

MEMORANDUM OF UNDERSTANDING (MoU)

DEPARTMENT OF COMMERCE, GOVERNMENT DEGREE COLLEGE, BHUPALAPALLY,
JAYASHANKER DISTRICT

&

DEPARTMENT OF COMMERCE, KAKATIYA DEGREE COLLEGE, HANMAKONDA, WARANGAL
URBAN DISTRICT.

FOR THE DEVELOPMENT OF ACADEMIC COOPERATION IN QUALITY EDUCATION


MEMORANDUM OF UNDERSTANDING (MoU) IS ENTERED INTO ON 01.09.2019 BY AND
BETWEEN DEPARTMENT OF COMMERCE, GOVERNMENT DEGREE COLLEGE,
BHUPALAPALLY, JAYASHANKER DISTRICT AND DEPARTMENT OF COMMERCE, KAKATIYA
DEGREE COLLEGE, HANMAKONDA, WARANGAL URBAN DISTRICT.

The broad – spectrum objective of this Memorandum of Understanding (MoU) is to stimulate and facilitate the development of collaborative and mutually beneficial programmes which serve to enhance the intellectual life and cultural development on both the platforms of the students studying in these institutions / organizations and for the contribution for increased Academic Cooperation in quality education for the benefit of the students.


1. The two Educational Institutions will:

- Cooperate in the exchange of information relating to their activities in teaching and research in fields of mutual interest.
- Promote appropriate joint study / research projects and joint courses of study, with particular emphasis on government / NGO funded projects.
- Endeavour to encourage students and staff to spend periods of time in both the institutions. The exchange of students will be dependent on the execution of a formal STUDENT EXCHANGE AGREEMENT prior to commencement of the activity.
- Conduct short term courses / value added courses / add – on courses / field projects / internships, as mutually agreed upon in writing between the parties prior to commencement of the activity.
- Conduct environmental / academic / sports and games / cultural projects, as mutually agreed upon in writing between the parties prior to commencement of the activity.
- Conduct study tours, as mutually agreed upon in writing between the parties prior to commencement of the activity.

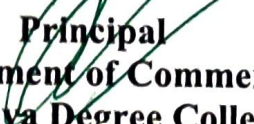
2. Facilitate the exchange of faculty and undergraduate students. Such exchanges may take place for a period normally agreeable to both the institutions without any detriment to the academics of the students in their courses of study. Exchange of faculty and students will be accorded the rights and privileges of students in accordance with the regulations of both the institutions relating to students and will be admitted under the terms and conditions relevant to their standing institutions in vogue.
3. The aim of this Memorandum of Understanding (MoU) shall be to achieve a broad balance in the respective contributions and benefits of the collaboration, and this shall be subject to periodic review by both the institutions.
4. This agreement is valid for a period of FIVE years.


Department of Commerce
Government Degree College
Bhupalpally

Jayashanker District
Telangana State
GOVT DEGREE COLLEGE
BHUPALPALLY,
JAYASHANKAR DISTRICT - 508169


Principal
Government Degree College
Bhupalpally
Jayashanker District
Telangana State
PRINCIPAL
Govt. Degree College, Bhupalpally,
Dist: Jayashankar Bhupalpally-508169


Department of Commerce
Kakatiya Degree College
Hanmakonda
Warangal Urban- District
Telangana State
Incharge, Dept. of Commerce
Kakatiya Govt. College
Hanamakonda-506001


Principal
Department of Commerce
Kakatiya Degree College
Hanmakonda
Warangal Urban- District
Telangana State

PRINCIPAL
KAKATIYA GOVT COLLEGE
Hanamakonda

To
The Principal
GDC, Bhupalpally

Date: 14-12-2019

Respected Sir,

Sub: Seeking permission for organizing extension lecture for B com studentsreq..reg..

I request you kindly grant me permission for the Department of Commerce to organize an extension lecture on Online Marketing by venkateshwarlu , Assistant Professor of commerce, KGC, Hanmakonda for B com I semester students on 15-12-2019.

Thanking you



Yours Faithfully

RuxanaMohammad
Asst. Prof. of Commerce

Minutes of Meeting

An extension lecture is organized by Smt. RuxanaMohammad, Department of Commerce for B com students on 15-12-2019 on Online Marketing. The Resource Person is Venkateshwarlu, Assistant Professor Commerce, KGC, Hanmakonda. The number of students participated in the program are 14



Department Incharge

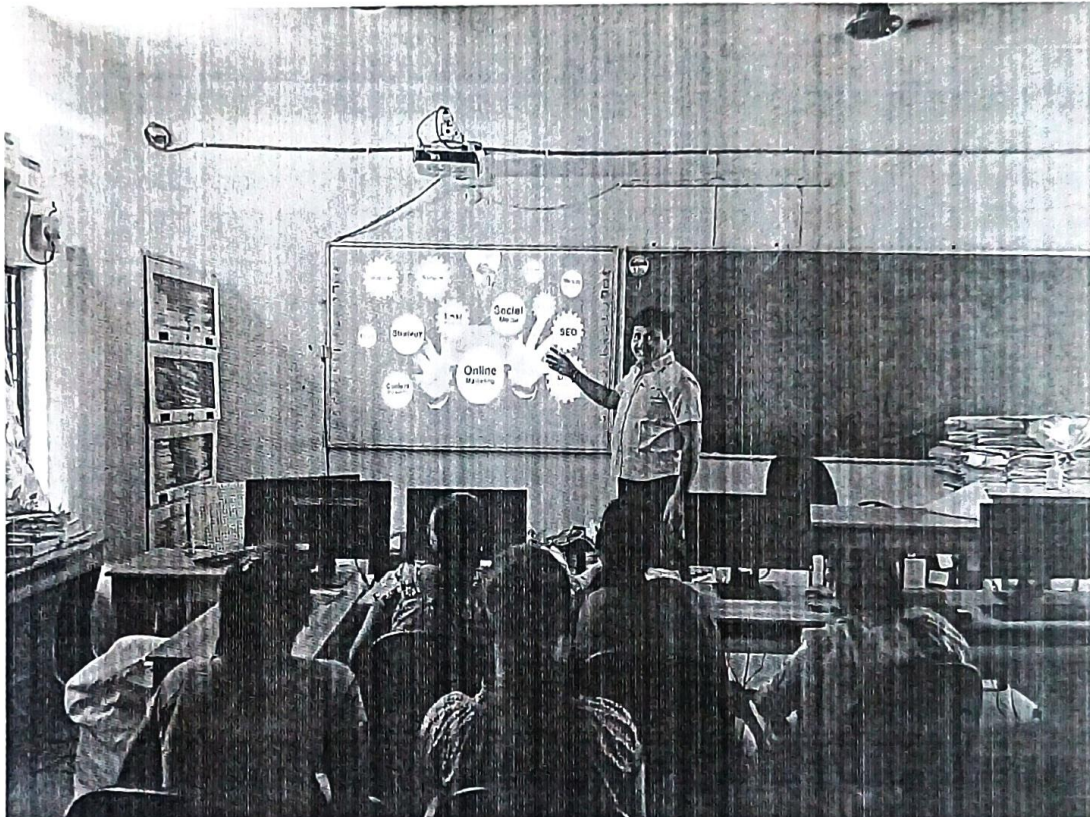


Principal
PRINCIPAL
Govt. Degree College, Bhupalpally,
Dist: Jayashankar Bhupalpally-506169

GOVERNMENT DEGREE COLLEGE, BHUPALPALLY

EXTENSION LECTURE ON

ONLINE MARKETING



An extension Lecture has been arranged on Introduction to accounting to B com students. An online marketing chapter covered topics such as search engine optimization (SEO), social media marketing, email marketing, content marketing, pay-per-click advertising (PPC), and analytics. The chapter explored the strategies and tools used to reach and engage with customers online, as well as how to measure the success of online marketing campaigns.

The outcome of introducing such a chapter could be students gain a better understanding of how to leverage digital marketing to achieve their business or marketing objectives. They learned about the different channels available, their advantages and disadvantages, and how to develop and implement effective online marketing plans.

Overall, the introduction of an online marketing chapter could help students stay current with the evolving landscape of digital marketing and better position themselves to succeed in the online marketplace.

Asit Prof of Commu
GDC, Bhupalpally



Principal
PRINCIPAL
Govt. Degree College, Bhupalpally
Dist: Jayashankar Bhupalpally-506169


Feedback for Extension Lecture on Introduction to Accounting

Questionnaire

1. Admission number of the student : -----
2. Content delivery of the Resource Person:
a. Average b. Good c. Excellent
3. Knowledge of the Resource Person:
a. Average b. Good c. Excellent
4. Presentation skills of the Resource Person:
a. Average b. Good c. Excellent
5. Is the topic relevant to the curriculum?
a. Yes b. No





PRINCIPAL
Govt. Degree College, Bhupalpatly
Dist: Jayashankar Bhupalpatly-506169


Asst Prof of commerce
GDC, Bhupalpatly

LIST OF THE STUDENT ATTENDED FOR THIS PROGRAM

S.NO	HT. T. NO	NAME OF THE STUDENT	SIGNATURE
1	425-20-2001	AKULA. SARITHA.	A Saritha
2	425-20-2003	BORRU. RAVI	B. Ravi
3	425-20-2006	TANNE. RAJU	Rajin
4	425-20-2008	MARTHA. SONY	Soni
5	425-20-2203	AMBALA. SRAVANTHI	A. Sravanthi
6	425-20-2207	GELLU. ANITHA.	Anitha
7	425-20-2209	GURRAM. SRI HARSHA.	G. Sriharsha
8	425-20-2211	JARI. SHAILATA.	J. Shailata
9	425-20-2214	KASARLA. ATAY	K. Atay
10	425-20-2216	MEERZA SANA SUREKHA.	M. Sana Surekha
11	425-20-2218	NARAGONI SAMATHA.	N. Samatha
12	425-20-2220	NIMMALA. RAVALI	N. Raval
13	425-20-2223	SADHU TEJA	S Teja
14	425-20-2025	SEGGAM. GANESH.	Ganesh

M. P. Ramana
 Asst Prof of Commerce
 CDC, Bhupalpally


PRINCIPAL
 Govt. Degree College, Bhupalpally
 Dist: Jayashankar Bhupalpally-500169

To
The Principal
GDC, Bhupalpally

Date: 16-02-2022

Respected Sir,

Sub: Seeking permission for organizing extension lecture for B com studentsreq..reg..

I request you kindly grant me permission for the Department of Commerce to organize an extension lecture on Introduction to accounting by Sujatha , Assistant Professor of commerce, KGC, Hanmakonda for B com I semester students on 17-02-2022.

Thanking you



Yours Faithfully

A handwritten signature in black ink, appearing to be 'Ruxana Mohammad', is written over the typed name.

Ruxana Mohammad
Asst. Prof. of Commerce

Minutes of Meeting

An extension lecture is organized by Smt. RuxanaMohammad, Department of Commerce for B com students on 17-02-2022on Introduction to Accounting. The Resource Person is Sujatha, Assistant Professor of Commerce, KGC, Hanmakonda. The number of students participated in the program are 21.



Department Incharge




Principal
PRINCIPAL
Govt. Degree College, Bhupalpally
Dist: Jayashankar Bhupalpally-500169

GOVERNMENT DEGREE COLLEGE, BHUPALPALLY

EXTENSION LECTURE ON INTRODUCTION TO ACCOUNTING



An extension Lecture has been arranged on Introduction to accounting to B com I year students . It provides an overview of the principles and concepts of accounting. The main focus is to teach students the basics of accounting, such as how to record financial transactions, create financial statements, and analyze financial data.

The outcome of an introduction to accounting is to provide students with a strong foundation in accounting principles that they can apply to various real-world scenarios. By the end of the session, students should be able to understand and apply basic accounting concepts, record and analyze financial transactions, and create and interpret financial statements. This knowledge can be applied to many different industries and careers, including finance, business, and entrepreneurship.

Mr. P. Ramana
Asst. Prof. of Commerce
GDC, Bhupalpally




PRINCIPAL
Govt. Degree College, Bhupalpally,
Dist: Jayashankar Bhupalpally-506169

Feedback for Extension Lecture on Introduction to Accounting

Questionnaire

1. Admission number of the student : -----
2. Content delivery of the Resource Person:
 - a. Average b. Good c. Excellent
3. Knowledge of the Resource Person:
 - a. Average b. Good c. Excellent
4. Presentation skills of the Resource Person:
 - a. Average b. Good c. Excellent
5. Is the topic relevant to the curriculum?
 - a. Yes b. No


Dr. Purna
Asst Prof of Commerce
ADC, Bhupalpally.



6/7
PRINCIPAL
Govt. Degree College, Bhupalpally,
Dist: Jayashankar Bhupalpally-506169

LIST OF THE STUDENTS ATTENDED FOR THIS PROGRAM

SL. NO	HT NO.	NAME OF THE STUDENT	SIGNATURE
1	425222001	AEPURI SAIKRISHNA	A. SaiKrishna
2	425222006	ATHKURI SAI KIRAN	A. SaiKiran
3	425222007	BALABATHULA SHIVARAM	B. Shivaram
4	425222009	BANOTH RAJESHWARI	B. Rajeshwari
5	425222010	BHUKYA DIVYA	B. Divya
6	425222012	BONTHALA BHAVANI	B. Bhavani
7	425222014	CHEGURLA RACHANA	Ch. Rachana
8	425222018	DURGAM SRAVANTHI	D. Sravanthi
9	425222019	EADHA SAIKUMAR	E. Saikumar
10	425222022	GADE LIKHITHA	G. Likhitha
11	425222023	GANTA PRAVEEN	G. Praveen
12	425222024	GURRALA LAVANYA	G. Lavanya
13	425222026	JEEDI AKHILA	J. Akhila
14	425222027	JODU PAVAN KALYAN	J. Pavan Kalyan
15	425222028	KADIGINA KRISHNAVENI	K. Krishnaveni
16	425222029	KAREDLA NISHANTH	K. Nishanth
17	425222030	KATLA RACHANA	K. Rachana
18	425222031	KEERTHI PREETHI	K. Preethi
19	425222032	KETHE ROHITHA	K. Rohitha
20	425222033	KUDURUPAKA SHAILAJA	K. Shailaja
21	425222038	MANDALA JYOTHIKA	M. Jyothika


 Asst Prof of Commerce
 A.D.C., Bhupalpally


PRINCIPAL
 Govt. Degree College, Bhupalpally
 Dist: Jayashankar Bhupalpally-506105