

GOVERNMENT DEGREE COLLEGE
LUXETTIPET -504218, DIST: MANCHERIAL

Certificate Course in
Bouquet Making
(From 11--05-2022 to 28-05-2022)

2021-2022



Organized by
DEPARTMENT OF TELUGU

**Government Degree College,
“Certificate Course in Bouquet Making”**

PERMISSION LETTER

Date: 02-05-2022

To,
The Principal,
Government Degree College,
Luxettipet

Sub: GDC Luxettipet-Seeking Permission to start a “Certificate Course in
Bouquet Making” From 11--05-2022 to 28-05-2022 (30 Hours)-reg.

Respected Sir,

Dr.T.Suresh ,Head of The Department,Telugu is willing to start a “Certificate Course in Bouquet Making” From 11--05-2022 to 28-05-2022 (30 Hours) for the Academic Year 2021-2022.

Hence I am requesting your permission to start the course for the benefit of the students.

Thanking you Madam

Yours Faithfully

Department Of Telugu
GDC,Luxettipet

NOTICE

All the students are hereby informed that we, the Department of Telugu start “Certificate Course in Bouquet Making” From 11--05-2022 to 28-05-2022 (30 Hours) for this academic year 2022-2023. The classes will be conducted during zero hours that are from 9.00 to 10.00 & 4.30 pm to 5.30 pm on all working days. Interested candidates may enroll their names with Dr..T.Suresh, Asst. Professor of Telugu on or before 05-05-2022.

Department Of Telugu
GDC,Luxettipet

Bouquet Making

Introduction



Objectives:

This diploma course equips you with the skills and knowledge necessary to become a successful florist. We cover the basics of floristry and explain how to find and successfully apply for a job in the floristry industry. We explain how to run a flower shop, from purchasing essential equipment for arrangements to marketing your floristry skills on social media. We examine the anatomy of plants and flowers and explore different colour associations and usages. The course lays out the dangers and treatment of ethylene as we show you how to process, store and maintain plants.

. The course provides step-by-step instructions in creating specific types of floral arrangements, starting by identifying the role of vases and available flowers. We test your creative skills when we cover container and vase arrangements, hand-tied bouquets, boutonnière, basket gardens and fruit baskets. The course concludes with an in-depth study of the floral business, industry etiquette and flower arrangements specifically for weddings and funerals.

This Certificate course suits anyone who dreams of turning their passion for flowers and floristry into a career. We teach you everything you need to know to turn natural beauty into art and that art into a business

Syllabus

Your Introduction to Floristry - Learning Outcomes

- The Meaning of Floristry
The Ages of Floristry
- Modern Floristry
- Your Introduction to Floristry - Lesson Summary
- **Careers in Floristry - Learning Outcomes**
- Floristry as a Career
- Finding Floristry Vacancies
- Floristry Interviews
- Careers in Floristry - Lesson Summary
- **Services Provided by Florists - Learning Outcomes**
- The Business Models Available in Floristry
- Types of Services Provided by Florists
- Handling Customer Accounts
- Services Provided by Florists - Lesson Summary
- **Flower Design Basics and Styles You Need to Know - Learning Outcomes**
- Elements of Floral Design
- Principles of Floral Design
- Floral Design and Style
- **How to Make Floral Arrangements - Learning Outcomes**
- Making an Arrangement
- How to Find the Perfect Vase for a Floral Arrangement
- Equipment Needed
- Preparing Your Equipment
- How to Make Floral Arrangements - Lesson Summary
- **Wedding Flowers and Bouquets - Learning Outcomes**
- Wedding and Bridal Floristry: What it Needs
- Meeting With Clients
- Flowers for the Wedding
- How to Make a Wedding Bouquet
- Wedding Flowers and Bouquets - Lessons Summary
- **Funeral Flowers and Wreaths - Learning Outcomes**
- Funeral Flower Traditions and Etiquette
- Flower Meanings and Religious Sensibilities
- How to Make a Funeral Wreath
- Funeral Flowers and Wreaths - Lesson Summary

Course Assessment

This diploma course equips you with the skills and knowledge necessary to become a successful florist. We cover the basics of floristry and explain how to find and successfully apply for a job in the floristry industry. We explain how to run a flower shop, from purchasing essential equipment for arrangements to marketing your floristry skills on social media. We examine the anatomy of plants and flowers and explore different colour associations and usages. The course lays out the dangers and treatment of ethylene as we show you how to process, store and maintain plants.

We then study specific species of popular flowers, foliage, greens and fillers to use in flower arrangements. There are many floral design styles, both western and eastern, and we take you through the elements and principles of each, including the popular Japanese 'Ikebana' technique. The course provides step-by-step instructions in creating specific types of floral arrangements, starting by identifying the role of vases and available flowers. We test your creative skills when we cover container and vase arrangements, hand-tied bouquets, boutonniere, basket gardens and fruit baskets. The course concludes with an in-depth study of the floral business, industry etiquette and flower arrangements specifically for weddings and funerals.

This diploma course suits anyone who dreams of turning their passion for flowers and floristry into a career. We teach you everything you need to know to turn natural beauty into art and that art into a business.



Floral Arrangements

- Students approach the course period with the goal of acquiring the resources and skills for designing their projects. Classes are extremely informative and filled with hands-on experience. Students move at a steady pace from one design to the next.
- In each class, stems of fresh flowers including a variety of other tropicals, Local varieties of flower species are shipped in for the use of the student to design and cut. Each student takes his or her designs home at the end of each class. Students are encouraged to take pictures of their work for portfolio samples, as well as to document their progress.
- A trip to the Flower Market is also scheduled to give the students an insider understanding of how the wholesale flower market operates. Students learn what it takes to buy wholesale and where the flowers originate from. Flowers used in each class are shipped in from such locales Pricing, ordering wholesale and calculating retail and labor costs are covered.
- In our Course, we teach the flower lover how to design elegant or contemporary arrangements for entertaining. Amazing results come from understanding the principles and theories of design as well as the application of those to different flower varieties. Everyday application is seen throughout each class as well as special events such as weddings or parties. Personal flowers to wear such as corsages, boutonnieres and head wreaths are covered. Fast and beautiful tabletop and centerpiece designs are one of the most popular segments. Pro shortcuts, tips and secrets to designing as well as procedures for more complicated designing such as bridal and high-style designing. International design styles are discussed and presented as well.
- It's fun, focus, and flowers all in one! You will meet fellow students, develop a life-long skill, and educate yourself on the world of flower design while filling your life with beautiful creations of your own design.
- Assessment made on last day..Certificates issued for theParticipates

Photos







Govt. Degree College, Luxettipet

(Model College)

Department Of Telugu

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Literary Legends Of Telangana



Dr.G. SREELATHA
Assistant Professor Of Telugu

Dr. T. SURESH
Assistant Professor of Telugu

