### Best Practice Title: The Admission campaign

#### **Objectives:**

- To Create awareness among Junior college students of Madhira area about the facilities available in the Government Degree College, Madhira.
- To personally show them the serene atmosphere in college campus away from the hustle and bustle of the town centre.
- To educate parents about the need for admitting their children in our college for all-round development.
- To educate students to utilize the services of well experienced, qualified lecturers and resources available in college.
- To counter the unhealthy atmosphere created by the malicious campaign of private institutions to gain admissions.
- To give the students firsthand experience of the quality of education in the institution.

#### The Context:

The finest quality of teachers with the highest possible educational qualifications is recruited into the government degree colleges. And the government colleges are provided with state of the art teaching learning resources. Yet, they are lagging behind in terms of admissions when compared to the private institutions. Reason being, the government institutions with all their well qualified staff and state of the art educational facilities do not promote themselves.

It would be a monumental loss to the society, if we could not reach the larger sections of people and make them aware of the educational facilities available free of cost in the government institutions. Only a good number of admissions can make the institution run with its full potential.

Hence, our institution has initiated the admission campaign to promote our college and gain more number of admissions into the college.

#### The Practice:

- To achieve our goal we had extensive discussions and deliberations with staff and devised plans to visit junior colleges in and aroundMadhira.
- The faculty of the institution visited the junior colleges and interacted with the students, months before the completion of Intermediate course and highlighted the resources available in our institution.

- Flexi boards, pamphlets are printed from the contribution of staff members. Flexi boards are placed in key locations for catching the attention of students.
- On the final day of the intermediate public exam all staff members personally interacted with students and briefed them about college.
- During summer vacation and before the commencement of the new academic year, all the staff members, divided into small groups, visited the neighbouring villages and conducted admission campaign. The students and their parents are given information about the college in the comfort of their homes.
- The students who discontinued their education after intermediate are convinced to continue with their studies by joining our college.
- Counselling is offered to the parents, especially to the parents of girl students who do not want their child to go for higher studies.
- Student bio-data forms are collected for future correspondence.
- During online admissions, the registration fee of the students who opt for our college is borne from the fund collected from the staff members.
- In some exceptional cases the technical staff of the college visited the homes of the students to complete the process of online admissions at their doorstep.

#### **Evidence of Success**

All our efforts yielded fruitful results. First year admissions into the college have started increasing.

#### **Problems Encountered and Resources Required**

- The college is situated at a distance of Four kilometres from the town. The location and distance of the college is the main drawback in attracting the students and their parents towards the college. Parents, especially, are reluctant to send their children to our college.
- Unhealthy competition from some private degree colleges who indulge in unfair means to attract admissions. It was difficult to contact students in holidays.
- Lack of proper transport facility to reach distant places is also a problem.
- More funds are required for an extra intensive campaign

#### GJC- BANIGANDAL PADU









#### **GJC SIRIPURAM**

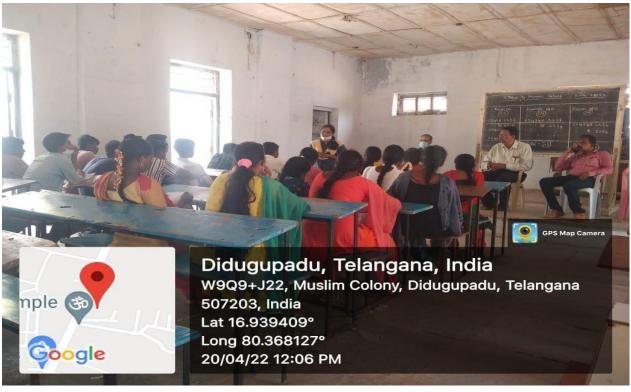




#### **GJC MADHIRA**







GJC SIRIPURAM (02.06.2022)



#### **CAMPAIGNING AT SC COLONY, MADHIRA**



W998+3H6, Madhira, Telangana 507203, India

Latitude

16.91735902°

Local 12:16:55 PM GMT 06:46:55 AM

Longitude

80.36652955°

Altitude -8 meters

Saturday, 18-06-2022



W988+VQ9, Madhira, Telangana 507203, India

Latitude 16.91731378°

Local 12:20:57 PM GMT 06:50:57 AM Longitude 80.36656605°

Altitude -24 meters Saturday, 18-06-2022

#### At GJC Madhira





සරාරාచාస్వవి మా కళాశాల ప్రత్యేకతలు :

🕸 పచ్చని చెట్లతో కూడిన ఆహ్లాదకరమైన సువిశాల కళాశాల ప్రాంగణం.

🕸 విశాలమైన, సౌకర్యవంతమైన తరగతి గదులు.

Ph.D., M. Phil, NET, SET వంటి అర్హత కరిగిన అధ్యాపకులచేత బోధన.

# కళాశాలకు అతి సమీపంలో SC, ST మలియు BC విద్యార్ధులకు చక్కటి హాస్టల్ వసతి.

🕸 డిజిటల్ క్లాస్**రూమ్ ద్వారా అధునాతన బోధన.** 

🕸 విద్యార్దుల అకౌంట్ల్ తోకే స్కాలర్ష్మిప్స్.

🕸 పాేటీపలీక్షలకు ప్రత్యేక శిక్షణా తరగతులు.

ప్రభుత్వ విద్యా సంస్థలలో చదువు భావిజీవితాలకు వెలుగు

ప్రభుత్వ కళాశాలలో చేరండి

నాణ్యమైన బిద్యను పాందండి ఆఫర్ చేస్తున్న కోర్సులు

**B.A.** :

H.E.P.

(E.M & T.M)

**B.A.** :

H.E.P / CA

B.Com.:

Computer Applications

వివరాలకు: 9948249696, 9885166339, 9866178717

# ప్రభుత్వ డిగ్రీ కళాశాల

మధిర, ఖమ్మం జిల్లా

# ఆఫర్ చేస్తున్న కోర్సులు :

B.A (General).

**B.A** (Computer Applications)

**B.COM (Computer Applications)** 

# ప్రత్యేకతలు :

- \* ISO గుర్తింపు పొందిన కళాశాల.
- \* అనుభవజ్ఞులైన అధ్యాపకులు.



- \* Digital Classes సౌకర్యం.
- \* Virtual Classes సౌకర్యం.
- \* Covid లాక్డౌన్ సమయంలో Önline Classes నిర్వహణ.
- \* 100 శాతం ఉత్తీర్ణతతో అత్యుత్తమ ఫలితాలు.

# అడ్మిషన్ల కొరకు సంప్రదించండి :

- 1) K.రవికుమార్ గారు: 9948249696.
- 2) P.లక్ష్మీనారాయణ గారు: 9640327617.
- 3) SK.అఫ్రోజ్ గారు : 9948876036.



Principal ALN శాస్త్రి గారు.

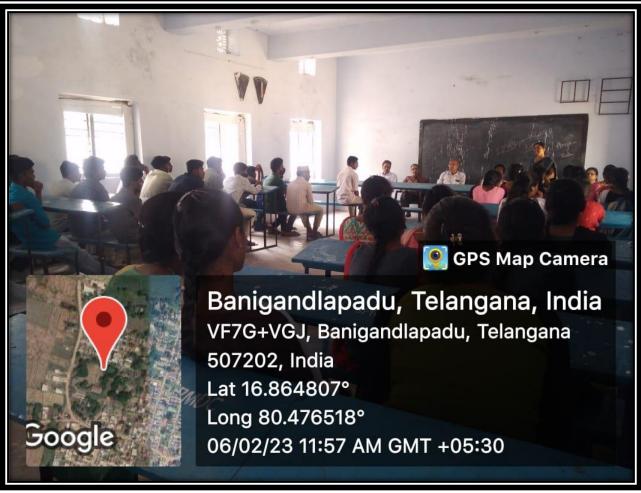
### Government Degree College, Madhira

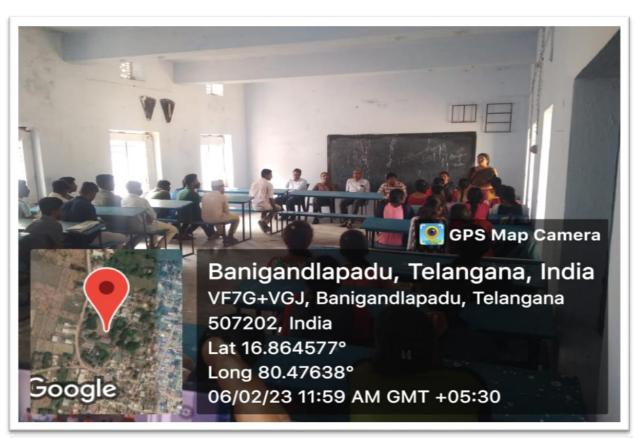


### GJC BANIGANDLAPADU











### GJC SIRIPURAM





