



MKR GOVERNMENT DEGREE COLLEGE

DEVARAKONDA (Dist. NALGONDA) – 508 248

(Accredited with B⁺⁺ Grade by NAAC)

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Website: <https://gdcts.cgg.gov.in/devarakonda.edu>

Dr. Ch. RamaRaju, M.Sc., M. Ed, Ph.D.

Principal (FAC)

3.3.1. Social and extension activities photos and reports (NOT NSS/NCC)

ACTIVITY REGISTER-2021-22

Sl No	Date	Activity	Organizing committee	Resource person	No. of participants	
					Students	Staff
1	26/8/2021	Formation of WEC for academic year 2021-22	WEC	General Meeting	52	6
2	20/9/2021	Felicitation to K.Lakshmi Prabhavathi, Associate Professor of History	WEC		20	9
3	8/10/2021	Bathukamma Celebrations	WEC	NIL	25	13
4	27/10/2021	Orientation for Students towards WEC & ICC	WEC & ICC	Principal and College Staff	140	12
5	16/12/2021	Women Education - Role in Developing Economy	WEC	Renuka BC Welfare Hostel Officer Devarakonda	60	5
6	3/1/2022	Savithribhai Phule Jayanthi	WEC	S. Sarada Devi WEC Convener & College Staff	70	10
7	7/1/2022	Felicitation to K. Swarna Latha, Librarian	WEC		15	13
8	24/2/2022	Medical Camp- Hemo globin Levels and General Health	NSS, Bhagya & WEC in association with NVT Sports Authority, Devarakonda	Dr. Shanti Swaroopa, Gynecologist, M. D	150	13
9	7/3/2022	International Women's Day	WEC	1) Poster Presentation	130	13

				Theme: Gender Equality 2)Group Discussion 3)Mehndi competitions 4) Rangoli competitions		
10	10/3/2022	Received 3 Sewing Machine as Donation	WEC	Principal	Nil	14
11	11/4/2022	Jyothiba Phule Jayanthi	NSS Units I & II WEC	Sk. Arifa, Lecturer in Mathematics V.Makatlal, Lecturer in Political Science	40	5
12	16/4/2022	Gender Sensitization through Literature (Topic: Telugu Sahityam Linga Bedhalu)	Department of Telugu and WEC	Smt. Dr. Subhashini, Assistant professor of Telugu	150	6
13	9/5/2022	Felicitation to D. Rama Devi, Assistant Professor of Economics	WEC	Principal	18	13
14	18/6/2022	In auguration of certificate course in Basic Tailoring	WEC	Karnati Jaya Lakshmi, Lions Sahasra, Tutor Principal and Staff	22	15
15	27/6/2022	Drug abuse Day & General Meeting	WEC & NSS	WEC Members	45	8
16	27/7/2022	Written Exam on Certificate Course in Basic Tailoring	WEC	S. Sarada Devi Assistant Professor of Commerce	22	1

WOMEN EMPOWERMENT CELL

Formation of WEC Committee for the Academic Year 2021-22

A general meeting of lady staff members of the college, organized by the Women Empowerment Cell, was held under the chairmanship of the principal, Dr. Ch. Rama Raju on 26/08/2021 to constitute WEC for the A. Y. 2021-22.

Women Empowerment Cell 2021-22

1. **Chairman:** Dr. Ch. Rama Raju, Principal (FAC)
2. **Convenor:** Smt. S. Sarada Devi, Assistant professor of Commerce
3. **Member Staff:**
 - K. Swarnalatha, Assistant professor of Library Science
 - K. Prabhavathi, Associate professor of History
 - Ch. Geetha, Senior Assistant
4. **Member Students:**
 - R. Dimple Singh, B. Com. (CA) III Year
 - G. Pragathi, B. A. III Year
 - Nasreen Fathima, B.Sc. (MPCS) III Year

A total of 52 students and 6 staff members attended the meeting.

It was decided in the meeting to extend cooperation to girl students in pursuing higher education and all the staff members should actively involve themselves in organizing awareness program on health & nutrition, legal rights, cyber-crimes etc., for empowering women.

WEC convenor S. S. Sarada Devi congratulated all the WEC members for organizing various activities during the COVID pandemic and pleaded with all the members to extend the same cooperation during the A.Y. 2021-22.

The principal, Dr. Ch. Rama Raju congratulated the members for forming a committee and extended his complete support to all the activities.

Felicitation to K. Lakshmi Prabhavathi, Associate Professor of History WEC Member

On the occasion of transfer of Smt. K. Lakshmi Prabhavathi, Associate professor of History, from the college, the Women Empowerment Cell organized a felicitation ceremony on 20 September 2021. The principal of the college, Dr. Ch. Rama Raju, spoke on the occasion and recollected the valuable contribution of Smt. K.L. Prabhavathi, to the college. He also recalled his personal interactions with the faculty member. He wished her the best of luck in her future endeavors. Smt. S. Sarada Devi, Assistant professor of Commerce, spoke and said that K.L Prabhavathi was a sincere and hardworking employee, who always did her best in whatever work allotted to her. Other faculty members spoke in glowing terms about Smt. Prabhavathi. A few students spoke and said that she ignited their interest in history. She was felicitated with a shawl, a bouquet and a memento. Finally, Smt.K. Lakshmi Prabhavathi.spoke and said that the time spent in MKR college was the best time of her career. She thanked all the colleagues for the cooperation extended to her all these years. The staff and students accompanied Smt. K. Prabhavathi till the gate to bid her goodbye

Felicitation to Smt. Lakshmi Prabhavathi, Associate Professor of History WEC Member



Bathukamma Celebrations

8/10/2021

The Women Empowerment Cell organized Bathukamma celebrations on 8th October 2021 in the college. A total of 25 students and 13 students participated in the festivities.

Bathukamma is a festival of flowers. It is a vibrant festival of Telangana. It is celebrated for 9 days during the monsoon season

At the beginning of the festival, women visit their parents' homes. They clean the house. Menfolk go out into the fields. They collect a variety of flowers such as marigold, chrysanthemum, jasmine, etc. Women arrange these colorful flowers on a brass plate. This floral arrangement is called Bathukamma.

The grand finale of the festival is called Saddula Bathukamma. It takes place 2 days before the Dasara festival. In the evening, women wear colorful dresses. They join hands and form a circle. They sing and dance around the Bathukamma. This group dance symbolizes unity, love and sisterhood. At sunset, women carry the Bathukamma on their heads. They walk together towards the nearest lake or river. They immerse the Bathukamma in water. Then they distribute sweets among family and neighbours.

Bathukamma festival is a celebration of nature. It is a symbol of Telangana's cultural identity. Keeping up the spirit of the festival, the lady staff members and girl students of the college participated in the dance. The male staff and boys also showed their enthusiasm by their active participation. The principal of the college, Dr. Ch. Rama Raju and faculty members Smt. S. Sarada Devi, Assistant professor of Commerce, Smt. K. Swarnalatha, Assistant professor of Library Science, and other non-teaching staff and students took part to make the event a grand success.



Students and Staff of MKR Govt Degree College in Bathukamma Celebrations



Orientation for Students about Women Empowerment Cell

27/10/2021

The Women Empowerment Cell in association with the Internal Complaints Committee of the college organized an orientation program for students towards the functioning of these two cells/committees on 27/10/2021. A total of 140 students and 12 staff members participated in the program.

Smt. S. Sarada Devi gave a presentation on the two cells/committees. She emphasized that empowerment of women is necessary to achieve sustainable development. She quoted former president of India, A.P.J. Abdul Kalam, who said that “Empowering women is a prerequisite for creating a good nation, when women are empowered, society with stability is assured. Empowerment of women essential as their thoughts and their value systems lead to development of a good family, good society and ultimately a good nation”. The idea of women empowerment is the result of many significant critiques and debates generated by the feminist movements throughout the world since the nineteen eighties and especially by the women activists of the developing countries.

The principal, Dr. Ch. Rama Raju, spoke on the subject and said that empowerment of women has become a subject of growing significance around the globe in present times. The concern can be observed at various levels and circles including NGOs, government, academicians, women’s groups and everyone interested in women empowerment. Keeping all these aspects in view the MKR Government Degree College, Devarakonda has started Women Empowerment Cell for the development of women. This cell takes care of the needs of the lady staff members as well as girl students. This cell conducts many activities and programmes such as guest lectures/extension lectures, health check-ups etc. They also celebrate women’s day and other celebrations relevant to the women.

The principal also spoke on the relevance of the Internal Complaints Committee (ICC), which is a mandatory committee that every employer is required to constitute within his organization to address the issues of sexual harassment. He emphasized that any lady staff member or girl student can approach the ICC in case of any issue of sexual harassment and it would be taken up as top priority. The meeting concluded with a vote of thanks proposed by Dr. M. Aivelu, Assistant professor of Chemistry.

Principal addressing the students in Orientation Program



Nehru Yuvakendra

06/11/2021

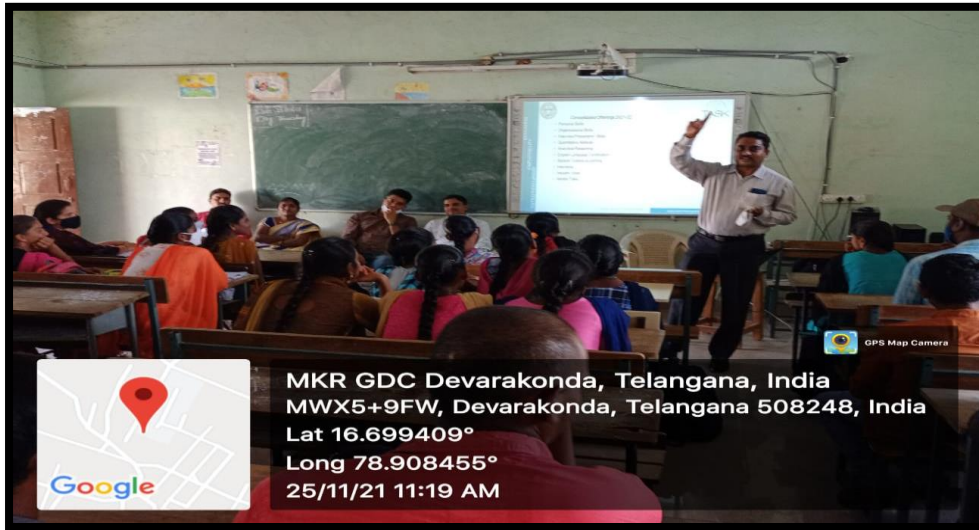
Program on Nation building Conservation water was conducted by IQAC Co-coordinator J.Viswanadh Kumar on 06/11/2021 all the staff and students were participated.



Orientation program on TSKC

25/11/2021

Orientation Program was conducted by TSKC on 25/11/2021 regarding life skills were explained to all the students for their better future Mr. Shiva Krishna organised this program all the students and staff were participated.





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This programme is organised by
IQAC
INTERNAL QUALITY ASSURANCE CELL
GOVERNMENT DEGREE COLLEGE
DEVARAKONDA

DR. CH. RAMA RAO
Assistant professor of Botany

- PRINCIPAL, IQAC
- EPIC
- GOLD MEDAL
- IQAC
- IQAC
- ALANKRISHNA
- SUPPLEMENTED BY IQAC

Women Education-Role in Developing Economy

16/12/2021

The Women Empowerment Cell of the college organized an extension lecture on **Women Education - Role in Developing Economy** on 16 December 2021. The resource person was Ms. Renuka, BC Welfare Hostel Officer, Devarakonda. A total of 60 students and 5 faculty members participated in the event.

Ms. S. Sarada Devi, Assistant Professor of Commerce inaugurated the event and said that Female Education in every sense is one of the basic factors of growth and development of a country. No country can achieve sustainable economic development without significant investment in female education. She introduced the guest speaker and handed over the proceedings to her.

Ms. Renuka said that Female Education is a powerful instrument of social change, and often initiates upward movement in the social structure. Thereby, helps to bridge the gap between the different sections of society. The female educational scene throughout the world has undergone major change over the years, resulting in better provision of education and better educational practices. Not only does education benefit person learning, but also the community in which they live. Education contributes to the economic stability of any given nation by increasing the income of the poor. Research has shown that no country has sustained consistent economic growth without a significant nation-wide literacy rate. In addition to economic stability, education promotes civil and international peace, as well as cultural tolerance and understanding.

J. Vishwanadh Kumar, the Vice-principal of the college, spoke and said that education develops people's understanding of themselves and the world. It develops the quality of their lives and leads to social benefits to individuals and society. Female education raises the growth and creativity and encourages entrepreneurship and technical advances. It also plays an important role in economic and social development and improving income allocation. The Vice-principal lauded the WEC for organizing such guest lectures which enhance the gender sensitization levels of the students.

The Q & A session was handled by Ms. S. Sarada Devi, and the guest speaker answered all the questions raised by the students.

The program concluded with the felicitation of the guest, vote of thanks given by Smt. S. Sarada Devi.

Resource Person-Smt. Renuka, BC.Welfare Hostel officer addressing the Students



Staff interaction with the students



National Mathematics day

22/12/2021

Department of Mathematics was conducted National Mathematics Day on 22/12/2021, SK.Arifa Lecturer in Mathematics is organized the program, Principal Dr.Ch.Rama Raju is the resource person and all the staff and students were participated.



Savithribhai Phule Jayanthi

3/1/2022

The Women Empowerment Cell of MKR Government Degree College Devarakonda organized the birthday celebrations of the eminent 19th social reformer, Savitribai Phule on 3 January 2022.

Ms. S. Sarada Devi, Assistant Professor of Commerce inaugurated the event and said that Savitribai Phule was a pioneer of women's education in the country. Revered as the country's first woman teacher, she was the wife of Jyoti Rao Phule.

The In-charge Principal, J. Vishwanadh Kumar, spoke on the occasion and said that Savitribai Phule was the first female teacher of India, a social reformer who is known to work for women and lower caste. She raised her voice against the oppressive social system prevalent in the society of Pune (Maharashtra) in the 19th Century. Her contribution revolved around rationality and human reasons such as truth, equality and humanity.

The other staff members spoke and said that Jyoti Rao Phule and Savitribai Phule considered education to be a tool to bring changes in the conditions of socially oppressed classes. The idea behind promoting education was to eliminate the idea prevalent at that time that lower-caste people and women were not competent enough to take it. A few students spoke and said that the duo (Jyoti Rao Phule and Savitribai Phule) is revered as the first social reformers who recognized the importance of education to fight the social menace of inequality. Savitribai Phule gave importance to the education of women to promote social transformation.

The event concluded with a vote of thanks proposed by Smt. S. Sarada Devi, Convenor, Women Empowerment Cell.



Students giving speech on the occasion



Dr.M. Alivelu, Assistant Professor of Chemistry, addressing the students



Felicitation to K. Swarnalatha, Librarian

7/1/2022

The Women Empowerment Cell organized a felicitation ceremony on 7 January 2022 for Smt. K. Swarna Latha, Librarian, as she has been left the college on Inter-Zonal Transfers. The principal of the college, Dr. Ch. Rama Raju, spoke and said that Smt. K. Swarna Latha made an invaluable contribution to the institution as a librarian and under her guidance, the library has become a favourite place of staff and students alike. She was instrumental in library automation and acquiring a number of latest books. He also recollected his personal interactions with her and said he would always remember her hard working nature. He wished her good luck in her future posting. Smt. S. Sarada Devi, Assistant professor of Commerce, spoke and said that Smt. K. Swarna Latha was a dedicated librarian, who brought respect and admiration to the job of a librarian. She always contributed her best to the college. Other faculty members also lauded Ms. Swarna Latha. A few students spoke and said that she lighted their interest in books.

The librarian was felicitated with a shawl, a bouquet and was presented a memento in her turn, Ms. Swarna Latha said that she had the happiest of times in the college library. She enjoyed her work and said that she would remember her colleagues for a long time. She expressed her gratitude to all the colleagues of MKR College for the cooperation they extended to her every time. As a goodwill gesture the faculty and students accompanied Ms. Swarna Latha till the gate and gave a farewell.

Felicitation to K. Swarna Latha, Assistant Professor of Library Sciences, WEC Member



Awareness Program on General Health & Fitness

Medical Camp

24/2/2022

The Women Empowerment Cell in association with NSS, Bhagya, Department of Physical Education and NVT Sports Authority Devarakonda organized a Medical Camp on 24 February 2022 to check Hemoglobin levels and general health of girl students. Eminent Gynecologist, Dr. Shanti Swaroopa was the chief guest and doctor who checked the health of students. A total of 150 students and 13 faculty members attended the camp.

Smt. S. Sarada Devi, Assistant Professor of Commerce, spoke on the occasion and said that she was proud to organize such an important event as health is wealth. She emphasized the need for regular checkup and special care to be taken by women about their health. Dr. Shanti Swaroopa spoke about hemoglobin and said that it is a protein in the red blood cells that carries oxygen to the body's organs and tissues and transports carbon dioxide from the organs and tissues back to your lungs. If a hemoglobin test reveals that the hemoglobin level is lower than normal, it means that one has a low red blood cell count (anemia).

The nurses conducted hemoglobin and other blood tests on the students. They gave medicines to students who are found to be anemic. They also checked the general health of the students and gave medicines accordingly.

At the closing ceremony, the principal, Dr. Ch. Rama Raju, spoke and lauded the WEC, NSS and Bhagya for organizing such a great event. He stressed the need for students to take care of their health.

The camp concluded with a vote of thanks proposed by Ms. S. Sarada Devi, Assistant professor of Commerce.

Inaugural Session of Medical Camp by inviting Dr. Shanti Swaroopa, Gynecologist

CI Devarakonda, Team of doctors and Lab Technicians, NVT Sports Authority Members, Faculty and Students of the college were present



Medical checkup to the Students and Staff



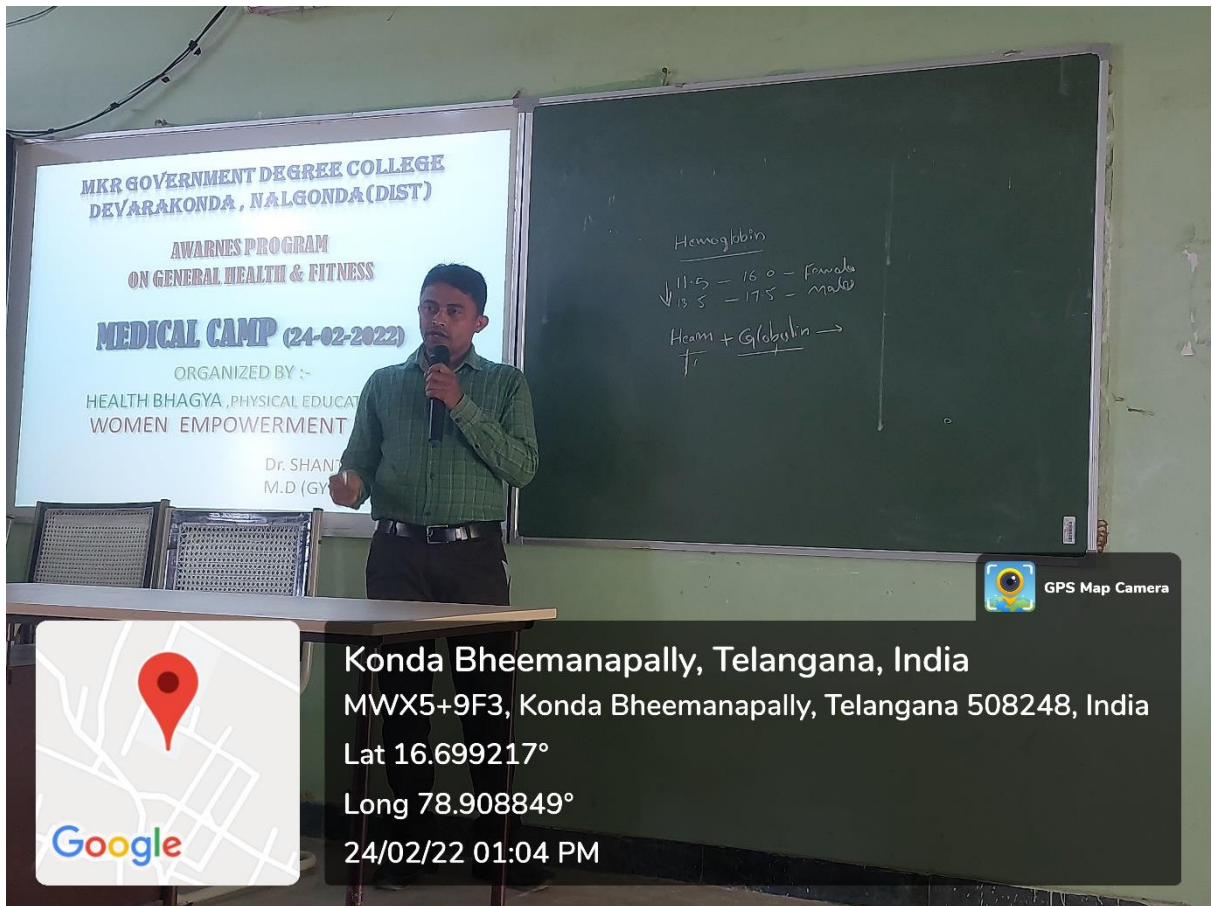
Hemoglobin tests



Dr. Ch. Rama Raju, Principal, Inaugurating the Awareness Program on General Health and Fitness

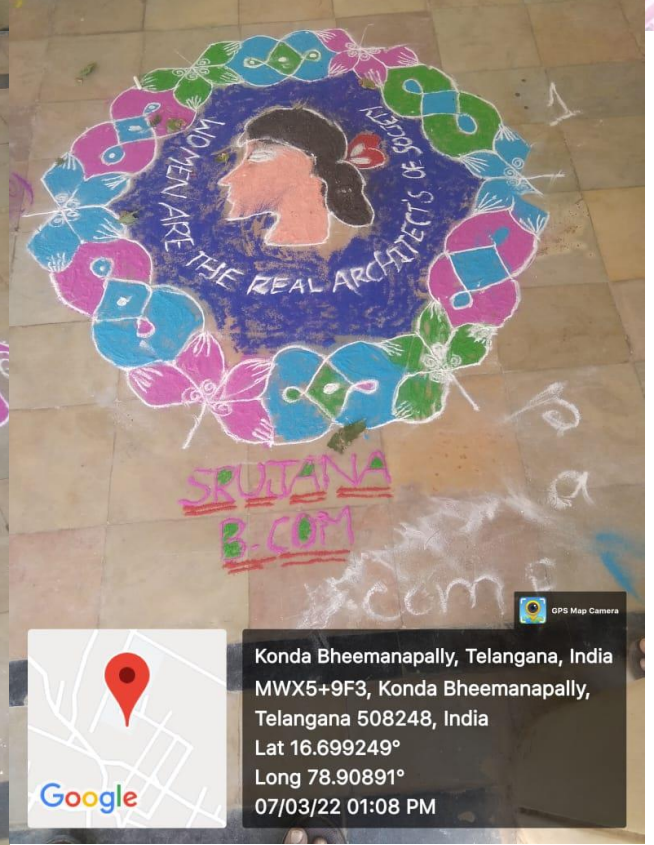


Awareness program on General Health



International Women's Day

7/3/2022

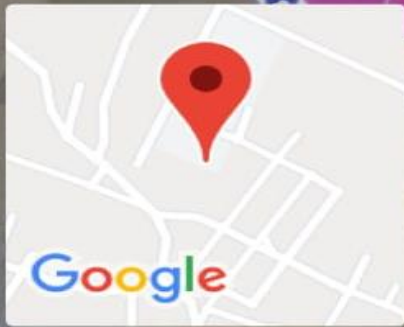




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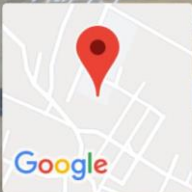
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International Women's Day 2022

Dt. 08-03-2022.

MKR Government Degree College Devarakonda celebrated International Women's Day 2022 on 07-03-2022. Smt. Raja Kumari (A.T.O, Treasury Department, Devarakonda) was the chief guest, Women ward counselors of Devarakonda were guest of honor, Smt. Vijaya was the special invitee (she is the women electrician), and the college principal, Dr. Ch. Rama Raju presided over the program. Dr. M. Alivelu (Incharge Coordinator of Women Empowerment Cell, MKR Govt College, Devarakonda) was the organizer of the program.

In the beginning of the day, competitions were conducted for students like Poster presentation, Rangoli competitions, Mehndi competitions, Open talk on gender equality. Mementoes were distributed to winners of the events. It was a moment that really added charm to the atmosphere with a sense of achievement.

In Mehndi competitions, chief guest, guest of honors, principal and staff were involved actively. A group dance was performed by the students of BSC (BZC) (Bhagya Laxmi, Maheshwari, Roja, Anusha, K. Anusha, Rajitha.) The dance program mesmerized everyone gathered there. Speaking on the occasion, Dr. Ch. Rama Raju lauded the students, both boys and girls, for their performances in the competitions. He said that there was no dearth of talent in the students.

In the program mementoes were given to the chief guest and guest of honor. The other teaching staff M. Prabhakar, G. Kotaiah, SK. Arifa, K. Renuka, Mr. Lingamaiah, V. Makatlal, V. Karunakar, and non-teaching staff along with the students participated in the program.

The Vote of thanks in the form of blessings was given by Dr. M. Alivelu. The program concluded with the National Anthem.



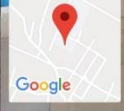
Mehndi Competitions



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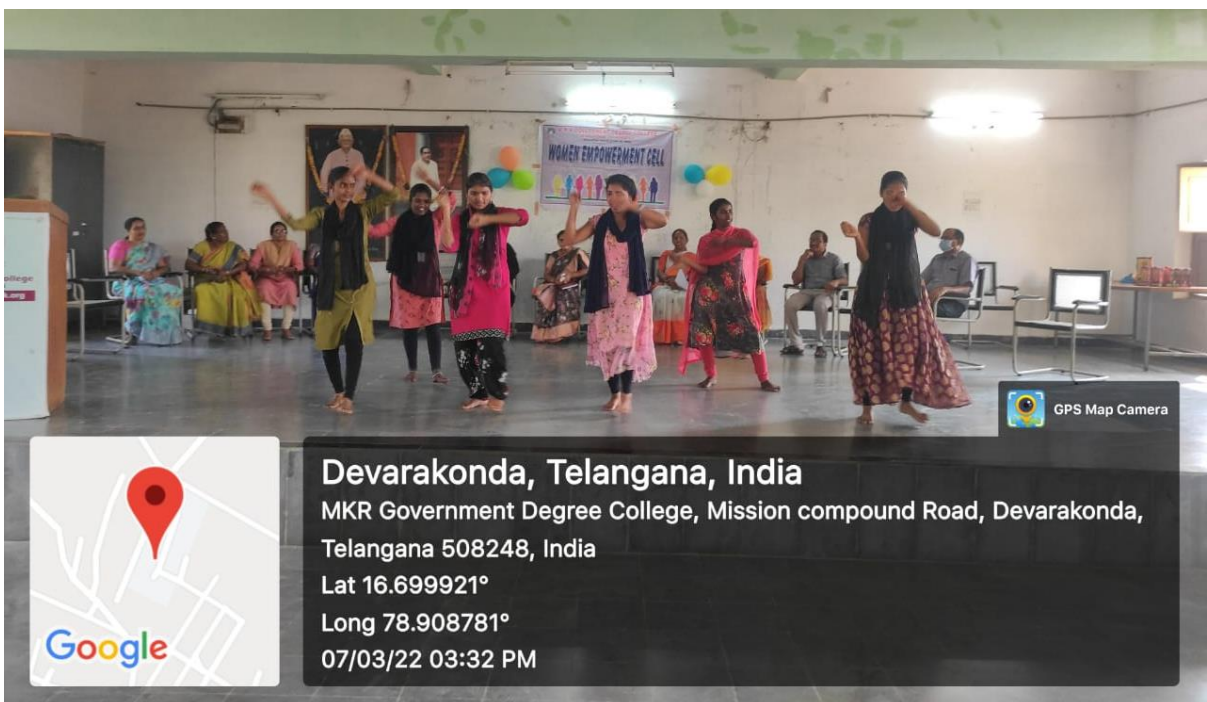
Rangoli competitions



Smt.Laxmamma, Ward counselor was honored with memento.



Mementoes for the winners of the competitions.



Dance program by Students (Bhagya Laxmi, Maheshwari, Roja, Anusha, K. Anusha, Rajitha.)



Prize distribution to all Mehndi participants.



Smt. Vijaya was the special invitee (she is the women electrician) is honored with memento by Principal of the college.



Smt. Raja Kumari (A.T.O, Treasury Department, Devarakonda) who is the chief guest of the program was honored with memento.



K. Anusha B. Com student actively participated in open talk on 'Gender Equality'.



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Konda Bheemanapally
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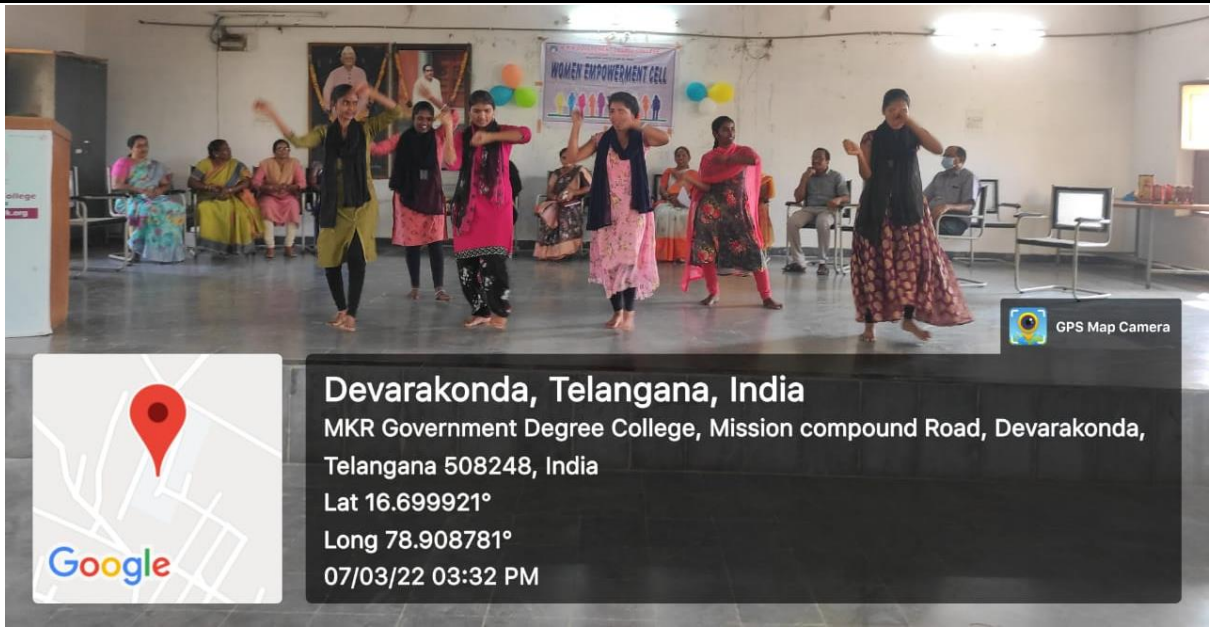
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Donation Received- 3 Sewing Machines

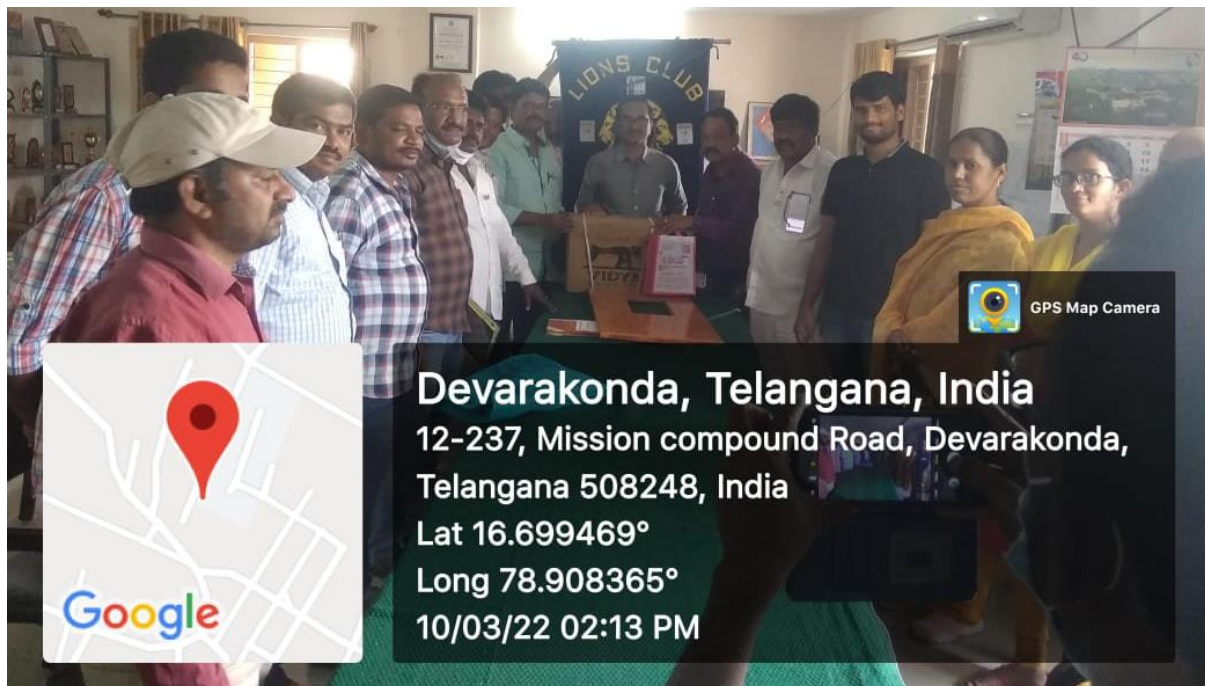
10/3/2022



The Women Empowerment Cell organized an event on 10 March 2022 for receiving a donation of 3 sewing machines (worth Rs. 7000/- each) from the CPDC, Lion's Club, and the college alumni association.

Smt. S. Sarada Devi inaugurated the event and said that it was a happy day for WEC as they are receiving Rs. 21000/- worth of sewing machines from donors. It will be an asset for the WEC, she asserted. The principal Dr. Ch. Rama Raju spoke on the occasion and said that tailoring skill empowers women and sewing machines are a great help in this regard.

The donors, Ln. Kunchunuri Laxman, President of the Lions Club, Devarakonda, Ln. Mallikarjun, a member of the Alumni Association and Dr. P. J. Samson, Secretary of the College Planning and Developing Committee were the donors and they spoke on the occasion saying that they have a special bond with MKR college and they try their best in whatever they can to contribute to college development. They said that the skill of using sewing machines adds to women's employability and empowerment. A total of 14 faculty members of the college participated in the event. The event concluded with a vote of thanks proposed by Smt. S. Sarada Devi, Assistant professor of Commerce.



Jyothiba Phule Jayanthi

11/4/2022

The Women Empowerment Cell in association NSS Units I & II organized Jyothiba Phule Jayanthi on 11/04/2022. A total of 40 students and 5 faculty members attended the event.

Sk. Arifa, Lecturer in Mathematics gave a welcome speech and said that Jyotirao 'Jyotiba' Govindrao Phule was a prominent social reformer and thinker of the nineteenth century India. He led the movement against the prevailing caste-restrictions in India. He revolted against the domination of upper castes and struggled for the rights of peasants and other low-caste people.

The principal, Dr. Ch. Rama Raju spoke on the occasion and said that Mahatma Jyotiba Phule was a pioneer for women education in India and fought for the education of girls throughout his life. He is believed to be the first Hindu to start an orphanage for the unfortunate children. NSS Officer Mr. V. Makatlal spoke and said that Savitribai was taught to read and write by her husband Jyotirao. In 1851, Jyotiba established a girls' school and asked his wife to teach the girls in the school. Later, he opened two more schools for the girls and an indigenous school for the lower castes, especially for the Mahars and Mangs.

Jyotiba realized the pathetic conditions of widows and established an ashram for young widows and eventually became advocate of the idea of Widow Remarriage. In 1873, Jyotiba Phule formed the Satya Shodhak Samaj (Society of Seekers of Truth). He undertook a systematic deconstruction of existing beliefs and history, only to reconstruct an equality promoting version.

In the event, the photo of Jyotiba Phule was garlanded. The event ended with a vote of thanks proposed by Sk. Arifa, Lecturer in Mathematics.



Student giving Speech on the occasion of Jyothiba Phule Jayanthi



Devarakonda, Telangana, India

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Gender Sensitization through Literature

16/4/2022

The Women Empowerment Cell in association with the department of Telugu organized an Extension Lecture on 'Gender Sensitization Through Literature' (Topic: Telugu Sahityam Linga Bedhalu) on 16/04/2022. The resource person was Dr. Subhashini, Assistant Professor of Telugu. A total of 150 students and 6 faculty members participated in the event.

Smt. K. Renuka, Lecturer in History, gave a welcome speech and said that literature is a powerful means to enhance gender sensitization. She introduced the guest speaker and said that it was very fortunate to have such an eminent speaker as a guest. She handed over the proceedings to the speaker.

Dr. Subhashini said that feminism is a campaign for the rights of women, including social, political, and economic equality with men. The goal is equal social, economic and employment opportunities for women. Literature is a means for the propagation of ideas in the society. Feminists have used this effectively. Some feminist writers are expressing their views in an entirely new perspective. The feminist writers include not only female writers, but also male writers, e.g., Chalam, Kodavatiganti Kutumba Rao etc., are such progressive male writers who strived for the emancipation of women.

Women writers are portraying women's world and women's problems through their own eyes. They are choosing the issues that only women can discuss and are expressing their views without any inhibitions. In a girl's life, marriage should be a sweet feeling. However, she realizes that her dreams are all untrue in this patriarchal society. Society forces her to think of marriage as a life in a cage of knives or self-immolation in a bonfire.

Mr. G. Kotaiah, Lecturer in Telugu spoke and said that the feminist Telugu literature has dealt with the typical problems of middle-class society. However, in India still 80% of the population is agrarian. The problems of women in the villages are entirely different from the city dwelling middle class women. Feminists have to focus on the problems of majority of women who live in villages.

The college principal, Dr. Ch. Rama Raju, said that women in villages are not caged in the kitchen or ogled at in bus stops or manhandled in trains and buses. Women in villages face problems like illiteracy, ignorance, poverty, superstitions, alcoholism, divorce, cruelty of husbands etc. Women are exploited in a different way in the villages. Feminists have to devise special programs to elevate the lives of women in the villages. The emancipation of women is tied to the emancipation of all through education.

The meeting concluded with a vote of thanks proposed by N. Bala, Assistant Professor of Commerce.

Dr. Ch. Rama Raju, Principal addressing the students



Resource Person-Dr. Subhasini interaction with the students



Felicitation to D. Rama Devi, Assistant Professor of Economics

9/5/2022

On 9 May 2022, the Women Empowerment Cell felicitated Smt. D. Rama Devi, Assistant Professor of Economics, who has been transferred (Inter-Zonal Transfers) from the college. She was presented a bouquet, a shawl and a memento as a token of appreciation. A total of 13 faculty members attended the meeting.

The Principal, Dr. Ch. Rama Raju and faculty members spoke on the occasion and recalled their association with the employee. Smt. S. Sarada Devi, Assistant Professor of Commerce, spoke on the occasion and said that she had very good experiences of her interaction with Smt. D. Rama Devi, who always had a cheerful attitude when it came to work. She is a pleasant colleague to work with.

The principal, Dr. Ch. Rama Raju, said that the transfer of Smt. D. Rama Devi was a big loss to the institution as it has lost an able and hardworking employee. He said that Smt. Rama Devi took up additional responsibilities of being coordinator and member in various clubs, committees, cells of the college and handled teaching and administrative works with equal ease. He also recalled the sad event that Smt. Rama Devi had lost her son recently, which was a tragedy not only for her family but also for the entire MKR family.

The other faculty members spoke and said that Smt. D. Rama Devi always extended her full cooperation in whatever work they approached her for. A few students recalled her lectures with fondness and said that they lost their fear of Economics because of her.

The meeting ended with a vote of thanks proposed by Smt. S. Sarada Devi, Assistant Professor of Commerce.



Certificate Course in Basic Tailoring

Inauguration of Certificate Course in Basic Tailoring

18/6/2022

The Women Empowerment Cell of MKR Government Degree College Devarakonda inaugurated a 30-day Certificate Course in Basic Tailoring on 18/06/2022. The Resource Persons were Karnati Jaya Lakshmi (Member Lions Sahasra) . A total of 22 students and 15 staff members attended the inaugural program.

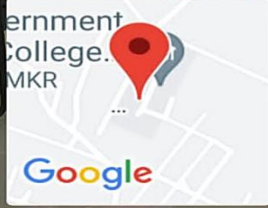
The Course Coordinator, Smt. S. Sarada Devi, gave a welcome speech and introduced the resource person. She said that by this course the students can learn stitching from the comfort of the classroom and stitch dresses for their family members. The principal of the college, Dr. Ch. Rama Raju, spoke on the occasion and said that it was a great opportunity for the women students of the college to learn this valuable skill which will enhance their self-employability and independence. The resource persons spoke and said that the students would learn a basic stitching course Indian Style. Beginners who don't know how to handle sewing machines can learn this course. By learning this course, they can do basic stitching. They are going to learn how to use automatic sewing machines, basic tools required, how to practice stitches, and will be doing some basic projects. They will get confidence in taking advanced tailoring courses and can start tailoring. Anyone who doesn't know anything about sewing can learn this course.

The program ended with a vote of thanks proposed by Smt. M. Alivelu, Assistant Professor of Chemistry.

Dr. Ch. Rama Raju, Principal, Inaugurating the certificate course in Basic Tailoring



Smt. S. Sarada Devi, Assistant Professor of Commerce introducing the Resource Person



Devarakonda, Telangana, India
MKR Government Degree College, Mission compound Road, Devarakonda,
Telangana 508248, India
Lat 16.699921°
Long 78.908781°
18/06/22 11:55 AM

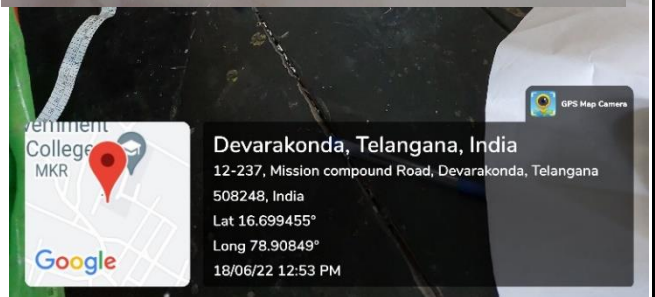
SK. Arifa, Lecturer in Mathematics, inviting the Resource person



Students giving feedback on the Program



Glimpses of Students Learning Tailoring Course







Government College MKR

MKR GDC Devarakonda, Telangana, India
MWX5+9FW, Devarakonda, Telangana 508248, India
Lat 16.699409°
Long 78.908455°
02/07/22 02:15 PM



Government College MKR

MKR GDC Devarakonda, Telangana, India
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Government College MKR

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CERTIFICATE COURSE IN BASIC TAILORING EXAMINATION

27/7/2022

As a concluding part of the Certificate Course in Basic Tailoring, conducted by the Women Empowerment Cell of MKR Government Degree College Devarakonda, an examination was conducted on 27 July 2022 for the 22 students who had taken the 30-day course.

Smt. S. Sarada Devi, Assistant Professor of Commerce, prepared the test paper and conducted an exam. The test also included a practical test in tailoring. The students were given instructions on the time allotted for the exam and the marks scoring method. She said that certificates would be issued only to the students who score the minimum qualifying marks in the test.

After the exam, Smt. S. Sarada Devi congratulated the students on successfully satisfying all the requirements of the course and wished them good luck.

Tailoring is a skill that is in high demand, and with the right tools and techniques, women can easily start a business or improve their current wardrobe. In this certificate course, the students are taught the basics of tailoring. Women will be able to make everything by themselves, without any help, at the end of the basic tailoring course.

A Certificate in tailoring can be very beneficial for those who want to pursue a career in the fashion industry. This course will provide the students with the necessary skills and knowledge to become a successful tailor or dressmaker. There are many benefits to having a certificate in tailoring. After completing the course, the students will be able to tailor their own clothes, as well as those of other people.

Students Writing Written Exam on Tailoring



International Day against Drug Abuse and Illicit Trafficking

27/6/2022

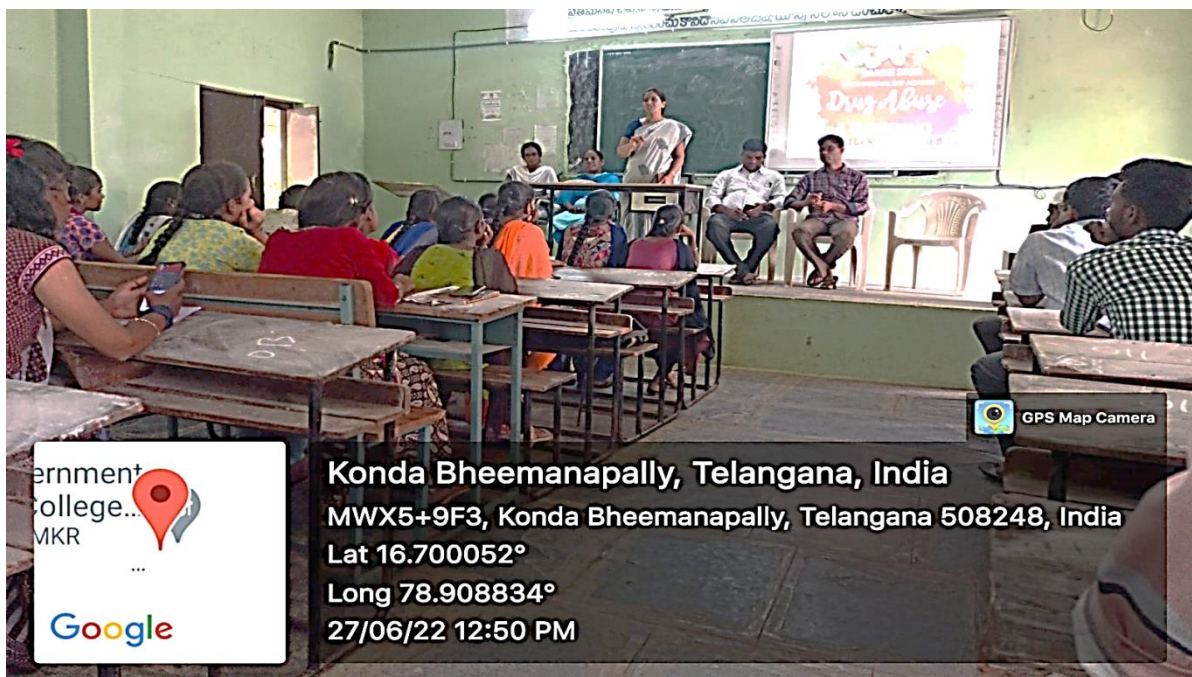
The Women Empowerment Cell of the college in association with the NSS Units conducted an event on 27 June 2022 to mark the World Drug Day (observed on June 26 annually). A total of 45 students and 8 faculty members attended the occasion.

Smt. S. Sarada Devi, Assistant Professor of Commerce, inaugurated the event and gave a welcome speech. She said that International Day against Drug Abuse and Illicit Trafficking, also known as World Drug Day, is conducted by the United Nations. The global event highlights the physical and psychological impact of substance abuse, drug overdose deaths and drug-related humanitarian crises with an aim to eliminate the menace from society.

She said that “**Addressing drug challenges in health and humanitarian crises**” is the theme for 2022’s celebration of the International Day against Drug Abuse and Illicit Trafficking.

Dr. M. Aivelu, Assistant Professor of Chemistry, spoke on the occasion and said that the World Drug Day is marked on 26 June every year to strengthen action and cooperation in achieving a world free of drug abuse. Each year, individuals, communities, and various organizations all over the world, from civil society to the private sector, join in to observe World Drug Day to help raise awareness of the major problem that illicit drugs pose to society. He advised the students to abstain from all intoxicants.

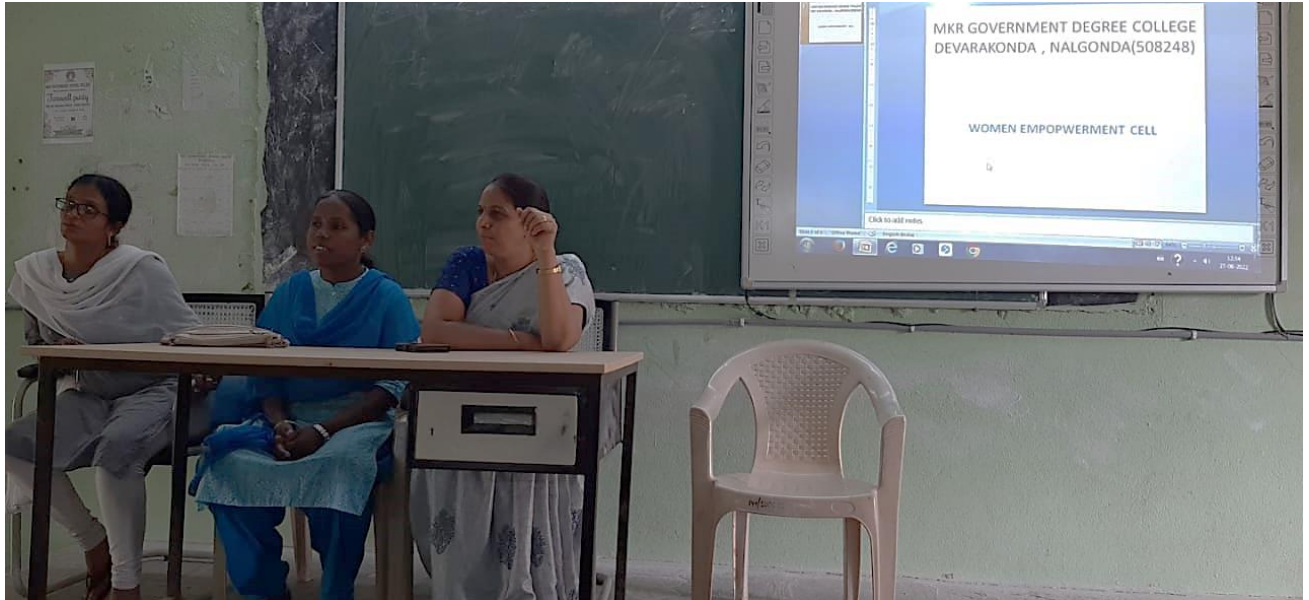
Smt. S. Sarada Devi, Assistant Professor of Commerce addressing the students on International Day against Drug Abuse and Illicit Trafficking



A general meeting of the Women Empowerment Cell was also held on the day to review the activities of the WEC. It was decided to keep up the tempo of activities of the cell.

A vote of thanks was proposed by Sk. Arifa Lecturer in Mathematics.

General Meeting by WEC



**MKR GOVERNMENT COLLEGE,
DEVARAKONDA
NALGONDA (DIST)**



Eco Club

ECO CLUB COMMITTEE STRUCTURE

Chair Person: Dr. Ch. Rama Raj, Principal.

Coordinator: Shaik.Arifa, Lecturer in Mathematics.

Our Vision

To be the best institution for protecting and creating environment awareness by educating the youth, offering programs and resources for the students.

Objectives

- To motivate the students to keep their surroundings green and clean by undertaking plantation of trees.
- To promote culture of conservation of water by minimizing the use of water.
- To maintain cleanliness in and around the campus.
- To educate students to create awareness amongst public and sanitary workers, so as to stop the indiscriminate dumping and burning of waste which causes respiratory diseases.

Eco Club Members

1. J.Anusha, B.Sc (MPCS)
2. N.Mounika, B.Sc (MPCS)
3. K.Divya, B.Sc(MPCS)
4. R.Sushma, B.SC (MPCS)
5. D.Ashwini, B.SC (MPCS)
6. Y.Namitha, B.Z.C
7. K.Jagadeesh, B.Z.C
8. P.Nagasri, B.Z.C
9. Ch.Priyanka, B.Z.C
10. Ch.Anusha, B.Z.C
- 11.A.Karthik,B.Com
- 12.B.Naga Raju,B.Com
- 13.Ch.Shiva,B.Com
- 14.E.Srujana,B.Com
- 15.A.Mounika,B.Com
- 16.A.Arjun,B.A
- 17.E.Kumar,B.A
- 18.Bhanu,B.A
- 19.Srivani,B.A
- 20.S.Pushpa,B.A

ECO CLUB ACTIVITIES 2021-22

- Swatch Campus
- Poster Presentation
- Plantation Program
- Save soil program
- Plantation Program
- Clean Campus
- Distribution of Clay Ganesha

Swatch Campus

Swatch Campus Program was organised by Eco Club of MKR Govt Degree College, Devarakonda. In this Program our students clean the entire dust and dry leaves in front of Dept of ELL & Dept of Physics and Botanical garden. In this our principal, Staff and Students participated



Poster Presentation

Poster presentation program was conducted by Eco Club of MKR Govt Degree College. In this event students present the posters about environment, water, Plants



Plantation Program

Plantation Program was conducted by Eco club



Save soil program

Save soil program was conducted by Eco Club. In this program Sri.P.Anil, save soil moment organiser, Principal, Staff and students participated. He told the young generation people comes with new agriculture ideas, it became more profitable to formers. They are supporting to those farmers. Students also asked some new ideas to develop agriculture with less money.



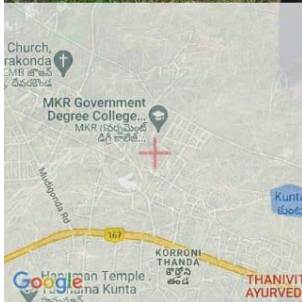
Plantation Program

Plantation program was conducted by Eco club of MKR Govt Degree College, Devarakonda.



Clean Campus

Clean Campus was conducted by Eco Club of MKR Govt Degree College, Devarakonda. In this program we collect the dust.



MWX5+9FW, Konda Bheemanapally, Telangana 508248, India

Konda Bheemanapally
Telangana
India

2022-08-24(Wed) 12:09(pm)

Distribution of Clay Ganesh

On the occasion of the Vinayaka Chaturdi Eco club conducted a program on the using of Clay to construct the Vinayaka. In this program Principal, Staff and students participated. Principal says that the uses of clay Ganesh and it will protect our environment .On behalf of Eco club distributed clay Ganesh to our faculty members and to students.



ACTIVITY REGISTER-2021-22

SL NO	DATE	ACTIVITY	RESOURCE PERSON	NO. OF PARTICIPANTS	
				Students	Teachers
1	7/10/2021	Jignasa Awareness Program on Research	Principal Dr.Ch. Rama Raju S. Sarada Devi	30	12
2	27/10/2021	Orientation program for 1 st Year Students	IQAC, Principal, Academic Co-Ordinator	140	12
3	14/12/2021	A seminar on Investment planning	Rathod Service Manager, SBI Devarakonda	160	11
4	20/12/2021	Awareness programs on Green Consumerism in Degree Colleges of Devarakonda	S. Sarada Devi Students from Department of commerce	15	1
5	21/12/2021	National Consumer Day	N. Bala B. Suresh Kumar	55	2
6	22/12/2021	Extension Lecture (1 st Year)	A. Narendra Chary Kranthi Degree College, Konda Mallepally	33	1
7	23/12/2021	Participation in Joint Program on Adoption and Implementation of IND AS Organized by SIRC of Institute of Chartered Accountants of India and Department of Commerce, Osmania University	CA. Amit Garg & Devaraja Reddy Past president of ICAI	30	3
8	4/1/2022	Essay writing competition on 'Consumer Know Your Rights	S. Sarada Devi	22	2
9	15/3/2022	World Consumer Rights Day	Faculty, Department of Commerce	60	8
10	22/4/2022	T-Innovation Mahothsavam	In association with TSKC	60	5
11	30/4/2022	State Level Jignasa Presentations		5	1
12	31/5/2022	Field visit	Anusri Ice Cream Manufacturers, Devarakonda	35	6
13	6/6/2022	Extension Lecture (2 nd Year)	M.Satyanarayana Kranthi Degree College, Mallepally	25	1

14	9/6/2022	Awareness program on Mutual Funds	Satish Kumar HDFC Bank Manager, Devarakonda	Nil	16
15	19/7/2022	Faculty Training Program on E-Filing of IT Returns	N. Bala	Nil	15
16	20/7/2022	Career Guidance for Commerce Graduates	S. Sarada Devi	25	1

Jignasa Awareness Program on Research

10/07/2021

I. DETAILS OF THE EVENT

A. Name of the Event: Jignasa Awareness Program on Research

B. Date of the Event: 10 July 2021

C. Department/Cell/Committee: Commerce

**D. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce
& Dr. Ch. Rama Raju, Principal (FAC)**

E. Attendance:

- 1. Staff: 12**
- 2. Students: 30**

II. A BRIEF REPORT

The Department of Commerce conducted an awareness program on Jignasa-Student Study Projects on 10 July 2021. The resource person was Ms. S. Sarada Devi, working as Assistant Professor of Commerce in the college. She presented her view that teacher centric learning has been replaced by student centric learning.

Research indicates that students are more likely to retain the knowledge gained through project-based learning than the traditional textbook-centered learning. To invigorate the learning environment in Government Degree Colleges, the Commissionerate of Collegiate Education has initiated Jignasa-Student Study Projects.

The resource person gave guidelines on team formation, topic selection, preparation of research proposal, study project format, research methodology, and presentation techniques.

The presentation was followed by a Q & A session, where the students posed a number of questions. The resource person answered all the questions.

The Principal, Dr. Ch. Rama Raju, the college staff and students participated in the program. The resource person was commended for her presentation.

Principal Dr.Ch. Rama Raju addressing the students and Staff



S.Sarada Devi, Assistant Professor of Commerce, Jignasa Co-ordinator giving presentation on Research



Orientation Program for 1st Year Students

27/10/2021

I. DETAILS OF THE EVENT

A. Name of the Event: Orientation Program for I Year Students

B. Date of the Event: 27 October 2021

C. Department/Cell/Committee: IQAC & Commerce

**D. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce,
Mr. J. Vishwanadh Kumar, IQAC Coordinator & Dr. Ch. RamaRaju,
Principal (FAC)**

E. Attendance:

1. Staff: 12

2. Students: 140

II. A BRIEF REPORT

An Orientation Program for I year students admitted in the A.Y. 2021-22 was conducted on 27/10/2021 by the Academic Coordinator, Ms. S. Sarada Devi, Assistant Professor, Department of Commerce in association with the IQAC.

The Principal, Dr. Ch. RamaRaju, the IQAC Coordinator, Mr. J. Vishwanadh Kumar and Academic Coordinator, Ms. S. Sarada Devi welcomed the newly admitted students to the college.

A profile of the institution was presented. The facilities, the calibre of the teaching staff and the bright future that awaits the students if they make full use of the college resources were emphasized. The importance of undergraduate education and how a bachelor's degree can transform the lives of the students, giving them eligibility to occupy top posts like the District Collector, the Director General of Police, etc. was highlighted. The high-paying jobs in the private sector were also informed to the

students. All the teaching and non-teaching staff of the college along with the students participated in the event.

N.Bala, Assistant Professor of Commerce addressing the Students



S.Sarada Devi, Assistant Professor of Commerce, Welcoming the Students



A SEMINAR ON INVESTMENT PLANNING

14/12/2021

I. DETAILS OF THE EVENT

- A. Name of the Event: A Seminar on Investment Planning**
- B. Date of the Event: 14 December 2021**
- C. Department/Cell/Committee: Commerce**
- D. Resource Person: Mr. Ratan Rathod, Service Manager, SBI Devarakonda**
- E. Attendance:**

- 1. Staff: 11**
- 2. Students: 160**

II. A BRIEF REPORT

The Department of Commerce conducted a Seminar on 14/11/2021 on Investment Planning. Mr. Ratan Rathod, working as a Service Manager at the State Bank of India, Devarakonda branch was invited as a resource person to the seminar.

Ms. S. Sarada Devi, Assistant Professor of Commerce, began the event with a welcome speech. She spoke briefly about the topic of investment and its importance. The Principal, Dr.

Ch. Rama Raju also spoke on the occasion. He narrated his personal experiences with the investments he had made over time. The proceedings were then handed over to Mr. Rathod, the Resource Person. He explained the various aspects of investment. He explained the difference between saving and investment. The types of investments available to employees, businessmen, professionals and to the self-employed were detailed. The modern investment instruments like mutual funds, shares, commodity futures, etc. were highlighted. The tax benefits available for making investments were elaborated. The resource person advised the students to start investing as soon as they start earning.

The Q & A session was lively as the students and staff asked various questions about investments. Mr. Rathod answered all the queries. The event ended with the vote of thanks.

The participation of the staff and the students made the event a grand success.

Dr. Ch. Rama Raju, Principal inaugurating the program



S.Sarada Devi, Assistant Professor of Commerce addressing the students



Devarakonda, Telangana, India

12-237, Mission compound Road, Devarakonda, Telangana 508248, India

Lat 16.69977°

Long 78.908663°

14/12/21 01:15 PM

Chief Guest- NVT Sports Authority Association,President



Resource Person- Rathan Rathod, Service Manager, SBI, Devarakonda



Awareness program on Green Consumerism among Degree college students in Devarakonda

20/12/2022

I. DETAILS OF THE EVENT

- A. Name of the Event: Awareness Program on Green Consumerism in Degree Colleges of Devarakonda**
- B. Date of the Event: 20 December 2021**
- C. Department/Cell/Committee: Commerce & Consumer Club**
- D. Resource Person: Ms. S. Sarada Devi, Assistant Professor of Commerce**
- E. Attendance:**
 - 1. Staff: 1**
 - 2. Students: 15 (From the college)**

500 (Different Degree Colleges)

II. A BRIEF REPORT

An Awareness Program on Green Consumerism in Degree Colleges of Devarakonda was conducted by the Department of Commerce in association with Consumer Club of the college on 20 December 2021. The resource person, Ms. S. Sarada Devi, Assistant Professor of Commerce, along with the students of the commerce department participated in the event.

The resource person educated the audience about the protection of nature as it is extremely significant keeping in mind the tremendous effects it has on our health. She said that nature thwarts the outbreak and proliferation of many diseases. Environmental protection helps conserve the varied ecosystems around us and indeed saves the whole of humanity. Therefore, we have to give utmost importance to the conservation of nature. In our country, various factors such as industrialization, population explosion, poverty and rapid depletion of forest cover are mainly

responsible for the elevated pollution levels as well as the degradation of our environment.

In the current circumstances, Ms. S. Sarada Devi added, 'Green Consumerism' is an extremely important concept that helps in protecting our 'Bhoodevi' (Mother Earth). Consumers have recognized the bad consequences of consumerism and the harmful impact that their actions have on the environment, and are moving towards 'green buying' although it entails paying more money for purchasing green products.

The resource person explained in detail the meaning of the term, 'Green Consumerism', which refers to the process of consumption, being fully aware of the environmental consequences. Green consumerism motivates people to protect the environment by keeping away from those goods and services which harm the environment. Keeping the present scenario in view, it is important that we comprehend the idea of 'green products' and create awareness in the public and motivate them to purchase green products and thus contribute to environmental protection, thereby helping our next generations.

Ms. S. Sarada Devi ended the event with a call to join the movement called 'green living' which motivates people to adopt an environmentally friendly way of living.

The Q & A event was dominated by questions from the students about the practicality of adopting 'green consumerism' and 'green living' for which the resource person gave suitable replies. The principal, staff and students participated in the event, making it a memorable one.

Students from BCOM visited various colleges in Devarakonda and created awareness about Green Products.





National Consumer Day

21/12/2021

I. DETAILS OF THE EVENT

A. Name of the Event: National Consumer Day (24/12/2021)

B. Date of the Event: 21 December 2021

C. Department/Cell/Committee: Commerce & Consumer Club

D. Resource Persons: Mr. N. Bala, Assistant Professor of Commerce & B.

Suresh Kumar, GF in Computer Science

E. Attendance:

1. Staff: 2

2. Students: 55

II. A BRIEF REPORT

The National Consumer Day event was conducted by the department of commerce on 21/12/2021. The resource persons were Mr. N. Bala, Assistant Professor of Commerce and Mr. B. Suresh Kumar, Guest Faculty in Computer Science.

N.Bala, Assistant Professor of Commerce, began the event by giving a welcome speech. He explained briefly about the importance of the National Consumer Day. The resource persons then elaborated on the topic by giving the audience an extensive overview of the rights of the consumers.

National Consumer Day is celebrated on 24th of December, the day has been presented to make people aware about the rights of consumers. Government has fixed prices and rates for almost every good and every service but most of the sellers play their tricky part and quote prices other than government prices which leads to threat of Consumer rights.

The day is celebrated on 24th December every year, the formation of this day was held in 1986 under Consumer Protection Act. This day was made to protect consumer's rights and to make people aware about it. This step is one of those steps which the government took to control the market exploitations.

It's not easy to keep the consumers' rights protected as every day there is a new scam and new technique to exploit it but people must be aware about it which makes the significance of this day very important.

The Principal, Dr. Ch. RamaRaju, also spoke on the occasion explaining the need for the consumers to be alert about the prices of the products they purchase. The students participated in the Q & A session by asking lively questions. The event ended with the

vote of thanks proposed by N. Suresh, Lecturer in Computer Sciences. The event was a highlight in the list of the events conducted in the year.



Extension Lecture

22/12/2021

Topic: Final Accounts

EXTENSION LECTURE (I YEAR)

I. DETAILS OF THE EVENT

- A. Name of the Event: Extension Lecture**
- B. Date of the Event: 22 December 2021**
- C. Department/Cell/Committee: Commerce**

**D. Resource Persons: Mr. A. Narendra Chary, Kranthi Degree College,
Konda Mallepally**

E. Attendance:

1. Staff: 1

2. Students: 33

II. A BRIEF REPORT

The Department of Commerce organized an extension lecture on 22 December 2021 by Mr. A. Narendra Chary of Kranthi Degree College, Konda Mallepally.

Mr. N. Bala, Assistant Professor of Commerce, welcomed the guest speaker and introduced him to the audience. He then handed over the proceedings to the speaker.

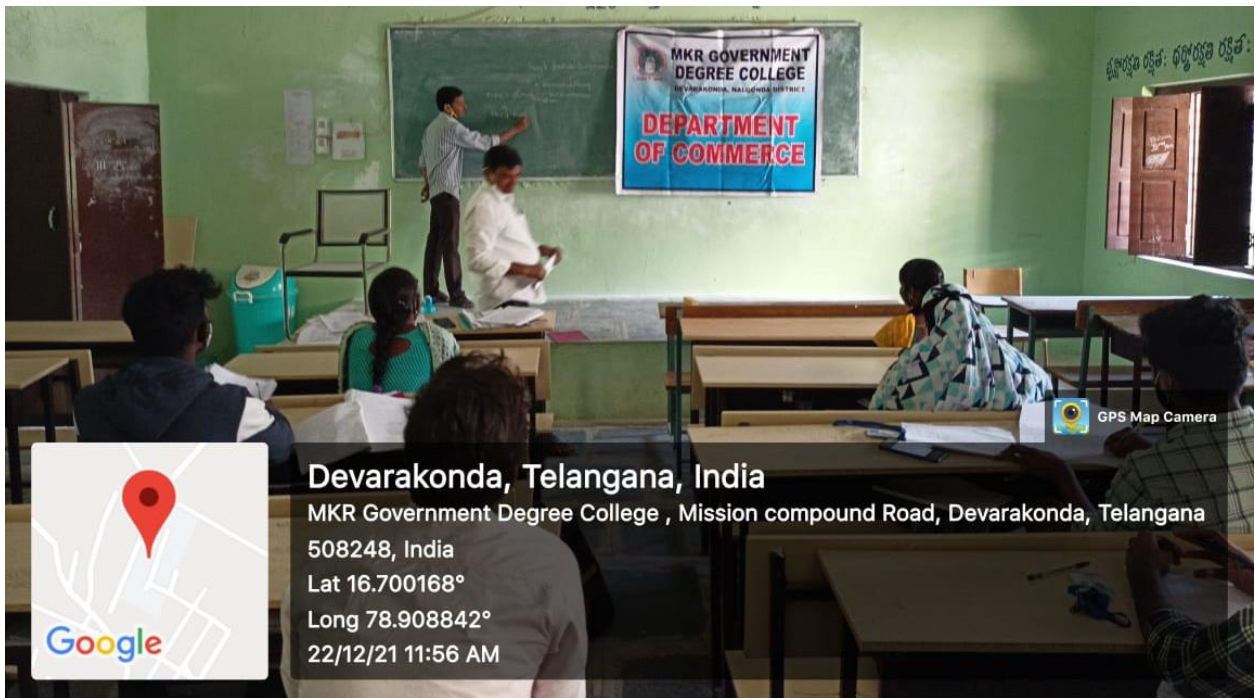
Mr. A. Narendra Chary gave an extensive lecture on final accounts. He explained the preparation of final accounts of a firm. He solved many problems in the class, explaining in detail every step in the process.

He first explained the difference between a Trading A/c and Profit & Loss Account. He detailed the entries made in both the accounts. He pointed out that Trading A/c shows gross profit and P & L A/c shows net profit.

The resource person also explained the concept and preparation of the balance sheet. He said that it depicts the financial position of a company in that year. By reading the balance sheet, the stakeholders get an idea about the assets and liabilities of the company.

The Q & A session was lively with students asking questions about different problems they encountered during the preparation of final accounts. The resource person gave techniques of solving the problems. Mr. N. Bala ended the event by proposing the vote of thanks. The Principal, Dr. Ch. RamaRaju and students participated in the event making it a success.

**Resource Person: Mr. A. Narendra Chary, Lecturer in Commerce,
Kranthi Degree College, Konda Mallepally**



Participation in Joint Program on Adoption and Implementation of IND AS Organized by SIRC of Institute of Chartered Accountants of India and Department of Commerce,Osmania University

23/12/2021

I. DETAILS OF THE EVENT

- A. Name of the Event: Participation in Joint Program on Adoption and Implementation of IND AS Organized by SIRC of Institute of Chartered Accountants of India and Department of Commerce,Osmania University**

B. Date of the Event: 23/12/2021

C. Department/Cell/Committee: Commerce

D. Resource Persons: Eminent Chartered Accountant, Sri Amit Garg, and Sri Devaraja Reddy, the ex-president of the Institute of Chartered Accountants of India

E. Attendance:

- 1. Staff: 12**
- 2. Students: 140**

II. A BRIEF REPORT

The department of Commerce participated in a Joint Program on Adoption and Implementation of IND AS organized jointly by the Southern Regional Chapter of the Institute of Chartered Accountants of India and the Department of Commerce, Osmania University.

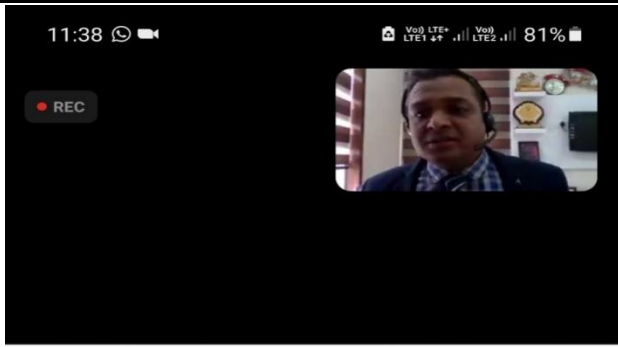
Eminent Chartered Accountant, Sri Amit Garg, and Sri Devaraja Reddy, the ex-president of the Institute of Chartered Accountants of India were the resource persons. Professor of Commerce, Prof. V Appa Rao also participated in the event. They elaborated the Indian Accounting Standard (abbreviated as Ind-AS), the Accounting standard adopted by companies in India and issued under the supervision of Accounting Standards Board (ASB) which was constituted as a body in the year 1977. ASB is a committee under Institute of Chartered Accountants of India (ICAI) which consists of representatives from government department, academicians, other professional bodies viz. ICAI, representatives from ASSOCHAM, CII, FICCI, etc. ICAI is an independent body formed under an act of parliament.

The resource persons mentioned that the Ind AS are named and numbered in the same way as the International Financial Reporting Standards (IFRS). This shall be applied to the companies of financial year 2015-16 voluntarily and from 2016-17 on a mandatory basis.

The event was attended by 30 students and 3 faculty members of the college. Ms. S. Sarada Devi coordinated this online event. She spoke at the end of the event and said that such

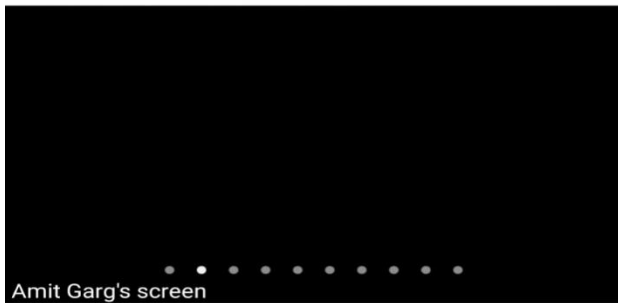
programs benefit the students as they become aware of the latest accounting practices and procedures. They gain practical knowledge. The principal, Dr. Ch. RamaRaju spoke and appreciated the commerce department for organizing such a prestigious event participated by eminent chartered accountants and commerce professors.

Online Glimpses of the Program



First Ind AS Convergence Road Map – other than Banks, NBFCs and Insurance Companies

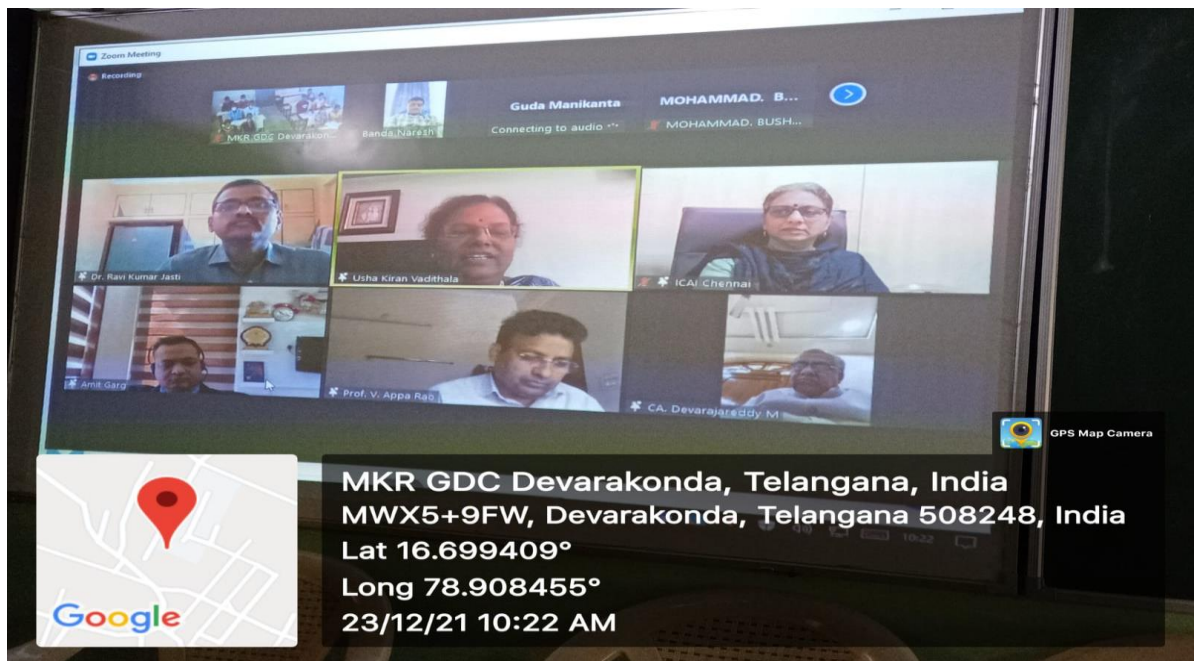
Phases	A/c-ing period beginning	Applicability
Mandatory Phase – I	1 April 2016	<ul style="list-style-type: none"> Listed/ Unlisted Companies having a net worth of Rs. 500 cr or more Holding, subsidiaries, joint ventures or associate companies of above companies
Mandatory Phase – II	1 April 2017	<ul style="list-style-type: none"> Companies whose equity and/or debt securities are listed or are in process of getting listed in any recognized stock exchange Unlisted companies having a net worth of Rs.250 cr. or more but less than Rs.500 cr. Holding, subsidiaries, joint ventures or associate companies of above companies.



Amit Garg's screen



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Essay Writing Competition on “Consumer - Know your Rights’

4/1/2022

I. DETAILS OF THE EVENT

- A. Name of the Event: Essay Writing Competition on**
- B. “Consumer - Know your Rights’**
- C. Date of the Event: 4TH January 2022**
- D. Department/Cell/Committee: Department of Commerce & Consumer
Club**
- E. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce,**
- F. Attendance:**
 - 1. Staff: 2**
 - 2. Students: 22**

II. A BRIEF REPORT

The Department of Commerce in association with Consumer Club of the College organized an Essay Writing competition on 'Consumer: Know your Rights' on 4 January 2022.

Ms. S. Sarada Devi, Assistant professor of Commerce, began the event by giving brief guidelines to the students on the modalities of the competition. She also gave suggestions on writing essays. One hour time was given. The students participated in good numbers. A total of 22 students wrote essays. Subsequently, the essays were evaluated and the best three were selected for first, second and third prizes.

An event was organized with the principal, Dr. Ch. RamaRaju, staff and students in attendance. The principal spoke on the occasion. He laid emphasis on essay writing as a means of enhancing writing skills. He also touched upon the rights of consumers. He distributed the prizes to the winners. The event concluded with the proposal of vote of thanks by the organizer, Ms. S. Sarada Devi.



Students Participation in Essay Writing Competition



WORLD CONSUMER RIGHTS DAY

(Theme- Fair Digital Finance)

15/3/2022

I. DETAILS OF THE EVENT

A. Name of the Event: WORLD CONSUMER RIGHTS DAY

(Theme- Fair Digital Finance)

B. Date of the Event: 15/3/2022

C. Department/Cell/Committee: Department of Commerce & Consumer Club

D. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce, Mr. N.Bala, Assistant Professor of Commerce

E. Attendance:

1. Staff: 08

2. Students: 60

II. A BRIEF REPORT

On the occasion of World Consumer Rights Day, an event was organized by the department of Commerce in association with Consumer Club of MKR GDC Devarakonda on 15/03/2022.

The faculty of the department, Ms. S. Sarada Devi, Assistant professor of Commerce, and Mr. N. Bala, Assistant professor of Commerce, welcomed the audience. Both gave speeches highlighting the importance of consumer rights.

Ms. Sarada Devi said that the consumer movement marks 15th March with World Consumer Rights Day every year, as a means of raising global awareness about consumer rights and needs. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights.

N.Bala , said that World Consumer Rights Day was inspired by President John F Kennedy, who sent a message to the US Congress on 15th March 1962, in which he formally addressed the issue of consumer rights. He was the first world leader to do so. The consumer movement first marked that date in 1983 and now uses the day every year to mobilize action on important issues and campaigns.

The principal, Dr Ch.RamaRaju, spoke on the occasion informing the students about their rights as consumers.

A total of 60 students and 8 faculty members participated in the event. A Q &A session was arranged where the students got their queries clarified from the resource persons. The event was concluded with a vote of thanks proposed by the Students of Department of Commerce.

Dr. Ch. Rama Raju, Principal addressing the Gathering



Presentation by S.Sarada Devi, Assistant Professor of Commerce



Vote of thanks by Students



T-Innovation Mahotsavam

22/4/2022

III. DETAILS OF THE EVENT

- A. Name of the Event: T-Innovation Mahotsavam**
- B. Date of the Event: 22/4/2022**
- C. Department/Cell/Committee: TSKC & Department of Commerce**
- D. Resource Persons: Dr. Ch. Rama Raju, Principal and Ms. S. Sarada Devi,
Assistant Professor of Commerce**
- E. Attendance:**
 - 1. Staff: 5**
 - 2. Students: 60**

IV. A BRIEF REPORT

The department of Commerce in association with TSKC organized T-Innovation Mahotsavam event in the college on 22 April 2022. Ms. S. Sarada Devi, Assistant professor of Commerce, started the event by giving a welcome speech highlighting the importance of innovation and the encouragement given by the Telangana government to startups and innovative entrepreneurs.

Background: Telangana Government along with the State's startup ecosystem enablers organized T-Innovation Mahotsavam to mark the World Creativity and Innovation Day. It aimed to showcase the State's inclusive ecosystem. It also announced winners of the Telangana State Innovations for Rural Impact (TSIRI) incentives. Telangana State Innovation Cell, which is the nodal agency to extend these incentives, received 136 applications. After evaluation, six startups and 12 innovators were awarded the incentives.

The event brought together ecosystem enablers like the Department of ITE&C, Telangana State Innovation Cell, T-Hub, WE HUB, Research and Innovation Circle of Hyderabad, T-Works, Telangana Academy for Skill and Knowledge, IMAGE Centre of Excellence, and Emerging Technologies Wing.

The principal, Dr. Ch. RamaRaju, spoke on the occasion and informed the students that India is emerging as a global innovation hub. Telangana has always been at the forefront of

helping India achieve this stature. So, the state will continue to nurture a culture of innovation and help startups discover, innovate and create products and solutions at a global scale. He encouraged the students to be innovative and creative. Startup ecosystem enablers, academia, entrepreneurs, and investors help in solving problems across sectors.

In the Q & A session, the students posed various queries responded to by the resource persons. The event was concluded by a vote of thanks proposed by Ms. S. Sarada Devi, Assistant professor of Commerce.

**Dr.Ch. Rama Raju, Principal
addressing the students on the occasion
of T-Innovation Mahotsavam**

**S. Sarada Devi, Assistant
Professor of Commerce giving
presentation to the students.**



Students Participation in T-Innovation Mahotsavam



JIGNASA STATE LEVEL PRESENTATIONS

30/4/2022

I. DETAILS OF THE EVENT

- a. **Name of the Event: JIGNASA STATE LEVEL PRESENTATIONS**
- b. **Date of the Event: 30/4/2022**
- c. **Department/Cell/Committee: Department of Commerce**
- d. **Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce,**
- e. **Attendance:**
 - i. **Staff: 01**
 - ii. **Students: 05**

II. A BRIEF REPORT

The department of Commerce, led by Ms. S. Sarada Devi, Assistant Professor, and the 5-member Student Jignasa team at the college worked on the topic, 'A Study on Green Consumer Practices Among College Students in Devarakonda', which was selected for state

level presentation. The final presentations were held in Government City College (Autonomous), Nayapul Hyderabad on 30/04/2022.

The following students presented the study project:

- R.P. DIMPLE SINGH, B.Com. (CA) III Yr
- A. SOWMYA, B.Com. (CA) II Yr
- G. BHAVANI, B.Com. (CA) II Yr
- JITENDER, B.Com. (CA) I Yr
- K. KAVYA, B.Com. (CA) I Yr

The students had a rare opportunity to visit the prestigious college, Government City College (A), Nayapul, Hyderabad. They interacted with other fellow students from GDCs across the state. They also had the opportunity to witness the different and innovative Jignasa Student Study Projects presented at the event.

Ms. S. Sarada Devi, the Jignasa Mentor, fulfilled all the formalities required for participation in the final event and accompanied the students to the venue. The event was a success as the project received appreciation from the judges and co-participants although the final prize went to another college project. The students were happy they could participate in such a memorable event.

The Principal, staff and all the students commended Ms. S. Sarada Devi for guiding the Jignasa Student Team and hoped that the same efforts will be put by the faculty of all the departments.

Students Receiving Participation Certificates at State Level Jignasa Competitions from honourable Judges



DEPARTMENT OF COMMERCE
FIELD VISIT
ANU SRI ICE CREAM MANUFACTURERS,
DEVARAKONDA
21/3/2021

I. DETAILS OF THE EVENT

- A. Name of the Event: FIELD VISIT**
- B. Date of the Event: 21/3/2021**
- C. Department/Cell/Committee: Department of Commerce**
- D. Attendance:**
 - 1. Staff: 03**
 - 2. Students: 20**

II. A BRIEF REPORT

The department of Commerce organized a field visit for commerce students to the Anu Sri Ice-Cream Manufacturers factory located in Devarakonda on 21/3/2021.

A total of 3 faculty members and 20 students participated in the field trip. Ms. S. Sarada Devi, Assistant Professor of Commerce, organized the trip. Faculty members - Mr. N. Bala,

Assistant professor of Commerce and S. Narmada Devi, GF in Computer Science accompanied the students in the trip. The students and faculty were shown the different stages of the ice-cream manufacturing process and the various equipment used in the manufacturing of the product.

The faculty and students thanked the factory managers for permitting this educational field visit. The students expressed their gratitude for exposing them to real life industry



experience.

Students visit to Field Trip to Anu Sri Ice Cream Manufacturing Company, Devarakonda



**Students Observing the Ice Cream Manufacturing Process at
Anu Sri Ice Cream Manufacturers, Devarakonda**



Extension Lecture

6/6/2022

Topic: Probability

I. DETAILS OF THE EVENT

A. **Name of the Event:** Extension Lecture

B. **Date of the Event:** 6/6/2022

C. **Department/Cell/Committee:** Department of Commerce

D. **Resource Persons:** Mr. M. Satyanarayana, Lecturer in Commerce,
Kranthi Degree College, Konda Mallepally

E. **Attendance:**

1. Staff: 01

2. Students: 25

II. A BRIEF REPORT

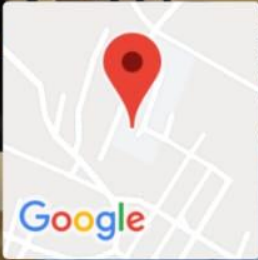
An extension lecture was organized by the department of Commerce for B. Com. II year students. The resource person was Mr. M. Satyanarayana, Lecturer in Commerce, Kranthi Degree College, Konda Mallepally. The topic was probability.

Mr.N.Bala, Assistant professor of Commerce gave a speech introducing the guest and welcoming everybody. He then handed over the proceedings to Mr. M. Satyanarayana.

The guest speaker gave an elaborate lecture on the topic. He said that probability is the branch of mathematics/statistics concerning numerical descriptions of how likely an event is to occur, or how likely it is that a proposition is true. The probability of an event is a number between 0 and 1, where, roughly speaking, 0 indicates impossibility of the event and 1 indicates certainty. The higher the probability of an event, the more likely it is that the event will occur. A simple example is the tossing of a fair (unbiased) coin. Since the coin is fair, the two outcomes ("heads" and "tails") are both equally probable; the probability of "heads" equals the probability of "tails"; and since no other outcomes are possible, the probability of either "heads" or "tails" is $1/2$ (which could also be written as 0.5 or 50%).

He spoke about the importance of probability topic to Commerce students. He solved many problems from the textbook. In the Q & A session, the resource person answered all the queries posed by the students. The event concluded with the felicitation of the guest and a vote of thanks proposed by N. Bala, Assistant professor of Commerce.

**Resource Person- Mr. M. Satyanarayana, Lecturer in Commerce,
Kranthi Degree College, Konda Mallepally addressing the students**



Devarakonda, Telangana, India

12-237, Mission compound Road, Devarakonda, Telangana 508248, India

Lat 16.69971°

Long 78.908642°

06/06/22 12:01 PM

Awareness Program on Mutual Funds

9/6/2022

I. DETAILS OF THE EVENT

- A. Name of the Event: Awareness Program on Mutual Funds**
- B. Date of the Event: 9/6/2022**
- C. Department/Cell/Committee: Commerce**
- D. Resource Persons: Mr. Satish Kumar, Bank Manager, HDFC Devarakonda branch.**
- E. Attendance:**
 - 1. Staff: 16**
 - 2. Students: Nil**

II. A BRIEF REPORT

The department of Commerce organized an awareness program on mutual funds for the staff of the college on 9 June 2022. The resource person was Mr. Satish Kumar, Bank Manager, HDFC Devarakonda branch.

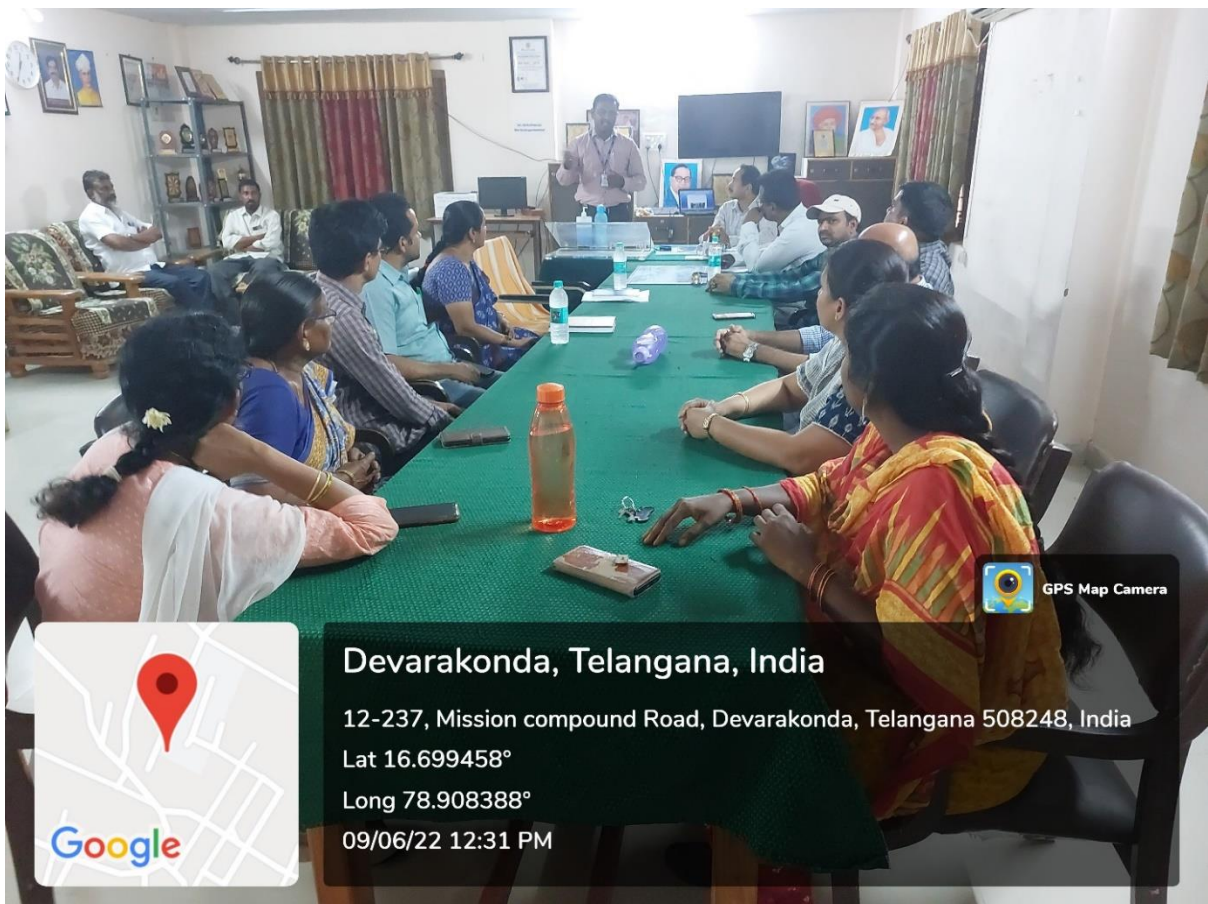
The event was started by Ms. S. Sarada Devi, Assistant professor of Commerce. She introduced the topic and the speaker. She then handed over the proceedings to the guest speaker.

Mr. Satish Kumar explained the various investment instruments available to employees. He then gave details about mutual funds. He informed the staff that a mutual fund is an investment vehicle where many investors pool their money to earn returns on their capital over a period. This corpus of funds is managed by an investment professional known as a fund manager or portfolio manager. It is his/her job to invest the corpus in different securities such as bonds, stocks, gold and other assets and seek to provide potential returns. The gains (or losses) on the investment are shared collectively by the investors in proportion to their contribution to the fund.

He explained the various benefits of investing in mutual funds. He elaborated on the mutual fund options offered by HDFC Bank. He gave tips on the selection of best mutual funds available in the market.

In the Q & A session, the staff got their queries about investment instruments and mutual funds clarified by the resource person. The principal, Dr. RamaRaju spoke and said that he learned a lot in the program. He appreciated the speaker and the department of Commerce for organizing the event. The event concluded with a vote of thanks by Ms. S. Sarada Devi, Assistant professor of Commerce.

Resource Person- Mr. Satish Kumar, Bank Manager, HDFC Devarakonda branch interaction with the staff



Faculty Training Program on E-Filing of IT>Returns

19/7/2022

I. DETAILS OF THE EVENT

A. Name of the Event: Faculty Training Program on E-Filing of IT>Returns

B. Date of the Event: 19/7/2022

C. Department/Cell/Committee: IQAC & Commerce

D. Resource Persons: Mr. N. Bala, Assistant professor of Commerce&S.Sarada Devi, Assistant Professor of Commerce

E. Attendance:

1. Staff: 15

2. Students: Nil

II. A BRIEF REPORT

The department of Commerce organized a Faculty Training Program on e-Filing of Income tax returns. The resource person was Mr. N. Bala, Assistant professor of Commerce.

The event was begun by Ms. S. Sarada Devi, Assistant professor of Commerce. She welcomed the gathering and introduced the topic. Next, Mr. Bala took over the proceedings. He demonstrated a live e-filing of income tax returns by filing his returns. He showed how to create an account on the income tax portal. He also explained the working of the portal. He gave suggestions on how to save tax.

The principal, Dr. RamaRaju, spoke on the occasion and said that he now understood how to e-file returns and from now on he would do it on his own. A few staff members spoke and appreciated the resource person for the training program. In the Q & A session, most of the questions were on saving tax, to which the resource person and Ms. Sarada Devi gave replies. The event concluded with the proposal of vote of thanks by Ms. Sarada Devi, Assistant professor of Commerce.

Dr. Ch Rama Raju, Principal, Key note address to the staff



Resource person N. Bala, Assistant Professor of Commerce

S. Sarada Devi, Assistant Professor of Commerce addressing the Staff



Career Guidance for Commerce Graduates

20/7/2022

I. DETAILS OF THE EVENT

- A. Name of the Event: Career Guidance for Commerce Graduates**
- B. Date of the Event: 20/7/2022**
- C. Department/Cell/Committee: Commerce**
- D. Resource Persons: Ms. S. Sarada Devi, Assistant Professor of Commerce,**
- E. Attendance:**
 - 1. Staff: 01**
 - 2. Students: 25**

II. A BRIEF REPORT

The department of Commerce organized a career guidance program for commerce students/graduates on 20 July 2022.

The event began with a welcome speech by Ms. S. Sarada Devi, Assistant Professor of Commerce. She welcomed the students and spoke about the importance of career planning.

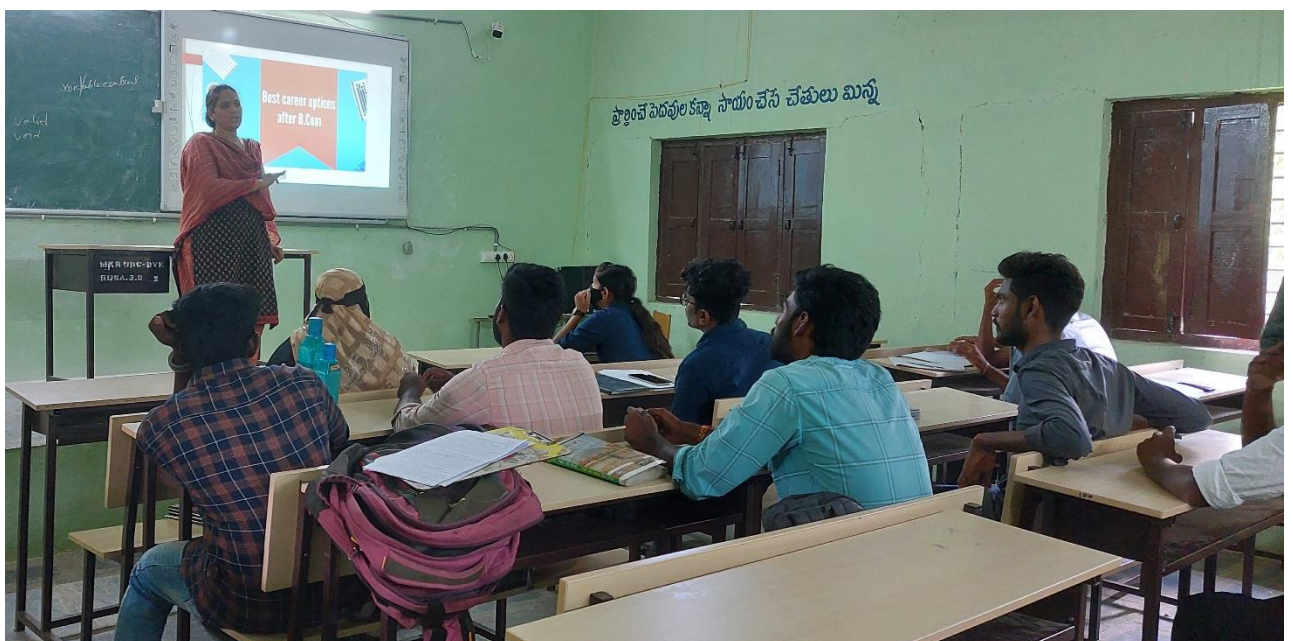
She then gave a presentation on the career opportunities available for commerce graduates.

She said that with globalization opening the pathway for innumerable job opportunities for commerce graduates, they now have many more options to choose from than before. Graduates can choose to start working in various industries such as IT/ITES, healthcare, travel and tourism, and media being a handful of them or pursue higher studies if desired. One can choose from an array of sectors based on their competency and preferences.

She highlighted the various sectors that hire commerce graduates including Banking, Financial Services and Insurance (BFSI), Retail Management, Telecom Industry, Healthcare, Real Estate Hospitality, E-Commerce Consumer Durable goods Logistics Management Fast-moving consumer goods (FMCG) or consumer packaged goods (CPG) IT/ITES - Information Technology Enabled Services. Manufacturing Research and consultancy, & Media and Entertainment.

The principal, Dr. Ch. RamaRaju, spoke on the occasion and said that the career opportunities for commerce graduates are innumerable. They can choose to start working in any of the above industries as per their choices and gain real-life experience or pursue post-graduation, certification course and diploma courses to expand their expertise. A commerce graduate should be aware of the different careers he can choose from and carefully choose the industry and job profile he thinks is suitable for him.

The event had a lively Q & A session, where the students posed a number of questions about career choices, starting salary, career growth, and so on, to which the resource person gave replies. The event concluded with a vote of thanks proposed by Ms. S. Sarada Devi, Assistant Professor of Commerce.



Career Guidance to the Students by S. Sarada Devi, Assistant Professor of Commerce

