrepreneur
- 1.5 Entrepreneur and entrepreneur
- 1.6 Types of entrepreneur
 - 1.6.1 According to type of business
 - 1.6.2 According to use of technology
 - 1.6.3 According to motivation
 - 1.6.4 According to growth
 - 1.6.5 According to stages
 - 1.6.6 New generations of entrepreneurs viz Social Entrepreneurs, Edupreneurship, Health Entrepreneurship, Tourism Entrepreneurship, Women Entrepreneurship.
- 1.7 Barriers to Entrepreneurship.

UNIT 2 ENTREPRENEURIAL MOTIVATION.

- 2.1 Motivation
- 2.2 Maslow's theory
- 2.3 Herzburg theory
- 2.4 Mc Gregor's theory
- 2.5 Mc Clelland's Need Achievement theory
- 2.6 Culture and society
- 2.7 Values and ethic
- 2.8 Risk taking behavior

UNIT 3 CREATIVITY

- 3.1 Creativity and entrepreneurship
- 3.2 Steps in creativity
- 3.3 Innovations and inventions
 - 3.3.1 Using left brain skills to harvest right brain ideas
 - 3.3.2 Legal protection of innovation
- 3.4 Skills of entrepreneur
- 3.5 Decision making and problem solving (steps in decision making)

UNIT 4 ORGANISATION ASSISTANCE

- 4.1 Assistance to entrepreneur
- 4.2 New ventures
- 4.3 Financial assistance by different agencies.
- 4.4 MSME ACT small scale industries.
- 4.5 Carry on business (COB)License
- 4.6 Environmental clearance
- 4.7 Quality standards with special reference to ISO

Dr.Nikhat Anjum,Principal addressing the students



C.Jyothi. Assistant Professor of Commerce addressing the students on Certificate courses



B.N Surekha, Assistant Professor of Commerce addressing the students about the benefits of Certificate courses



Certificate distribution to students





