

Career Guidance for Commerce Graduates

20/7/2022

I. DETAILS OF THE EVENT

A. Name of the Event: Career Guidance for Commerce Graduates

B. Date of the Event: 20/7/2022

C. Department/Cell/Committee: Commerce

D. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce,

E. Attendance:

1. Staff: 01

2. Students: 25

II. A BRIEF REPORT

The department of Commerce organized a career guidance program for commerce students/graduates on 20 July 2022.

The event began with a welcome speech by Ms. S. Sarada Devi, Assistant Professor of Commerce. She welcomed the students and spoke about the importance of career planning. She then gave a presentation on the career opportunities available for commerce graduates. She said that with globalization opening the pathway for innumerable job opportunities for commerce graduates, they now have many more options to choose from than before. Graduates can choose to start working in various industries such as IT/ITES, healthcare, travel and tourism, and media being a handful of them or pursue higher studies if desired. One can choose from an array of sectors based on their competency and preferences.

She highlighted the various sectors that hire commerce graduates including Banking, Financial Services and Insurance (BFSI), Retail Management, Telecom Industry, Healthcare, Real Estate Hospitality, E-Commerce Consumer Durable goods Logistics Management Fast-moving consumer goods (FMCG) or consumer packaged goods (CPG) IT/ITES - Information Technology Enabled Services. Manufacturing Research and consultancy, & Media and Entertainment.

The principal, Dr. Ch. RamaRaju, spoke on the occasion and said that the career opportunities for commerce graduates are innumerable. They can choose to start working in any of the above industries as per their choices and gain real-life experience or pursue post-graduation, certification course and diploma courses to expand their expertise. A commerce graduate should be aware of the different careers he can choose from and carefully choose the industry and job profile he thinks is suitable for him.

The event had a lively Q & A session, where the students posed a number of questions about career choices, starting salary, career growth, and so on, to which the resource person gave replies. The event concluded with a vote of thanks proposed by Ms. S. Sarada Devi, Assistant Professor of Commerce.



Career Guidance to the Students by S. Sarada Devi, Assistant Professor of Commerce

