



# GOVERNMENT DEGREE COLLEGE BICHKUNDA

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( ISO 9001 : 2015 certified )

( Accredited by NAAC with 'A' )

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## DEPARTMENT OF COMMERCE

ACADEMIC YEAR 2021-22

### Best Practice

#### Goal

1. To enhance practical knowledge in the area of commerce.
2. To share professional experience to the students by the prominent Alumni.
3. To make aware the students regarding the opportunities in Commerce.
4. To develop the technological competency required in digital world.
5. To motivate the students for acquiring global knowledge in the field of e-commerce and Fintech Technology.

#### The context

Commerce is known as the most glorious field. It is also one of the saying that nothing works without Commerce. Knowledge of Commerce is required in almost every field. Due to globalisation different nations of the world came closer with the intension of development in trade and commerce. This has increased challenges to understand financial policies, its implications and its impact on the economy. This requires the in depth and practical knowledge in the area of Management, Business Law, Banking, Administration, Finance, Accounting, Marketing and many more. With that objective the expert alumni of the department working in these fields are being invited to the college to share their practical knowledge of their respective area.

#### The Practice

The practice of train the trainers has been introduced by the department. The alumni of the department works in various private and public sectors. These alumni who is expertise in the

various fields came to the college to guide the students. These alumni guided the students on various topics like the session given by Mr. Shiva Parasad on Traffic rules informed the students about various traffic rules that should be followed by everyone. Another session conducted by Dr. Rambaskar Raju, delivered lecture on personality development where in students benefited with the techniques to improve personality which helped them while working in professional places. Mr. Srinivas, Sr. Asst. taken the lecture on office management and stated the ways for the efficient management of office work to the prospective office managers. A lecture on Communication skills conducted by Ms. Balraj who has given insights about need of effective Communication skills and also stated the ways to improve communication. Another alumni of the department Ms. K. Vinaya Kumar has conducted the lecture on how to crack MBA entrance examination. As a commerce students they must be aware about Investment opportunities and future investment avenues. So in the view of that Mr. Burra Purushottam Goud has taught the students regarding various investment options and how to handle investment portfolio.

#### **Evidence of Success**

1. The students have got practical knowledge about communication skills and it also helped them to develop personality.
2. The students got information regarding how to tackle MBA entrance Examination.
3. The student was benefited by gaining information about different investment opportunities available to them.
4. Through this practice the students now able to face Interviews of different industries.

#### **Problems Encountered and Resources Required:**

1. Students are facing the problem of communication in English.
2. Students are facing the problem of digital connectivity.
3. Up gradation in technology is required

  
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BICHKUNDA, Dist: Kamareddy (T.S.)