

**Government Degree College for Women,
Sangareddy**

Department of Commerce

Report

VIPANI-2021-2022

(WOMEN ENTREPRENEUR FEST)

Date: 18-11-2021

Title - "VIPANI An exhibition cum sale of handicraft items and food items by the students."

Department of Commerce is conducting VIPANI an Exhibition and sale of products and services by students which helps them to develop team work, entrepreneur skills and to earn while learning. It is one of the best practices of the department and institution. All the departments to participate in this program. Detailed report of which is as follows:

Goal:

- To make the students earn while learning and to make them self sufficient.
- To impart several entrepreneurial skills.
- To inculcate dignity of labour.
- To bring out innovative ideas and inherent skills of students.
- To inculcate the concept of waste management technique.
- To help inculcate healthy competitive spirit.
- To instil the spirit of start-ups for self Employment.
- To exchange the views about skills required to be a successful entrepreneur.

Context:

Since the students belong to rural areas and first generation learners they don't have exposure to entrepreneurial skills. Though theoretical knowledge is provided in class they lack practical knowledge. So, such an event provides an opportunity to get them exposed to the practical problems, they need to encounter while dealing with business transactions.

Practice:

- Prior to the event a workshop is conducted to exchange ideas relating to various entrepreneurial skills required for marketing of goods and services and to make best use of low cost materials and scrap. Later on one day is allotted for conducting the event.
- Students display and sell many handicraft items and food items prepared by them on that day. Hand bags, Cell pouches, flower vases made with ice cream sticks and many other items are exhibited and sold.

- Sorghum (jawar) rotis prepared by them on traditional Chula is the most popular item of the event bagging first prize.

Evidence of success:

- Firstly students cultivate organised way of doing things.
- It enhances competitive spirit, above all it provides them considerable income to meet their expenses.
- Helped in waste management Techniques

Particulars of last two years earnings are as follows:

S. No	Year	No. of stalls installed	Total turnover	Profit	Profit %
1	2012-2013	25	Rs.26,400	Rs.12,672	48%
2	2013-2014	32	Rs.33,600	Rs.15,120	45%
3	2014-2015	26	Rs.28,000	Rs.11,500	41%
4	2015-2016	22	Rs.18560	Rs.8500	46%
5	2016-2017	30	Rs.38000	Rs.17220	42%
6	2017-2018	28	Rs.30000	Rs.12000	40%
7	2018-2019	32	Rs.35800	Rs.15480	43%
8	2019-2020	31	Rs.36200	Rs.15950	44%
9	2021-2022	32	Rs. 21480	Rs.9700	45%

Problems encountered:

Due to lack of permanent stalls or a hall, this event is restricted to one day only. All items need to be arranged in the morning and by evening they have to be removed. If permanent stalls and proper security can be provided it can be continued for two days.

Impact:

Many students felt that it is a very beneficial program to them. It helped in earning some amount which can be used to meet their academic expenses. They even expressed that with this even they gained and improved necessary entrepreneurial skills and team work. Evidence was based on the feedback and financial statements prepared by them.

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Turnover and Profit of Stalls

SNO	Name of the Student and Name of Item	Expenditure	Turnover	Profit
1	Priyanka and Team-B.A-III Poori, Mirchi	500	900	400
2	Shiastha BA-I -Paintings	400	800	400
3	Bharathi and Team-BA-III Gulab Jam	800	450	-
4	Nusrath Fathima- and Team- BA-III Food items(Chana,poha,Pakodi,samosa)	800	1900	1100
5	Niharika-MPC-II Gulab jam, laddu	300	900	600
6	Mounika-MPCs-II Games	300	600	300
7	M.Swathi-BA-II-Carrot halwa n pulihora	500	950	450
8	Sruthi and Team-Bcom-III Veg Biryani n ravva laddu	300	800	500
9	Asra-BA-III- Double ka meeta	500	1000	300
10	Ameena Begum-BA-I Handicraft items	400	1200	800
11	Ruksana begum-BA I Mehindi	150	350	200
12	Sabera-Bcom-I sheerkurma and Mehindi	500	750	250
13	Deepthi -BZC -II Fruit salad	400	600	200
14	Nishath anjum-BA-I Chai	400	650	250
15	P.Sreelatha and Team MPC n MPCs-Lunch Items	400	1200	800
16	Saraswathi-BA-III- Food items	400	660	260
17	Sankeerthana- n Team-BZC-I Mehindi N food items	300	100	-
18	Prasanna ,Preethi-Bcom-II Puri n Snacks	350	550	200
19	Prashanthi n Team -Bcom-II -Custard and atukulu	600	300	-
20	C.Ramya-Bcom-II- Fancyitemsand jewellery	570	350	--
21	Muskan sultana- BA-III- Chicken Dum Biryani	600	1570	970
22	Samreen Tabassum-nTeam-BA-I Pani puri	400	1000	600
23	G.Sindhu-B.com-I Tea stall	100	200	100
24	Salma sultana n Team -BA-II Chicken Haleem	600	480	--
25	Rekha- BZC-I Chapathi and curry point	250	320	70
26	A Vani Bcom-I- Coffee	50	50	0
27	Deevena-BA-II Puri N pakodi	800	1050	250
28	Revathi n team Bcom-II Chapathi ,Gavvalu, Chutney powders	400	800	400
29	Ameena ,Neha -BA-I -Guldastha and Handi craft items	300	600	300
30	Srivani N Akhila-B.Com-II-snacks and flowers garland	100	100	---
31	Seema butool-BA-III - Wool items	500	300	
Total			21480	9700
Profit Percentage			45%	
			Principal	





