

# PROFILE OF Dr. E. SHANKER ASSIT.PROFESSOR OF COMMERCE



Plot No. 83  
Dhana lakshmi Residency  
Road No. 4, Phase II  
Chaithanya Nagar, B.N Reddy Nagar  
shanker.saru@gmail.com  
Hyderabad 79.

09441512966

## Career Objective

To evince myself as a good academician and researcher in the domain of Commerce

## Qualifications

- Ph.D in Commerce from Osmania University, Hyderabad in the year 2015
- M. Com from Osmania University, Hyderabad in the year 2007
- UGC-NET holder in Commerce

## Personal Profile:

EMPLOYEE ID: 1756730

1. Name: **DR.E.SHANKER**
2. Father's name: E.JAYARAM
3. Date of birth: 10-02-1981
4. Qualifications: M. Com, Ph.D,.
5. Date of appointment in to Govt.Service with designation. **24-12-2011**
6. Date of appointment as degree college lecturer. **24-12-2011**

### **Work Experience**

Holds (10) ten years of teaching experience at UG and PG level

- Working as Asst. Professor in Commerce at MVS. Government Arts and Science College since December 2011.
- Worked as academic consellor at Dr. B.R Ambedkar Open University, Hyderabad from June 2007 to December 2016

### **Areas of Interest and Research Domain**

Conducted research on Rural Housing Schemes as part of Ph.D dissertation and also interested in the areas of Marketing, Banking, Insurance and Organizational Behavior.

### **Additional Responsibilities Discharged**

- Serving as Advisory Committee member of NSS Cell Palamuru University since 2017
- Serving as the secretary of college staff club since June 2016 to till to date
- Serving as Member of College Infrastructure committee from June 2016 to till to date
- Serving as Member of College discipline committee from June 2015 to till to date
- Working as Additional Controller of Examinations at MVS Govt. Arts and Science College under autonomous environment from 2015 to 2016.
- Serving as the Convener of scholarship committee from June 2014 to till to date
- Working as Coordinator of District Red Ribbon Club of Mahabubnagar since 2014

- Serving as Anti-ragging Committee member since June 2013 to till to date
- Working as NSS Programme Officer at nodal college of Mahabubnagar district, Telangana since 2013
- Working as Coordinator for scholarship committee of MVS Govt. Arts and Science College since 2013
- Working as a convenor of SC,ST Welfare Committee of MVS GDC since 2013
- Worked as Observer during TSPSC examinations

#### Workshops Conducted:

- Conducted a University Level COMMERCE TALENT HUNT-2018.
- Conducted a state level workshop on digital transactions in 2017
- Conducted inter college workshop on skill development of NSS volunteers in 2016
- Conducted district level workshop on leadership and empowerment in 2015
- Conducted a district level workshop on AIDS awareness and preventive measures in 2014.

#### Workshops and Trainings Attended:

S.No	Workshop theme	Institution	Year
1	Training of trainers on Youth and Peace Building for the NSS POs	Rajiv Gandhi National Institute of Youth Development,at Hyd	2018
2	National Integration Camp	VTU ,Belagavi,Karnataka	2018
3	Sate Level Youth Festival	Kakatiya University,Warangal	2018
4	Rally of Voter Day,Election Commission of India	Mahabubnagar	2018
5	Digital Commerce Opportunities and Challenges,(TCA)	Badruka College of Commerce & Arts,Hyderabad	2018
6	Strategies of electoral Behavior: Issues and Challenges	MVS GDC, Mahabubnagar	2018
7	Trainers - Training programme for	NYKS, AP&TS	2017

	National Youth Volunteers		
8	State level workshop on Capacity building for mainstreaming Sendai Framework for Disaster Risk Reduction and Rural Resilience in University Curriculum of Telangana State	NCRI, Hyderabad	2017
9	New Curriculum in UG commerce	NTR Govt. Degree College, Mahabubnagar.	2017
10	Demonetization and of Currency in India: Issues and Challenges	SUM GDC, Kondanagula	2016
11	Implementation of CBCS in Higher Education Institutions	GDC, Siddipet	2016
12	NIPUNA Nurturing Young Leaders in Higher Education	State Project Directorate and RUSA	2016
13	Basic Computer Training on MS-Office	Dr MCHRD Institute, Hyderabad	2016
14	University workshop on Digital India	Palamuru University, Mahabubnagar	2015
15	Orientation training course	ETI NSS, Mahatma Gandhi University, Nalgonda	2015
16	Consumer protection	Department of Consumer Affairs, Food & Civil Supplies, Hyderabad	2014
17	International Financial Reporting Standards (IFRS)	Osmania University, Hyderabad	2014
18	Parametric and non-parametric tests in research	Osmania University, Hyderabad	2014
19	Recent Trends in Science & Technology	MVS GDC & ISCA, Hyderabad	2014
20	Human values and professional ethics	MVS GDC, Mahabubnagar	2013
21	Research Methodology in Arts, Science and BM& SS(orientation course)	Osmania University, Hyderabad	2013
22	Communicative English (ID)( Refresher Course)	Osmania University, Hyderabad	2013
23	Induction training	DRC Tara GDC, Sangareddy	2011

## Papers Presented in national and international Seminars / Conferences:

Presented research papers and articles in 33 national seminars and 8 international seminars at various institutions.

S.No	Seminar/Conference	Paper	Institution	Year
1	ICSSR sponsored National Seminar on Innovations and Entrepreneurship	Role of culture in promoting entrepreneurship	NTR Govt. Degree College, Mahabubnagar.	2018
2	All India Commerce conference on Empowerment and Entrepreneurship : Changing Paradigms	Women empowerment through entrepreneurship	IIS university, Jaipur	2017
3	International Multidisciplinary conference on Education for future: Issues and Challenges	Current trends in Commerce Education	Osmania University, Hyderabad	2017
	Issues and Challenges of Digital Payment System	Issues and Challenges of Digital Payment System	GDC, Puttur, Chittoor District, AP	2017
4	Demonetization to digital economy : Issues and Challenges	Demonetization to digital economy issues and challenges	Osmania University, Hyderabad	2017
5	The Role higher Educational Institutions in Mentoring Young Entrepreneurs	Promoting women entrepreneurs in Women Colleges	NTR Govt. Degree College, Mahabubnagar.	2017
6	Consumer Education, Protection and empowerment in the Era of Globalisation	Role of NSS volunteers in promoting consumer education in Rural habitations	MVS Govt. Degree College, Mahabubnagar	2017
7	Emerging trends in Public Administration	Study on the guidelines of Metro Rail Projects in India	MVS Govt. Degree College, Mahabubnagar	2017

8	International Conference on Global Insurance : Practices & outlook	Third party administration in Health Insurance Business – A study	Osmania University, Hyderabad	2017
9	National Seminar on Implementation of CBCS in Higher Education Institutions	Implementation of CBCS in Higher Education Institutions	GDC, Siddipet	2016
10	National Seminar on Digital Marketing – A paradigm Shift	Success mantra of Modern Marketing Management	Indian Institute of Management and Commerce	2016
11	GST: Issues and Implications	Impact of GST on SME's	Nizam College, Hyderabad	2016
12	National Seminar on Modern Management Practices – A Paradigm Shift	Opportunities and Challenges associated with green constructions of housing sites – A study	Osmania University, Hyderabad	2016
13	National Seminar on Marketing of Services : challenges in the era of Globalisation	Technological development in banking sector	Mahatma Gandhi University, Nalgonda	2016
14	National Seminar on Importance of social sciences & Perspectives	Contemporary conflicts of Social Sciences	MVS Govt. Degree College, Mahabubnagar	2015
15	National conference on Recent trends in commerce and management opportunities and challenges	Impact of E-commerce on the brand image of FMCG's	Osmania University, Hyderabad	2015
16	National Seminar on Opportunities & Challenges of Micro, Small and Medium enterprises	Critical Analysis of Industrial policy resolutions and small scale industries	Govt Degree College, Kurnool, AP	2015
17	Role of MSME sector in Indian economy prospects and Challenges	Role of Banks in promoting MSMEs	MVS Govt. Degree College, Mahabubnagar	2015

18	National Seminar Participation of women and inclusive development	Developing entrepreneur skill among tribal women	MALD Govt Arts & Science College, Gadwal	2015
19	Micro Finance and its implications for women empowerment	Role of women empowerment & Rural development	Nehru Memorial GDC, Medak	2014
20	National Seminar on Emerging trends in Marketing	Marketing strategies for startup entities	Mahatma Gandhi University, Nalgonda	2016
21	National seminar on Commodity derivatives trading in India- Issues and concerns	Impact of forward trading on inflation	Osmania University, Hyderabad	2014
22	National seminar on Financial Inclusion for inclusive growth: Opportunities and Challenges	Financial inclusion of scheduled tribes through a sub plan	Govt. Degree College, Zaheerabad, Medak	2014
23	Global Business : Opportunities and Challenges	Internationalization strategies of corporate entities	Osmania University, Hyderabad	2014
24	National Seminar on the growth of Non farm sector in India : Opportunities & Challenges	Effective supply chain configuration in Dairy Industry & Rural	Govt Degree College, Khairatabad, Hyderabad	2014
25	International conference on Free Trade – Opportunities & Challenges	Prospects of Indian MSME Sector in BRICS	Osmania University, Hyderabad	2014
26	National Seminar on Strategic Issues in Business Management and Economics	Role of online reputation in modern business	OUPGC, Siddipet, Medak	2014
27	National Seminar on Reforms in Examination system at Under Graduate Level	Alternative evaluation system at UG level	Govt Degree College, Kurnool, AP	2013
28	National seminar on food	Rural food security in the	NTR Govt. Degree	2013

	security – A Sustainable Rural Development & Inclusive Growth	Mahabubnagar district	College, Mahabubnagar.	
29	International conference on global trends in Banking sector: Issues, Challenges and Opportunities	Impact of exchange rate volatility on global operations of Indian Banking	Institute of Public Enterprise, Hyderabad	2013
30	National Seminar on Role of MGNREGA in poverty reduction	Role of MGNREGA & Labour Migration poverty in India	Osmania University, Hyderabad	2013
31	National seminar on Evaluation of Inclusive growth strategies in rural development	Role of rural housing scheme in inclusive growth	Govt. Degree College, Armoor	2013
32	National level seminar on Rural women empowerment – Sustainable development	Strategic issues of IKP in insuring sustainable development of Rural women in TS	NTR Govt. Degree College, Mahabubnagar.	2013
33	National Seminar on Human Development & Women empowerment – Issues and strategies	Need for establishing bharatiya mahila board	MALD Govt Arts & Science College, Gadwal	2013

#### Research Papers Published in International / National Journals :

S.No	Paper Title	Journal Name	Authorship	ISSN
1	Social Media impact on Employee Recruitment	Osmania Journal of Management	Solo	0976-4208
2	Third party administrators in Health Insurance Business – A study	Osmania Journal of International Business Studies	Solo	00973-5372
3	Home loan recovery issues: Property valuation	Manjeera Journal for Research in Social Science	Solo	2394-5605
4	Housing development programmes in India effects	Inter Continental	Solo	2311-5874



	and defects – A critical analysis			
5	Perceptions of weaker sections on housing programmes (A case study of Devarkonda)	A journal of Radix international and research consortium	Solo	2250-3994
6	Role of Scheduled commercial bank in housing finance (with reference to Indian Housing Sector)	International Journal of Research in Management, Economics & Commerce	Solo	2250-057X
7	Global Business: Opportunities & Challenges	Global Research Publications	Solo	978-81-910003-0-14
8	Employee retention Strategies in software industry : Management Prospective	Journal of commerce, economics & computer science(JCECS)	SOLO	2395-7069

#### Research Papers Published in Books :

S.No	Paper Title	Publication	Authorship	ISBN
1	Prospects of Indian MSME sector in BRICS	Majeera Publishing House	Solo	978-81-930334-3-2
2	Current Trends in Commerce Education	Canadian Academic Publishing, Canada	Solo	978-1-926488-59-2
3	Internationalization strategies of corporate entities		Solo	

#### Delivered Talks:

- Delivered lecture on Digital Transactions to NSS volunteer at Mega Special Camp on Digital Transactions organized by NSS Units, MVS Government Degree

College (A), Palamuru University, Mahabubnagar, 31<sup>st</sup> March, 2017.

- Delivered lecture on Role of youth in NSS to NSS volunteer at Mega Special Camp on Skill Development organized by NSS Units, MVS Government Degree College (A), Palamuru University, Mahabubnagar 3<sup>rd</sup> January 2017.
- Delivered lecture on Swachh Bharath Mission – clean India Campaign at District Level Training of Spearhead Team of Youth leaders, NYK Mahabubnagar, 2015

#### **Appreciation letters received:**

- Certificate of appreciation from District Joint Collector, Mahabubnagar on the occasion of World AIDS Day , 2017
- Certificate of appreciation from District Collector & Magistrate, Mahabubnagar on the occasion of World AIDS Day , 2016
- Merit Certificate from State NSS Officer, TS for attending State NSS Youth Festival, Satavahana University, 2016
- Certificate of Appreciation from Medical Officer, SVS Medical College Hospital, Mahabubnagar for donating blood at Chakrapur NSS camp, 2016
- Vishista atmiya prasamsa patram from District Collector & Magistrate for conducting volunteer services at Krishna puskaralu 2016.
- Certificate of commendation from Project Director, TSACS, Hyderabad for being a blood donor and promoting voluntary blood donation, 2015
- Appreciation certification from Chairman & Principal MVS GDC, Mahabubnagar for conducting Mega health camp, 2015
- Certificate of Appreciation from Medical Officer, SVS Medical College Hospital, Mahabubnagar for donating blood at Chakrapur NSS camp, 2015
- Appreciation certificate from District Collector & Magistrate, Mahabubnagar for rendering services in Motivating the donor and organizing blood donation camp, 2015
- Appreciation certificate from District Collector & Magistrate, Mahabubnagar for rendering services in Motivating the donor and organizing blood donation camp, 2014

#### **Memberships in Associations:**

- Executive Member in Telangana Commerce Association, 2016
- Life Member in All India Commerce Association, 2015

- Life Member in FOCOL, Mahabubnagar,2011

### **Achievements:**

- Received Mother Teresa Memorial Award – 2017 by Telangana citizen council, Hyderabad
- Received 1<sup>st</sup> Best NSS Officer award in Yuvatarangam -2016, a State Level Youth Fest Conducted by Government of Telangana in 2017
- Awarded State Best NSS Programme Officer award from the Government of Telangana in 2016.
- Received Global Peace Award from an US Based NGO in 2016.
- Represented in three National Integration Camps as State Contingent Leader NSS of Telangana.

( Dr. E. SHANKER)